



# The Highlander

## THE ROTARY CLUB OF FOOTHILL-HIGHLANDS



### **2016-17 Rotary Leadership ROTARY INTERNATIONAL**

**John F. Germ**  
*President*  
Rotary Club of  
Chattanooga, Tennessee

**DISTRICT 5180**  
**Barbara Tracy**  
*District Governor*  
Rotary Club of So. Sac.  
**Ray Ward**  
*AG Area 8*  
Rotary Club of Fair Oaks

### **CLUB OFFICERS/ DIRECTORS**

**Dominic Mecklenburg**  
*President*

**Roland Wright**  
*President Elect/VP*

**Marilee Monagan**  
*Treasurer*

**Lee Wiggins**  
*Secretary*

**Maureen McBride**  
*Club Administration*

**Patrick Magnani**  
*Community Service/  
Membership*

**Bob Meyer**  
*International Service*

**Gordon Lipp**  
*Vocational Service*

**Gene Long**  
*Youth Services*

**Bob Spears**  
*Sgt.-at-Arms*

**David Stone**  
*VP/Rotary Foundation*

Chartered March 12, 1959



July 18, 2016  
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### **Barbara Tracy** **2016-17 District 5180 Governor** **Rotary Club of South Sacramento**

A native Californian, Barbara grew up in the Bay Area and ended up in Sacramento after earning her undergraduate degree in mathematics at the University of California, Davis. As a high school mathematics teacher, she found she was spending as much time outside class talking to her students about life as she was mathematics so she returned to school at California State University, Sacramento and earned an MS in counseling. On the final day of her 60-unit program, her advisor suggested she look at administration. Tired from working and going to school simultaneously, Barbara took a break but was soon back at it again earning an administrative credential and eventually a doctorate in Educational Administration from the University of the Pacific. After 22+ years in the classroom, she moved into administration, serving as a high school vice principal, a district project director, and the principal of three schools.

Barbara loved her work and often says that if she were to do it all over again, she would do exactly the same thing. In fact, Barbara still keeps her hand in education. Since retirement, twice a week she provides a free tutoring program in math for any student who walks in the door, and she works for the Fortune School of Education, a graduate credentialing program, helping intern teachers develop the skills they need to be successful in the classroom.

Barbara has been very active in Rotary both at the club and district levels. Her first club responsibility was bulletin editor. She then served

*(DG Barbara Tracy biography Continued)*

as president in 2007-08 and secretary from 2009 until July, 2015. At the district level, along with serving on various committees, she was District 5180 RYLA chair from 2008-2014, served as the District Assembly Chair in 2013, served on the District Leadership Academy team, served as an Assistant Governor (2011-15), and was chair for the 2015 District Conference. She will serve as District 5180 Governor in 2016-17. She is a multiple Paul Harris Fellow, a member of the Paul Harris Society, a member of the Bequest Society, and a major donor.

Barbara and her husband Jim, also an active Rotarian, have three children and two grandchildren between them. They enjoy doing Rotary service together and had the joy of participating in a wheelchair delivery in Peru in 2009, a Polio National Immunization Day in India in 2014, and the delivery of water filters in Brazil during the 2015 International Convention. Barbara often says she thinks she was born a Rotarian at heart since service has been part of her life for as long as she can remember. Rotary, because of the great people and the opportunity to serve with others, has made it even more enjoyable.

## CALL TO ORDER

**President Dominic Mecklenburg** began the meeting promptly 12:15 p.m. Leading us in the pledge was PP **David Stone** and PP **Bob Meyer** provided the invocation. **Richard Hansen** was the note taker.

## VISITING ROTARIANS AND GUESTS

Visiting Rotarians included **David Kuhnen**, President of Recycling Industries and a member of the Rotary Club of Yuba City and **Randy Burton**, a former Foothill-Highlands Rotarian and currently a member of Rotary Club of Pocket/Greenhaven. Guests today were **Dr. Gerred Popejoy D.C.**, CEO of Nordic Walking Nations; **President Dominic's** son, **Nick**; PP **Pat Magnani's** son and

## (Guests Continued)

Daughter. **Anthony** and **Madeline**; **Jeri Wartena**, President of the Antelope Lions Club and our speaker **Emily Briggs** with the Watt Avenue Partnership (PBID).

## ANNOUNCEMENTS

### Board of Directors' Actions

The Board of Directors voted to fill the positions of President Elect with **Roland Wright** and Community Service Director with **Patrick Magnani**. The board also voted to elect **David Stone** a Vice President.

Club Communications - Richard Hansen

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Rotary Club Address

P.O. Box 6 North Highlands, CA 95660- 0006

CLUB WEBSITE: [www.foothillhighlandsrotary.org/](http://www.foothillhighlandsrotary.org/) (ClubRunner)

DISTRICT 5180 WEBSITE: <http://rotary5180.com>

R.I. OFFICIAL WEBSITE: [www.rotary.org](http://www.rotary.org)

DONATE TO HELP OUR ROTARY CLUB SUPPORT LOCAL CHARITABLE AND NONPROFIT CAUSES.

Foothill-Highlands Rotary Club Foundation is a non-profit 501(c)(3) organization.

EIN 68-0392810, PayPal link on Club Website: <http://www.foothillhighlandsrotary.org/>

## Thank You Letters

PP **Bob Meyer** received thank you letters from our contacts at the **Shelter Box Program** and **Cambodian Well Project** for our recent contributions.

## Community BBQ

PP **Patrick Magnani** invited the Rotarians to a Community BBQ at the Umpqua Bank in Antelope at 7921 Walerga Rd. on **Friday, July 22nd** from **11:00am to 1 pm.** to partake of the special **Mecklenburgers**.

## District 5180 Family Picnic

PP **Maureen McBride** announced that reservations are open for the first annual District 5180 picnic to be held at Discovery Park on **Sunday, August 21st.** Additional information will be forthcoming. **Flyer on page 10.**

## CALENDAR OF EVENTS

### UPCOMING PROGRAMS AND EVENTS

#### CLUB CALENDAR:

JULY 25	BRENDA HARDEN AND WALTER DEARMOND/AARP RESET PROGRAM
AUG. 1	TRUDY HARRIS/TEAM GIVING
AUG. 8	RON HARDER/SUCCESSFUL FUNDRAISING
AUG. 15	DISTRICT GOVERNOR'S VISIT 10:30 A.M. MEETING WITH BOARD 12.15 P.M. REGULAR MEETING
AUG. 22	JOE BALDI/MARIJUANA PROHIBITION
AUG. 29	TBA

#### DISTRICT 5180 CALENDAR:

JULY 30	YOUTH SERVICES SUMMIT
AUG. 21	DISTRICT-WIDE PICNIC
OCT. 22	DISTRICT FOUNDATION DINNER
MAY 5-7	DISTRICT CONFERENCE
MAY 20	JOHN GERM DINNER SACRAMENTO

## RYLA Report

**Nick Mecklenburg** just returned from a week at RYLA. This year, the men and women Rotarians of the 91 clubs in Rotary Districts 5180 and 5190 presented this superb educational retreat at the Grizzly Creek Ranch in Portola.



### Nick Mecklenburg

Rotary Youth Leadership Awards (RYLA) is Rotary's leadership training program for young people. The Rotary Youth Leadership Awards is a complete scholarship awarded to men and women of high school age who are leaving their junior year and will be next year's senior high class. The intent of the program is to prepare these students for leadership roles in their senior year and beyond. Fundamentals of leadership, ethics of positive leadership, and the importance of communication skills in effective leadership as well as problem-solving and conflict management, Rotary's purpose and service to the community, building self-confidence and self-esteem.

**Nick** thanked the club for sending him to the camp and began by sharing his initial concept of the camp before arriving. When he got off the bus things changed, they were put in groups and had to run a compass course that required team work and how to work together. This continued in the outer activities like the ropes course where you had to depend on your team members to make it through the course. It was a life-changing experience for many of the campers that was shared at the end of camp.

The campers were asked to write a letter to their sponsoring club about their experience at camp. PP **Patrick** read excerpts from **Nick's** letter.

## WEEKLY ASSIGNMENTS

MONDAY, JULY 25, 2016

**GREETER:** JOHN HALLSTEN

**PLEDGE:** JORDAN BACKHAUS

**INVOCATION:** MARILEE MONAGAN

**NOTE TAKER:** RICHARD HANSEN

## SPECIAL PRESENTATIONS

### Paul Harris Sustaining Fellows:

Wrapping up some tasks from her job as last year's Foundation Chair, PP **Maureen McBride** recognized **Richard Hansen** for his \$100 contribution to The Rotary Foundation; and thus, becoming a Paul Harris Sustaining Fellows for the 2015-16 Rotary year. **Richard** was unable to attend the Demotion Dinner so **Mo** thanked him for his contribution and presented him with a Certificate of Recognition.

### Naming of Foothill-Highlands' Newest Paul Harris Fellows

Unbeknownst to one of our guests, he was invited to be a guest at lunch to give a report on his experiences at RYLA and to receive a very special recognition by his dad, **President Dominic**.

**PP Maureen McBride** began the presentation by giving a synopsis of The Rotary Foundation for the benefit of our guests and then invite **President Dominic** and his son, **Nick** to join her at the podium.

**Mo** told **Nick** that whenever his dad talked about him to anyone, you could hear the love and delight in his voice. It didn't take a rocket scientist to know the bond between

father and son.

She told **Nick** to show that love and pride in the things he had accomplished in his short life, his dad decided to name him a Paul Harris Fellow.

She highlighted some of the activities **Nick** has been involved in with our club — she mentioned his stellar salesmanship with selling Balloon Pops at our Night at the Museum fundraiser and being very visible at many community service projects. She also mentioned his recent trip to RYLA and that **Nick** will serve as President of the Oakmont High School Interact Club when school reconvenes next month. Two presidents in one household—yikes!! Heaven help, **Mary**.

**Mo** told **Nick** by becoming a Paul Harris Fellow he joined a family of over 1,000,000 Paul Harris Fellows including such distinguished persons as Sir Winston Churchill, Charles Lindberg, General Douglas McArthur, Astronaut Neil Armstrong (the first name to walk on the Moon), Walt Disney and someone he may even heard of — Bill Gates. And then, of course, there was his dad who is a PHF+8.

**Mo** told **Nick** to wear his PHF pin with a great deal of pride knowing that he is now a part of an exemplary group of men and women around the globe who are making remarkable changes in the lives of people they may never have the opportunity to meet.

She told **Nick** she hoped this special recognition was the first step on his journey toward becoming a future Rotarian and leader in the community.



**Mo** then asked everyone to join her in congratulating **Nick** on this very special recognition.



**Proud Papa Dominic and son, Nick**

**Dad showing off the Paul Harris Fellow Certificate**



**President Dominic's official task of pinning Nick his new Paul Harris Fellow Recognition**

## Induction of New Member

We had the pleasure of inducting our newest member at today's meeting. PP **Bob Spears** began by reviewing THE HISTORY of ROTARY and outlining the OBJECTS OF ROTARY and reciting THE FOUR-WAY TEST. **Bob** reviewed the benefits and responsibilities of being a Rotarian. **Gerred Popejoy D.C.**, who was sponsored by PP **David Stone**, was loaned the classification "Healthcare." **Bob** then invited **Gerred** to the podium and presented **Gerred** with a new member packet containing the Four-Way Test, the Objects of Rotary, a Certificate of Membership and a new member ribbon. **Bob** asked PP **David Stone** to present **Gerred** with his Rotary pin.



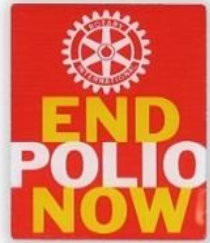
**David Stone and Dr. Gerred Popejoy**

The members were then invited to come forward to personally welcome **Gerred** into the Foothill-Highlands Rotary family.

## END POLIO NOW CAMPAIGN

We ask that you —

**BRING YOUR CHANGE — FOR CHANGE.**



The **END POLIO NOW** campaign is one of Rotary International's top priorities this year. Rotary and the Bill & Melinda Gates Foundation have extended their partnership during the critical endgame phase of the Global Polio Eradication Initiative. Thanks to this partnership our contributions are matched two for one—\$25 becomes \$75.

## ANNUAL GIVING/PAUL HARRIS SUSTAINING FELLOWS

We continue our goal to have **Every Rotarian** contribute at least **\$100** to **The Rotary Foundation** and strive to achieve the status of 100% EREY and 100% Paul Harris Sustaining Fellows for the third year in a row. Foundation Chair **David Stone** thanked the members who gave last week for a total of \$2,400.

## FINES AND RECOGNITIONS

**Finemaster Bob Spears** began by calling on **John Hallsten** who is celebrating his 92nd birthday this month. **John** spun the wheel for \$3.

**Gordon Lipp** has a birthday this month as well. His 88th. **Gordon** spun the wheel for \$6.

PP **Patrick Magnani** has a Rotary anniversary. He spun a 2—all Rotarians paid \$1.

PP **Maureen McBride** presented **President Dominic** with his official Rotary President's ball cap.

## E-Waste4Good Program

You can bring anything, anytime to Umpqua Bank or **President Dominic Mecklenburg** is happy to collect your "electronic junk" on Mondays at our regular meetings. If you would like to schedule a pickup at your home or office location, just let him know!

The goal for the year is \$600.



Of the things we think, say or do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

## BELL RINGERS, GONG BONGERS PAUL HARRIS FELLOWS

Jordan Backhaus	(GRIF)	PHF
Sonja Cameron		PHF
John Hallsten	(GRIF)	PHF+ 5
Richard Hansen	(GRIF)	PHF+ 7
Joe Kaiser	(GRIF)(GRIF)	PHF+ 7
Gordon Lipp	(GRIF)	PHF+ 2
Gene Long	(GRIF)	PHF
Gene Long Sr.		
Patrick Magnani	(GRIF)(GRIF)	PHF
Dr. Steven Martinez		
Maureen McBride	(GRIF)	PHF+ 8 +
Dominic Mecklenburg	(GRIF)(GRIF)	PHF+ 8 +
Bob Meyer	(GRIF)	PHF+ 4
Marilee Monagan	(GRIF)	PHF+ 2
Sam Morgan		PHF+ 5
Gerred Popejoy	(GRIF)(GRIF)	PDF
Bob Spears	(GRIF)(GRIF)	PHF+ 3
David Stone	(GRIF)(GRIF)	PHF+ 7
Lee Wiggins	(GRIF)	PHF+ 4
Roland Wright	(GRIF)(GRIF)	PHF+ 6

### Bell Ringer & Gong Codes:

(B) = Bell Ringer hi\$100 to Club

(GFHF) = Gonger \$100 to Club Foundation

(GRIF) = Gonger \$100 to RI Foundation

(RIF) = \$100 to Rotary Foundation

A Paul Harris Fellow is an individual who contributes \$1,000 to the Rotary International Annual Program Fund or other approved programs. Each additional \$1,000 contribution is recognized with a plus and the number.

### ROTARY FOUNDATION BENEFACTORS

#### NAME

Hallsten, John  
Hansen, Richard  
Kaiser, Joe  
Lipp, Gordon  
Long, Gene  
Magnani, Patrick  
McBride, Maureen  
Mecklenburg, Dominic  
Meyer, Bob  
Monagan, Marilee  
Morgan, Cheryl (Sam)  
Spears, Robert B.  
Stone, David M.  
Wiggins, Lee N.  
Wright, Roland

A Benefactor (has contributed \$1,000 to the Permanent Fund or made provisions in their will of at least \$1,000 benefiting The Rotary Foundation).



Support The Rotary Club of Foothill-Highlands by shopping at AmazonSmile. Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases when you shop at AmazonSmile.

Use this link:

<https://smile.amazon.com/ch/68-0392810>

## HIGHLIGHTS OF THIS WEEK'S MEETING

**Jordan Backhaus** introduced **Emily Briggs**. **Emily** has been a resident, community advocate and volunteer in the North Highlands and Antelope Communities for almost 20 years. Married 11 years, with three children, Emily understands the need for people to volunteer and the importance of being involved in their local community. Having run the local community newspaper — North Sac News, for almost ten years has given her an even greater passion to effect change at the local level by engaging residents and business owners to be involved with the communities in which they live and work. Currently, she serves as the Executive Director of the Watt Avenue Partnership, a local non-profit, Property Business Improvement District (PBID) dedicated to working with property owners and the local government to ensure a clean and safe business district within the North Highlands area.

**Emily** began by explaining what a PBID is. PBID's are formed pursuant to the Property and Business Improvement District Law of 1994 (PBID Law). A PBID is a special benefit assessment district to raise funds within a specific geographic area. Funds are raised through a special assessment on real property. Property owners determine the level of services and improvements necessary to fit the needs of the commercial area.

A PBID may provide the following:

Enhanced Security Services

Enhanced Maintenance Services

Marketing of the Area and Event Production

Small Business Training

Parking Management

Business Recruitment and Retention

Advocacy — One Unified Voice Representing the Area

Property owners determine the boundaries of the PBID and how much they are willing to spend to provide the services in the district. PBID's provide supplemental services, over and above those provided by the city. To form the district, property owners paying over 50% of the total assessment must sign petitions in support of the district.

A PBID is governed by a private, non-profit corporation made up of a majority of property owners. All funds raised are returned to the private non-profit corporation governing the district, which is responsible for managing the district and delivering district services. PBIDS have a defined life, which cannot exceed 5 years pursuant to the PBID Law. Property owner support is required for renewal and the formation process must be followed. A Management District Plan spells out at a minimum the services to be provided, establishes the boundaries, the budget and the term of the district.

The International Downtown Association estimates that there are more than 1,200 PBID's throughout North America. Competition is not just between businesses anymore, but between commercial areas as well. PBIDs have an impressive track record for improving commercial areas. They have consistently reduced crime, enhanced cleanliness, and improved the business climate in cities throughout the country.

On July 28, 2015, the Sacramento County Board of Supervisors formed the Watt Avenue





Property and Business Improvement District (PBID). The PBID includes properties in the area between Watt Avenue, Roseville Road and Interstate 80. Property owners in the proposed district recently cast ballots in favor of forming the PBID. A coalition of businesses in the area requested its formation. Their goal is to increase occupancy, property values and sales, and attract new tenants. Funds generated by the PBID will be used for increased security, image enhancement, maintenance and abatement and capital.

Many businesses and organizations have been instrumental in the formation of the PBID. They include the County of Sacramento, Safe Credit Union, Recycling Industries, Yoder and Associates, The Gun Range, Capital City Recycling, Heritage Door Company, Regional Transit, Walmart, the Sacramento County Sheriff's Department, Twin Rivers School

District, San Juan School District, Sacramento Metro Fire District, SMUD, the City of Sacramento, and the Sacramento Regional Transit District. This has been a blighted area. This area has a history of drug trafficking, prostitution, crime and homelessness. The property owners, the businesses and the county have formed a partnership to identify and fund solutions to the problem.



**President Dominic and Emily Briggs**

As is our usual custom, **President Dominic** presented **Emily** with a gift in gratitude for her informative presentation.

Then, **President Dominic** asked us to raise our glasses and join him in a toast to *Rotary Around the World*. The meeting was then adjourned.

*The First Annual D5180*

# Family Fun Picnic



Sunday, August 21, 2016

11:30 am - 3:30 pm

Discovery Park

*in the heart of Sacramento  
right off Interstate 5*

Food \* Fun \* Live Music \* Bounce House \* Games  
Family & Friends

*Registration Starts July 18 on the District Website*

Rotary 





GOOD 4 PEOPLE - GOOD 4 EARTH - GOOD 4 YOU  
Powered by Tri Valley Recycling

**Rotary** 

**free**  
**e-waste**  
**pickup**  
**fundraiser**

**PLEASE**  
**HELP**  
**SUPPORT**

**FOOTHILL HIGHLANDS**  
**ROTARY CLUB**

Schedule your FREE pick up by visiting  
**[www.eWaste4good.com](http://www.eWaste4good.com)**

Fill in your information and within a few days a dispatcher will contact you to schedule an at home or office pickup date. Then, your electronics will be picked up, recycled and the proceeds will be donated to the organization of choice.  
You can also call **eWaste4good at 800-317-3112**



GOOD 4 PEOPLE - GOOD 4 EARTH - GOOD 4 YOU  
Powered by Tri Valley Recycling

**Items we pickup, working or not:**

- All Televisions
- Computer Monitors
- Fax Machines
- Desktop Copiers
- Telephones
- Vacuum Cleaners
- Keyboards
- Mice
- Networking Equipment
- Misc Wires and Cords
- Household Phones
- Medical Equipment
- Video Games
- Computers
- Calculators
- Cell Phones
- Printers
- Speakers
- Scanners
- Laptops
- Power Tools
- Small Appliances
- Stereo Systems
- And Much More!

All electronics are recycled locally in California.

We also do free business and residential pickups throughout Northern California.

Please visit  
**[www.eWaste4good.com](http://www.eWaste4good.com)**  
to schedule.



**thank you**  
**FOR HELPING**  
**US!!**



### E-WASTE RECYCLING IS HERE!

THIS IS A GREAT OPPORTUNITY FOR YOU TO GET RID OF SOME UNWANTED CLUTTER AND HELP OUR CLUB RAISE SOME MONEY. THEY WILL ACCEPT ANY PIECE OF ELECTRONICS INCLUDING TV'S, COMPUTERS, APPLIANCES, CORDS, KEYBOARDS, MICE AND EVEN POWER TOOLS. THE HEAVIER THE BETTER (WE GET PAID BY THE WEIGHT!) ANYTHING WITH A CORD IS ACCEPTABLE, AND THEY TAKE THE CORDS TOO. THEY SEPARATE AND RECYCLE THE PLASTIC, METAL...EVERYTHING! IF YOU HAVE ITEMS TO DONATE, GIVE ME A CALL TO COORDINATE THE PICKUP. SOME ITEMS I CAN COLLECT AT OUR WEEKLY MEETINGS TOO! IF YOU HAVE FRIENDS OR RELATIVES THAT HAVE SOME E-WASTE, I CAN ARRANGE FOR A FREE PICKUP FOR THEM TOO!

THIS IS AN ONGOING PROJECT. CONTACT DOMINIC FOR MORE INFORMATION.

You can also call eWaste-4good at 800-317-3112 and tell them proceeds are to go to The Rotary Club of Foothill-Highlands.

## Drive change. Donate a vehicle today.

It will be sold at auction, and we will get the proceeds.

Your donated vehicle will provide critical funding to our charity and further our mission while supporting our goals. Even better, by donating your vehicle - you could also earn a tax deduction.

We have a partnership with the IAA Donation Division to process and sell the vehicles donated to us. They provide us with a simple solution to turn donated vehicles into much needed dollars.

The process of donating your vehicle is quick and easy - simply call 800-240-0160 or visit us online at [foothillhighlandsrotary.org](http://foothillhighlandsrotary.org). Better yet, towing is free and scheduled for your convenience.



Your donation has another great benefit - it is good for the environment. We share your commitment to a cleaner, greener environment - and donating your car ensures it is recycled via many different channels!

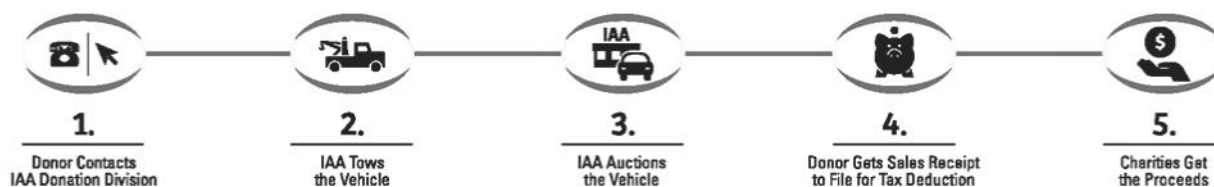
Not every "vehicle" is a car - but every vehicle, in any condition, can be donated!

### Not every "vehicle" is a car, but every donation helps!

We accept every type of vehicle, including:

- Cars
- Trucks
- Boats
- Motorcycles
- Snowmobiles
- Personal watercraft
- Heavy equipment

The process is easy.  
Here's how it works:



**Call 800-240-0160**



ROTARY CLUB OF  
FOOTHILL-HIGHLANDS

- Tax deductible
- Free towing
- Any vehicle, any condition

*Program Powered by the IAA Donation Division.*

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Drive change.  
**Donate a vehicle today.**

**Click here to donate now**

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