



Presentation for Rotary,
Kampala South

July 4th 2016

Bridge International Academies

Mission:

To provide every child with the chance of a high-quality primary education, regardless of their place of birth or their families income. In a nutshell:

“Knowledge for all.”

About Bridge International Academies

- Bridge International Academies is the world's largest pre and primary education service provider, serving families and governments in the developing world. We currently operate in Uganda, Kenya, Nigeria and India.
- We are opening in Liberia this year through an innovative Public-Private Partnership (PPP), where we will manage 50 government schools as a pilot
- Today, Bridge educates over 100,000 nursery and primary pupils across the globe, providing a world-class quality education to pupils at a cost less of \$75 per year per child (80,000UGX per term)
- By combining a revolutionary technology platform, custom-developed world-class instructional materials and teacher lesson guides, a purpose-built teacher training and support programme, and a fully data-driven back office support function, Bridge delivers significant learning outcomes at large scale



Bridge solves the largest challenges facing the primary education sector in Uganda

Problem

- Insufficient knowledge on the part of teachers, particularly in the areas of pedagogy and curriculum content
- A high rate of teacher absenteeism. During unannounced visits to the schools surveyed, 24% were absent from the school, and 53% were not present in the classroom
- Pupils textbooks were lacking in 90% of the Primary 4 classes observed



Solution: Bridge International Academies

Teacher Knowledge

- Intensive training before deployment on child-centered learning and classroom management,
- Equipped with teacher computers with teacher guides, in-keeping with the Ugandan curriculum.
- Daily supervision & further training

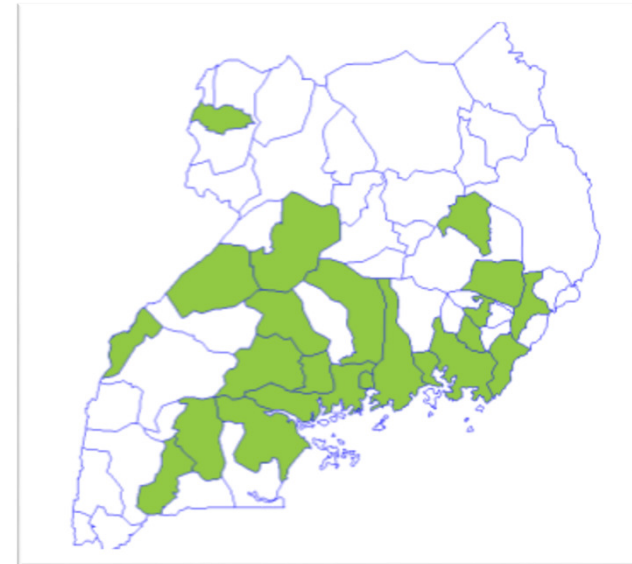
Across our schools Bridge **teacher attendance** in class teaching is over 95%.

- Tech-based monitoring systems
- Centrally-managed support centre where absences are reported
- A pool of substitute teachers for cover

- **Textbooks** for every subject for every class.
- Every child is given a personal homework book
- Lower classes are given readers and picture books.
- The maximum pupil to textbook ratio in a Bridge Academies is 3:1

Bridge in Uganda

- Bridge has opened 63 nursery and primary schools in Uganda. 7 in 2015, 56 in 2016.
- We are currently educating over 12,000 Ugandans from baby class up to P6
- We want to continue to open schools across Uganda. By 2018 our target is to be educating 135,000 Ugandans
- We currently employ 770 Ugandans
- We will create jobs for:
 - 3,450 permanent teachers
 - 1,050 direct jobs at Bridge in support roles
 - 2,000+ indirect jobs
- Equivalent to \$25m (87bn UGX) investment in Uganda



Districts of Operation by February
2016

Bridge Locations in Uganda

- We have academies in every region of the country, from Namayingo in the East, to Kasese in the West, to Arua in the North and Lyantonde in the South(west).

Bridge Academy Locations					
Region	No.	%	sub-region	No.	%
Central	36	57%	Buganda	36	57%
Eastern	21	33%	Busoga	10	16%
			Bugisu	4	6%
			Bukedi	5	8%
			Teso	2	3%
Western	5	8%	Bunyoro	3	5%
			Rwezururu	2	3%
Northern	1	2%	West Nile	1	2%
Total	63	100%	Total	63	100%

Type	No.	%
Municipality	11	17%
Town Council	28	44%
Rural	24	38%
Total	63	100%

Thank you for Listening