

# The Highlander

THE ROTARY CLUB OF FOOTHILL- HIGHLANDS

Chartered March 12, 1959



March 30, 2015

Volume 57, Issue 30

## 2014-15 Rotary Leadership ROTARY INTERNATIONAL

Gary C.K. Huang  
International President

Rotary Club of  
Taipei, Taiwan  
**DISTRICT 5180**

**Fred Teichert**  
District Governor  
**Fred Rowe**  
Assistant Governor  
Area 8

### **CLUB OFFICERS/ DIRECTORS**

**Rich Ryan**  
President

**Patrick Magnani**  
Immediate Past President

**Gene Long**  
President Elect

**Maureen McBride**  
Vice President

Rotary Foundation  
**Marilee Monagan**  
Secretary

**Dominic Mecklenburg**  
Treasurer

**Roland Wright**  
Club Administration

**Jeff Donlevy**  
Community Service

**Robert G. Meyer**  
International Service

**Gene Long**  
Youth Services

**Bob Spears**  
Vocational Service

**David Stone**  
Sergeant at Arms

**Joe Kaiser**  
Membership Development

## SAVE THE DATE

**FRIDAY, APRIL 17, 2015**

**EXCITING NEW LOCATION**

**CALIFORNIA STATE RAILROAD MUSEUM**

### ***The Rotary Club of Foothill-Highlands***

*Presents the Eighth Annual*

## *Night at the Museum*

***Wine-and-Food Gala***



**Friday, April 17, 2015**

**6:30 p.m. to 10:00 p.m.**

**California State Railroad Museum  
125 I Street, Sacramento, CA**

Proceeds benefit local charitable and non-profit causes, including:

- Birth and Beyond • Sacramento Crisis Nursery
- Children's Receiving Home • WIND



Music and Dancing  
Live and Silent Auctions  
Balloon Pop for Special Prizes  
Business Casual Attire  
\$40 per person/\$50 at the door



For sponsorship opportunities and additional information, contact Event Chairperson David Stone at 916-871-4025 or [davidstone@cprstone.com](mailto:davidstone@cprstone.com)

Tickets available online at: [www.night-at-the-museum-rotary.org](http://www.night-at-the-museum-rotary.org)  
Club website: [www.foothillhighlandsrotary.org](http://www.foothillhighlandsrotary.org)



**The Foothill-Highlands Rotary Club Foundation is a non-profit 501(c)(3) organization. Tax I.D. #68-0392810**

## CALL TO ORDER

**President Rich Ryan** began the meeting promptly at 12:15 p.m. Our official greeter was **Gordon Lipp**. Leading us in the pledge was PP **Erik Nooren** and **Jeff Donlevy** provided the invocation. **Richard Hansen** was the note taker.

## VISITING ROTARIANS AND GUESTS

Joining us today was Rotarian **David Kuhnen**, General Manager and CFO of Recycling Industries and a member of the Rotary Club of Yuba City and a guest of **Jeff Donlevy**. Also joining us was our speaker **Doug Carlson** a former member of the Rotary Club of Arden-Arcade.

## ANNOUNCEMENTS

### Night at the Museum

Plans are well underway for our major fundraiser of the year which is scheduled for **Friday, April 17th** at the **California State Railroad Museum starting at 6:30 p.m.**

Thus far, we 12 wineries, three breweries and 21 purveyors of delicious foods.

**Club Communications - Richard Hansen**

[rch6242@comcast.net](mailto:rch6242@comcast.net) 916-332-7448

Rotary Club Address

P.O. Box 6 North Highlands, CA 95660- 0006

PP **David Stone** announced that parking is available in the city garage across the street from the Museum it will be \$7 if attendees park in the lot starting at 6:00 pm to 6:00 am. If they get there before 6:00 pm the rate is \$1.50 per 1/2 hour in addition to the \$7.00 prior to 6:00 pm and will be added to the total. Payment should be made by debit or credit card because there may not be a parking attendant on duty at the time our guests leave the event.

Bring your credit or debit cards as gates will be down and no attendant on site.

If you have any questions regarding parking, please give **David** a call.



**Balloon Pop:** All members are asked to provide **two** or more **items** for the **Balloon Pop**. The value of each item should be at least \$20. These items should be given to **Dominic**.

**Balloon Pop Update:** We have 42 balloon pops so far (8 of which need something small to match with to make the value over \$20—as we get closer to the event, items may have to be combined thus reducing our total count). Sixty more to go to reach our goal of 100. Currently, 9 members from our club have participated with providing one or more balloon pop prizes.

If you haven't already done so, please procure two items and bring them to Rotary within the next two weeks.

**Gordon Lipp** turned in three balloon pop items today.

**CLUB WEBSITE:** [www.foothillhighlandsrotary.org/](http://www.foothillhighlandsrotary.org/)  
(ClubRunner)

**DISTRICT 5180 WEBSITE:** <http://rotary5180.com>



Join Us  
On Facebook

**DONATE TO HELP OUR ROTARY CLUB SUPPORT LOCAL CHARITABLE AND NONPROFIT CAUSES.**

Foothill-Highlands Rotary Club Foundation is a non-profit 501(c)(3) organization.

EIN 68-0392810, PayPal link on Club Website: <http://www.foothillhighlandsrotary.org/>

## Night at the Museum (Continued)

### Ticket Sales Update:

With just 17 days before the BIG event, all members are strongly encouraged to turn in the money for their sold tickets to **Dominic Mecklenburg** *as soon as possible* so we can get an accurate headcount.

Sixty-four tickets have been paid for and the money (\$2560) is in the bank. Lots more have been indicated as sold (*SHOW ME THE MONEY!*)

### Sponsorship Update:

There is \$1,500 in total sponsorships with the addition of \$250 which **David Stone** give in today. We haven't had any \$100 paid sponsorships.

**New Tickets:** By now, everyone should be aware of the change in venue and start time for our event.

PP **Dominic Mecklenburg** has distributed new tickets reflecting the changes. If you have not sold your tickets, please trade them as soon as possible for the new tickets. All tickets will be honored at the event.

For more information about NATM: [www.night-at-the-museum-rotary.org](http://www.night-at-the-museum-rotary.org)

**Volunteers:** For this event to be successful, we need everyone's help!

PP **Roland Wright** has a Sign-Up Sheet for tasks which need to be accomplished prior to and during our event. Please be prepared to help out wherever you can.

As the adage goes: *Many hands make light work.*

## Rotary Day at the River Cats

PP **Maureen McBride** announced the date has been set for the next **Rotary Day at the River Cats**. The game, between the River Cats (now a Triple-A Affiliate of the World Champion S.F. Giants) and the Tacoma Rainiers, has been scheduled for **Sunday, June 7th at 1:05 P.M.** Ticket prices are \$22 with \$6 going to Polio Plus and \$15 with \$3 going to Polio Plus. If anyone would like to donate tickets for disadvantaged kids, the price is \$10 with \$2 going to Polio.



F.Y.I the seats reserved for Rotary are on the third base side in the shade.

Anyone interested can contact **Tom Cicchini** at 773-1938 or [tomcicchini@ramondjames.com](mailto:tomcicchini@ramondjames.com).

## E-Waste4Good Program

You can bring anything, anytime to Umpqua Bank or PP **Dominic Mecklenburg** is happy to collect your "electronic junk" on Mondays at our regular meetings. If you would like to schedule a pickup at your home or office location, just let him know!

Total e-waste revenue fiscal YTD = \$589.08. Estate Sale revenue via the bank lobby also remains strong at \$412.00 fiscal YTD.

PP **Bob Spears** donated several items to e-Waste today.

## District Conference

PE **Gene Long** reminded the Rotarians that the 2015 District 5180 Conference will be on April 24-26, 2015 at the Doubletree in Rohnert Park.

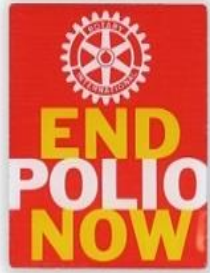


Drive change.  
**Donate a vehicle today.**

**Click here to  
donate now**

Program Powered by the IAA Donation Division.  
© 2014 Insurance Auto Auctions, Inc. All rights reserved.

## Foundation News:



### END POLIO NOW

We are in the final stages of eradicating Polio throughout the world; and in an effort to further the cause, **Mo** is asking everyone to save their spare

change and deposit it in the **END POLIO NOW** banks on the tables at our weekly meetings.

Today's yield from the banks was \$13.00.

The **END POLIO NOW** campaign is one of Rotary International's top priorities this year. Rotary and the Bill & Melinda Gates Foundation have extended their partnership during the critical endgame phase of the Global Polio Eradication Initiative. Thanks to this partnership your contribution of \$25 becomes \$75. Our Club goal for 2014-15 was \$500 which we have exceeded. Our total from the banks is \$334.99 plus another \$475 from those Rotarians contributing \$25 or more. That brings our total for Polio Giving to \$822.99 — **just \$177.01 short of \$1,000.**

**Remember:** For those donating \$25 or more, you will receive a special End Polio Now label pin.

**It costs .60 to immunize a child against polio for his or her entire life. Let's make history and eradicate polio from the earth by the target date of 2018.**

### EREY (Every Rotarian/Every Year)

**President Rich Ryan** and the board of directors wanted to achieve 100% participation in the EREY Program during this year. EREY means that every active member of our club would give some amount of money to The Rotary Foundation with \$100 per capita being the overall goal.

### Sustaining Fellows

A second goal for Foundation Giving this year was to have **all** members donate \$100 toward their Paul Harris Fellow accounts.

**Mo** announced earlier this month that our club has achieved the designation of both 100% EREY and 100% Sustaining Members. A B I G thanks to everyone for their contributions and helping our club attain its goal.

Anyone wishing additional information on any aspect of The Rotary Foundation can contact **Mo** at **487-1152**.

## FINES AND RECOGNITIONS

Our Fine Master **David Stone** asked if anyone would like to recognize their April anniversaries early.

**John Hallsten** was first. He spun the wheel for \$8.

PP **Marilee Monagan** also spun the wheel for \$8.

PE **Gene long** spun the wheel for \$5.



## CALENDAR OF EVENTS

### UPCOMING PROGRAMS AND EVENTS APRIL IS MAGAZINE MONTH

#### CLUB CALENDAR:

APRIL 6 TBA  
 APRIL 13 FINAL PLANNING FOR  
 NIGHT AT THE MUSEUM  
 APRIL 17 NIGHT AT THE MUSEUM  
 APRIL 20 NO MEETING—AFTER NATM  
 MAY 15-16 ESTATE SALE

#### DIST. 5180 CALENDAR:

APRIL 24-26 DIST. CONFERENCE, ROHNERT  
 PARK  
 JUNE 7 ROTARY DAY AT THE RIVER CATS

## WEEKLY ASSIGNMENTS

MONDAY, APRIL 6, 2015

GREETER: **GENE LONG**

PLEDGE: **BOB SPEARS**

INVOCATION: **JOHN HALLSTEN**

NOTE TAKER: **RICHARD HANSEN**



Of the things we think, say or do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

## BELL RINGERS, GONG BONGERS PAUL HARRIS FELLOWS

Jordan Backhaus	(GRIF)	
Sonja Cameron	(GRIF)	PHF
Warren Coffeen	(GRIF)	PHF+ 1
Jeff Donlevy	(B)(GRIF)	PHF
John Hallsten	(B)(GRIF)	PHF+ 5
Richard Hansen	(B)(GRIF) (\$100 Polio +)	PHF+ 6
Joe Kaiser	(GRIFx3)	PHF+ 7
Gordon Lipp	(B)(GRIF)	PHF+ 2
Gene Long	(B)(GRIF)	PHF
Patrick Magnani	(B)(GRIFx2)	PHF
Maureen McBride	(GRIF) (\$25 Polio+)	PHF+ 8 +
Dominic Mecklenburg	(GRIFx2) (\$25 Polio +)	PHF+ 4
Bob Meyer	(GRIF) (\$25 Polio+)	PHF+ 4
Marilee Monagan	(B)(GRIF) (\$50 Polio +)	PHF+ 2
Gary Monk	(B) (GRIF) (\$100 Polio+)	
Sam Morgan	(B)(GRIF)	PHF+ 4
Erik Nooren	(RIF)(GRIF)	PHF+ 7
Richard Ryan	(B)(GRIF)(GFHF)	PHF
Bob Spears	(B)(GRIF)	PHF+ 2
David Stone	(B)(GRIF)	PHF+ 5
Lee Wiggins	(B)(GRIF)	PHF+ 4
Roland Wright	(B)(GRIF x3) (\$100 Polio+)	PHF+ 5

#### Bell Ringer & Gong Codes:

(B) = Bell Ringer hi\$100 to Club

(GFHF) = Gonger \$100 to Club Foundation

(GRIF) = Gonger \$100 to RI Foundation

(RIF) = \$100 to Rotary Foundation

A Paul Harris Fellow is an individual who contributes \$1,000 to the Rotary International Annual Program Fund or other approved programs. Each additional \$1,000 contribution is recognized with a plus and the number.

## North Highlands Little league

Opening day ceremonies for the North highlands Little league on Saturday March 14, 2015

### "Our Team"



**PE Gene Long**



**Go Cardinals our team**

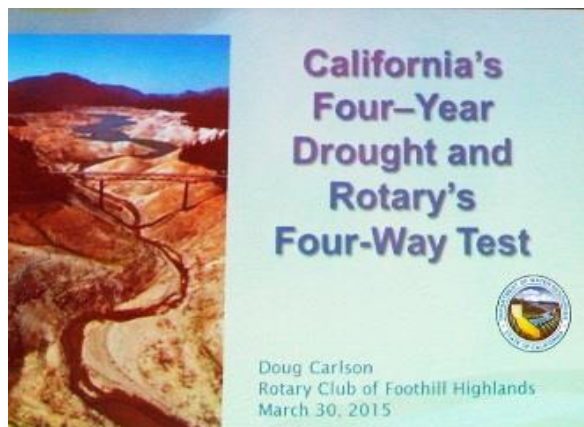


## HIGHLIGHTS OF THIS WEEK'S PROGRAM

PP **Dominic Mecklenburg** introduced **Doug Carlson**. **Doug** was a Charter Member of the Rotary Club of Honolulu Sunrise when it was formed in 1990. He served as the club's president five years later and continued in the avenues of service until his move to Sacramento in 2012.

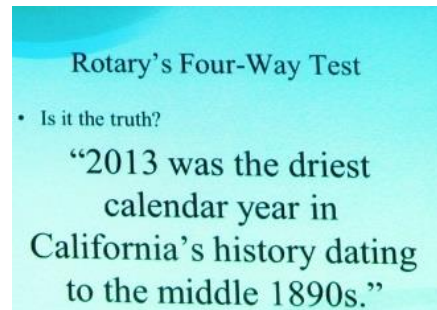
Upon arriving in the Golden State, **Doug** joined the Rotary Club of Arden-Arcade, where his wife – the former **Lennie Nickels** – had been president in 2000-2001 (they met at the Presidents-Elect Training Seminar in San Jose in 2000). **Doug** put his Rotary involvement on hold when he joined State government.

**Doug** began his communications career after service as a U.S. Army Military Intelligence officer in West Berlin, Germany and South Vietnam. He has worked as a journalist in Philadelphia, Chicago, Los Angeles and Honolulu, where he lived for nearly four decades. **Doug** has worked as a newspaper and television reporter, a public radio producer and program host, a corporate communications manager and a communications consultant to businesses.



He is now with the CA Dept. of Water Resources. He provided an update of California's water situation; and even though

we have had a lot of rain, we are far from being out of trouble with water. The current snow level is very high in the mountains. Only a portion of California is out of the Exceptional Drought Category. We all need to conserve water.



### TRUE

**Doug** used the Four-Way Test to illustrate the points of his talk.

He then answered questions from the Rotarians.

**Doug** also gave away a dozen copies of his book "**Me and Him Are Killing English - Speech Habits that Can Doom Business and Education Success.**"



**President Rich and Doug Carlson**

As is the usual custom, **President Rich** presented **Doug** with a Rotary gift in gratitude for his informative presentation.

Then, **President Rich** asked us to raise our glasses and join him in a toast to *Rotary Around the World*. The meeting was adjourned.





**Friday Night at the Schulz Museum  
Keynoters Kitty O'Neal and Brian Shul  
Thursday Golf Tournament  
Wine Tasting  
...and lots more!  
Register on the web this fall**

**Come join us at the 2015 District 5180 Conference April 24-26, 2015  
at the Schulz Museum.**

**Keynote speakers will include Kitty O'Neal and Brian Shul.**



# Three Important Topics in Three Hours

A **Free Seminar** sponsored by the  
Rotary Club of Laguna Sunrise and the City of Elk Grove -



**April 10, 2015 9am-noon**



In cooperation with the *Nonprofit Resource Center*

**9 am Introductions** are important as you start to network with other volunteer leaders from the greater Sacramento area

## **9:15 am What is new in the Volunteer World?**

The volunteers are changing! These new volunteers must include a mix of younger, middle-aged and older folks. The key thought in this seminar is to change from recruiting volunteers to attracting volunteers. This is a session about volunteers and a new direction in attracting them into your organization.



**10:00 am Short break** for networking

## **10:15 am FUNDRAISING 101 With Volunteers**

What goes on in the minds of volunteers when the word "fundraising" is mentioned? Why does all their excitement suddenly disappear when they are confronted with even the idea of fundraising?

This program lays out a clear series of simple steps that will help your volunteers see a new perspective on gaining sponsorships and raise money.



**11:00 am Short Break** for networking

## **11:15 am Improve Your Presentation Skills**

Developing the confidence and capability to give good presentations, and to stand up in front of an audience and speak well, are extremely helpful competencies for self-development and social situations. Presentation skills are not limited to certain special people - anyone can give a good presentation.



**This seminar is for non-profits, schools, churches, and governmental agencies. It is for anyone using the talents of volunteers.**



**Your Presenter**  
**Dr. Bill Wittich,**

Bill is the author of nine books in the nonprofit leadership arena and speaks world-wide on attracting and retaining volunteers. Dr. Bill Wittich is a speaker and author in the field of leadership and nonprofit management.

Bill earned his doctorate from the University of Southern California.

He is a past president of the National Speakers Association and the Rotary Club of Laguna Sunrise in Elk Grove.

### **Location:**

**City of Elk Grove  
City Council Chambers  
8400 Laguna Palms Way  
Elk Grove, CA 95758**

To register just e-mail to [billwittich@comcast.net](mailto:billwittich@comcast.net)





**EWASTE 4 GOOD**  
GOOD 4 PEOPLE - GOOD 4 EARTH - GOOD 4 YOU  
Powered by Tri Valley Recycling

**Rotary** 

**free e-waste pickup fundraiser**

**PLEASE HELP SUPPORT**

**FOOTHILL HIGHLANDS ROTARY CLUB**

Schedule your FREE pick up by visiting [www.eWaste4good.com](http://www.eWaste4good.com)

Fill in your information and within a few days a dispatcher will contact you to schedule an at home or office pickup date. Then, your electronics will be picked up, recycled and the proceeds will be donated to the organization of choice. You can also call **eWaste4good at 800-317-3112**



**EWASTE 4 GOOD**  
GOOD 4 PEOPLE - GOOD 4 EARTH - GOOD 4 YOU  
Powered by Tri Valley Recycling

**Items we pickup, working or not:**

- All Televisions
- Computer Monitors
- Fax Machines
- Desktop Copiers
- Telephones
- Vacuum Cleaners
- Keyboards
- Mice
- Networking Equipment
- Misc Wires and Cords
- Household Phones
- Medical Equipment
- Video Games
- Computers
- Calculators
- Cell Phones
- Printers
- Speakers
- Scanners
- Laptops
- Power Tools
- Small Appliances
- Stereo Systems
- And Much More!

All electronics are recycled locally in California.

We also do free business and residential pickups throughout Northern California.

Please visit [www.eWaste4good.com](http://www.eWaste4good.com) to schedule.



**thank you FOR HELPING US!!**



### E-WASTE RECYCLING IS HERE!

THIS IS A GREAT OPPORTUNITY FOR YOU TO GET RID OF SOME UNWANTED CLUTTER AND HELP OUR CLUB RAISE SOME MONEY. THEY WILL ACCEPT ANY PIECE OF ELECTRONICS INCLUDING TV'S, COMPUTERS, APPLIANCES, CORDS, KEYBOARDS, MICE AND EVEN POWER TOOLS. THE HEAVIER THE BETTER (WE GET PAID BY THE WEIGHT!) ANYTHING WITH A CORD IS ACCEPTABLE, AND THEY TAKE THE CORDS TOO. THEY SEPARATE AND RECYCLE THE PLASTIC, METAL...EVERYTHING! IF YOU HAVE ITEMS TO DONATE, GIVE ME A CALL TO COORDINATE THE PICKUP. SOME ITEMS I CAN COLLECT AT OUR WEEKLY MEETINGS TOO! IF YOU HAVE FRIENDS OR RELATIVES THAT HAVE SOME E-WASTE, I CAN ARRANGE FOR A FREE PICKUP FOR THEM TOO!

THIS IS AN ONGOING PROJECT. CONTACT DOMINIC FOR MORE INFORMATION.

## Drive change. Donate a vehicle today.

It will be sold at auction, and we will get the proceeds.

Your donated vehicle will provide critical funding to our charity and further our mission while supporting our goals. Even better, by donating your vehicle - you could also earn a tax deduction.

We have a partnership with the IAA Donation Division to process and sell the vehicles donated to us. They provide us with a simple solution to turn donated vehicles into much needed dollars.

The process of donating your vehicle is quick and easy - simply call 800-240-0160 or visit us online at [foothillhighlandsrotary.org](http://foothillhighlandsrotary.org). Better yet, towing is free and scheduled for your convenience.



Your donation has another great benefit - it is good for the environment. We share your commitment to a cleaner, greener environment - and donating your car ensures it is recycled via many different channels!

Not every "vehicle" is a car - but every vehicle, in any condition, can be donated!

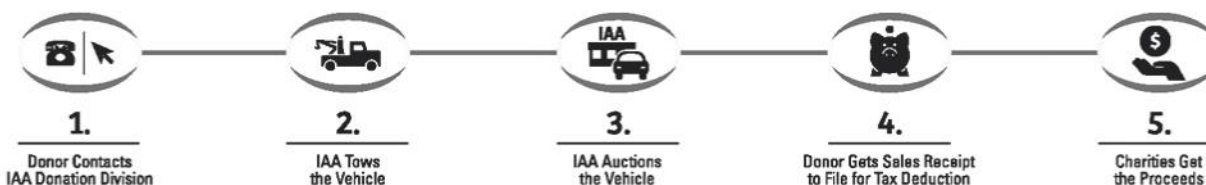
### Not every "vehicle" is a car, but every donation helps!

We accept every type of vehicle, including:

- Cars
- Trucks
- Boats
- Motorcycles
- Snowmobiles
- Personal watercraft
- Heavy equipment

The process is easy.

Here's how it works:



**Call 800-240-0160**

- Tax deductible
- Free towing
- Any vehicle, any condition

*Program Powered by the IAA Donation Division.*

© 2014 Insurance Auto Auctions, Inc. All rights reserved.



**ROTARY CLUB OF**  
**FOOTHILL-HIGHLANDS**

Drive change.  
**Donate a vehicle today.**

**Click here to donate now**

*Program Powered by the IAA Donation Division.*

© 2014 Insurance Auto Auctions, Inc. All rights reserved.