



# **Metro Banner**

## **Metropolitan Lubbock Rotary**

**District 5730 -- June 10, 2014**

### **Installation Dinner – Thursday, June 26<sup>th</sup>**

### **Deadline to Sign Up – Friday, June 20<sup>th</sup>**

At the next club meeting sign up for the Metro Installation Dinner at 6:30 pm on Thursday, June 26, at the Texas Tech Club (east side of the stadium) or email [walter.smith@ttu.edu](mailto:walter.smith@ttu.edu). Members free; spouses \$35 (billed to your July 1 statement). Cash bar opens at 6 pm for those who arrive early. TexMex dinner at 7 pm. Celebrate 2013-14 and install new officers for 2014-15. No club meeting on Friday morning, June 27.



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### **Friday, June 13<sup>th</sup> –**

### **Brad Moran – Media on the South Plains**



Brad Moran started at the bottom of the media business at the tender age of 11. Brad was the janitor at his family's radio stations in Albuquerque. At age 15, even though his voice had yet to change, Brad became an announcer. After working through college as an announcer, Brad graduated just in time to begin his professional career with the start up of his family's first television station in Lubbock.

Beginning in sales, then programming and promotion, Brad became General Manager of KJTV in 1985. In 1996, he became President of Ramar Communications. Ramar is a closely held company with nine television stations and seven radio stations.

Brad has served his community through the Lubbock Area United Way as the 2013 campaign chairman, a member of the board of the Lubbock Chamber of Commerce and as member and past President of the Greater Southwest Lubbock Rotary Club.



## Polio Took a Hit at This Year's Rotary Convention in Sydney, Australia

First there was the record-breaking climb across the Sydney Harbour Bridge that raised enough money to protect 240,000 kids from polio. On 30 May, two days before the official opening of the convention, 340 participants ascended the bridge, eclipsing the record previously held by Oprah Winfrey for most climbers on the bridge. Waving 278 flags, they also broke the Guinness World Record for most flags flown on a bridge.

Then it was announced that the World's Biggest Commercial, Rotary's public awareness campaign for polio eradication, set a Guinness World Record for largest photo awareness campaign. More than 100,000 people from 170 countries have uploaded their photos, including Archbishop Desmond Tutu, Bill Gates, Archie Panjabi, Jackie Chan, and many more.

But the biggest news was the \$101 million pledged to polio eradication. Australian Prime Minister Tony Abbott opened the convention on 1 June with a commitment from his government of \$100 million to the PolioPlus campaign. Two days later, Sir Emeka Ofor, executive vice chair of Chrome Group, announced a \$1 million gift to The Rotary Foundation to help end polio.

"Scores of my friends and classmates fell victim to this dreaded disease," said Sir Emeka, who serves as Rotary's PolioPlus ambassador in Nigeria. "As a young man I vowed that I would someday do something significant to end polio in Nigeria."

While Rotary's work to end polio took center stage at the convention, it wasn't the only Rotary initiative getting attention down under. Here are some highlights from the Sydney convention, which ran 1-4 June:

- **Providing clean water.** Collaboration and partnerships were emphasized at this year's World Water Summit, held 30 May. Global experts in clean water and sanitation urged attendees to join with the private sector, nongovernmental organizations, and governments to work more efficiently and effectively.
- **Empowering youth.** Australian cricket star Brett Lee, founder of Mewsic, and Maya Ajmera, founder of the Global Fund for Children and former Rotary Scholar, inspired attendees with their dedication to providing a better life for the world's poorest children.
- **Promoting peace.** Mwila Chigaga, former Rotary Peace Fellow and gender specialist for African Regions at the International Labour Organization, spoke to convention goers about ensuring decent work and equal opportunities for men and women.
- **Fighting disease.** Renee Saunders, senior public health adviser for the U.S. Centers for Disease Control and Prevention, stressed the importance of public-private partnerships in helping to achieve an AIDS-free generation. Professor Martin Silink spoke of the challenges he overcame — with Rotary's help — to make diabetes a United Nations resolution.

## Cline shale



Source: Keith Schaefer, Oil and Gas Investments Bulletin (4/19/12)

## Friday, June 6<sup>th</sup> – Ron Kendall – Fracking and Other Environmental Issues

Dr. Ron Kendall, our Friday speaker, received his bachelor's degree from the University of South Carolina, master's from Clemson University, doctorate from Virginia Tech, post-doc at MIT. He was on the Washington State and Virginia Tech faculty before joining Texas Tech as director of the Institute of Environment and Human Health. He talked about the impact of oil on Lubbock and surrounding communities. When a fracking site is set up, it is like a new, small city being established. This puts great pressure on community housing, schools and transportation facilities. In the Permian Basin in 2010 they were producing 270 million barrels of oil, but by 2013 the production had increased to almost a million barrels of oil a day, again making the Permian Basin a major oil player in the world. In Snyder, Cline Shale has become an important source of natural gas and may become the second largest oil field in the United States. This may impact the area's economy by millions of dollars over the next decade. On the negative side is tremendous pressure on the environment's air, ground water and natural wildlife. Dr. Kendall also spoke to us about laws relating to the injection of fracking fluids and its effect on polluting the groundwater and air, and destroying endangered species.

"Don't get me started on quails," he said; but we did. We learned that his labs have collected copious data that would indicate the precipitous downturn in the quail population is due to nematodes that spread rapidly and lodge behind the quail's eyes leading to blindness.

*Thanks to Jim Graves for reporting on our speakers.*



# Happy June Birthday and Anniversaries:

## Spouse Birthday:

Mike McMurry      June 9

## Anniversaries

Dennis Reeves      June 12

Brent Guinn      June 18

Ken Clowes      June 21

Bill Evans      June 21

Andy Penney      June 23



## Future Meetings – Jennifer Hughes, Final 2013-14 Friday Program

Jun 20, 2014

**Jennifer Hughes, TTU**

**"University Accountability in the Current Climate"**

Jun 26, 2014

**Installation Banquet**

If you want to quickly see what programs are upcoming, go to our club's ClubRunner homepage ([www.metrolubbockrotary.org](http://www.metrolubbockrotary.org)) and click on Speakers to see who's coming.

On June 20<sup>th</sup> we'll hear from one of our own members, Jennifer Hughes, about accountability expectations of universities, including Texas Tech.

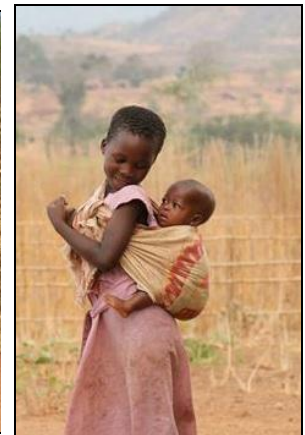
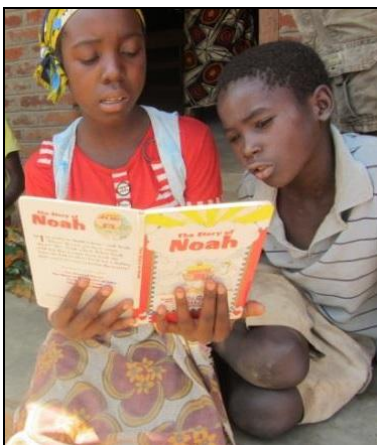
## Where's Metropolitan Lubbock Rotary on the Web? Go To [metrolubbockrotary.org](http://metrolubbockrotary.org)

And you'll be automatically directed to our Clubrunner website.



# Picture's From Metro's Malawi Project October 2013

Sometimes stuff gets lost on my computer. Here are pictures from Susan Brints' trip to our Malawi project last October.



Malawi is 45,745 square miles (about three quarters the size of our District 5730 at 61,825 square miles).

## Next Board Meeting: June 10

### Caryl's College of Useless Knowledge

No theme. Just ideas that came to mind. Caution: some answers might even be useful.

1. What is the best selling beer in the world?
2. Why did the Chinese start using chopsticks?
3. Why do they put pins in men's shirts but not in women's blouses?
4. Why don't woodpeckers get headaches?
5. Why do dogs have wet noses?
6. Why is a piece of tissue paper included in a wedding invitation?
7. Why does your stomach growl when you're hungry?



Answers on page 7.

**Recruit New Rotarians –  
Send Them to  
[www.westtexasrotary.org](http://www.westtexasrotary.org)  
To Learn About Rotary**

Rotary  [What Is Rotary?](#) [Who Are We?](#) [What Do We Do?](#) [Find A Club](#) [Join](#)

## WHO ARE WE?

We are 1.2 million neighbors, friends, and community leaders who come together to create positive, lasting change in our communities and around the world.

Our differing occupations, cultures, and countries give us a unique perspective. Our shared passion for service helps us accomplish the remarkable.

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**Meet Nancy Hughes**

An Oregon woman helping to save lives, improve the environment, and create new jobs in Latin America through safe cookstoves.

# How to Propose a New Member

1. Talk with someone you'd like to invite to join Metro. Let them know about expectations of attendance at all but at least half of the club meetings, initiation fee of \$50, and quarterly dues and meals of \$180.
2. When he or she expresses an interest, fill out Part A of the "Membership Proposal Form" found at [http://www.rotary.org/RIdocuments/en\\_pdf/254en.pdf](http://www.rotary.org/RIdocuments/en_pdf/254en.pdf) (shown to the right). It's only a couple questions long.
3. Give the completed form to Linda McMurry, Metro's Secretary.
4. After the Metro Board approves the proposed member, the Board will arrange to talk with the proposed member about membership in the club and ask her or him to fill out Part B of the "Membership Proposal Form."
5. Information about the proposed member will be published to club members; and if no objections are raised, after seven days the proposed member will become a member of Metropolitan Lubbock Rotary and the club secretary will report their membership to Rotary International.
6. The club president will arrange a formal induction ASAP at a club meeting.



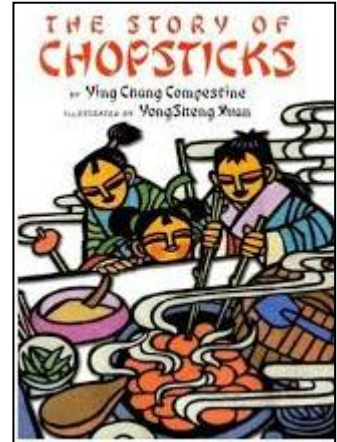
## Answers to Caryl's Questions

1. The world's best selling beer is China's Snow beer. Here are the top ten.
 

1. Snow (China)	6. Heineken (Dutch)
2. Bud Light (U.S.)	7. Coors Light (U.S.)
3. Budweiser (U.S.)	8. Miller Lite (U.S.)
4. Corona Extra (Mexico)	9. Brahma (Brazil)
5. Skol (South America and Africa)	10. Asahi (Japan)



2. During the Chou Dynasty around 100 BCE China experienced a wood shortage as land was cleared for agriculture to serve a growing population. With wood being scarce, but needed to cook, the Chinese started to cut their food into bite-sized morsels to cook quickly by stir frying (and thus use less wood). Rather than using their fingers, the Chinese created chopsticks out of bone and ivory to pick up their food. A further consequence of scarce wood was that tables were rare, so the Chinese needed a way to hold the food bowl in one hand and eat with the other while sitting on the floor.



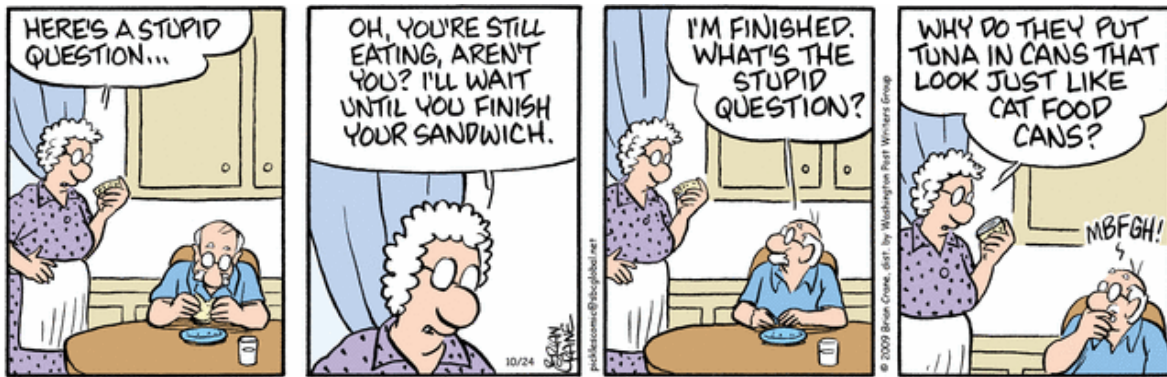
3. Pretty simple; it's all a matter of marketing. The pins keep packaged shirts neat and thus more presentable to the buyer. Blouses (and shirts for that matter) displayed on racks don't need the pins to make them look good to the buyer.



4. Woodpeckers have an especially thick skull, but more importantly their skull curves inward behind their bills. Thus, there is a space which acts like a shock absorber between the base of their beak and their skull. Of greater danger to woodpeckers are the wood chips they create. To address this problem they've evolved nostrils that are narrow slits through which it's hard for the chips to enter.
5. According to "Why Do Dogs Have Wet Noses," which provided answers to questions 2-7, we are closer to cloning humans than figuring out why dogs have wet noses. Perhaps the answer is as simple as they lick their noses. Several experts consulted by the author of this book made references to nasal glands, but none of the experts wanted to make go on record with a definitive statement.
6. The word on the street is that the tissue paper is there for the tears of those who didn't land the groom; but the real answer is snobbishness. Once upon a time the tissue was there to absorb any excess ink; but modern printing practices render the tissue paper useless. However, the paper reeks of high culture, so the bride has to carefully place a sheet of tissue in each announcement.
7. Gas gets into your stomach and intestines primarily from air you intake with your food and to a lesser extent from bacterial fermentation. That slurry of food and air churns around in your stomach and intestines with the moving air bubbles creating the gurgling sounds you hear. As a physiological response to hunger, your stomach churns more (I suppose to get more food moving into the intestine where it can be absorbed into the body). More churning creates more gas moving around and you hear more gurgles. What happens to that air once it's passed through your alimentary canal? Reread your May 6<sup>th</sup> Banner.



# A Potpourri of Cartoons



Tom BATIUK

