



# Metro Banner

**Metropolitan Lubbock Rotary**  
**District 5730 -- September 17, 2013**

## Apple Butter Festival – A Big Success

Thanks to everyone who made the 2013 Apple Butter Festival the outstanding event it was. Lots and lots of Metro members pitched in; but we couldn't have done it without major assistance from the Women's Service Organization, the Miller Girls, residents of Texas Tech's Hulen Hall, and five visiting faculty members from various Chinese universities.

The word "AWESOME" is written in large, colorful, stylized letters. Each letter is a different color: A (purple), W (blue), E (orange), S (green), O (pink), M (blue), and E (magenta). The letters have a thick black outline and a slight shadow effect.

Families had fun bouncing around, having a hayride, climbing Bodyworks' spider tower, shopping the vendors, getting faces painted, taking turns with bows and arrows or shooting ersatz apples with the sling shot. There's nothing quite as good as a turnover and scoop of ice cream. No one went hungry with BBQ and trimmings.

Besides providing a lot of fun for the community, a fact we can't overlook, we filled our charitable coffers so we can carry out many of our club's service projects. Awesome job, Metro.

# Seen at the Apple Butter Festival

Enjoy Melanie Pittman's wonderful pictures from the ABF on this and the next two pages.







## This Week's Program – Habitat for Humanity

Marie Hanza, Executive Director of Habitat for Humanity in Lubbock and L.A. Love, Director of Development for the Lubbock Habitat chapter and a Habitat recipient himself years ago in Bryan, TX, will tell us about Habitat's Lubbock activities. Besides his association with Habitat for Humanities, L. A. Love's current professional title is Assistant Director of Academic Services, Mens & Womens Basketball, Marsha Sharp Center for Student-Athlete Services at TTU.



Lubbock Habitat for Humanity, Inc. (Lubbock Habitat), an affiliate of Habitat for Humanity International, is an ecumenical Christian ministry that brings together people and resources to construct simple, decent, affordable housing for purchase by deserving low to moderate income families.

Factors used to determine which families are selected to partner with Lubbock Habitat are: need, ability to pay and a willingness to partner. Neither, race, gender, nor religion is used in the selection process. All such identifying information is removed from the selection process.

Working in partnership, future Habitat family homeowners, volunteers and organizations construct simple, decent affordable homes that are then sold to the families with a zero (0) percent interest mortgage.

A non-profit 501 (c)(3) corporation, Lubbock Habitat, established in July 1987, is funded by churches, individuals, corporations, organizations, foundations and trusts. Habitat's service area is Lubbock County. Once a house is completed, its mortgage payments are recycled into building more homes, establishing a partnership between our families and Lubbock Habitat for Humanity.

Habitat is not a give-away program. It works in partnership with communities and families in need. Families provide at least 500 hours of "sweat equity" in order to qualify for home ownership. Whenever possible, Habitat cooperates with other agencies that have similar purposes and it seeks an ever expanding company of persons to participate in this ministry.

Since our first home was completed in 1988, Lubbock Habitat has built or rehabilitated approximately 127 houses in Lubbock and has more under construction. These successful



projects are home to over four hundred and fifty-two (452) individuals and have impacted even more through community outreach.

Once a Habitat home is constructed, Lubbock Habitat takes off its construction hat and puts on its mortgage lender hat. In its capacity as a lender, Lubbock Habitat enters into a mortgage agreement with the homeowner. Mortgages are from 20 to 25 years in length and are done at zero (0) percent interest to the homeowner. Currently Lubbock Habitat handles approximately 93 mortgages.

Lubbock Habitat has an annual operating budget of \$264,500 and a construction budget of \$120,000. The total dollar amount of mortgages serviced each year is approximately \$3,755,161. Every year Lubbock Habitat performs an annual audit and files a 990. Throughout the year, staff works with an outside financial consultant to make sure income and expenses are recorded properly. Checks and balances are in place to monitor financial dealings. Financial statements are presented monthly to Habitat's Board of Directors for their review and approval.

*Information provided by Marie Hanza, Executive Director, Lubbock Habitat for Humanities*

## Last Week's Program – A Double Barrel Winner



The program at the Metropolitan Lubbock Rotary breakfast on Friday morning, September 13 consisted of a classification talk by Kim Martin and a demonstration on how to use ClubRunner.

Kim told us she grew up near Houston and went to the University of Texas in Austin before coming to Lubbock in 2010. She has worked for Ramar Communications since August 2010 in Radio Sales and joined our Rotary last February. She loves helping with Rotary Readers and volunteering with fellow Rotarians. Her enthusiasm has been a bright spot at our morning meetings.

The Metro Rotary ClubRunner demonstration was given by Bill Morris and we were told by Ken Patterson how important the District 5730 ClubRunner can be to us. Bill showed how to log in and use ClubRunner following directions provided on a handout which reappears on the next page.

**ClubRunner™**  
Connect. Collaborate. Communicate.

*Thanks to Jim Graves for reporting on last week's meeting.*

**Metro Rotary ClubRunner:** <http://www.clubrunner.ca/Portal/Home.aspx?cid=9071>

Or Google Clubrunner Lubbock Metro

*Your login name is:* First letter of your first name + your entire last name, followed by the numerals 9071 (for example, our District Governor's login name is: kpatterson9071)

Use the [New and Existing Users...](#) link for the initial login; then you can set (or reset) your own password.

**District 5730 ClubRunner:** [www.rotary5730.org](http://www.rotary5730.org)

Your login name and password for the district website are the SAME as those for Metro.

**Rotary International:**

[www.rotary.org](http://www.rotary.org)

If you've never logged in to the RI website before, click on [My Rotary](#) on the top right-hand side of the home page, and choose the [Register](#) option. Follow the prompts, and be on the lookout for the activation email, which may land in your Junk or Spam folder.

If you've logged in to RI through Member Access in the past but have not yet used the new RI website, click on [My Rotary](#), then [Sign In](#); be sure to use the same email address and password you used for Member Access. Follow the prompts from the activation email you'll receive (be sure to check your Junk or Spam folder).

Just as with ClubRunner, be sure to set up your profile so you can get maximum benefit from RI and the website (e.g., checking on your Foundation contribution history).

## Meals on Wheels Drivers

Sept 20	Celebrity Drivers
Sept 27	Matt Smith and Kirk Thomas
Oct 4	Dennis Reeves and SarahLee Morris
Oct 11	Open
Oct 18	Bonnie Schwarzentraub and Craig Alley



Thanks, Ken Clowes for organizing our Meals on Wheels.

## Happy September Birthdays & Anniversaries to:



### Birthdays

- 9/16 Phil Houchin  
9/16 Gerry Anne Houchin (*Phil's wife*)

### Anniversaries

- 9/4 Jerry and Vicki Price  
9/4 Caryl and Walter Smith  
9/9 Linda and Mike McMurry  
9/15 Kirk and Marilee Thomas

## Chinese Apple Butter Festival Volunteers

Both Friday evening and all day Saturday five Chinese university faculty members, all of whom are visiting Texas Tech this year, helped set up the Apple Butter Festival and with various activities on Saturday. From the left: Longding (Gordon) Du 杜龙鼎, Chunxiang (Melissa) Fan, Aiqin Shao 邵爱琴, Zhiyong (George) Guo 郭智勇 and Lin (Nancy) Yang 杨林. Aiqin and Longding teach at the South China Agricultural University (similar to Texas Tech) in Guangzhou (which we used to know as Canton). Melissa teaches in Changsha, capital of Hunan province in south central China. George teaches in northeast China and Nancy teaches in the southwest. Thanks to Melanie Pittman for this picture.





## Weekly Programs – Consult ClubRunner

Want to know what upcoming programs have been planned by President Elect SarahLee Morris and friends? Go to our club's ClubRunner homepage

(<http://www.clubrunner.ca/Portal/Home.aspx?accountid=9071>) and click on Speakers to get to this screen.

### **New Member Orientation**

September 17 & 23, 5:30-7 pm

Lone Star Bank, 6220 Milwaukee Ave.

Conducted by Membership Committee

Ken Clowes, Bobby McCloud, SarahLee Morris

Sep 27 2013

**Susan Brints & David McAlexander**  
"The Rotary Foundation"

Oct 4 2013

**New Members**  
"Classification Talks"

Oct 11 2013

**District Governor Ken Patterson**  
"Rotary Intl. and District 5730"

Oct 18 2013

**Stephen Balch**  
"TTU Institute for the Study of Western Civilization"

Oct 25 2013

**Meals on Wheels Staff**  
"Meals on Wheels (Off-Site Meeting at MOW)"

## Party Time – October 10 to Celebrate Ken and Elyn's DG Metro Visit

Mark your calendars for a Metro party on Thursday, October 10, at 6:30-8 pm at 601 Main (Bill Morris's office). The menu will be very simple, with little sandwiches, finger foods, something like cookies and brownies for sweets, and the usual beverages (some wine and beer, tea, water, and coffee). Spouses and significant others are invited.

Traditionally the DG visits the meeting of each club in D5730; and in conjunction with that visit the DG meets separately with club officers to talk about the club's activities for the year. Ken and Elyn's last visit to all D5730 clubs will be to our club on Friday, October 11<sup>th</sup>. Rather than a dinner for the Board and DG, as has been recent practice, and since Metro is well known to Ken and Elyn, we'll party with them on the 10<sup>th</sup>.

It's an honor for our club to have a DG from our club, the first in our club's history; so let's welcome Ken and Elyn home. Y'all come.

# Cartoon of the Week

Bizarro confirms what we have always suspected.



## Caryl's Questions: Read On For The Answers

(Caryl's College of Useless Knowledge)

What is the origin of the name dungarees for a certain kind of clothes?

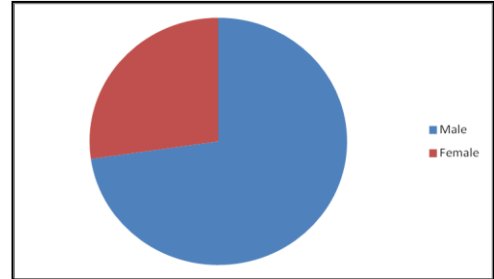
And where did the term jeans come from?

See page 11 for answers.



## Rotary History – Women in Rotary

At the first conference of the National Association of Rotary Clubs in 1910 in Chicago, Kansas City Rotarian Lee Metter was quoted as saying, "I think it is a hard enough job to handle two or three hundred men without having anything to do with ladies." Newspapers had a field day with headlines such as the Chicago American's "Can't Manage a Woman, Men Are Alarmed." The "women's issue" continued in various guises until 1978 when the Duarte, California, club inducted three women. Rotary International pulled Duarte's charter, prompting a lawsuit by the club and the women. The case continued up to the U.S. Supreme Court which ruled in 1987 against Rotary 7-0 on the basis of Rotary being a "business establishment" which could not discriminate on the basis of gender. The practice of clubs around the world vary, including some all women Rotary clubs. Today about 10% of Rotarians worldwide are women. Twelve of Metro's 44 members (just over 27%) are female.



The Rotary history information comes from David C. Forward's 2009 *A Century of Service: The Story of Rotary International* published by Rotary International. The Metro statistics come from our ClubRunner website.

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## Answers to Caryl's Questions

Dungarees got their name from a coarse kind of clothing worn by dock workers in Dhunga, India. The name spread with the popularity of their denim attire.

Jeans comes from the French word genes that was attached to the canvas work attire of dock workers in Genoa.

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## A Cat Joke

Q. What did the cat say after eating two robins lying in the sun?

A. I just love baskin' robins.

From Short Jokes <http://www.greatcleanjokes.com/jokes/sms-jokes/short-jokes/#ixzz2f1FVAITK>

# Support United Way by Donating an Item for a Silent Auction

Each year the Texas Tech College of Education holds a Silent Auction to raise money for United Way. If you can donate an item or service, please give the item to Walter Smith by October 25 or call 806.392.6746 or email [walter.smith@ttu.edu](mailto:walter.smith@ttu.edu) for pick-up. Examples of items donated in recent years are:

1. An item or gift certificate from your business
2. An item you want to re-gift
  - a. perfume, soaps, wine
3. A like new, but used item (not clothing)
  - a. fireplace tools that had been used only for decoration
4. A service you provide
  - a. a Spanish-themed dinner for four cooked and served in the donor's home annually fetches one of the highest bids
  - b. writing a simple will annually yields a very good bid
5. Tickets to a sporting event, concert or show you won't be able to use
6. Photograph of landscape, sporting event or similar you've taken and framed
7. A weekend at a holiday home

The donor's name is acknowledged with the item at the auction or you can remain anonymous.

## Sweet Apple Butter Festival Memories



# Rotary D5730 Annual Youth Exchange Fundraiser

The Rotary District 5730 Youth Exchange Committee is presenting its annual fundraiser, a Clay Shoot, in Midland on Friday, September 27<sup>th</sup>.



Rotary Youth Exchange  
District 5730

**3rd Annual Fundraiser**  
**Friday, September 27, 2013**  
**at Windwalker Farms in Midland**



Platinum	\$5,000.00	Entitles sponsor to 2 teams and Sponsor name and logo prominently displayed at lunch
Gold	\$2,500.00	Entitles sponsor to 1 team and Sponsor name and logo prominently displayed at lunch
Silver	\$ 500.00	Entitles sponsor to name prominently displayed at lunch
Bronze	\$ 250.00	Entitles sponsor to name prominently displayed at lunch
Shooter	\$ 150.00	Entitles shooter to entry in event

**FORMS DUE BY SEPT. 15 TO RECEIVE PROPER ADVERTISING DISPLAY**

Team Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City, State, ZIP: \_\_\_\_\_  
 Team Captain: \_\_\_\_\_  
 Team Captain Cell: \_\_\_\_\_  
 Team Captain Email: \_\_\_\_\_  
 Team Member #2: \_\_\_\_\_  
 Team Member #3 \_\_\_\_\_  
 Team Member #4 \_\_\_\_\_  
 Team Member #5 \_\_\_\_\_  
 Team Member #6 \_\_\_\_\_

- Please make checks payable to Rotary District 5730 - Youth Exchange
- Lunch Provided
- Check-In at 8:00; Start at 9:00
- Bring Cash for Gun Board

Jack Campbell (432) 528-1191  
 P.O. Box 1331  
 Midland, Texas 79702

Monday, September 23, 2013 9:00 am  
Green Tree Country Club

Shotgun Start  
4-Person Scramble

For information contact: Andrew Mellen at [amellen@maverickentities.com](mailto:amellen@maverickentities.com); 432-250-1766 Cell



## MIDLAND WEST ROTARY ANNUAL GOLF TOURNAMENT

Monday, September 23, 2013  
Green Tree Country Club

9:00 am Shotgun Start  
4-Person Scramble

### SPONSORSHIP OPTIONS

	<b>PLATINUM SPONSOR</b> Includes: Recognition as a Platinum Sponsor on Signage at the golf tournament. *Also includes a free 4 person team in the tournament.	Cost \$2,500
	<b>GOLD SPONSOR</b> Includes: Recognition as a Gold Sponsor on Signage at the golf tournament. *Also includes 2 free player spots in the tournament.	Cost \$1,000
	<b>SILVER SPONSOR</b> Includes: Recognition as a Silver Sponsor on Signage at the golf tournament. *Also includes 1 free player spot in the tournament.	Cost \$500
	<b>BRONZE SPONSOR</b> Includes: Recognition as a Bronze Sponsor on Signage at the golf tournament.	Cost \$250
	<b>TEE-BOX SPONSOR</b> Includes: A tee-box sign with your company name.	Cost \$150
	<b>RAFFLE PRIZE DONATION</b> Includes: Recognition when your prize is up for raffle.	\$25 Value Minimum

### CONTACT INFORMATION

Company \_\_\_\_\_ Contact Person \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

Please make checks payable to Midland West Rotary  
Send sponsorship form and checks to Andrew Mellen, P.O. Box 6040, Midland, TX 79704  
Sponsorship forms can also be emailed to [amellen@MaverickEntities.com](mailto:amellen@MaverickEntities.com)