



ROTARY CLUB OF CITRUS HEIGHTS

January 22, 2014

Pledge: Drew Bauer

Invocation: Tony David

Introduction of Visiting Rotarians:

Bill Van Duker introduced from the Sacramento Club, with the Classification of Corporate Law, Susan Sheridan. Susan is the President Elect of the Sacramento Club...Welcome Susan...

Bill Van Duker introduced from the Sacramento Club, with the Classification of Real Estate Development, Doug Ose... Welcome Doug...

Introduction of Guests:

Ray Riehle introduced Karin Rauh, Karin is a first time visitor and potential new member...Welcome Karin...

Bill Van Duker introduced John Buck, John is our guest speaker for today and will be properly introduced later in the meeting...Welcome John...

Bill Van Duker introduced our RYE Student, Sabrina Roth...Sabrina is from Switzerland and her home sponsor is RC Interlaken, District 1990...Welcome Sabrina

Bill Van Duker introduced Sawyer Stauffer, Sawyer is our outgoing Rotary Youth Exchange (RYE) Student... Welcome Sawyer

Bill Van Duker introduced his lovely wife Janie....Welcome Janie...

Club Foundation Minute: Rich Hale indicated that there are funds available for our mini-grant program and encouraged members to submit an application for worthwhile projects within Citrus Heights. Thanks Rich...

Membership: President Justin reported that we will have another Club Mixer at our meeting on March 26, 2014. Diane Riehle will need the names of prospective members so she can prepare and send invitations. Gail & Diane are going to scrub our current roster, so if you have not updated your profile, please go to our website...

Vocational Minute: Ray Riehle, Owner of the Mailing Place, spoke to the club about his business...Since 1983, The Mailing Place, formerly A-Applied Mailing Service Inc, provides fast and affordable mailing services for businesses, clubs, and organizations. Located in Northern California near Sacramento, The Mailing Place manages over five million pieces of mail per year. Ray is a valued provider to a number of industries, especially real estate We're The Mailing Place (formerly A-Applied Mailing Service Inc) and we are the Sacramento area's premier direct mail advertising service providing fast and affordable mailings for business, clubs, and nonprofit organizations. In business since 1983 and located just outside of Sacramento in Citrus Heights, CA, The Mailing Place serves the greater metropolitan area including Roseville, Rocklin, Loomis, Granite Bay, Folsom, Orangevale and Rancho Cordova as well as other nearby communities. We manage approximately five million pieces of mail a year. When it comes to getting a mailing out, we tell our clients: *"We can do Anything!"* Anything includes: Labeling, direct printing, tabbing, folding, inserting, metering, sealing, sorting, mail merged letters (with a scanned signature), custom database design (getting you the perfect mailing list for your needs) and database management. We also offer custom services if your mailer involves a piece a little out of the ordinary—it's not a flyer, letter, card or newsletter. We have mailed 6-foot wall maps to schools throughout the State of California and we have mailed videocassettes and educational packages across the country. If there is a bulk mailing to be done, we can do it! The five basic components to every mailing are: data processing (including mailing list services if you need it), mail piece design (including direct mail postcards, or flyers and larger pieces), printing (we'll print your postcards or other marketing materials for you), mail preparation, and postage (and we specialize in saving you money!). We're able to do all or any part of this process you require of us. Direct response marketing is a very cost effective way to get your message directly to the constituents that you want to target. There's less competition now than at any time in recent history and we are the Sacramento area's direct mail services expert. For your convenience we have included a [quote form](#) that can be filled out and emailed to us. The Mailing Place will take the information you provide about your direct mail campaign and send back a quote promptly for your service. Contact Ray at 877-721-7162... Thanks Ray...

Sacramento Club is having their Centennial Gala at McClellan Conference Center on May 17, 2014 beginning at 6 PM... Celebrating A Century of Service – A Future of Possibilities.... Annual RI Dinner: President Justin also announced our RI President Ron Burton will attend the RI Dinner on March 30, 2014...Details to follow...

Crab Feed: Rich Hale reported that we need to sell more tickets to put 750 people in the room...We also Need More Raffle and Silent Auction Items plus One Dessert from each member...It is Crunch Time with only a few weeks left before this major fundraiser... "DJ" and Auctioneer are confirmed...Remember that the Crab Feed is Saturday; February 15, 2014 at the Citrus Heights Community Center...We have stretched the Goal and will concentrate our efforts on SPONSORSHIPS... Each Chair is being asked how many people they need... Sign Ups are voluntary and if you don't volunteer, you will be assigned... Our Crab Feed Chair is encouraging voluntarily signups... Silent Auction-looking for 3 items from each member in the \$50 - \$100 Range...Bring Your Items In As Soon As You Can...Gift Baskets filled with items like chocolate, liquor, gift cards are hot items, as well as tools...Raffle: Tina Shaw we are OK with the Live Auction items... reported is looking for 75 items plus gift cards in the amount of \$50..We already have a helicopter ride with the Sacramento County Sheriff's Department...We are only having 10 of these items to smooth out the flow of the evening so as not to lose our guests...Set Up: Reminder that All Hands are needed for the set up and tear down... Normally takes 3 hours... Cooks are all ready to go and Carlos Hernandez and Mark Duncan will assist with the kitchen duties... Dessert Table: Home Made Pies were prized by our guests last year...Charlie McComish stated that the goal Goal is two desserts per member...Registration: Debbie Scott will lead the Registration effort... Bars: The club now has a

third jockey box for the third bar... Wine: We will be offering 10 Magnums of Wine this year and will move the display to the hallway to make it easier for your guests to see...Sponsorships: Rich distributed sponsorship flyers to aid in our solicitation of sponsors...Event Tickets: President Justin spoke about the ease of obtaining tickets on line... 311 Tickets remain Unsold...On line Forms can be completed that avoid ticket sale fees... The form is also a great way to become a sponsor... Online ticket sales through eventbrite...Focus on SELLING TICKETS...President Justin reported 439 tickets have been sold to date..We still need 44 more Silent Auction Items.. You can purchase tickets on line or by filling out the ticket request at the bottom of our Crab Feed Flyer...See it at the end of this newsletter... Goal is to have each member provide items with a total value of \$250... The special fundraiser for the evening will be for the Rotary project called Rotoplast... Rotoplast International is a 501(c)(3) non-profit, humanitarian organization founded in 1992 as a world community service project of the Rotary Club of San Francisco by Dr. Angelo Capozzi and Peter Lagarias. Rotoplast is committed to changing lives through reconstructive surgery and has performed 15,000 surgeries in countries around the world. Ray described how Rotary makes these cleft palate surgeries possible...

President Justin Announces Upcoming District 5180 Important Events:

See all flyers at end of this newsletter... Dinner with RI President Ron Burton...March 30 at the Doubletree beginning at 6PM cost: \$55 per person...RYLA 2014 Schedule...Rotary STRS Classes... Rotary Club of Sacramento Centennial Gala on May 17 at McClellan Conference Center...cost: \$115 per person...

Raley's Gift Cards:

How it Works: Our Rotary Club and Soroptimist of Historic Auburn are partnering again this year to sponsor this 52 week Gift Card Giveaway... Each ticket holder will be eligible for a weekly drawing for 52 weeks, beginning July 4, 2012 to June 26, 2013. The winner of each drawing receives a gift card in the amount of \$100 to use at Raley's, Bell Air and Nob Hill... Each ticket purchased qualifies for all 52 drawings, so don't lose them. Tickets are \$20 each and have been distributed to the club...Jack has two winning tickets, but the Rotarians who have the tickets have not turned in their funds yet... Special Thanks to Jack Duncan for chairing this fundraiser...

Monday Night Football Opportunity: Next Opportunity will be the Super Bowl...

Inner Wheel: Reminder that Inner Wheel is sponsoring a Soup & Salad Supper on 1-25-2014 from 5 – 8 PM...Please contact Dean for Details...

Citrus Heights Rotary Anniversary Dinner:

Jessica Mang reported that our 50th Anniversary Dinner is scheduled for May 18, 2014...The Theme is Roaring 20's with Costumes encouraged...Jessica is putting a committee together and is seeking volunteers... Please contact Jessica to volunteer...Thanks Jessica...

Rotary at Work Projects:

Alex Turcotte reported that Rotary at Work Projects are scheduled for February (A Crime Fighting Project) and another project in April...details to follow...Thanks Alex...

Orangevale Rotary Crab Feed:

Orangevale Rotary Club Crab Feed will be on January 25, 2013 at 5:30 PM at Divine Savior Hall in Orangevale... Tickets are \$40 each... They are also serving Shrimp with the Crab... Give Doyle a call if you want to go...

Citrus Heights Police Athletic League (PAL) Major Fundraiser:

Reminder about the first Major PAL Fundraiser... The Citrus Heights Police Activities League will be raffling off Original CHPD Harley Road Kings...Tickets are \$50.00 each and will be drawn live at the First Annual PAL

Banquet on Friday, May 16, 2014 at the Citrus Heights Community Center...Early ticket purchases will enter you into Early Bird Drawings prior to the Motorcycle Raffle...

President Justin asked for new volunteers to help with the weekly meeting clean up...Please see Gail Moxley to volunteer...

MVHS Scholarship Winner Brianna Rojas:

Charlie McComish, Rich Hale and President Justin presented Brianna with her second semester funds to continue her education...Congratulations Brianna...

Jack Duncan Testimonial:

Jack Duncan reported on his having lunch with Jennifer Riffe and Sabrina, our Exchange Student. He explained how rewarding it was to get to know them better and thanked President Justin for the charge last week to get to know more about your fellow Rotarians... Very Cool...

Wheel Spins:

Bill Van Duker: spun \$18 in celebration of his Birthday...We all sang Happy Birthday to Bill...

Charlie McComish: spun \$17 in celebration of his Birthday...We all sang Happy Birthday to Charlie...

Ray Riehle: spun \$16 in proud recognition of his oldest son Ian, joining the Army... Go Army...

Debbie Scott: spun \$15 in celebration of her granddaughter's 13th Birthday...

Laura Powell: \$17 in celebration of her alma maître winning the NCAA College Football National Title...Go Florida State..

Fine Master: Dave Davis issued the following fines:

Those without pins \$1 each...

Those that have NOT sold a Crab Feed Ticket... \$1 each...

Those that have NOT contributed a Silent Auction \$1 each...

Those that have NOT contributed a Raffle item...\$1 each...

Late for Meeting \$1 each...

Not Shaking Hand with Fine Master \$1 each...

Those that have not invited 1 guest in the last 6 months \$1 each

Mentor Program:

Reminder that the current Mentors work to complete their task of integrating Mentees into our club

Program:

Bill Van Duker introduced John Buck, Chief Executive Officer, MBA Turning Point Community Programs John Buck has truly grown with Turning Point, beginning as an intern in 1977, evolving as he took on more responsibility, serving as Executive Director in 1986 and Chief Executive Officer since 2000. He has played a key role in shaping Turning Point's client-centered approach – a path to mental health that includes hiring people in recovery to mentor and offer hope to others. This approach has now been adopted by other mental health service providers. John's leadership has taken Turning Point from a small organization with several employees to an agency employing 370 people and serving more than 5,000 people in six counties — Sacramento, Yolo, Stanislaus, Merced, Placer and Nevada. Turning Point's cost-effective programs for homeless mentally ill served as models for the successful passing of Proposition 63, now known as the Mental Health Services Act. Always making time to offer encouragement to family members and mental health consumers looking for creative solutions and options, John began working with PLAN (now Proxy Parent Foundation) as a personal support specialist in 1995. John is a recipient of a 1994 *Community Service Award*, and a 1996 *Heroes in Healthcare Award* and a 2005 *Citizen of the Year Award* by the Sacramento Association for the Retarded. John graduated

from Sacramento State with a Bachelor of Arts degree in psychology, and later earned a Masters in Business Administration from National University in Sacramento.

John spoke to us about the Assisted Outpatient Treatment, also known as Laura's Law (AB1421 and WIC 5345)...Known as Laura's Law and is named after Laura Wilcox, one of three persons killed by an untreated mentally ill individual in Nevada County on January 10, 2001. Nevada County implemented and began Assisted Outpatient Treatment Services in May 2008. This program provides Assertive Community Treatment services, an evidenced based practice and support for adult clients who meet the following criteria: County resident, minimum age 18...Serious Mental Disorder (WIC 5600.3)... This person is unlikely to survive safely in the community...Lack of compliance with treatment indicated by: 2/36 months, hospital prison, jail or 1/48 months, serious and violence acts, threats, attempts to self/others...The person has been offered an opportunity to participate in treatment and failed to engage or refused...Condition is deteriorating...Least restrictive placement...Necessary to prevent 5150 condition...Will benefit from treatment...A request for these services may come from one of the following: An adult whom the person lives with...Family members that include adult...children, parents, siblings or spouse...Law enforcement, parole, or probation officer...Director of a public or private agency providing mental health services to that person...Hospital director who is providing psychiatric care to that person...Licensed mental health provider who is treating or supervising the person...Staff in collaboration with the Behavioral Health Director determines whether or not to proceed with an evaluation for Assisted Outpatient Treatment. During the investigation, Turning Point staff conducts outreach to engage and meet the individual, describe the program, and begin services; most consumers voluntarily accept mental health services, rather than court order. Some individuals are required to attend a court hearing where a Superior Court Judge can order the consumer to follow a court-ordered treatment plan. All referrals of prospective consumers must first be approved by the Behavioral Health Director or his/her designee by contacting the main telephone line, email, letter or an in person meeting. John spoke about the expansion of this program to Yolo County and how Evidenced Based Practices and Better Medication are making a difference... Thanks John, for your special service to our community...

Opportunity Drawing: \$125 Winners: Lucida Hernandez \$2 Mark Duncan \$10

Check out Our New Website at: www.chrotary.org

President Justin adjourned the meeting at 1:30 PM

