



# **Metro Banner**

## **Metropolitan Lubbock Rotary**

**District 5730 -- June 17, 2014**



## **Installation Dinner – Thursday, June 26<sup>th</sup>**

### **Deadline to Sign Up – Friday, June 20<sup>th</sup>**

This Friday is the last chance to sign up for the Metro Installation Dinner at 6:30 pm on Thursday, June 26, at the Texas Tech Club (east side of the stadium). Or you can email [walter.smith@ttu.edu](mailto:walter.smith@ttu.edu) to sign up. Members free; spouses \$35 (billed to your July 1 statement). Mingling is slated to start at 6:30 pm with the cash bar opening at 6 pm for those who arrive early. TexMex dinner at 7 pm. Celebrate 2013-14 and install new officers for 2014-15.

No club meeting on Friday morning, June 27.



## **Congratulations, Elaine Flynt – Paul Harris Plus One**

Thanks, Elaine, for your support of the Rotary Foundation and all of its projects worldwide.

## Friday, June 20<sup>th</sup> – Jennifer Hughes University Accountability in Today's Climate



Do you recall when Texas Tech was on probation with its accrediting body, the Southern Association of Colleges and Schools (SACS) and some heads rolled? Have you ever heard someone complain, "Why are we giving so much state money to universities" or "what are we getting for our tuition dollars?" The value of a university education is no longer automatically accepted; various groups and individuals are requiring universities to prove their worth.

Addressing those concerns falls in part on the shoulders of Metropolitan Lubbock Rotarian Jennifer Hughes who is Director of the Office of Planning and Assessment at Texas Tech University. She is shown here with her staff and her daughter Mary Kate at the District 5370 Foundation Dinner in March.

She is also a part-time doctoral student in Higher Education and studies faculty engagement in assessment. Jennifer has held full-time teaching positions in the Rawls College of Business and South Plains College. Before moving to Texas, Jennifer worked in the Colorado Community College and Occupational Education System where she held positions in institutional research and marketing. A native of northern Illinois, she earned her B.S. in Speech from Northwestern University and her M.S. in Communication Studies from Illinois State University. Jennifer is married and has three children, Jack (11 yrs), Mary Kate (9 yrs), and Elizabeth (7 yrs). In August she and her family will start hosting our new Brazilian Rotary Youth Exchange student.

*Thanks to <http://www.depts.ttu.edu/opa/staff/> for much of the last paragraph of this biography.*

## Incoming 2014-2015 Metro Officers

President SarahLee Morris  
President Elect Elyn Patterson  
Past President Walter Smith  
Vice President Bobby McCloud  
Secretary Linda McMurry  
Treasurer Bonnie Schwarzentraub

Director Ken Clowes (2013-2015)  
Director Greg Mason (2013-2015)  
Director Brian Murry (2014-2016)  
Director Travis Cooper (2014-2016)  
Sergeant at Arms John Nelson



## Friday, June 13<sup>th</sup> – Brad Moran Media on the South Plains

Friday the 13th, was not unlucky for those of us who were able to attend the Lubbock Metropolitan breakfast. Our speaker was Brad Moran, President of Ramar Communications with nine television stations and seven radio stations.

He started in radio 43 years ago as janitor at his parents' station in Albuquerque, New Mexico, and worked his way up to become General Manager in 1985 and President of Ramar in 1996. The name Ramar comes from the names of his parents, Ray and Mary. Brad told us about the growth of Ramar, where they now have 125 employees and 14 different websites, seven radio stations and nine TV stations including two stations in Albuquerque. They serve these communities in many ways with popular programs, music, news, sports and weather information. They developed jobspot.com to help people find new jobs on line and also lubbockbride.com to help new brides find information, post pictures and information on line. They also have a mobile app business and provide news and weather to serve their communities. They are on the air 24/7/365 with someone at the station to answer questions and update the news. They have expertise in starting up new stations and converting stations in bankruptcy and with other problems. Brad told us they produce 57 hours of news here in Lubbock and that they were the first company in the country to operate two TV stations from one building.

*Thanks to Jim Graves for reporting on each week's speaker and to Dennis Reeves for Metro photos.*

## Seven Metro Members

plus one Greater Southwest member

## Return from Sydney RI Conference



Could any country in the world other than Australia have had a larger percentage of its members attending the Rotary International conference in Sydney earlier this month? One out of six Metrarians were down under for a couple weeks. They promise us a program in the near future to share their experiences, except for the what-happens-in-Sydney-stays-in-Sydney part. Here we see the intrepid seven: Cal and Susan Brints, Bonnie Schwarzentraub, Bill and SarahLee Morris, and Ken and Elyn Patterson.





# What Can You Do to Help Eradicate Polio?

Story based on <https://www.rotary.org/myrotary/en/take-action/end-polio>

Rotary, along with many partners, has reduced polio cases by 99 percent worldwide since our first project to vaccinate children in the Philippines in 1979. We are close to eradicating polio, but we need your help. Whether you have a few minutes or a few hours, here are some ways to make a global impact and protect children against polio forever.

## Give

Rotary's First Polio Vaccination – 1979; we've been working for 35 years; we can't give up.

Rotarians have helped immunize more than 2 billion children against polio in 122 countries. For as little as \$0.60, a child can be protected against this crippling disease for life.

Give now at <https://map.rotary.org/en/selfservice/pages/SelectFundF.aspx?FUND=PP>

You can maximize support for polio eradication within your club and your community by organizing a fundraiser. Get some ideas at <https://www.rotary.org/myrotary/en/fundraising>.

## Build awareness

Help get the word out about our efforts to fight polio.

- Make it personal by posting about polio on Facebook or Twitter. See <http://www.endpolio.org/#share>
- Keep informed by following our campaign to end polio on Facebook and Twitter.
- Join Bishop Desmond Tutu, golfer Jack Nicklaus and naturalist Jane Goodall by taking a selfie and adding your photo to the world's largest photo at <http://thisclose.endpolio.org/en> to show others that we are “This close” to a polio-free world.
- Harness the power of the press by writing an opinion piece or a letter to the editor.
- View a half hour video at <http://vimeo.com/74397823> to learn how you can help eradicate polio.

## Become an advocate

Make sure policymakers know how important it is to eliminate polio. You can:

- Sign a petition at <http://www.endpolio.org/advocacy> urging world leaders to fund the final push to end polio.
- Go to <http://www.endpolio.org/take-action> for ideas about how to take action.

## Reference & resources – Just a click away

- [A Rotarian's Guide to Advocacy for Polio Eradication](#)
- [Advocacy flier](#)
- [Outreach tips](#)
- [How to illuminate a building/monument with the End Polio Now logo](#)
- [Global Polio Eradication Initiative](#)



# Happy June Birthday and Anniversaries:

## Spouse Birthday:

Mike McMurry      June 9

## Anniversaries

Dennis Reeves      June 12

Brent Guinn      June 18

Ken Clowes      June 21

Bill Evans      June 21

Andy Penney      June 23



## Future Meetings – Go to metrolubbockrotary.org

If you want to quickly see what programs are upcoming, go to our club's ClubRunner homepage ([www.metrolubbockrotary.org](http://www.metrolubbockrotary.org)) and click on Speakers to see who's coming.

**Rotary Club of Metropolitan Lubbock**

**Home** **Stories** **News** **Calendar** **Speakers** **Login**

**Club Pages**

- About our Club
- Metro Banner (Newsletter)
- Rotary Youth Exchange
- Polio Eradication
- Apple Butter Festival
- Rotary Readers
- Unsung Heroes
- William Tinney Ethics Award
- Club Projects
- Metro Bylaws
- Metro Constitution
- Committee Pages
- Rotary and Community Links

**Welcome to our Club!**

**ENGAGE ROTARY**  
**CHANGE LIVES**  
Service Above Self

*We meet Fridays at 7:00 AM*  
Holiday Inn Lubbock Park  
Plaza Hotel  
3201 Texas 289 Loop  
Frontage Rd  
Lubbock, TX 79423  
United States

- Venue Map
- Duty Roster
- Club Bulletin
- District Site

**Stories**

Welcome to the Metropolitan Lubbock Rotary website!  
Posted by SarahLee Morris

*Welcome to our Rotary Club!*

**Welcome**

Welcome  
[Login](#)

**Offices and Directors**

President  
Walter Smith

President Elect  
SarahLee Morris

Treasurer  
Bonnie Schwarzentraub

Secretary  
Linda McMurry

# Caryl's College of Useless Knowledge

No theme. Just ideas that came to mind. Caution: some answers might even be useful.

1. What city has the highest per capita crime rate in the world?

Answers on page 7.

2. Bobby Leach, the second man to go over Niagara Falls in a barrel, survived his trip over the falls; but how did he die?

3. Are there sufficient members of Pussy Riot to start a riot in the U.S.? How about in Vegas? Or what if they were in England?



4. I watched with crossed fingers the pile of humanity on the pitcher's mound a week ago Sunday after Texas Tech beat the College of Charleston. What percentage of soccer injuries are caused by the celebration in the pitch after a goal is scored?

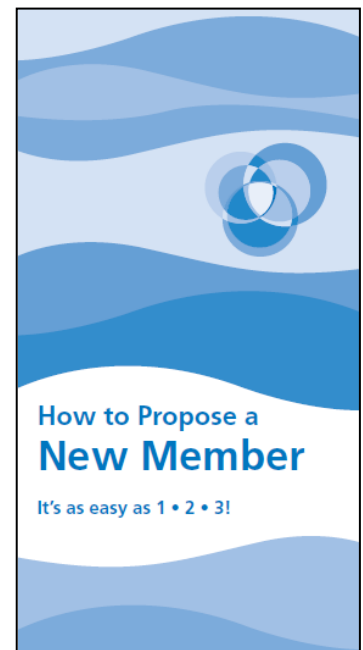
5. Which males fruit flies, those rejected by females or those that have had a successful encounter, subsequently drink more alcohol?

6. What is the smallest number that can be divided, with no remainder, by all numbers 1 to 10?

7. What is the longest word in any of the major English dictionaries?

## How to Propose a New Member

1. Talk with someone you'd like to invite to join Metro. Let them know about expectations of attendance at all but at least half of the club meetings, initiation fee of \$50, and quarterly dues and meals of \$180.
2. When he or she expresses an interest, fill out Part A of the "Membership Proposal Form" found at [http://www.rotary.org/RIdocuments/en\\_pdf/254en.pdf](http://www.rotary.org/RIdocuments/en_pdf/254en.pdf) (shown to the right). It's only a couple questions long.
3. Give the completed form to Linda McMurry, Metro's Secretary.



4. After the Metro Board approves the proposed member, the Board will arrange to talk with the proposed member about membership in the club and ask her or him to fill out Part B of the "Membership Proposal Form."
5. Information about the proposed member will be published to club members; and if no objections are raised, after seven days the proposed member will become a member of Metropolitan Lubbock Rotary and the club secretary will report their membership to Rotary International.
6. The club president will arrange a formal induction ASAP at a club meeting.



## Answers to Caryl's Questions

1. Vatican City with 800 residents and 600 crimes per year is the city with the most crime per capita in the world.
2. Bobby Leach, the second man to go over Niagara Falls in a barrel, survived his trip over the falls but later died as a result of slipping on a piece of orange peel.
3. A riot in England and Wales must legally involve a minimum of 12 people. Under U.S. federal law it's only three people and in Nevada only two.
4. Apparently 5% of soccer injuries (1 in 20) occur during the celebration after a goal is scored.
5. Male fruit flies rejected by females drink significantly more alcohol than those that have had a successful encounter . . . who were observed having a cigarette.<sup>1</sup>
6. 2,520 is the smallest number that can be exactly divided by all numbers from 1 to 10.
7. According to google.com, the longest word in any of the major English language dictionaries is pneumonoultramicroscopicsilicovolcanoconiosis, a word that refers to a lung disease contracted from the inhalation of very fine silica particles, specifically from a volcano; medically, it is the same as silicosis. In case you wondered, there are 45 letters in this word but 12 letters, bdfghjklqwxyz, nearly half of letters in the alphabet, do not appear. Anyone for Scrabble?

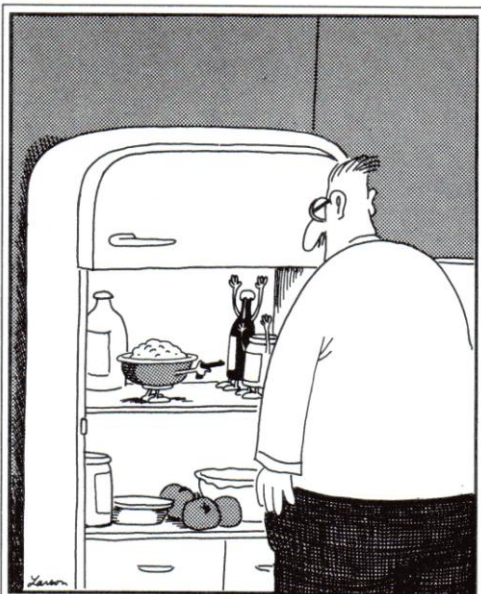
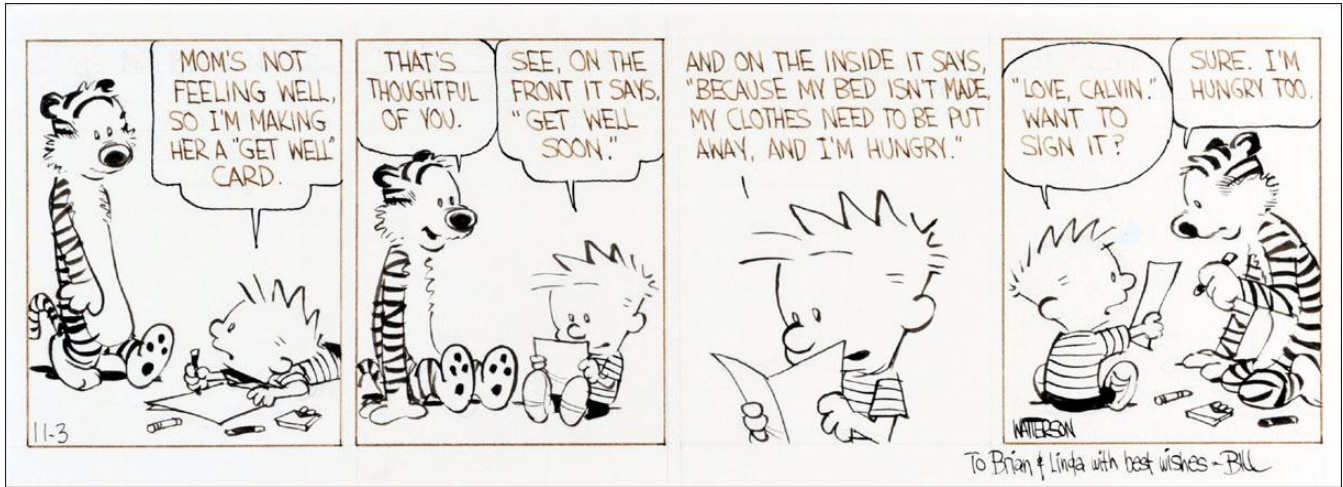



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<sup>1</sup> I fabricated the cigarette part; but the "having a drink" is true, according to *1,227 Quite Interesting Facts to Blow Your Socks Off*, from which most of Caryl's Q&A came this week.



# A Potpourri of Cartoons



When potato salad goes bad

