



# Metro Banner

**Metropolitan Lubbock Rotary  
District 5730 -- September 24, 2013**

## *A Presidential Commentary*

### **What is Rotary? Service Above Self.**

Rotary is a mixture of different things to different people. For sure, Rotary is **fun**. It's fun to get together with friends every Friday morning and to enjoy the camaraderie of Rotary social events and other occasions.

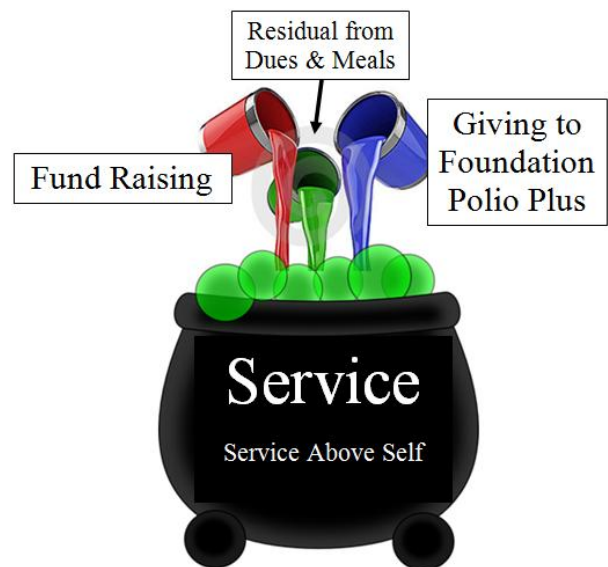
Rotary gives each of us a chance to **meet people** we'd likely never otherwise come across from other parts of the community and develop **friendships**. Indeed, this fellowship provided the prime motivation for four young men to initiate Rotary in 1905.

Rotary supplies a **forum to learn** more about the community – Habitat for Humanity, Moonlight Musicals, Downtown Redevelopment, Tech Women's Basketball – and the world – Arab Spring, National Elections, Rotary Youth Exchange.

We're supposed to be too shy to say it, but Rotary does serve as a way for us to **feel good** about ourselves. Membership itself is an honor. And it's reassuring to know there are people in the community one can count on when need arises.

But hands down, as exemplified by our motto, Service Above Self, **Rotary provides service** to the immediate community and broader world.

We deliver Meals on Wheels and monetarily support MoW. We are eradicating the polio scourge from the face of the Earth. We recognize Lubbock's Unsung Heroes and ethical business leaders. We listen to young people read and supplement their school library. And on and on.



These services cannot be furnished without resources. What resources do we have to provide this service? Four sources pour into the service pot shown on page one. (1) We raise funds through the Apple Butter Festival, Beef Tasting and other means. (2) A small residual remains from dues, which primarily go for club operations, and left-over meal money, if any. (3) Members buy polio raffle tickets each week and donate money to the Rotary Foundation. And (4) the magic ingredient that distinguishes Metropolitan Lubbock Rotary from many other clubs, the sweat equity that goes into all Metro projects.

The Rotary Foundation is an interesting, generous and unique charity. For every dollar that funnels into the Rotary Foundation, three years later 100% of those dollars flow out of the Rotary Foundation funnel to be used in the immediate community and world.

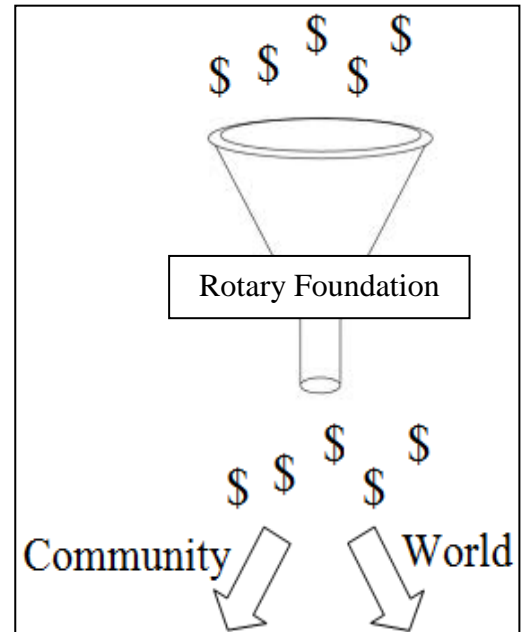
The prime vehicle for money to flow out of the Rotary Foundation for use in the community and world is grants of various sizes and for multiple purposes.

Metro Rotary partnered with other Rotary clubs in Lubbock to start the Outdoor Education Lab at Harwell Elementary, using Rotary Foundation grant funds and sweat equity from club members; and then Metro took over Rotary's activities at the Lab.

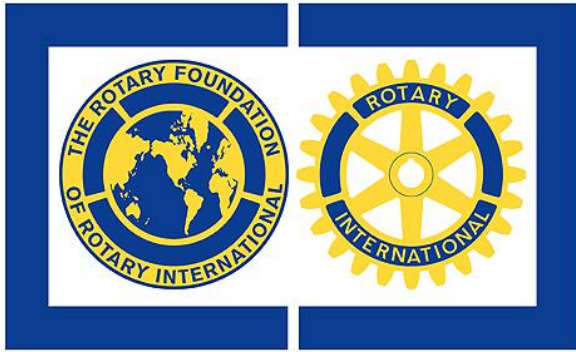
Last year we used a grant to stock a "cabinet" with toiletries and other staples to be given by the counselor to needy children at Westwind Elementary School where two-thirds of the children are on free or reduced lunches, a sure indicator of poverty or near-poverty. Meals on Wheels called to our attention one of their patrons with a need and we used grant funds and lots of sweat equity to build an access and egress ramp for her home. As prime movers and in collaboration with other Rotary clubs and Texas Tech University, Metro has started a goat project to improve the nutrition in a Malawian village in a sustainable manner. Back in Lubbock, the Metro Board of Directors has voted to use grant funds and match it with our own dollars raised from activities such as Beef Tasting to begin a walking trail at the Larry Combest Center, headed by our own Linda McMurry, to contribute to the health of people in that East Lubbock neighborhood.

Each Rotarian is asked to voluntarily contribute \$100 annually to the Rotary Foundation to fund service projects like these examples. The Board has voted to add \$25 to each quarterly dues statement as a relatively painless way for Metro members to spread out their support of the Foundation. This donation is voluntary, but we hope every member will choose each quarter to include this \$25 donation or even more, if you are willing, to support Service Above Self.

P.S. For most people, Rotary Foundation donations are tax-deductable.



## This Week's Program – The Rotary Foundation



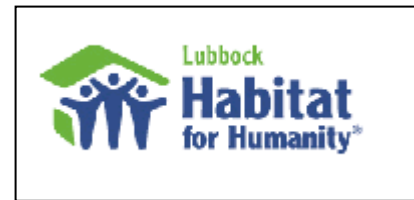
This Friday David McAlexander, the Metro Rotary Foundation chair, and Susan Brints, Assistant District Governor for Lubbock, Post and Tahoka, and both past presidents of Metropolitan Lubbock Rotary, will tell us about the Rotary Foundation.

What is it? What does it do with money donated to it? How can you give?

And perhaps a surprise.

## Last Friday's Program – Habitat for Humanity

Directors from Habitat for Humanity gave us a very interesting program on Friday morning, September 20. Marie Hanza, Executive Director since January, told us about the overall activities of Habitat and discussed their home building projects. L.A. Love, Director of Development, talked about his background with Habitat beginning in Bryan, Texas and his involvement with the Lubbock division. He said they are always looking for volunteers and they are planning a builder's breakfast program in February. He discussed One Man's Treasure donations, home maintenance problems, foreclosures and family selection problems. Many of the activities of Habitat were described in the 9/17 Metro Banner.



*Thanks to Jim Graves for reporting on last week's meeting.*

## Meals on Wheels Drivers

Sept 27	Matt Smith and Kirk Thomas
Oct 4	Dennis Reeves and SarahLee Morris
Oct 11	Bobby McCloud and Matt Smith
Oct 18	Bonnie Schwarzentraub and Craig Alley
Oct 25	Ken Clowes and Open
Nov 1	Walter and Caryl Smith and Open
Nov 8	SarahLee Morris and Andy Penny



Thanks, Ken Clowes for organizing our Meals on Wheels.

# Happy September Birthdays & Anniversaries to:



## Birthdays

- 9/16 Phil Houchin  
9/16 Gerry Anne Houchin (*Phil's wife*)

## Anniversaries

- 9/4 Jerry and Vicki Price  
9/4 Caryl and Walter Smith  
9/9 Linda and Mike McMurry  
9/15 Kirk and Marilee Thomas

## Weekly Programs – Consult ClubRunner

Want to know what upcoming programs have been planned by President Elect SarahLee Morris and friends? Go to our club's ClubRunner homepage (<http://www.clubrunner.ca/Portal/Home.aspx?accountid=9071>) and click on Speakers to get to this screen.

If you have not received training to deliver Meals on Wheels, October 25 will be a good day to receive that training.

Sep 27 2013

**Susan Brints & David McAlexander**  
"The Rotary Foundation"

Oct 4 2013

**New Members**  
"Classification Talks"

Oct 11 2013

**District Governor Ken Patterson**  
"Rotary Intl. and District 5730"

Oct 18 2013

**Stephen Balch**  
"TTU Institute for the Study of Western Civilization"

Oct 25 2013

**Meals on Wheels Staff**  
"Meals on Wheels (Off-Site Meeting at MOW)"

# Party Time – October 10 to Celebrate Ken and Elyn’s DG Metro Visit

Mark your calendars for a Metro party on Thursday, October 10, at 6:30-8 pm at 601 Main (Bill Morris's office). The menu will be very simple, with little sandwiches, finger foods, something like cookies and brownies for sweets, and the usual beverages (some wine and beer, tea, water, and coffee). Spouses and significant others are invited.

Traditionally the DG visits the meeting of each club in D5730; and in conjunction with that visit the DG meets separately with club officers to talk about the club’s activities for the year. Ken and Elyn’s visit to our club on Friday, October 11<sup>th</sup> will complete their tour of all D5730 clubs. Rather than a dinner for the Board and DG, as has been recent practice, and since Metro is well known to Ken and Elyn, we’ll party with them on the 10<sup>th</sup>.

It’s an honor for our club to have a DG from our club, the first in our club’s history; so let’s welcome Ken and Elyn home. Y’all come. It's party time.

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## Caryl's Questions: Read On For The Answers

(Caryl's College of Useless Knowledge)

How many hamburgers did McDonald's sell during founder Ray Kroc's lifetime?

See page 7 for answers.




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## October Metro Board Meeting

Tuesday, October 8, at 5:30 PM at Craig Alley's office on the fifth floor of the Pyramid Building west of the parking lot on the west side of the Holiday Inn where the club meets each week.

All club members are invited to attend. New members are asked to attend at least one Board meeting to get an idea of how a lot of the club's business is conducted.

# September 17th and 23rd New Member Orientation

Dan Carpenter, Kim Martin and Roger Pamperin attended the September 17th new member orientation held at the Lone Star Bank on Milwaukee Avenue thanks to the kind provision of that space by Metro past president Kirk Thomas. Membership Committee members Ken Clowes (chr.), SarahLee Morris and Bobby McCloud, assisted by Assistant District Governor Susan Brints and club treasurer Bonnie Schwarzentraub told new members a bit about the history of Rotary International and Metro activities, Metro leadership and operation, obligations of members and the Red Badge program to help new members transition into full Blue Badge membership.

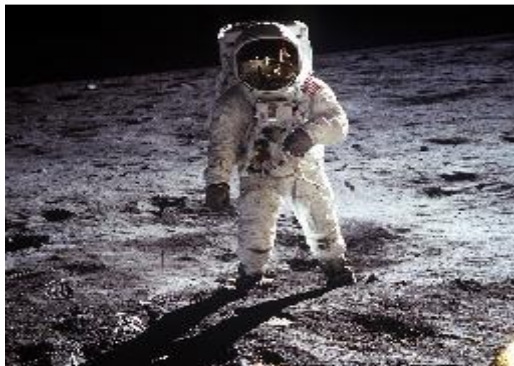


## Cartoon of the Week



"And this report just in. ... Apparently, the grass is greener on the other side."

## Prominent Rotarians



Neil Armstrong  
Rotary of Wapakoneta, Ohio

## Answer to Caryl's Question . . . And More

Today there are more than 34,000 McDonald's restaurants in 118 countries serving nearly 69 million people every day, according to [http://www.mcdonalds.com/us/en/our\\_story.html](http://www.mcdonalds.com/us/en/our_story.html).

That's about one McDonald's for each Rotary club worldwide.

According to Wikipedia today, " the company began in 1940 as a barbecue restaurant operated by Richard and Maurice McDonald; in 1948 they reorganized their business as a hamburger stand using production line principles. Businessman Ray Kroc joined the company as a franchise agent in 1955. He subsequently purchased the chain from the McDonald brothers and oversaw its worldwide growth."

McDonald's worldwide economy is larger than Ecuador's national economy.

According to mystore411.com, Lubbock has 13 McDonald's, and chacha.com tells us there are 350 McDonald's in Texas, so with one percent of the Texas population and 3.7% of the McDonald's, we are whipping the rest of the state more than three to one.

Wikipedia tells us that in 2011 there were 18,590 McDonald's in the U.S. and over 1500 McDonald's in China. According to *International Business Times* in their story about Chinese fast food, "while China's GDP doubled between 2005 and 2009, the nation's number of obese people grew from 18 million to 100 million."

Oh, by the way, over 50 billion burgers were sold by McDonald's between 1954 when Ray Kroc bought his first burger restaurant and his death in 1984. According to [wiki.answers.com](http://wiki.answers.com), McDonald's has sold over 247 billion hamburgers.

# Support United Way by Donating an Item for a Silent Auction

Each year the Texas Tech College of Education holds a Silent Auction to raise money for United Way. If you can donate an item or service, please give the item to Walter Smith by October 25 or call 806.392.6746 or email [walter.smith@ttu.edu](mailto:walter.smith@ttu.edu) for pick-up. Examples of items donated in recent years are:

1. An item or gift certificate from your business
2. An item you want to re-gift
  - a. perfume, soaps, wine
3. A like new, but used item (not clothing)
  - a. fireplace tools that had been used only for decoration
4. A service you provide
  - a. a Spanish-themed dinner for four cooked and served in the donor's home annually fetches one of the highest bids
  - b. writing a simple will annually yields a very good bid
5. Tickets to a sporting event, concert or show you won't be able to use
6. Photograph of landscape, sporting event or similar you've taken and framed
7. A weekend at a holiday home

The donor's name is acknowledged with the item at the auction or you can remain anonymous.

## Metro Provides School Uniforms for Ervin Elementary School Students

The Metro Board voted after last Friday's club meeting to purchase two polo shirts and two khaki pants per child for approximately a dozen Ervin Elementary School students who could not afford this school uniform. On Saturday Lisa Carpenter, wife of Rotarian Dan Carpenter and Ervin first grade teacher, and President Walter Smith made the purchases, and the uniforms were delivered yesterday to the school office to be discretely given to the students by school officials. Ervin opened for the first time this fall at 1802 E. 28th St., replacing venerable but dated Isles and Wheatley Elementary Schools in East Lubbock.





# Rotary D5730 Annual Youth Exchange Fundraiser

The Rotary District 5730 Youth Exchange Committee is presenting its annual fundraiser, a Clay Shoot, in Midland on Friday, September 27<sup>th</sup>.



Rotary Youth Exchange  
District 5730

**3rd Annual Fundraiser**  
**Friday, September 27, 2013**  
**at Windwalker Farms in Midland**



Platinum	\$5,000.00	Entitles sponsor to 2 teams and Sponsor name and logo prominently displayed at lunch
Gold	\$2,500.00	Entitles sponsor to 1 team and Sponsor name and logo prominently displayed at lunch
Silver	\$ 500.00	Entitles sponsor to name prominently displayed at lunch
Bronze	\$ 250.00	Entitles sponsor to name prominently displayed at lunch
Shooter	\$ 150.00	Entitles shooter to entry in event

**FORMS DUE BY SEPT. 15 TO RECEIVE PROPER ADVERTISING DISPLAY**

Team Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City, State, ZIP: \_\_\_\_\_  
 Team Captain: \_\_\_\_\_  
 Team Captain Cell: \_\_\_\_\_  
 Team Captain Email: \_\_\_\_\_  
 Team Member #2: \_\_\_\_\_  
 Team Member #3: \_\_\_\_\_  
 Team Member #4: \_\_\_\_\_  
 Team Member #5: \_\_\_\_\_  
 Team Member #6: \_\_\_\_\_

- Please make checks payable to Rotary District 5730 - Youth Exchange
- Lunch Provided
- Check-In at 8:00; Start at 9:00
- Bring Cash for Gun Board

Jack Campbell (432) 528-1191  
 P.O. Box 1331  
 Midland, Texas 79702