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**2015-16 Rotary Leadership  
ROTARY INTERNATIONAL**

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*International President*  
Rotary Club of  
Colombo  
Western Province, Sri Lanka

**DISTRICT 5180**

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*District Governor*  
**Joe Scheimer**  
*Assistant Governor*  
Area 8

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DIRECTORS**

**Gene Long**  
*President*

**Dominic Mecklenburg**  
*President Elect*

**David M. Stone**  
*Vice President/Programs*

**Dominic Mecklenburg**  
*Treasurer*

**Roland Wright**  
*Secy./Club Admin.*

**Jeff Donlevy**  
*Community Service*

**Bob Meyer**  
*International Service*

**TBA**  
*Vocational Service*

**Patrick Magnani**  
*Youth Services*  
*Membership*

**Maureen McBride**  
*Sgt. At Arms*  
*Rotary Foundation*

# The Highlander

## THE ROTARY CLUB OF FOOTHILL-HIGHLANDS



May 9, 2016

Volume 58, Issue 38

## SACRAMENTO STATE ROTARACT CLUB YEAR END BANQUET 2016



**Rotary District 5180 Rotaract Chairman Roland Wright and President Gene Long of The Rotary Club of Foothill-Highlands and Sac State Rotaract Club President Angelina Burkley**



**Members of the Sacramento State Rotaract Club at Year-End Banquet on Saturday, May 7th at Rio City Cafe**

## CALL TO ORDER

**President Gene Long** was on the Sick Call List today so PE **Dominic Mecklenburg** filled in. Even after a bit of a delay getting into our regular room, PE **Dominic** began the meeting on time at 12:15 p.m. PE **Dominic Mecklenburg** also served as our Official Greeter. Leading us in the pledge was PP **Patrick Magnani** and **Jordan Backhaus** provided the invocation. **Richard Hansen** was the note taker.

## VISITING ROTARIANS AND GUESTS

Joining us today was Assistant District Governor Area 8 **Joe Scheimer** from the Rotary Club of Fair Oaks and our speaker **Medo Eldin**.

### May Board Meeting (CANCELED)

This month's board meeting which was to be held on **Tuesday, May 10th at 5:30 p.m.** at the Umpqua Bank in Antelope **has been postponed.** A new date will be forthcoming shortly.

**Just a reminder:** All members are invited to attend.

Club Communications - Richard Hansen

[rch6242@comcast.net](mailto:rch6242@comcast.net) 916-332-7448

Rotary Club Address

P.O. Box 6 North Highlands, CA 95660- 0006

## ANNOUNCEMENTS

### Next Week's Meeting

Our speaker next Monday is **Sheriff Scott Jones** who is running for office against incumbent Rep. Ami Bera.

If you plan to bring guests, please call **Roland** ***no later than Thursday at noon.***

### Big Day of Giving

PP **Marilee Monagan** reported on the **Big Day of Giving** last week.

Even with a computer glitch at the beginning of the Big Day of Giving local charities in the Sacramento area raised \$5.2 Million.

Rotary House had 23 donations with a total raised of \$1,405.

The Rotary Club of Folsom's Foundation had 19 donations raising a total of \$2,915.

The Rotary Club of Roseville raised \$575 with 11 donations.

### Rotary Badge

Although a tad bit late, PE **Dominic Mecklenburg** presented **Gene Long, Sr.** with his official Rotary badge. It's a long story of how his membership information was delayed and finally cleared up with Rotary International; but the important thing is, **Gene, Sr.** is now officially a member.

CLUB WEBSITE: [www.foothillhighlandsrotary.org/](http://www.foothillhighlandsrotary.org/)  
(ClubRunner)

DISTRICT 5180 WEBSITE: <http://rotary5180.com>



Join Us  
On Facebook

DONATE TO HELP OUR ROTARY CLUB SUPPORT LOCAL CHARITABLE AND NONPROFIT CAUSES.

Foothill-Highlands Rotary Club Foundation is a non-profit 501(c)(3) organization.

EIN 68-0392810, PayPal link on Club Website: <http://www.foothillhighlandsrotary.org/>



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**Click here to  
donate now**

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## New Board Retreat



PE **Dominic Mecklenburg** has rescheduled his new board retreat for **Saturday, June 11th** from Noon to 5:00 P.M.

The meeting will be held at his home and spouses/partners are invited to join the group at 5:30 P.M. for fellowship and dinner.

**Dominic** sent an email to the new board asking for R.S.V.P.s for both the meeting portion as well as the dinner. If you haven't already done so, please let **Dominic** know as soon as possible if you plan to attend.

## Demotion Dinner

PP **Roland Wright** announced that the **Demotion Dinner** will be on **Monday, June 27th**. He circulated a sign-up sheet to get an approximate headcount and will provide details within the next few weeks regarding pricing and timing.

## Demotion Golf Tournament—Save the Date

PE **Dominic Mecklenburg** announced this year's Demotion Golf Tournament is scheduled for **Friday, June 24th** at the **Cherry Island Golf Course** in Elverta. More details to come.

## CALENDAR OF EVENTS

### UPCOMING PROGRAMS AND EVENTS

#### MAY IS YOUTH SERVICE MONTH

#### CLUB CALENDAR:

MAY 16	SHERIFF SCOTT JONES
MAY 23	TEACHER OF THE YEAR
MAY 30	DARK-MEMORIAL DAY OBSERVANCE
JUNE 6	PAUL DURENBERGER, PROJECT MANAGER, SACRAMENTO REGIONAL FAMILY JUSTICE CENTER
JUNE 11	NEW BOARD RETREAT
JUNE 13	PART 2 "57 YEARS OF ROTARY SERVICE"
JUNE 20	OPEN
JUNE 24	DEMOTION GOLF AT CHERRY ISLAND GOLF COURSE
JUNE 27	DEMOTION DINNER

#### DISTRICT 5180 CALENDAR:

MAY 19-22	DISTRICT CONFERENCE DOUBLE TREE HOTEL/BERKELEY MARINA
JUNE 5	ROTARY DAT AT RIVER CATS

## WEEKLY ASSIGNMENTS

**MONDAY, MAY 16, 2016**

**GREETER: JOHN HALLSTEN**

**PLEDGE: MAUREEN McBRIDE**

**INVOCATION: PATRICK MAGNANI**

**NOTE TAKER: RICHARD HANSEN**

## E-Waste4Good Program

You can bring anything, anytime to Umpqua Bank or PE **Dominic Mecklenburg** is happy to collect your “electronic junk” on Mondays at our regular meetings. If you would like to schedule a pickup at your home or office location, just let him know!

To date, we have received the March check for **\$52.76** a total of **\$426.38** for our E-waste Project for this fiscal year. The goal for the year is \$600.



### ROTARY FOUNDATION BENEFACTORS

#### NAME

Donlevy, Jeff  
 Hallsten, John  
 Hansen, Richard  
 Kaiser, Joe  
 Lipp, Gordon  
 Long, Gene  
 Magnani, Patrick  
 McBride, Maureen  
 Mecklenburg, Dominic  
 Meyer, Bob  
 Monagan, Marilee  
 Morgan, Cheryl (Sam)  
 Spears, Robert B.  
 Stone, David M.  
 Wiggins, Lee N.  
 Wright, Roland

A Benefactor (has contributed \$1,000 to the Permanent Fund or made provisions in their will of at least \$1,000 benefiting The Rotary Foundation).

## END POLIO NOW CAMPAIGN



**We have reached our 2015-16 goal of \$1,000 for contributions to the End Polio Now Campaign.**

We continue to have our **END POLIO NOW** banks on the tables at our weekly meetings. We ask that you —

**BRING YOUR CHANGE — FOR CHANGE.**

The **END POLIO NOW** campaign is one of Rotary International's top priorities this year. Rotary and the Bill & Melinda Gates Foundation have extended their partnership during the critical endgame phase of the Global Polio Eradication Initiative. Thanks to this partnership our contributions are matched two for one—\$25 becomes \$75.

This week the banks yielded \$3. To date, we have collected \$1,059.68 surpassing our goal of \$1,000.

A **BIG, BIG** thanks to everyone who has donated and helped exceed our goal.



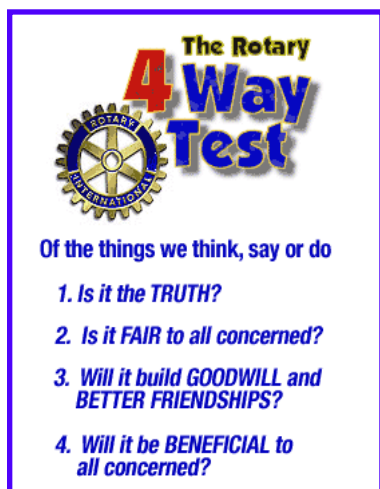
## FINES AND RECOGNITIONS

**Fine Master Maureen McBride** began by asking if anybody had any happy thoughts.

**Mo** had one—she received flowers and cards from her adoptive family for Mother's day. She spun the wheel for \$6.

**Mo** then asked if anyone had forgotten to wear their Rotary pin. **PP Lee Wiggins** was pin-less so he was hit with a \$2 fine.

**Mo** then asked some Rotary Trivia questions; and to her surprise, most everyone had the correct answers with the exception of **PP Joe Kaiser**. **Joe** did not know who his buddy was so **Mo** levied a fine of \$2.



Support The Rotary Club of Foothill-Highlands by shopping at AmazonSmile. Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases when you shop at AmazonSmile.

Use this link:

<https://smile.amazon.com/ch/68-0392810>

## BELL RINGERS, GONG BONGERS PAUL HARRIS FELLOWS

Jordan Backhaus	(GRIF)	PHF
Sonja Cameron	(GRIF)	PHF
Warren Coffeen	(GRIF)	PHF+ 1
Jeff Donlevy	(B)(GRIF)	PHF
John Hallsten	(B)(GRIF)	PHF+ 5
Richard Hansen	(B)(GRIF)	PHF+ 6
Joe Kaiser	(B)(GRIF)	PHF+ 7
Gordon Lipp	(GRIF)	PHF+ 2
Gene Long	(B)(B)(GRIF) (\$100 Polio +)	PHF
Gene Long Sr.	(GRIF)	
Patrick Magnani	(B)(GRIF)	PHF
Maureen McBride	(B)(GRIF)	PHF+ 8 +
Dominic Mecklenburg	(B)(GRIF)	PHF+ 7
Bob Meyer	(B)(GRIF)	PHF+ 4
Marilee Monagan	(GRIF)	PHF+ 2
Sam Morgan	(B)(GRIF)	PHF+ 4
Bob Spears	(B)(GRIF)	PHF+ 2
David Stone	(B)(GRIF)(GRIF)	PHF+ 5
Lee Wiggins	(B)(GRIF)	PHF+ 4
Roland Wright	(B)(GRIF)(GRIF) (GRIF)	PHF+ 5

### Bell Ringer & Gong Codes:

(B) = Bell Ringer hi\$100 to Club

(GFHF) = Gonger \$100 to Club Foundation

(GRIF) = Gonger \$100 to RI Foundation

(RIF) = \$100 to Rotary Foundation

A Paul Harris Fellow is an individual who contributes \$1,000 to the Rotary International Annual Program Fund or other approved programs. Each additional \$1,000 contribution is recognized with a plus and the number.

## HIGHLIGHTS OF THIS WEEK'S MEETING

PP **David Stone** introduced **Medo Eldin**. A natural-born entrepreneur with a passion for exploring opportunities at the intersection of digital media and business process optimization.

**Medo's** initial foray into the digital media space dates back to 1997 when, as a student at UCLA, he launched Cyberbruin.com, a portal site for the student body community. In what was a pioneering application of messaging technology at the time, the site featured native chat functionality designed to foster student-based collaboration and discussion. While the concept was ahead of its time and ultimately short-lived, **Medo** remained fascinated by the limitless applications the Internet could facilitate. He would later go on to write his Masters' Thesis at Harvard on the transformational effect information technology was having on the U.S. residential real estate market.

As an executive in the corporate world, **Medo** has cultivated a broad range of business acumen throughout his career. Notable multi-million dollar projects under his lead include the negotiated acquisition of a 65-acre, 14-property land assemblage which incorporated extensive use of risk-mitigating finance mechanisms and the design and deployment of a novel state-wide energy efficiency program on behalf of all three major California utility companies. The common thread binding his professional resume is his ability to consistently see opportunities within complex environments and then to steward the process by which the

opportunity is realized.

In 2010, **Medo** returned to his entrepreneurial roots co-founding Icon Medical Billing, Inc., a systems-driven billing company. Drawing upon his knowledge of Internet marketing and business process optimization, **Medo** developed a digital platform which has allowed the company to cost-effectively acquire and service clients throughout California with existing plans to expand into other states. The success of the company has allowed **Medo** to pursue new entrepreneurial ventures in the digital media space and with his latest venture called *My Team Sphere*, a social media and communication app for youth sports teams.

**Medo** completed his Bachelors degree at UCLA and holds a Master of Business Administration from Sac State, a Master of Science in Internet Marketing Full Sail University and Master of Design from Harvard University.

He is married and has two beautiful children and resides in the Roseville area.

**Medo** explained how his latest venture called *My Team Sphere* works.

**My Team Sphere** is an app for the sports industry. Available on iPhone and Android, *My Team Sphere* serves a need of leagues, coaches, parents, kids and sponsors by providing easy-to-use government and communication functions in an interesting private amicable village format. *My Team Sphere* is totally giveaway for teams to use and generates income from inhabitant and internal sponsors who are a constituent partial of youth sports group communities.

The Youth Sports Industry is huge. Youth Sports is a \$7 Billion business with an estimated 42 million kids who play sports any year.

### The Achilles Heel of Youth Sports

Technology has an intensity to make youth sports more fun and organized, though new trends with remoteness and digital bullying have done parents, coaches and administrators increasingly endangered about kid's safety, thereby tying a advantages of technology. Team Sphere is designed from a belligerent adult to residence a specific remoteness and reserve needs of a youth sports community.

### Unique Approach of a *My Team Sphere* Platform

The singular proceed of MyTeamSphere.com App is that it combines a full apartment of easy-to-use logistics and communication collection with a private amicable network for any team. The amicable network provides a fun and private surrounding for players, parents, and other participants to share their group passion with photos, videos, likes, and comments while a government functions make it easy for group managers to promulgate critical information opposite a organization. The easiest proceed to prognosticate Team Sphere is to consider it as a private Facebook for youth sports teams, with a combined advantage of sports-specific government and communication tools.

### Team Sphere Management Communication Functions:

- 1) Season report by day, week, and month
- 2) Email content alerts (with/without App installed)
- 3) Player accessibility tracking

- 4) Document Upload by Dropbox
- 5) Game Scoring – Assign to any user
- 6) Person to Person Messaging
- 7) Roster and Contacts
- 8) Team News
- 9) Payment Item Tracking
- 10) Assign Refreshment avocation to anyone

### My Team Sphere Private Social Network Features:

- 1) Private print video pity albums
- 2) Upload around app or desktop during MyTeamSphere.com
- 3) Save photos to phone
- 4) Social functions: Like Comment
- 5) Coach Manager moderation: Delete criticism or post
- 6) Fan perspective of diversion albums for apart relatives
- 7) 3-D globe albums
- 8) 3-minute video uploads
- 9) Tag players in any photo
- 10) Download photos or videos to desktop using MyTeamSphere.com

Youth sports offer fun and rewarding practice for kids, though they engage countless

logistics and coordination hurdles for leagues, coaches, and parents. Mismanagement of these functions is a vital problem in a attention with relatives citing disorganization, miss of communication and nuisance as large problems. The *My Team Sphere* app height solves this problem with a apartment of app-based information government and communication tools, that yield group participants a available proceed to accommodate commitments and suffer a youth sports experience!



PE **Dominic Mecklenburg** and **Medo Eldin**

As is our usual custom, PE **Dominic** presented our speaker with a gift in gratitude of his informative presentation.

PE **Dominic** then asked us to stand, raise our glasses and join him in a toast to *Rotary Around the World*.

The meeting was then adjourned.

## DISTRICT NEWS

### Natomas Rotary Club Annual Wine Adventure



PDG **Brian Moore** has resurrected his club's Annual Wine Adventure and is heading to Calaveras County on **Saturday, May 14th**. He has tickets available for this wonderful event but they are going fast. As part of the festivities, **Brian** has arranged for a continental breakfast before boarding the bus and to have a catered lunch with the Rotary Club of Murphys. The bus is scheduled to leave Sacramento around 9 a.m. and return around 6 p.m. The tickets are \$60 each.

If interested in attending this wonderful event, call a Natomas Rotarian at 916-718-8185.

### Rotary Day at the River Cats

The next ***Rotary Day at the River Cats*** has been scheduled for **Sunday, June 5th at 1:05 p.m.** The game is between the River Cats and the Albuquerque Isotopes. Ticket prices are \$22 with \$6 going to Polio Plus and \$15 with \$3 going to Polio Plus. If anyone would like to donate tickets for disadvantaged kids, the price is \$10 with \$2 going to Polio.

For several weeks, **Mo** has circulated a sign-up sheet and will submit our request for tickets this week. For additional info, **see flyer on page 12**.



# **SACRAMENTO STATE ROTARACT YEAR-END BANQUET 2016** **PHOTOS BY ROLAND WRIGHT**



District Rotaract Chair  
Roland Wright presenting  
Angelina Burkley with  
recognition for serving as  
Rotaract Club President  
this past year



President Gene Long and  
Diane Wright



District Rotaract Chair  
Roland Wright and  
Rotaract Club  
President Angelina  
Burkley



## DISTRICT NEWS

# 2016 District Conference "Come Dressed To Play" Schedule of Events



## Thursday

Early Bird Self Directed Excursions Oakland A's Game / Shopping /Sake Museum  
Dinner with the Conference Committee

## Friday

Early Bird Morning Excursions Alcatraz / CA Academy of Science / Chinatown Dim Sum Lunch  
Golf Outing

Amttrak Ride to Conference Leaves 9:20am Arrives 10:52am

2:00 pm Opening Session / Business Meeting

8:00pm New Member Reception

7:00pm Hornblower Cruise or Hotel Buffet Dinner

## Saturday

8am Breakfast Session with Keynote Speaker Michael McQueen

10:30am Speech Contest / Youth Program / Trivia Contest

12 noon Lunch Session with Speaker RI Rep / RYE Presentation

2pm Excursions Bike Ride on the Bay Bridge / Disney Museum / Lawrence Hall of Science / Park Fun

7pm Dinner—Entertainment / Presidential Introductions / Awards

Children Program during the Day

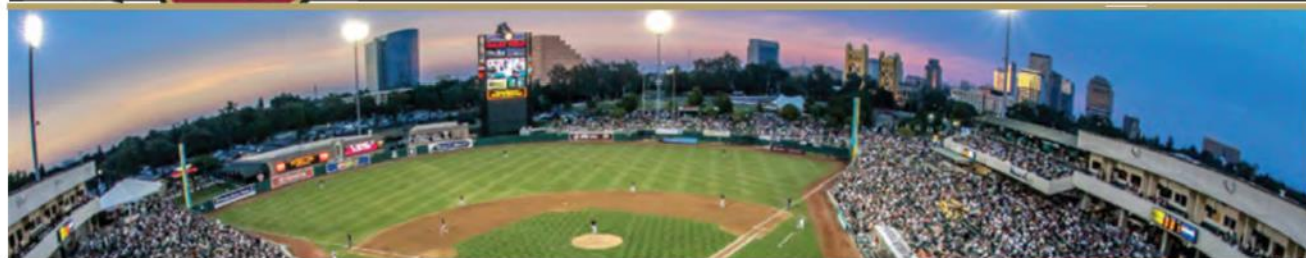
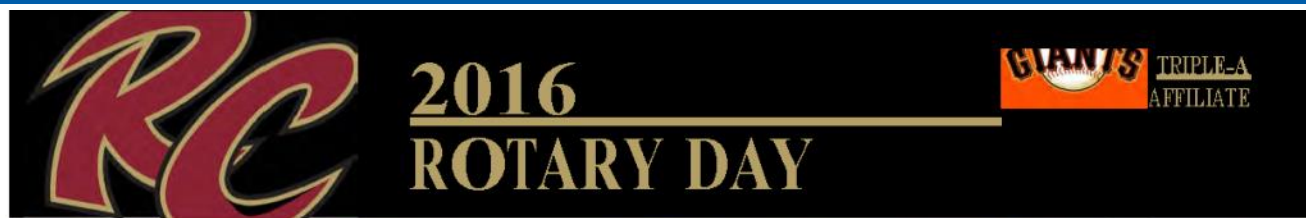
## Sunday

8am Brunch Club Awards / Rotarian and Rookie of the Year / RI Rep Farewell

Self Directed Excursion SF Giants Game

*Schedule is subject to change.*





**Sunday, June 5 at 1:05 p.m.**

**Sacramento River Cats vs. Albuquerque Isotopes**

*Triple-A Affiliate of the Colorado Rockies*



## ENJOY THESE EXCITING BENEFITS!

- ★ Excellent Rotarian Seating Options - Senate & Assembly
- ★ \$22 Senate Seating (\$6 to End Polio Now), \$15 Assembly Seating (\$3 to End Polio Now) & \$10 Donation Seating (to be given away by the district) (\$2 to End Polio Now)
- ★ Seat selection based on best seats available at time of payment (yes, early birds get the 3rd base side)

*Can't make it, but still want to support POLIO NOW? Tickets purchased for this game can be exchanged at the Raley Field's Round Table Pizza Ticket Office for any Sunday-Thursday regular season game.*

**DEADLINE FOR ORDERS is JUNE 1st 2016! Remember early birds get the best seats**

**Name:** \_\_\_\_\_ **Member ID #:** \_\_\_\_\_

**Rotary Club of:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

# OF TICKETS	
\$22	Senate: _____ = \$ _____ (\$6 Polio)
\$15	Assembly: _____ = \$ _____ (\$3 Polio)
\$10	Donated* Tickets: _____ = \$ _____ (\$2 Polio)
<b>TOTATDUE: \$ _____</b>	

\* River Cats will match every donation ticket purchased

To place your order,, please return this form along with payment (made payable to Rotary District 5180) to:

Tom Cicchini  
2200-B Douglas Blvd., Suite 150  
Roseville, CA 95661

For questions please contact: Tom Cicchini at 916.773.1938 or tom.cicchini@raymondjames.com





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**FOOTHILL HIGHLANDS**  
**ROTARY CLUB**

Schedule your FREE pick up by visiting  
**[www.eWaste4good.com](http://www.eWaste4good.com)**

Fill in your information and within a few days a dispatcher will contact you to schedule an at home or office pickup date. Then, your electronics will be picked up, recycled and the proceeds will be donated to the organization of choice.  
You can also call **eWaste4good at 800-317-3112**



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**Items we pickup, working or not:**

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- Fax Machines
- Desktop Copiers
- Telephones
- Vacuum Cleaners
- Keyboards
- Mice
- Networking Equipment
- Misc Wires and Cords
- Household Phones
- Medical Equipment
- Video Games
- Computers
- Calculators
- Cell Phones
- Printers
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Please visit  
**[www.eWaste4good.com](http://www.eWaste4good.com)**  
to schedule.



**thank you**  
**FOR HELPING**  
**US!!**



### E-WASTE RECYCLING IS HERE!

THIS IS A GREAT OPPORTUNITY FOR YOU TO GET RID OF SOME UNWANTED CLUTTER AND HELP OUR CLUB RAISE SOME MONEY. THEY WILL ACCEPT ANY PIECE OF ELECTRONICS INCLUDING TV'S, COMPUTERS, APPLIANCES, CORDS, KEYBOARDS, MICE AND EVEN POWER TOOLS. THE HEAVIER THE BETTER (WE GET PAID BY THE WEIGHT!) ANYTHING WITH A CORD IS ACCEPTABLE, AND THEY TAKE THE CORDS TOO. THEY SEPARATE AND RECYCLE THE PLASTIC, METAL...EVERYTHING! IF YOU HAVE ITEMS TO DONATE, GIVE ME A CALL TO COORDINATE THE PICKUP. SOME ITEMS I CAN COLLECT AT OUR WEEKLY MEETINGS TOO! IF YOU HAVE FRIENDS OR RELATIVES THAT HAVE SOME E-WASTE, I CAN ARRANGE FOR A FREE PICKUP FOR THEM TOO!

THIS IS AN ONGOING PROJECT. CONTACT DOMINIC FOR MORE INFORMATION.

You can also call eWaste-4good at 800-317-3112 and tell them proceeds are to go to The Rotary Club of Foothill-Highlands.



## Drive change. Donate a vehicle today.

It will be sold at auction, and we will get the proceeds.

Your donated vehicle will provide critical funding to our charity and further our mission while supporting our goals. Even better, by donating your vehicle - you could also earn a tax deduction.

We have a partnership with the IAA Donation Division to process and sell the vehicles donated to us. They provide us with a simple solution to turn donated vehicles into much needed dollars.

The process of donating your vehicle is quick and easy - simply call 800-240-0160 or visit us online at [foothillhighlandsrotary.org](http://foothillhighlandsrotary.org). Better yet, towing is free and scheduled for your convenience.



Your donation has another great benefit - it is good for the environment. We share your commitment to a cleaner, greener environment - and donating your car ensures it is recycled via many different channels!

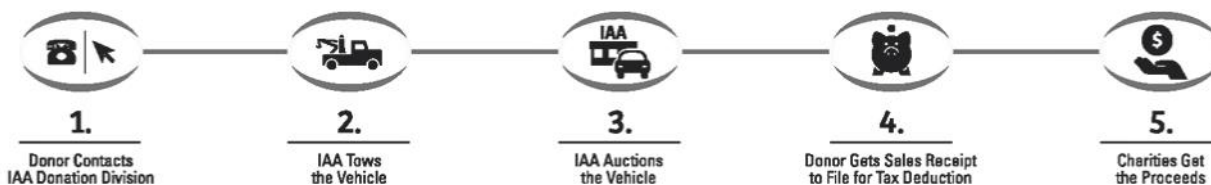
Not every "vehicle" is a car - but every vehicle, in any condition, can be donated!

### Not every "vehicle" is a car, but every donation helps!

We accept every type of vehicle, including:

- Cars
- Trucks
- Boats
- Motorcycles
- Snowmobiles
- Personal watercraft
- Heavy equipment

The process is easy.  
Here's how it works:



**Call 800-240-0160**



ROTARY CLUB OF  
FOOTHILL-HIGHLANDS

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