

INVESTING IN AGRIBUSINESS

(A case for goats)

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What you need

1. **Passion** – compelling desire/ enthusiasm
2. **Knowledge**
 - Breeds – Locals vs Hybrid







- Sourcing
 - Minimum buy 50 females
 - Buy females from 8 – 12 months
 - Best to Source from other farmers
 - Don't buy kids
 - Quarantine etc.

- Care and management
 - Keep house clean, warm and dry
 - Vaccinate
 - Treat the sick, sick bay
 - Deworm, Spray against ticks
 - Castration at 5 to 6 months
 - Free range, Zero grazing , Tethering



3. Market

- Decide breeding vs slaughter

- Who's your market? Breeders, Eid, Xmas sales
- Where is your market?
- When to sell
- How to sell – deliver to your market?
- Value addition – magic is numbers

4. Capital

- Infrastructure – goat pen, sickbay, crush etc
- Medication and tools



- Salaries
- Purchase of stock etc.



5. Land

- Purchase land, Lease
- Rent (50,000 to 100,000 ugx per acre per annum)

Financial implication

- Assuming land is available
 - 1 acre – grazes 15 -20 goats free range
 - 1 acre – 40 goats on zero grazing
- Assuming you start with 50 females and 1 male

1. Infrastructure

2m to 4m (Low cost house)

- Use locally available materials
- Village carpenter
- Insecure though



Moderate 6m to 10m (source of your timber)



2. **Stock** Females $200,000 \times 50 = 10,000,000$ ugx

Male $400,000$ ugx – $2,700,000$ ugx

3. **Medication and tools** = $350,000 - 450,000$

Tag applicator, syringes, tags, burdizzo, blocks etc

4. **Salary + food** – 1 worker 150,000 – 200,000 per month
5. **Feeds** – free range (no cost) Zero grazing (1000 ugx)

PAY BACK TIME

8 – 12 months

1. Castrates 70,000 ugx -100,000 ugx
2. Goats manure – (100kgs) 10,000- 15,000ugx
3. Sale of goat urine if house was raised

4. Farm visits – 20,000 ugx per pax

5. Nannies – 200,000 – 250,000 ugx

Conclusion: Keep costs low (inputs)

- More females

- Care and management

Vaccinate, Deworm, Spray etc

- Sell in bulk, Target farmer

- Invest in hybrids esp males

- Good marketer

- Seek for knowledge

Mubende goat



Ear tagging





