



Metro Banner

Metropolitan Lubbock Rotary

District 5730 -- May 20, 2014

Metro Monday

On Vacation Until July 14th

The Board voted to discontinue the Monday Metro meetings until July 14. In the meantime, if you wish to change to the Monday group starting July 1, email three people (walter.smith@ttu.edu, linda.mcmurry@ttuhsc.edu, and bschwarzentraub@aol.com) by June 9 to express to them your desire to make the change. The Board will consider these requests at its June 10th meeting. Changes from Friday to Monday or vice versa can be made only at the start of a quarter and must be approved by the Board at its meeting preceding the start of a quarter. There's more information about the Monday group further back in this issue of the Banner.



Between now and July 14 the Board will work on organizing the Monday meetings. If you wish to take part in that planning and especially if you plan to change to Monday, please contact a Board member to input your ideas.

May 23rd – Paul Arrington, Covenant Foundation

On Friday Paul Arrington, Regional VP for Strategic Services at Covenant Health will speak. He leads Covenant Health's strategic planning, marketing and communications, decision support, and business development functions. Over his 30 year professional career, Paul has approached challenges from an analytical perspective, identifying opportunities and solutions while collaborating with others to design and implement successful solutions.

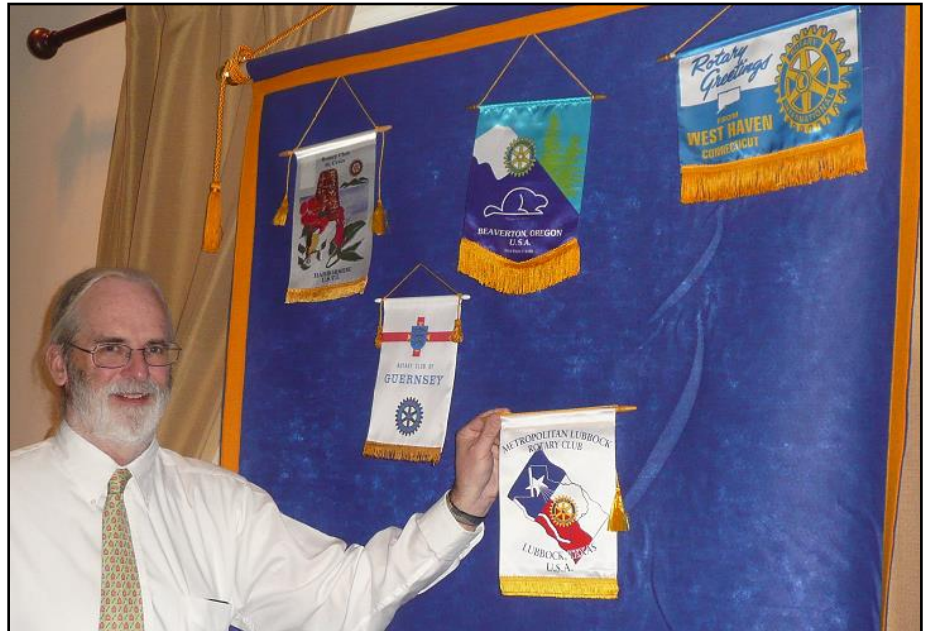
Prior to joining Covenant Health ministry in 2013, Arrington served in similar leadership roles with St. Dominic's in Jackson, MS, and Novant Health in Charlotte, NC. He also served as a Vice President of consulting for Research and Planning Consultants and Senior Manager for KPMG Peat Marwick's consulting division.

He serves as a board member with the Lubbock Symphony Orchestra. He is married to the former Judy Barham and they have four children: Hannah, Laurel, Grant and Emma. His B.S., MBA and Masters in Health Science are all from the University of Florida.

President Paul Burnham of Wilton (CT) Rotary Hangs Metro's Banner

Metropolitan Lubbock Rotary's Banner now hangs with others from Connecticut, Guernsey, Oregon and the Virgin Islands in Wilton in southwest Connecticut. Before you hit the road, (1) check for Rotary club locations and meeting times on your Rotary mobile app or at the club locator at rotary.org and (2) ask Linda McMurry or David Alexander or someone else at the registration table for a Metro banner to take with you.

When you arrive at your visiting club, ask the club president if you might present a Metro banner to their club as part of their meeting. Visiting other clubs is a blast; you have instant entrée to a bunch of folks in the new town whether it be Helsinki, Finland, or Sao Paulo, Brazil or any of the 100-plus countries where Rotary is found. And don't forget Texas and the rest of the U.S. Almost inevitably they'll give you their banner to bring back and present to the club – just ask Walter Smith for a spot on the agenda – to eventually hang with our other banners.



While you are visiting the other club they should fill out and give you a "make-up card" to bring back to Linda McMurry so she can update your attendance. We strive for 100% attendance. We don't always make it, but we want to get as close as possible. If you don't pick up one of the cards, just tell Linda. Remember the Four-Way test starts with "Is it the truth;" so she'll trust you. I learned that lesson when Caryl and I took a taxi to a 7 AM Montreal meeting, only to find a sign on the door in French, "No Rotary Today." Thank goodness for cognates and we had a wee bit of school French. Back home in Indiana we shared the story in casual conversation; and one of the members said, "go tell the secretary about your make-up; the word of a Rotarian is the truth and making an attempt to attend is tantamount to attending."

We try not to abuse that "making an attempt" thing; but earlier this year we dutifully used our Rotary mobile app to find a club meeting at lunch along our route to College Station. When we got to the country club in Eastland, nothing that looked like Rotary was in sight. We asked the waitresses, but they weren't sure if Rotary was going to meet there that day. Fortunately one of them knew the name of the club president and called him. "Oh, no; we're not meeting today," he told her. We thanked the waitress, rolled our eyes as we walked back to our car, headed down the road and stumbled upon one of Texas Monthly's 25 best mom and pop diners for lunch. What a piece of pie! You never know what you'll find.

Friday, May 16th – Wesley Welch Manager, Spade Ranch

At our breakfast on Friday, May 16, Wesley Welch, the manager of the Spade Ranch, told us about modern ranching and some of the problems caused by the drought, input costs, market volatility and globalization. He took over the management of the ranch in 2008. The original founder of the ranch was a seller of barbed wire and bought a ranch to market his barbed wire. The drought has not only affected the grazing of cattle and calves, but had a major effect on corn and feed prices which have raised the costs of his operation. Stocking rates went from about 85% stocked in 2011 to 35% a year later. With the drought, cattle had to be moved to Wyoming, Colorado and Nebraska to find pastures and some went into hamburgers. Global markets also have had a big effect on cattle prices, export opportunities and income for the Spade Ranch. They have found it less risky to lease ranch land than own it and try to time their calving to when pasture begin to green up. They run cattle suited to the environment and keep constant watch on breakeven costs.



Wesley Welch and his ol' prof, Jim Graves

Thanks to Jim Graves for reporting on our speakers.



Happy May Birthdays:

Member Birthdays:

Andy Penney May 2
Jim Graves May 16

No anniversaries or spouse birthdays

May 16th – Two Paul Harris Honorees

Thanks, Greg Mason and Ken Clowes for your continuing support of the Rotary Foundation. Foundation Chair David McAlexander with President Walter and DG Ken presented Greg and Ken with Paul Harris pins.



Robert Fortney – Installed May 16th

Let's break down this photo, or deconstruct it, as my Department of English friends like to say. Who's the inductee? Who has done this a hundred times before and knows his lines? Who didn't do their homework last night? Who was mentally checking the "to do" list in preparation for their trip to Sydney and the Rotary International conference? As soon as you read this sentence, close your eyes and answer, "how many banner are in the background?" And all kidding aside, thanks to Bill, Ken, Caryl, Jim and SarahLee for officially welcoming Robert Fortney into Metropolitan Lubbock Rotary.



Linda McMurry was in Nicaragua and the new member packets were locked in the trunk of her car. Robert Fortney's sponsor, SarahLee Morris, came to the rescue by temporarily pinning Robert with her president-elect pin. Which raises another question: who forgot to wear his Rotary pin, so he couldn't donate it to the cause?

Robert was a member of the Brownfield Rotary Club about 20 years ago, so he kindly rolled with the punches. He'll be a great Metro Rotarian. And we were pleased that his wife Kelly could be present for the ceremony.

RI 2014 Convention

Metro has quite a delegation on their way to the Sydney 2014 Convention: DG Ken Patterson and Metro VP Elyn, Assistant District Governor Susan Brints and Metro Past President Cal, President Elect SarahLee Morris and Metro Past President Bill and Treasurer Bonnie Schwarzentraub and Greater Southwest Lubbock Rotarian Paul.



Future Meetings

Want to know what upcoming programs have been planned by President Elect SarahLee Morris and friends?

Go to our club's ClubRunner homepage (www.metrolubbockrotary.org) and click on Speakers to get to the screen to the right.



May 30, 2014

Gerald Dolter, Director, Lubbock Moonlight Musical
"Highlights of This Summer's Moonlight Musicals"

Jun 06, 2014

Ron Kendall
"The Impact of Oil on Lubbock and Surrounding Area"

Jun 13, 2014

Brad Moran, RAMAR Communications
"The Broadcast Industry on the South Plains"

Jun 20, 2014

Jennifer Hughes, TTU
"University Accountability in the Current Climate"

Jun 26, 2014

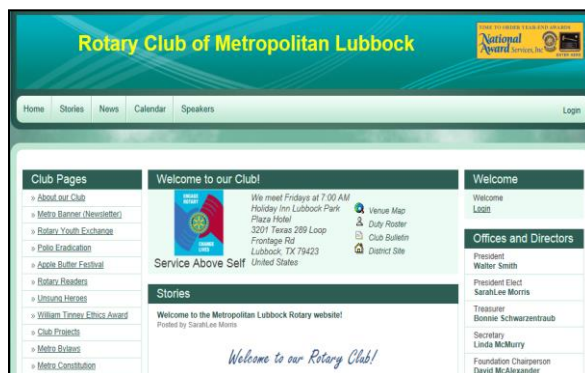
Installation Banquet

Installation Dinner – Thursday, June 26th

At the next club meeting sign up for the Metro Installation Dinner at 6:30 pm on Thursday, June 26, at the Texas Tech Club (east side of the stadium) or email walter.smith@ttu.edu. Members free; spouses \$35.

Easy as Pie; Just Go To metrolubbockrotary.org

And you'll be automatically directed to our Clubrunner website:



We Can't Stop Now – We're This Close to Eradicating Polio

The following story about polio by Donald G. McNeil appeared on May 5 in the *New York Times*.

Alarmed by the spread of polio to several fragile countries, the World Health Organization declared a global health emergency on Monday for only the second time since regulations permitting it to do so were adopted in 2007.

Just two years ago — after a 25-year campaign that vaccinated billions of children — the paralyzing virus was near eradication; now health officials say that goal could evaporate if swift action is not taken.

Pakistan, Syria and Cameroon have recently allowed the virus to spread — to Afghanistan, Iraq and Equatorial Guinea, respectively — and should take extraordinary measures to stop it, the health organization said.

“Things are going in the wrong direction and have to get back on track before something terrible happens,” said Gregory Hartl, a W.H.O. spokesman. “So we’re saying to the Pakistanis, the Syrians and the Cameroonians, ‘You’ve really got to get your acts together.’”

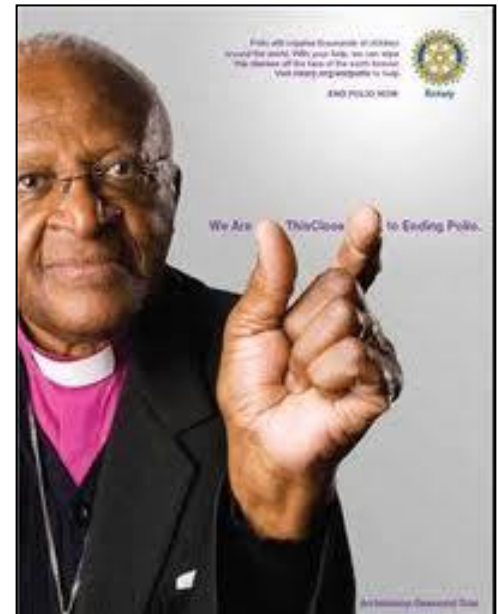
The declaration, which effectively imposes travel restrictions on the three countries, represented a newly aggressive stance by the health organization. In the past, it has often bent to pressure from member states demanding no consequences even as epidemics raged inside their borders and sometimes slipped over them.

“This is a fundamental shift in the program,” said Dr. Bruce Aylward, the organization’s chief of polio eradication. “This is the countries of the world signaling that they will no longer tolerate the spread of the virus from the countries that aren’t finished.”

The emergency was declared though the total number of known cases this year is still relatively small: 68 as of April 30, compared with 24 by that date last year.

What most alarmed experts, Mr. Hartl said, was that the virus was on the move during what is normally the low transmission season from January to April.

“What we don’t want is cases moving into places like the Central African Republic, South Sudan or the Ukraine,” said Rebecca M. Martin, director of global immunization for the Centers for Disease Control and Prevention, which has provided money and expertise to the eradication campaign since it began in 1988.



Caryl's College of Useless Knowledge

No theme. Just ideas that came to mind.

Answers on page 9.

1. What is the biggest fish naturally occurring in the Pacific Ocean?
2. What is the origin of the Easter Bunny?
3. When was the Rubik's Cube invented?
4. When was the first commercial TV show broadcast?
5. Where did tulips originate?
6. How many Dallas Cowboy Cheerleaders are there?
7. How many more weeks will you be subjected to Caryl's College of Useless Knowledge?



July 14th – Next Metro Monday

Please help recruit for the Metro Monday group.

The Monday group will meet each week just as other Rotary groups meet on a weekly basis. Meetings won't include meals, so dues will be limited to an anticipated \$75 per quarter.

Similar groups in other cities have had a regular club meeting one week, a meeting focused on their service project the next week, a meeting dedicated to classification talks the next week, and so forth.

Once initiated, the Monday group will be regular members of Metro but their usual meeting time will be on Monday, although they can attend the Friday meeting as a make-up. Our current Friday group and anyone who joins the Friday group will generally continue to meet on Fridays, although make-ups can be done on Monday.

In short, we will be one club; but some members will be "Friday members" and some will be "Monday members." At some time in the future the Monday group may choose to cut their Metro ties and go on their own as the 4th Rotary club in Lubbock.



Recruit New Rotarians – Send Them to www.westtexasrotary.org To Learn About Rotary

Rotary 

[What Is Rotary?](#)
[Who Are We?](#)
[What Do We Do?](#)
[Find A Club](#)
[Join](#)

WHO ARE WE?

We are 1.2 million neighbors, friends, and community leaders who come together to create positive, lasting change in our communities and around the world.

Our differing occupations, cultures, and countries give us a unique perspective. Our shared passion for service helps us accomplish the remarkable.

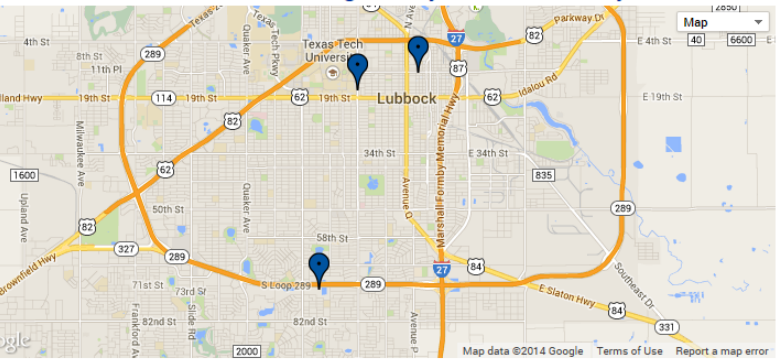


Meet Nancy Hughes

An Oregon woman helping to save lives, improve the environment, and create new jobs in Latin America through safe cookstoves.

To Find a Club Anywhere in D5730

Select a great city to find the Rotary District 5730 club near you!



Lubbock

Showing all Lubbock clubs

Greater Southwest Lubbock
 Mondays at 12:00 PM
 Merket Alumni Center @ Texas Tech University
 1700 University Avenue
 Lubbock, TX 79409

Lubbock
 Wednesdays at 12:00 PM
 First Methodist Church - Christian Life Centre
 1520 13th Street
 Lubbock, TX 79416

Metropolitan Lubbock
 Fridays at 7:00 AM
 Holiday Inn Lubbock Park Plaza Hotel
 3201 S Loop 289
 Lubbock, TX 79423

How to Propose a New Member

1. Talk with someone you'd like to invite to join Metro. Let them know about expectations of attendance at all but at least half of the club meetings, initiation fee of \$50, and quarterly dues and meals of \$180.
2. When he or she expresses an interest, fill out Part A of the "Membership Proposal Form" found at http://www.rotary.org/RIdocuments/en_pdf/254en.pdf (shown to the right). It's only a couple questions long.
3. Give the completed form to Linda McMurry, Metro's Secretary.
4. After the Metro Board approves the proposed member, the Board will arrange to talk with the proposed member about membership in the club and ask her or him to fill out Part B of the "Membership Proposal Form."
5. Information about the proposed member will be published to club members; and if no objections are raised, after seven days the proposed member will become a member of Metropolitan Lubbock Rotary and the club secretary will report their membership to Rotary International.
6. The club president will arrange a formal induction ASAP at a club meeting.



Answers to Caryl's Questions

1. The white shark is the biggest fish in the Pacific . . . and in the world, for that matter. By the way, whales and dolphins are mammals, not fish.
2. According to Wikipedia, the Easter Bunny originated among German Lutherans. The Easter Bunny, a.k.a. the Easter Hare, originally played the role of a judge, evaluating whether children were good or disobedient in behavior at the start of the season of Eastertide. Sounds a lot like Santa Claus: " He knows if you've been bad or good / (So you'd) / Better be good"

3. According to Wikipedia, the Rubik's Cube is a 3-D combination puzzle invented in 1974, forty years ago, by Hungarian sculptor and professor of architecture, Ernő Rubik.
4. According to Wikipedia, which is getting a good workout for this Banner, on July 1, 1941, NBC television began commercial operation by its affiliate WNBT using channel 1. The world's first legal television commercial advertisement, for Bulova watches, aired at 2:29 PM that day on WNBT before a baseball game between the Brooklyn Dodgers and Philadelphia Phillies. I saw my first TV watching the 1949 Inauguration Parade with my nose pressed on the window of Peterson's Five and Dime. (That's Walter talking.)
5. Cultivation of the tulip began in Persia (Iran), probably in the 10th century. They were first reported in Western Europe in 1559. Again, according to Wikipedia.
6. The 2013-14 Dallas Cowboy Cheerleader squad has 39 members, according to their website.
7. Let's see. May 27, June 3, 10, 17, 24. Five more times . . . but who's counting?



Problem Solver

