

Rotary

The Highlander

THE ROTARY CLUB OF FOOTHILL- HIGHLANDS

Chartered March 12, 1959



March 16, 2015 Volume 57, Issue 28

SAVE THE DATE FRIDAY, APRIL 17, 2015 **EXCITING NEW LOCATION** CALIFORNIA STATE RAILROAD MUSEUM

The Rotary Club of Foothill-Highlands

Presents the Eighth Annual

Night at the Museum

Wine-and-Food Gala



Friday, April 17, 2015 6:30 p.m. to 10:00 p.m. California State Railroad Museum 125 I Street, Sacramento, CA

Proceeds benefit local charitable and non-profit causes, including:

- Birth and Beyond
 Sacramento Crisis Nursery Children's Receiving Home
 WIND



Music and Dancing Live and Silent Auctions Balloon Pop for Special Prizes RAILROAD **Business Casual Attire**



\$40 per person/\$50 at the door

For sponsorship opportunities and additional information, contact Event Chairperson David Stone at 916-871-4025 or davidstone@cprstone.com

Tickets available online at: www.night-at-the-museum-rotary.org Club website: www.foothillhighlandsrotary.org



The Foothill-Highlands Rotary Club Foundation is a non-profit 501(c)(3) organization. Tax I.D. #68-0392810

2014-15 Rotary Leadership ROTARY INTERNATIONAL

Gary C.K. Huang International President

Rotary Club of Taipei, Taiwan **DISTRICT 5180**

Fred Teichert District Governor

Fred Rowe

Assistant Governor

Area 8

CLUB OFFICERS/

DIRECTORS

Rich Ryan President

Patrick Magnani Immediate Past President

> **Gene Long** President Elect

Maureen McBride

Vice President

Rotary Foundation Marilee Monagan

Secretary

Dominic Mecklenburg

Treasurer **Roland Wright**

Club Administration

Jeff Donlevy

Community Service

Robert G. Meyer International Service

Gene Long

Youth Services

Bob Spears

Vocational Service

David Stone

Sergeant at Arms Joe Kaiser

Membership Development

CALL TO ORDER

President Rich Ryan began the meeting promptly at 12:15 p.m. Our official greater was Richard Hansen. Leading us in the pledge was PP Marilee Monagan and PP Lee Wiggins provided the invocation. Richard Hansen was the note taker.

VISITING ROTARIANS AND GUESTS

Gordon Mills, who is owner of New Life Electronics and was the guest of PP David Stone and our speaker Eric Anderton.

ANNOUNCEMENTS

Night at the Museum

Plans are well underway for our major fundraiser of the year which is scheduled for Friday, April 17th at the California State Railroad Museum starting at 6:30 p.m.

Thus far, we 12 wineries, two breweries and 21 purveyors of delicious foods.

Club Communications - Richard Hansen rch6242@comcast.net 916-332-7448
Rotary Club Address
P.O. Box 6 North Highlands, CA 95660-0006

Congratulations to PP **David Stone** and his committee for the great job they are doing soliciting great restaurants, wineries and breweries for our event.

With just over a month before the BIG event, all members are strongly encouraged to turn in the money for their sold tickets to **Dominic Mecklenburg** so we can get an accurate headcount of our current standing with tickets sold.



Balloon Pop: All members are asked to provide **two** or more **items** for the **Balloon Pop.** The value of each item should be at least \$20. These items should be given to **Dominic.**

Balloon Pop Update: To date, we have 36 items with a commitment for four others. Ten of those items need something paired with them as they are valued at less than the \$20 requested.

The **Balloon Pop** was extremely popular with our guests at last year's event and **Dominic** is hoping to have 100 items to give away. Let's ban together to reach his goal.

If you haven't already done so, please procure two items and bring them to Rotary within the next few weeks.

At todays meeting PP **Roland Wright** donated one more item and PP **David Stone** donated three items.

CLUB WEBSITE: <u>www.foothillhighlandsrotary.org/</u>

(ClubRunner)

DISTRICT 5180 WEBSITE: http://rotary5180.com



DONATE TO HELP OUR ROTARY CLUB SUPPORT LOCAL CHARITABLE AND NONPROFIT CAUSES.

Foothill-Highlands Rotary Club Foundation is a non-profit 501(c)(3)organization. EIN 68-0392810, PayPal link on Club Website: http://www.foothillhighlandsrotary.org/

Night at the Museum (Continued)

New Tickets: By now, everyone should be aware of the change in venue and start time for our event.

PP **Dominic Mecklenburg** has distributed new tickets reflecting the changes. If you have not sold your tickets, please trade them as soon as possible for the new tickets. All tickets will be honored at the event.

Volunteers: For this event to be successful, we need everyone's help!

At next week's meeting, PP **Roland Wright** will be circulating a Sign-Up Sheet for tasks which need to be accomplished prior to and during our event. Please be prepared to help out wherever you can.

As the adage goes: Many hands make light work.

March Board of Directors Meeting

The March board of directors' meeting is scheduled for **Wednesday**, **March 25th** at **5:30 p.m.** at **Rich Ryan's** office, 3820 Auburn Blvd., Suite #100, Sacramento, 95821.

Estate Sale

PP **Dominic Mecklenburg** continues his ongoing quest to add funds to our Estate Sale coffers even before our official Estate Sale, which is scheduled for the weekend of May 15-16. **Dominic** has now amassed \$392 toward the bottom line.

Congratulations to **Dominic** for his outstanding efforts.

E-Waste4Good Program

You can bring anything, anytime to Umpqua Bank or PP **Dominic Mecklenburg** is happy to collect your "electronic junk" on Mondays at our regular meetings. If you would like to schedule a pickup at your home or office location, just let him know!

Total collected this fiscal YTD in our E-waste drive is: \$347.18—we are on our way to another \$500+ in income from this super easy fundraiser!

District Conference Special Hotel Rate Cutoff Date

While the cutoff date for registering for this year's conference isn't until April, the block rate for our group will expire this coming **Friday**, **March 21st**. If you are planning to go to the conference and have not yet reserved your room, make sure you do it this week or you may find yourself without a place to stay. The weekend of our conference coincides with "Wine Weekend" in the area so the hotel expects a full house and it is doubtful there will be space in other area hotels.

Mark Your Calendar for These Exciting Upcoming Events

PP Marilee Monagan announced that on Tuesday, May 5th there will be a tour of THE CALIFORNIA STATE PARKS ARCHIVES located in the State Museum Collections Center, 4940 Lang Ave., Suite 100, McClellan, CA. The tour will start at 1:30 P.M. This event will replace our regular meeting on Monday, May 4th.

Marilee also announced that Sacramento County District Attorney Anne Marie Schubert will be our speaker on Monday, September 14, 2015.



Drive change. Donate a vehicle today.

Click here to donate now

Program Powered by the IAA Donation Division.

Foundation News:



END POLIO NOW

PP Maureen McBride reminded everyone again we are in the final stages of eradication Polio throughout the world; and

in an effort to further the cause, she is asking everyone to save their spare change and deposit it in the **END POLIO NOW** banks on the tables at our weekly meetings.

The **END POLIO NOW** campaign is one of Rotary International's top priorities this year. Rotary and the Bill & Melinda Gates Foundation have extended their partnership during the critical endgame phase of the Global Polio Eradication Initiative. Thanks to this partnership your contribution of \$25 becomes \$75. Our Club goal for 2014-15 was \$500 which we have exceeded. Today's yield from the Banks was \$20.25. This brings our total from the banks to \$334.99 plus another \$475 from those Rotarians contributing \$25 or more. That brings our total for Polio Giving to \$809.99 — just \$190.01 short of \$1,000.

Remember: For those donating \$25 or more, you will receive a special End Polio Now label pin.

Thanks to everyone who has helped in the fight against Polio during this End Game Phase. As Rotarians, we are truly making a change.

EREY (Every Rotarian/Every Year)

President Rich Ryan and the board of directors wanted to achieve 100% participation in the EREY Program during this year. EREY means that every active member of our club would give some amount of money to The Rotary Foundation with \$100 per capita being the overall goal.

Sustaining Fellows

A second goal for Foundation Giving this year was to have **all** members donate \$100 toward their Paul Harris Fellow accounts.

Mo announced earlier this month that our club has achieved the designation of both 100% EREY and 100% Sustaining Members. A B I G thanks to everyone for their contributions and helping our club attain its goal.

Anyone wishing additional information on any aspect of The Rotary Foundation can contact **Mo** at **487-1152**.



District 5180 Annual Training Assembly March 28, 2015 Natomas High

Training available for:

Club Officers Avenues of Service Youth Programs Rotary Foundation Rotary Club Central Membership Growth...and more

NATOMAS HIGH SCHOOL 3301 Fong Ranch Rd. Sacramento 95833

PLUS: Youth Protection Certification Club Certification for Grants

Open to

all Rotarians including 15-16 club officers, club committee members, board members, district committee members, 'old timers' and new Rotarians. Registration/ breakfast 8 to 8:30 AM School

ANNOUNCEMENTS (CONTINUED)

Rotary Day at the River Cats

PP Maureen McBride announced the date has been set for the next Rotary Day at the River Cats. The game, between the River Cats (now a Triple-A Affiliate of the World Champion S.F. Giants) and the Tacoma Rainiers, has been scheduled for Sunday, June 7th at 1:05 P.M. Ticket prices are \$22 with \$6 going to Polio Plus and \$15 with \$3 going to Polio Plus. If anyone would like to donate tickets for disadvantaged kids, the price is \$10 with \$2 going to Polio.

Anyone interested can contact $\mathbf{Tom\,Cicchini}$ at 773-1938 or

tomcicchini@ramondjames.com.

FINES AND RECOGNITIONS

Fine Master **David Stone** began by calling on **Gary Monk**. It seems **Gary**, for the second time in two weeks, forgot to turn his cell phone off before the start of our meeting and it rang LOUDLY. **Gary** spun the wheel for \$4.

Richard Hansen celebrated a wedding anniversary on March 11th. He spun the wheel for a 2 and all members paid \$2.

Richard also celebrated a Rotary anniversary on March 2nd and spun the wheel for \$15.

PP **Marilee Monagan** celebrated an anniversary with partner Brent on March 7th. She spun the wheel for \$7.

President Rich Ryan recently celebrated his 30th wedding anniversary. He spun the wheel for a \$5.

CALENDAR OF EVENTS

UPCOMING PROGRAMS AND EVENTS MARCH IS LITERACY MONTH

CLUB CALENDAR:

MARCH 23 FRANK HUCK/UMPQUA MORTGAGE

MARCH 25 BOARD MEETING MARCH 30 DOUG CARLSON

CA FOUR-YEAR DROUGHT

APRIL 6 TBA
APRIL 13 TBA

APRIL 17 NIGHT AT THE MUSEUM

MAY 15-16 ESTATE SALE

DIST. 5180 CALENDAR:

MARCH 28 DIST. ASSEMBLY @ NATOMAS H.S.

(THIS IS A MUST FOR ALL INCOMING BOARD

MEMBERS AND DIRECTORS (SEE

DETAILS BELOW.)

APRIL 24-26 DIST. CONFERENCE, ROHNERT PARK
JUNE 7 ROTARY DAY AT THE RIVER CATS

WEEKLY ASSIGNMTENTS

MONDAY, MARCH 23, 2015

GREETER: JOE KAISER
PLEDGE: SAM MORGAN

INVOCATION: SONJA CAMERON
NOTE TAKER: RICHARD HANSEN

JOKES



In honor of St. Patrick's Day, PP **David Stone** shared an Irish joke.

He earned himself a fine-free pass.

ROTARY FOUNDATION BENEFACTORS

NAME

Donlevy, Jeff Hallsten, John Hansen, Richard Kaiser, Joe Lipp, Gordon Long, Gene Magnani, Patrick McBride, Maureen Mecklenburg, Dominic Meyer, Bob Monagan, Marilee Morgan, Cheryl (Sam) Nooren, Erik Ryan, Richard Spears, Robert B. Stone, David M. Wiggins, Lee N. Wright, Roland

A Benefactor (has contributed \$1,000 to the Permanent Fund or made provisions in their will of at least \$1,000 benefiting The Rotary Foundation).



Of the things we think, say or do

- 1. Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4. Will it be BENEFICIAL to all concerned?

BELL RINGERS, GONG BONGERS PAUL HARRIS FELLOWS

T	1
(GRIF)	
(GRIF)	PHF
	PHF+ 1
(B)(GRIF)	PHF
(B)(GRIF)	PHF+ 5
(B)(GRIF) (\$100 Polio +)	PHF+ 6
(GRIFX3)	PHF+ 7
(B)(GRIF)	PHF+ 2
(B)(GRIF)	PHF
(B)(GRIFx2)	PHF
(GRIF) (\$25 Polio+)	PHF+ 8 +
(GRIFx2) (\$25 Polio +)	PHF+ 4
(GRIF) (\$25 Polio+)	PHF+ 4
(B)(GRIF) (\$50 Polio +)	PHF+ 2
(B) (GRIF)	
(B)(GRIF)	PHF+ 4
(RIF)(GRIF)	PHF+ 7
(B)(GRIF)(GFHF)	PHF
(B)(GRIF)	PHF+ 2
(B)(GRIF)	PHF+ 5
(B)(GRIF)	PHF+ 4
(B)(GRIF x3) (\$100 Polio+)	PHF+ 5
	(GRIF) (B)(GRIF) (B)(GRIF) (B)(GRIF) (\$100 Polio +) (GRIFX3) (B)(GRIF) (B)(GRIF) (B)(GRIF) (\$25 Polio +) (GRIFx2) (\$25 Polio +) (GRIF) (\$25 Polio +) (B)(GRIF) (\$50 Polio +) (B)(GRIF)

Bell Ringer & Gong Codes:

(B) = Bell Ringer hi\$100 to Club

(GFHF) = Gonger \$100 to Club Foundation

(GRIF) = Gonger \$100 to RI Foundation

(RIF) = \$100 to Rotary Foundation

A Paul Harris Fellow is an individual who contributes \$1,000 to the Rotary International Annual Program Fund or other approved programs. Each additional \$1,000 contribution is recognized with a plus and the number.

HIGHLIGHTS OF THIS WEEK'S PROGRAM

IPP **Patrick Magnani** introduced today's speaker **Eric Anderton.**

Eric's business coaching and training practice focuses on: entrepreneurial thinking, strategic clarity and building healthy teams. His straightforward approach grounded in proven methodologies enables his clients to identify simple and powerful ways to achieve the success they desire for their organizations.

A happily married father of four, **Eric** has contributed to his community as a coach of Little League and Youth Soccer. He has also been a leader of youth camps and served as chaplain of the Sacramento State Football Team.

Strategic planning is about figuring out how your company is going to be successful. It should not be complicated. Gather your team and ask three questions:

Where have we been?
Where do we really want to go?
How do we get from where we are to where we want to go?

Then, **Erik** breaks down each question in more detail.

Where have we been?
Look at the numbers. Highlight the "hits."
Be honest and open about the "misses."
Looking at the numbers—If you've tracked them accurately, the numbers give you critical data about your company. Whichever metrics you choose to highlight (and it varies from company to company), it's essential that you know those numbers. Review them in

every strategic planning session so you have a objective picture of your company's progress.

Highlight the "hits." Sometimes your success surprises you. It didn't happen because of some brilliant plan on your part. Perhaps you were just in the right place at the right time and you took advantage of a great opportunity. Other times, success happens because of careful planning and focused effort.

Don't forget to think through the internal hits. Which hires have you made that were positive? What about new processes you've developed, or new products in the pipeline? What new opportunities have presented themselves that show great promise? Regardless of the source of your hits, it's important that you take time to think through your successes in your planning session. Generally, your hits will indicate where your energies should continue to be focused.

Be honest and open about the "misses." Who likes dwelling on failure? The problem is that many businesses either ignore or repeat their failures. Often this happens because the leaders in the company are not honest and open about the source and impact of the failures. As the leader, you are responsible for allowing frank discussion during your planning process. Nothing should be off limits in a strategic discussion. Keep in mind that failure does not necessarily indicate that you should stop doing something, but perhaps you need to change. Starting your planning session by looking back will help you to think more clearly about the next question: Where are we now?

Next, it's important to determine "Where do we want to go."

Solve Your Problems. You should go through this process at least once a year; and ideally, once every quarter. As you do, problems will surface in your organization that need to be addressed.

For over a decade, **Eric** has trained a variety of companies in the "Solve Problems Fast" process. It's simple, powerful and specifically designed to help companies overcome their toughest business challenges. For more information go to:

www.ericanderton.com

Eric invited the Rotarians to a FREE Training Workshop Exclusively for Business Owners, Partners and Chief Executives.

Thursday, March 26th, 9am-11am Rancho Cordova City Hall



Eric Anderton and President Rich

As is the usual custom, **President Rich** presented **Eric** with a Rotary gift in gratitude for his informative presentation.

Then, **President Rich** asked us to raise our glasses and join him in a toast to *Rotary Around the World*. The meeting was adjourned.

District Conference

Following numerous queries regarding the costs involved in attending the District Conference in Rohnert Park April 24th-26th, the District Conference Committee Chair provided the following:

Greetings Rotarians! By now hopefully you have heard about this year's district conference; the details are in the attached flyer. Several of your fellow Rotarians have been working hard to make this year's conference a special and memorable event, and we want to make sure you get in on the fun. You'll hear inspiring stories, meet new Rotary friends, and celebrate the achievements of clubs in our district, and yes, we're going to celebrate our heroes in some special ways! But you can't go unless you register so please visit the district website and do so today! The Schultz Museum event on Friday night has a limited capacity, and you don't want to be left out. Please note: If for some reason you or a Rotarian you know cannot register on line, please call Kathy or David Clemens at (916) 784-9104.

Conference Costs

Conference Registration - \$50 per person

Meal package (Saturday breakfast, lunch, dinner and Sunday Brunch) - \$165 per person

Individual Meals:

<u>Saturday Breakfast</u> - \$30 per person <u>Saturday Lunch</u> - \$45 per person <u>Saturday Dinner</u> - \$65 per person <u>Sunday Brunch</u> - \$35 per person

Optional Special Events:

<u>An Evening at the Schulz Museum</u> - \$65 per person (adult) - (Friday evening – includes dinner, no host wine and beer, tours, exploration on your own, and good old Rotary fellowship.)

<u>An Evening at the Schultz Museum</u> - \$40 per child under 12.

<u>Golf</u> on Friday morning - \$70 per person (includes box lunch.)

STRS Training - \$35 per person - (10 a.m. - 2 p.m.) on Friday, lunch included.)

<u>Wine Tasting</u> with CA State Fair Wine Judge PDG Brian Moore - \$40 per person - (Saturday afternoon) - space is limited.



Friday hight at the Schulz Museum
Keynoters Kitty O'heal and Brian Shul
Thursday Golf Tournament
Wine Tasting
...and lots more!
Register on the web this fall

Come join us at the 2015 District 5180 Conference April 24-26, 2015 at the Schulz Museum.

Keynote speakers will include Kitty O'Neal and Brian Shul.

In addition there will be a Golf Outing, wine tasting . . . and much more!

Three Important Topics in Three Hours

A Free Seminar sponsored by the Rotary Club of Laguna Sunrise and the City of Elk Grove -



April 10, 2015 9am-noon



In cooperation with the Nonprofit Resource Center

9 am Introductions are important as you start to network with other volunteer leaders from the greater Sacramento area

9:15 am What is new in the Volunteer World?

The volunteers are changing! These new volunteers must include a mix of vounger, middle-aged and older folks. The key thought in this seminar is to change from recruiting volunteers to attracting volunteers. This is a session about volunteers and a new direction in attracting them into your organization.

10:00 am Short break for networking

You're invited!

10:15 am FUNDRAISING 101 With Volunteers

What goes on in the minds of volunteers when the word "fundraising" is mentioned? Why does all their excitement suddenly disappear when they are confronted with even the idea of fundraising?

This program lays out a clear series of simple steps that will help your volunteers see a new perspective on gaining sponsorships and raise



11:00 am Short Break for networking

11:15 am Improve Your Presentation Skills

Developing the confidence and capability to give good presentations, and to stand up in front of an audience and speak well, are extremely helpful competencies for self-development and social situations. Presentation skills are not limited to certain special people anyone can give a good presentation.



This seminar is for non-profits, schools, churches, and governmental agencies. It is for anyone using the talents of volunteers.



Your Presenter Dr. Bill Wittich,

Bill is the author of nine books in the nonprofit leadership arena and speaks world-wide on attracting and retaining volunteers. Dr. Bill Wittich is a speaker and author in the field of leadership and nonprofit management.

Bill earned his doctorate from the University of Southern California.

He is a past president of the National Speakers Association and the Rotary Club of Laguna Sunrise in Elk Grove.

Location:

City of Elk Grove City Council Chambers 8400 Laguna Palms Way Elk Grove, CA 95758





E-WASTE RECYCLING IS HERE!

THIS IS A GREAT OPPORTUNITY FOR YOU TO GET RID OF SOME UNWANTED CLUTTER AND HELP OUR CLUB RAISE SOME MONEY. THEY WILL ACCEPT ANY PIECE OF ELECTRONICS INCLUDING TV'S, COMPUTERS, APPLIANCES, CORDS, KEYBOARDS, MICE AND EVEN POWER TOOLS. THE HEAVIER THE BETTER (WE GET PAID BY THE WEIGHT!) ANYTHING WITH A CORD IS ACCEPTABLE, AND THEY TAKE THE CORDS TOO. THEY SEPARATE AND RECYCLE THE PLASTIC, METAL...EVERYTHING! IF YOU HAVE ITEMS TO DONATE, GIVE ME A CALL TO COORDINATE THE PICKUP. SOME ITEMS I CAN COLLECT AT OUR WEEKLY MEETINGS TOO! IF YOU HAVE FRIENDS OR RELATIVES THAT HAVE SOME E-WASTE, I CAN ARRANGE FOR A FREE PICKUP FOR THEM TOO! THIS IS AN ONGOING PROJECT. CONTACT DOMINIC FOR MORE INFORMATION.

Drive change. Donate a vehicle today.

It will be sold at auction, and we will get the proceeds.

Your donated vehicle will provide critical funding to our charity and further our mission while supporting our goals. Even better, by donating your vehicle - you could also earn a tax deduction.

We have a partnership with the IAA Donation Division to process and sell the vehicles donated to us. They provide us with a simple solution to turn donated vehicles into much needed dollars.

The process of donating your vehicle is quick and easy - simply call 800-240-0160 or visit us online at foothillhighlandsrotary.org. Better yet, towing is free and scheduled for your convenience.



Your donation has another great benefit - it is good for the environment. We share your commitment to a cleaner, greener environment - and donating your car ensures it is recycled via many different channels!

Not every "vehicle" is a car - but every vehicle, in any condition, can be donated!

Not every "vehicle" is a car, but every donation helps!

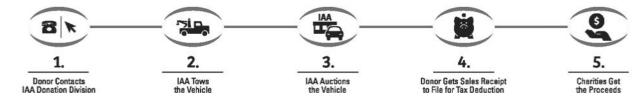
We accept every type of vehicle, including:

- Cars
- Boats
- Snowmobiles
- Heavy equipment

- Trucks
- Motorcycles
- · Personal watercraft

The process is easy.

Here's how it works:



Call 800-240-0160

- Tax deductible
- Free towing
- Any vehicle, any condition

Program Powered by the IAA Donation Division.

© 2014 Insurance Auto Auctions, Inc. All rights reserved.



Drive change. Donate a vehicle today.

Click here to donate now

Program Powered by the IAA Donation Division.

© 2014 Insurance Auto Auctions, Inc. All rights reserved.