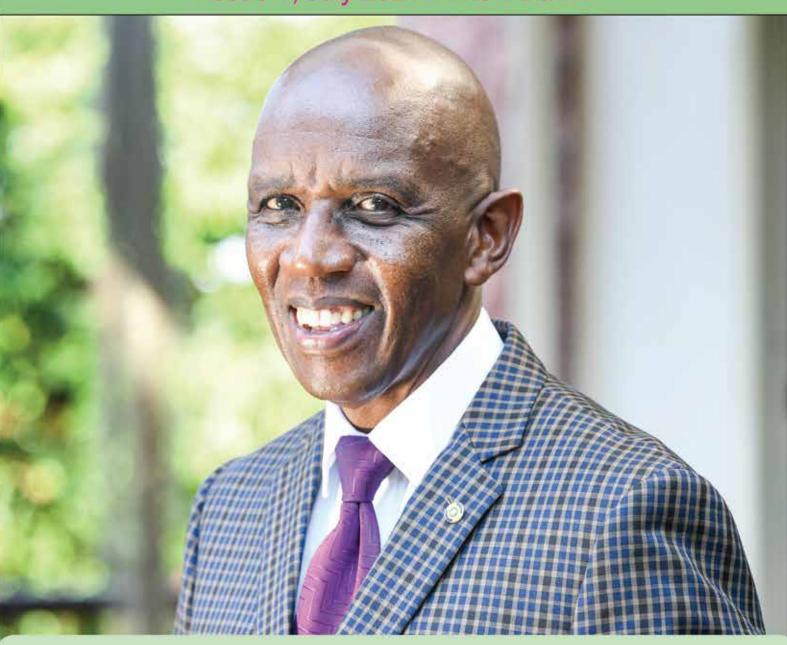




THE

A monthly Publication of District 9213

Issue 1, July 2021: A New Dawn



John Magezi Ndamira
District Governor 2021-2022

Leading Change Making Rotarians

Wellcome to *The Rolling Wave,*the mouth piece of District 9213.
As we usher in the new district, let the wave of service roll to change lives in our communities.
That is the way of service.
That is Rotary

forever in our hearts



In Memory of our fallen District Governor Nominee Designate

Rtn. Aggrey Kankunda

The Star that will forever shine bright in our hearts

TABLE OF CONTENTS

Inside the Rolling Wave

4 Me the	ssage from Editor		19	District Trainings
5 Rot Pre	tary International esident's Message		20	Rotaract Club Of Kampala West, Promoting Menstrual Health And Wellbeing A Buyikuzi Primary Schoo
6 Dis	et our strict vernor	Н		through Partnerships.
Q Gov	strict vernor's ssage		21	THE ROLE OF ROTARY IN PROMOTING MATERNAL AND CHILD HEALTH
			22	RI USAID partnership for WASH
9 Rep	trict Rotaract presentative's ssage	ī	23	Rotary Club of Kiwenda making a difference in
10	A new Rotary year, a new District, what has changed?			the Community
11	The annual goals, 2021-2022		24	Preparing for the District Governor's visits
	A tribute to the late DGND Aggrey Kankunda		26	The 97th District Conference is the Moment we are all waiting for
15	A message from the Lieutenant Governor			Rotary adaptations during COVID: Best practices to keep
16	Message from the Governor's club		28	Rotary vibrant and impactful during COVID 19 times
17	Message from Rotary Uganda		29	Public image Corner
				/



Editor's note

Dear family of Rotary,

would like to congratulate you all for commencing the 2021-2022 Rotary year. It is the start of a new dawn as we have been constituted into District 9213, transitioning rom District 9211 under the able leadership of the first female Ugandan District Governor, PDG Rossetti Nabbumba Nayenga. We congratulate all the Rotarians appointed to serve in various positions of leadership at the District level and Club level.

We are inspired by our 2021-2022 theme – Serve to Change Lives. This is in line with the core business of Rotary the world over. As a district, we have lined up goals and strategies that we will pursue to achieve this to enable us do more in the delivery of impactful projects as envisioned by Rotary International President

Rotary has 7 areas of focus; namely Rotary's seven (7) areas of focus. The areas of focus are; Peacebuilding and conflict prevention, Disease prevention and treatment, Water, sanitation and hygiene, Maternal and child health, Basic education and literacy, Community economic development and Supporting the Environment, however for the 2021-2022 Rotary year, we are

all encouraged to support our DG in delivery of maternal and Child health as his signature project. Read about this in the DG's maiden message.

As we commence the Rotary year, a critical activity for all clubs will be to receive the District Governor during his official visit. In this issue, we have prepared tips to guide clubs in preparing for such a high profile visit. In the past month, the country has been hit hard by the second Covid 19 wave. This has impacted all of us differently. I encourage Rotarians to remain resilient. We wish all Rotarians and family members who are battling illness, a speedy recovery. We also condole with all who have lost loved ones to C19 and other ailments. The current Covid 19 situation requires that we have to work differently while ensuring that we deliver services to our communities. We encourage Rotarians to prioritise their safety in undertaking all Rotary activities. This bulletin does provide some tips on adapting through such unprecedented times.

This bulletin is a platform for Rotarians to showcase their impact among communities, we encourage you all to share stories and lessons learned by contributing articles each month I wish you all a fruitful year .

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wish each of you and your families a great Rotary New Year! Together, let us make it the best year of our lives, by making it a year to grow more and do more. Let this be a year of changemakers, and let us begin with our membership.

That is precisely why the Each One, Bring One initiative is so important. During this year, I urge you to dream of new ways in which Rotary can expand its reach into your community and therefore the world. If each member introduces one person to Rotary, our membership can increase to 1.3 million by July 2022. So, let's just do it!

Imagine the change we, as Rotary members, can make when there are so many more of us! More people to care for others, more people to Serve to Change Lives. Think of the impact we can have through grow more, do more. More members will enable us to embark on bigger and bolder service projects. And each of us can also continue to serve in our own personal ways, responding to needs in our communities.

The beauty of Rotary is that service means different things to different people around the world. One element, however, that we can incorporate into all of our service initiatives is empowering girls. Unfortunately, even in this day and age, girls and young women face disproportionate challenges all over the world. We have the power to lead the charge for gender equality. Empowering girls and young women to have greater access to education, better health care, more employment, and equality in all walks of life should be embedded in every Rotary project we launch. Girls are future leaders, so we must ensure that we help them shape their future.

Rotary International President's Message

President 2021-22 July 2021 Shekhar Mehta

The biggest gift we are given Is the power to touch a life,
 To change, to make a difference
 In the circle of life.

If we can reach out With our hand, heart, and soul,
The magic will start to happen As the wheel begins to roll.

Let's turn the wheel together So all humanity thrives,
We have the power and the magic To Serve to Change
 Lives.

These are challenging times, and I compliment each of your efforts in grappling with COVID-19. No challenge is too big for Rotarians. The bigger the challenge, the more passionate the Rotarian. Look at what we can do when we take on a colossal challenge such as eradicating polio. Look at the millions of lives we improve by strengthening access to water, sanitation, and hygiene. Look at what we do every year to promote peace in places where it seems unimaginable. Our basic education and literacy programs have nation-building impact.

This year, let us challenge ourselves to do more such projects and programs that have national reach and impact.

This year, let us Serve to Change Lives.

MEET OUR FIRST DISTRICT GOVERNOR

We are proud to present D.G John Ndamira Magezi, the first District Governor of District 9213. A member of the Rotary Club of Kampala North who has risen through the ranks, DG John was installed at a colourful ceremony at the 96th District Conference and Assembly, at Munyonyo Country Resort, Kampala. We bring you pictures of the memorable occasion.











District Governor message

DG John Magezi Ndamira

Fellow Change-Makers in Service,

e are finally there. The redistricting is complete, and I welcome you all to D9213, a district we have prepared for and need to embrace. Thank you for the tremendous work that you have already done, the time and resources that you have invested; and the team spirit you have exhibited. Through your efforts, I can already feel a successful year ahead of us.

In a very special way, I salute the leadership of D9211, who have paved the way for D9213 and D9214. I appreciate Immediate Past District Governor Rosetti Nabbumba Nayenga for the commendable job she has done in order to deliver a highly successful year including two bouncing babies, D9213 and D9214. In addition, she has done everything in her power to make sure that the new districts take off without any glitches. I recognize all the district leaders and all the Rotarians and Rotaractors, for the support rendered to her in running D9211. It is because of their efforts that we are where we are today.

This year, our theme is "Serve to Change Lives". Rotary International President Shekhar Mehta deduces that serving others changes lives, including our own. While we normally serve without expecting anything in return, the natural way of service is such that as we serve others, especially the underprivileged, our own lives are positively impacted, albeit in a different way. We grow in service, we appreciate who we are and share what we have with those who have less than enough. The more we serve, the more we grow and the more we grow, the more people we serve in an unending virtuous cycle.

An increase in service will most certainly be enhanced by an increase in membership, both in quantity and quality. And in order to draw more quality members we must strive to be an organization that is so attractive that those on the inside want to stay and the ones on the outside would love to join. This means we must maintain an impeccable public image worth the name of Rotary. A good public image will enable us to attract more quality members and partners in service, and together we shall implement more impactful service project for the good of our communities.

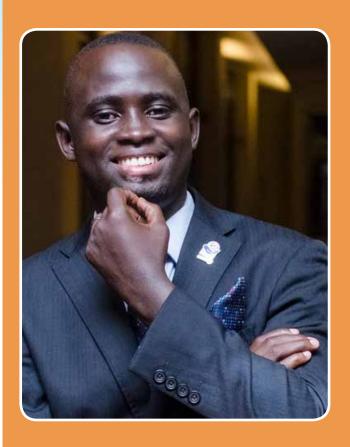
While clubs can implement projects in all the seven areas of focus, we shall put special emphasis on maternal and child health. Our desire is to avail quality healthcare to vulnerable mothers and children. It is estimated that every year, Uganda



maternal mortality ratio is 336 deaths per 100,000 live births while infant mortality is at 43 deaths per 1,000 live births. This is unwarranted because the causes of death are preventable. Rotarians will not stand by and watch the future slip away. I invite you, dear change-makers, to join hands and save mothers and children.

In all we do, we shall work closely with the youth; the young professionals both in Rotary and Rotaract. They are the future of Rotary, and the more we engage them, the brighter that future will be. We need their energy, their vibrancy and their enthusiasm to serve. They need our guidance and encouragement. In addition, we need to invite the non-Rotary youth out in our communities to take part in our activities. This is one of the ways in which we can keep them focused on useful activities and out of trouble.

Please join me, great people of action, to impact our communities. Let us Serve and Change Lives.



District Rotaract Representative's message

ellow change makers and friends of Rotary District 9213, I bring you greetings at the commencement of this new Rotary year, in which our President Shekhar Mehta has used "Serve to Change Lives" as his theme. It is quite a prophetic theme. There is quite a lot before us given the current extraordinary circumstances. This gives us an opportunity for service.

I would like to appreciate the Immediate Past DRR Edmund and the entire team of 2020/2021. You have all done an outstanding job, led our District 9211 and delivered District 9213 and 9214 in the most extraordinary times. Our team 2021-22 will build on your successes and I hope we shall have many of our own.

In 2021-22, the main challenge is retaining members. COVID-19 remains a major challenge for us to deal with. Of course, natural attrition is unavoidable but let us try as much as possible not to lose any members. Rotary, Rotaract, Interact, we are a family.

In District 9213 we have a number of opportunities that we are going to explore in the coming year, and we are going to Grow More and Serve More as our Rotary International President Shekhar is encouraging us to explore ways to support clubs to grow and nurture our relationship with Rotarians so as to strengthen the family of Rotary. We need to explore ways to strengthen club diversity in order for our membership to grow.

Fellow Rotaractors we will support the End Polio Now campaign that has been impactful with the generous support of members of the Rotary family. The country is currently going through the second wave of COVID 19. You may recall how critical the PolioPlus infrastructure was critical in the fight against COVID-19. We will continue to support our communities in dealing with the COVID-19 pandemic; many young people have gotten mentally ill because of the effects of this pandemic and we need to support them.

My friends we have a call from Governor John, to support Maternal and Child Health. I invite all of us to work with our sponsor clubs to support this cause, in addition to that we have constituted a new committee this Rotary year to focus on ROAD USER SAFETY. We will also roll out a program slightly tailored because of COVID-19 to prevent MENTAL HEALTH challenges caused by the effects of COVID-19, a scourge causing the proliferation of non-communicable diseases throughout the district.

So friends I thank you for your engagement to date and I thank you for your commitment to the future as we Serve to Change Lives; to grow Rotary, to grow ourselves. Let us have a wonderful year as we develop ourselves while delivering impactful projects together.

God bless you.

Allan. M. Ntambi Lukoda, DRR 2021/2022, District 9213 - Uganda







Anew Rotary year, a new District,

what has changed?

reetings from District 9213 Secretariat, it is a brand new Rotary Year and District, how privileged we are to be here to enjoy it! I am extremely excited about the new District and cannot wait to see all our plans come to life as the implementation starts.

Let me take this opportunity to congratulate our Charter District Governor John Magezi Ndamira the Change Maker, for being the first District Governor of D9213. You have already earned the title of Change Maker based on all the changes you have introduced during the planning process. I would like to congratulate our Opportunity DG Rosetti Nabbumba Nayenga "Nalongo" for successfully delivering the two Districts and concluding a great year of service, well done.

I congratulate all the Change Maker District Officers on their appointments and wish all of you a very successful year of service, the Secretariat is always available to support you as you serve to change lives. To all the change maker Rotarians, I congratulate you for successfully concluding another Rotary year and welcome you to the new Rotary Year where we are going to serve to change lives.

We are starting this Rotary year during a lockdown but I am sure that this is not going to stop us from achieving our goals as shared in this very first issue of The Rolling Wave. To support the virtual environment that we are operating in, DG John Magezi Ndamira has procured for us 20 Zoom licenses that have been allocated to our Assistant Governors to support all the Rotary Clubs. These zoom licenses will enable us to meet any time/

day to a capacity of 300 participants. Please contact your AG whenever you need a meeting link. I thank DG John for his generosity and for empowering us with the tools we need to serve.

This Rotary year, the governance structure of the District has changed. D9213 is a one Country District and therefore the position of Country Chair has been dropped. Instead we have Lieutenant Governor Gerald Obai who will be working with the District Executive Secretary to support the District Officers and the Rotary Clubs. The structure also includes Area Support Officers (Grants, Public Image, Membership and IT). The Area Support Officers will focus primarily on providing more support to the Rotary Clubs. In line with the new structure, there will be no Country dues, a reduced consolidated figure has already been shared as per the invoices that have gone out. More information will be provided in subsequent communications.

The District Website is still under construction but as soon as it is up and running all the communication will be via Club runner, it is important for all of us to have a Club runner account. When that email prompting you to create an account hits your mailbox, please action it immediately.

Let me close by wishing you all a great Rotary year, as we serve to change lives!

By Jane Kabugo, District Executive Secretary

District Goals 2021-2022

(i) Increase impact

Supporting the Rotary Foundation

- Giving of 400,000 USD
- 10 new Bequest Society members and 10 MDs
- Utilization of 4 Million USD

Nurturing and sustaining partnerships

- 4 new partnerships worth more than
 50,000 USD each
- Maintain existing (A number of MOUs exist)

Promoting outcome based measurement in service projects

- Develop and implement a district wide monitoring, evaluation and learning system
- Provide adhoc training for multi club grants

Position Rotary to influence national policy

- Leverage existing government partnerships and innovative programs eg Rotary Peace Center,
- Rotary Vijana Poa to influence policy and practices
- Create non club avenues into Rotary
- 2 Rotary Fellowships
- Grow existing fellowships and action groups by 20%

(ii) Expand our reach

Create non club avenues into Rotary

- 2 Rotary Fellowships
- Grow existing fellowships and action groups by 20%

Retain and grow membership through new and existing clubs

- Retain target of 95%
- Net growth of 20% of existing clubs
- 20 new clubs with a minimum of 500 members

Increase transition from Rotaract to Rotary and Interact into Rotaract

- 200 Rotaractors move to Rotary
- 200 Interactors move to Rotaract

Promote a positive internal and external Rotary image

- Develop and roll out a communication strategy
- Develop a District Code of conduct

iii) Enhance participant engagement

Leadership development to enhance member experience

- 30 % of Rotarians and Rotaractors participate in leadership development program
- 40 % Rotarians attend District Conference

Provide personal benefit for Rotarians

25% of clubs with innovative initiatives that promote personal and business growth amongst members

Improve Diversity in Rotary

Develop and implement guidelines of diversity and inclusion in Rotary

iv) Increase our ability to adapt

Improve district governance processes

- Restructure the district using greenfields and focusing on needs of clubs
- 100% use technology in club activities

Develop a learning culture

- Transform the District into a learning organization
- Embed risk management and contingency planning into all District and Club plans





A 29 YEAR ROTARY JOURNEY, The late DGND

Aggrey Kankunda

By Julie Nassolo Bulletin Officer RC Kla South

Ultimately your life will be measured by what you gave, not what you received; Todd Henry

If service above self was a person, it would be the late Aggrey Wycliffe Kankunda. His strong sense of humility and infectious personality saw him bring the largest number of new recruits into the Rotary Club of Kampala South. Aggrey had friends from different age groups often causing those around him to act with urgency, live and enjoy life with integrity while utilising their various talents. His friends became family.

The late Aggrey Kankunda a Major donor in the Rotary club. He begun his journey as a Rotaractor and slowly made his way to becoming the DGND as he gave his life to Rotary. With over 20 years of leadership in Rotary, he authored the Financial Management Guidelines which are used as a prerequisite for grants qualification. The late Aggrey spearheaded the birthing of RC Kajjansi & Kampala Springs and continuously mentored a large number of Rotaractors and Rotarians. He will always be remembered for his generosity and the impact he created in the lives of others.

He was an ardent environmentalist who participated in numerous tree planting projects, a passionate farmer who supported other farmers on smaller scales, a blood donor, a skilled coordinator and mobiliser, a dog lover and an accountant who continually sowed into the lives of others in terms of time resources and love.

His warmth and wonderful sense of humour will linger on in the lives of those he touched and in the lives of the members of Kampala South who will continue a tradition he started within the club termed 'Friday lazy lunch, 'where members of the club meet weekly in order to encourage cohesion and fellowship.

The Rotary Foundation has also received some gifts in memory of the late AK to sustain some of Rotary's vital programmes. The Rotary Club of Kampala South has pledged to initiate a project in memory of the late DGND Aggrey Kankunda. His departure leaves a huge gap in the club and to the entire Rotary fraternity but the lessons he left will be used as stepping stones and a spring board for us to continue to complete what he started, his legacy will live on.

"Aggrey, gone too soon, but a life well lived. A man with a very Big Heart. A friend to many, passionate about family, friends and community. Wherever he went he made an impact, spreading joy. I recall the melodic voices of the Jjanyi children, singing and praising him. He was their knight in shining armour, and I am sure to many. Fare thee well Aggrey." - Jackie Nansubuga

"To me Aggrey stood for fun and friendship. He meant well for everyone and was always a source of positive energy. Aggrey loved people genuinely and he'd never talk ill about anyone. Aggrey was a super guy and would've been an excellent DG. Aggrey never had time for negativism and had humour in every situation. Rest in Peace my brother Aggrey". PDG Stephen Mwanje;

"His sense of humor was rare to find. His seriousness and leadership style was also remarkable. He was a friend to all of us". PAG Charles Kabanda;

'Aggrey, Springers shall forever miss you our dear club advisor and godfather! Always present in our fellowships. I cannot imagine swallowship without you. Our standard bottles of dry Red wine. The dance moves. You were bigger than life. Death has nothing on you. You will forever live on in our hearts. Rest in power our beloved Aggrey". Nkinzi Kagwa



A TRIBUTE TO THE ONE WHO DWELLS IN US

by Rotaract Club of Kampala South

ggrey was a man of all seasons that loved Rotaractors in and out of season. He made sure everyone in the Club understood that Rotary was a service organization filled with fun. He showed up for club events with or without invitation with his exquisite sense of Humor that caused everyone to argue with him about his "Rotaract Club" and Ours. Aggrey was a very industrious man who desired the same for everyone in the club as long as you showed interest. In 2017, we requested him to provide us space for our go- green project and he secured us 10 acres at his farm in Kiboga without hesitation. He further made sure that we understand the nature of trees in depth, the types, the attention they deserve, how much money we could get eventually, the right people that we needed for the Job, down to even the clearing men and the need to involve the community in the project which led to the birth of our Annual Kiboga medical camp and tree planting project.

Aggrey was a generous man with offered a lot for the good of other people. We can't recall any fundraisers, installation and club events where he did not come through for us. His farm house had become our second home, he used to offer it without question for our club retreats, offer all the needed food stuffs, shelter and provided all the needed contacts to make it a success. The last time he hosted us was early last year and took us for an extensive study of his farm. He had many stories to encourage and get us involved. Maybe he exaggerated some but who cared...Hahaha. We have a time of our lives. In the evening, he barely allowed us to sleep, we have two goats for roasting offered by himself, because of his very good taste in Wine, he had secured over 20 bottles for the night and we spent the whole night drinking, playing cards and dancing the night away. That man was a clear Vibe.

He was awarded the most supportive Rotarian for the club because he made sure we didn't regret joining rotary and having Kampala South as our sponsoring club.

Aggrey is a true definition of a life well and full lived. He lived, laughed, had all nature of enjoyment and celebrated each and every moment with people around him. He contributed in terms of ideas, resources, connections. He was the speed dial connector in terms of mentorship, internship, employment and personal connection. Every good speaker in Rotary was his friend so there no hustle getting to them. The club has two very recent memories of his golden hand; when we invited him for the club retreat in Isingiro, he couldn't make it but he made sure that he contacted PAG Allan (Rotary Mbarara) to represent him and also the Sports Gala where we wanted a guest of honour and he immediately contacted PDG Ken Mugisha to grace our function.

Aggrey was invited to be the guest of Honour for our 10th Installation of the board of directors of the club on 26th June 2021. Everyone was excited because he has a lot of experience and he had greatly supported the club within the years but he didn't make it to be even more celebrated. The Rotaract Club of Kampala South celebrates the life of a father, a mentor, an inspirational leader, a fellow Rotaractor and a life well and fully lived. He dwells in us forever through his great deeds and impactful service to the world.











Message from Lieutenant Governor

new Rotary year, a new District, a new theme of "Serve to Change Lives", but with the same focus of making the world a better place. After a period of redistricting process, District 9213 is now up and running. It is normal to imagine that District 9211 would simply transform into District 9213, and D9213 would be a mirror image of D9211. However, to improve, one must innovate and embrace change. To be more efficient and effective, the District Governor, John Magezi Ndamira had to make a few changes to the District leadership and support structure.

In came the appointment of a Lieutenant Governor, the first on the African continent. A position that will strengthen the operation of the District at the secretariat level. The Lieutenant Governor, besides coordinating the district committees and AGs activities, will maintain a strong linkage between the DG, District Executive Secretary, District Committees, Assistant Governors, and the Club Presidents. This will ensure close monitoring of positive and negative growth patterns within the district and/or issues that need the District Governor's attention for quick interventions.

The office of the Lieutenant Governor will also be the linkage between D9213 and our twin sister, D9214, in Uganda. The two districts will maintain a common office, the Rotary Office, where all Rotary activities and programs in Uganda including the Cancer run, Vijana Poa, Rotary Family Health Days (RFHD) among others, will be coordinated.

To support clubs to navigate the unexpected beyond the COVID-19 pandemic, and to better advocate the important work clubs are executing, the DG has appointed Area Support Officers (ASO) in the areas of Grants, Membership, and Public Image. This was based on reflections of the lessons learnt during the previous years. The ASOs shall be easily accessible to the clubs and will support the Rotary clubs to address any budding issues, as well as share best practices to achieve big outcomes. They will also promote the DG's emphases on the need to recognize the synch between the projects clubs implement, Rotary image in the communities and among our partners, and our drive to increase membership. In addition, the ASOs will foster a culture of greater collaboration among clubs and create long-lasting relationships with partners. These additional support systems, therefore, have been created to support clubs in developing and implementing more impactful projects; to create a better Rotary public image; and to grow membership and enhance members Rotary experience. The ASOs are conveniently placed in each of the areas (formerly known as zones) to support each of the Assistant Governors.

Fellow change makers, the district is now set and is counting on each one of us to make a contribution through our increased engagement and ability to adapt which will see us expand our reach and increase our impact.

Gerald Obai, Lieutenant Governor

Message from the District Governors Club

Dear Friends

Greetings from the Rotary Club of Kampala North! Welcome to the new Rotary year and I wish you a happy new year of service.

This year it is exciting to be the Governor's Club once again and the club is committed to service. RC Kampala North is committed to working with other clubs to partner and implement bigger and bolder projects to serve communities and have a lasting impact. The club looks forward to working with other clubs under the Sam Owori Rotary Vijana Poa project which is a project aimed at addressing the high rate of unemployment among the youth. The club has commissioned the first phase of the construction of the carpentry skilling laboratory in collaboration with other Rotary clubs and partners. The club looks forward to the next phase of the project which will also require more hands to get the job done. I invite you all to join our efforts in delivering this project through engaging in partnerships and collaboration to get the work done!

In line with the focus area for this yea, Maternal and Child Health, the club has an ongoing project with the objective of reducing the very high maternal and new born infant mortality rates. We are delivering this through building the capacity and skills of nurses and midwives to address the causes of maternal and infant mortality throughout the care value chain at selected health facilities. This is only a drop in the ocean in view of the dire need in that area. Our plan this year is to secure grants to enable us work on more projects to augment these Maternal and child health efforts.

We have been inspired by RI President Shekhar Mehta, "Each one bring one" catch phrase. The club will also embark on a membership drive in line with the call. We plan to go out and recruit more members to join us!



Let us set off to Serve and change lives

Rtn. Priscilla Nakiboneka, President, Rotary Club of Kampala North (2021/2022)

16 JULY 2021 THE RELLING WAVE -

Message from Rotary Uganda

Potary and Rotaract clubs continue to grow rapidly. The governance of Rotary and Rotaract clubs starts at the club level, followed by the district level, zone level and finally at RI level. This structure ensures the continued pursuit and realization of Rotary International goals and mandate. At the District and RI level, clubs are recognized for their growth and achievements, which are then aggregated into the Rotary International global report but not at country level.

The Rotary Uganda Office was set up with a Country Chair whose role is to be the administrative representative of the District Governor in the country. The office ensures that clubs have a central office where to consult and get help on all matters of Rotary International and Rotary activities in Uganda. The Office also plays a big role in coordinating and linking country programs such as Rotary Cancer Program, The Rotary Blood Bank, Vijana Poa and Fitness Health and Nutrition (FAN) to the individual Rotary Clubs in Uganda a purview beyond a district looking after several countries.

To facilitate the operations of the Country Office, every Rotarian and Rotaractor pays country dues. The aggregate amount is what runs the office. As part of the district strategic plan 2015 – 2020 the district leadership team deemed it prudent to formalize / legalize the country office into a legal entity in the names of Rotary Uganda Limited, that is fully accountable to subscribing members through their clubs. Clubs would however have to retain their autonomy and independence as designed by RI by becoming legal entities themselves, registered as companies limited by guarantee. On top of being accountable to its members, Rotary Uganda Limited would provide a country specific coordination framework that mobilizes clubs for country action, aggregates resultant action, reports at country level and attract relevant large partnerships for Rotary growth and overall community improvement.

The advantages of Rotary Uganda Limited, and why all clubs in Uganda should subscribe as members are;-

- i. Enables the country office to attain a legal identity/
- ii. Promotes compliance with the local regulatory framework and standard corporate governance principles that are critical for engagement with external stakeholders.
- iii. Brokers high value and multi-year partnerships between Rotary/ Rotaract clubs and corporate entities in Uganda.
- iv. Promotes sustainable business practices within all Rotary/ Rotaract clubs and Rotary Country programs in Uganda.

With the splitting of Rotary in Uganda, the vision of Rotary Uganda Limited has never been more appropriate. At the end of the day, the Government, all large partners, and the people of Ugandan see one Rotary in Uganda. This is important to facilitate further growth of Rotary and its impact in the country. For this reason, all Rotary and Rotaract clubs should be members of Rotary Uganda Limited.

Past President Goretti Masadde, Representative of Clubs to Rotary Uganda

FAQS ON ROTARY UGANDA LIMITED

1. What is Rotary Uganda Limited?

Rotary Uganda Limited is a Company Limited by guarantee registered and incorporated on 15th of June 2017 by the Executive Committee of Rotary in Uganda on behalf of clubs in Uganda; and in line with the D9211 five year strategic plan (2015 – 2021).

2. Why was Rotary Uganda Limited formed

The objectives for setting up Rotary Uganda Limited were to:

- i. Attain a legal identity for the Uganda Country Office.
- Promote compliance with the local regulatory framework and standard corporate governance principles that are critical for engagement with external stakeholders.
- Broker high value and multi-year partnerships between Rotary/ Rotaract clubs and Corporate entities in Uganda
- iv. Promote sustainable business practices within all Rotary/ Rotaract clubs and Rotary Country programmes in Uganda.

3. What is the Governance Structure of Rotary Uganda Ltd

Rotary Uganda currently has an Interim Board that was established by an AGM comprising of Presidents of the registered clubs as of 25th June 2019.

The Board is constituted as below, subject to proposed changes at the next AGM.

- 1. Chairman Board of Directors
- 2. Company Secretary
- 3. District Governor
- 4. District Governor Elect
- 5. District Governor Nominees (D9213 & D9214)
- 6. District Governor Nominee Designate (D9213 & D9214)
- 7. District Rotaract Representative
- 8. Representative of Past District Governors
- 9. Two representatives of Rotary Clubs in Uganda
- 10. Representative of Past District Governors
- 11. Country Chair Uganda
- 12. Chair, Corporate Partnerships
- 13. External stakeholder representing Corporate Companies in Uganda

The Board's role is to offer strategic oversight to a management team currently led by the Country Chair, Uganda.

4. What are the advantages of Rotary Uganda Limited

Provides a one stop information center about Rotary programmes in Uganda to all potential partners & Rotarians including;

- Anchors and provides an oversight role over Country programmes e.g. the Uganda Rotary Cancer Programme on behalf of Rotary and Rotaract clubs in Uganda
- Ability to secure long term partnerships from corporate entities for bigger and more impactful programmes
- Ability to promote and facilitate multi club and inter district initiatives for rotary clubs in Uganda.

5. Who are the current members of Rotary Uganda Limited?

Rotary Uganda Limited is owned by all clubs in Uganda as per the memorandum and articles of association of Rotary Uganda Limited. It is however a requirement that for a club to be registered as a member, it must be a legal entity registered with URSB. As of today, the following, are the members of Rotary Uganda Limited

- 1. Rotary Club of Kampala Day Break Limited
- 2. Rotary Club of Kampala Muyenga Limited
- 3. Rotary Club of Kampala Muyenga Breeze Limited
- 4. Rotary Club of Kampala Wandegeya Limited
- 5. Rotary Club of Kampala Day break limited
- 6. Rotary Club of Kampala Ssese Islands Limited
- 7. Rotary Club of Kiwatule Limited
- 8. Rotary Club of Kampala South Limited
- 9. Rotary Club of Ntinda Limited
- 10. Rotary Club of Namugongo Limited
- 11. Rotary Club of Kampala Metropolitan Limited
- 12. Rotary Club of Makindye Limited
- 13. Rotary Club of Hoima Kitara Limited
- 14. Rotary Club of Kampala Limited
- 15. Rotary Club of Nansana Limited
- 16. Rotary Club of Mengo Limited
- 17. Rotary Club of Buloba Limited18. Rotary Club of Bukoto Limited
- 19. Rotary Club of Kampala Nateete Limited
- 20. Rotary club of Kisugu Victoria View Limited
- 21. Rotary Club of Kampala Day Break Limited
- 22. Rotary Club of Bweyogerere Namboole Limited
- 23. Rotary club of Jinja Limited
- 24. Rotary Club of Bugolobi Limited
- 25. Rotary Club of Kasangati Limited
- 26. Rotary Club of Kampala Kisasi limited
- 27. Rotary club of Portbell Limited
- 28. Rotary Club of Mukono Limited
- 29. Rotary Club of Entebbe Limited30. Rotary Club of Makindye West Limited
- 31. Rotary Club of Munyonyo Limited

6. What are the requirements for a Club to become a Member of Rotary Uganda Limited?

Under the Memorandum and Articles of Association, all Rotary Clubs who are legal entities are members of Rotary Uganda Limited. They are only required to register with the Country Office. There is no monetary requirement to registration.

7. Will Redistricting affect the operations of Rotary Uganda Limited?

No. Rotary Uganda Limited will exist even after redistricting. In fact, Rotary Uganda Limited will allow clubs within Uganda to continue to work together irrespective of which district they come from. The corporate partners that support Rotary clubs will always regard Rotary in Uganda as one regardless of the districts that clubs are part of. Redistricting further justifies the need to support and strengthen Rotary Uganda Limited.

8. Any options for clubs not to join Rotary Uganda Limited? Clubs can opt not to be members as it is not mandatory but it is desirable. The times have changed and he who does not move with contemporary governance practice will find it hard to create alliance to support humanitarian efforts.

9. Are there people who can support clubs in the process of registering as legal entities and becoming members of Rotary Uganda Limited?

The country office is available to support and all prospective members of Rotary Uganda Limited. In case of further questions, you can send an email to Beatrice Ngabirano; ugrotary@gmail. com or to PAG Daniel Lubogo; daniel.lubogo@abdavid.com, for help and support.





District trainings

In order to prepare Club and District Officers, there have been a series of PETS and COTs trainings conducted for the various office bearers.

The trainings conducted virtually targeted

PES, Directors and Club Officers.

A major focus of the trainings was to orient to Officers to the various district goals and priorities in line with the District Strategic plan. by addressing the following areas:

Service projects

Membership

Grants Management

Youth Service

The Rotary Foundation

Club Administration and Public Relations.

In the future, the district will schedule other trainings as a strategy to offer ongoing capacity development support to District and Club Officers. Rotarians are encouraged to make use of Rotary Club Central as a free platform with learning materials of benefit to all Rotarians and our clubs. Likewise, we encourage Rotarians to look out for opportunities for district led trainings that will be communicated regularly on various platforms.

otaract Club of kampala west, promoting menstrual health and wellbeing at Buyikuzi primary school through partnerships

Buyikuzi Primary School Project is a five-year partnership project (2019/2024) between 4 Rotaract clubs; Kampala West, Kyengera, Masaka and Mityana. The school is found in Buyikuzi village, Lusasa parish, Kalungu District. It's a mixed day and boarding Catholic Government-aided school with a population of about 500 pupils as of 2021.

The overall goal of this five-year project is to improve the quality of education in the school through increasing enrollment by 20% over a period of 5 years, increasing average performance from less than 40% to 65% in five years and lastly, increasing access to clean water by constructing a borehole and RWH system in 5 years.

On the 17th of April 2021, members from the Rotaract clubs of Kampala West, Kyengera, Masaka and Mityana set off for Buyikuzi Primary School. The team of Rotaractors were welcomed warmly by the teaching staff, pupils and parents. The joy and excitement exhibited the pupils was heart felt. On arrival, we were welcomed by the school committee led by the head teacher who expressed his gratitude to both Rotarians and Rotaractors present.

We later, planted fruit trees around the school compound with the help of the teachers and pupils to provide shade and fruits to the pupils, donated scholastics materials such as sets, books, rulers, cups, plates and masks. The pupils were grouped into different age groups where we had topics discussed such as menstrual health hygiene with girls and personal hygiene and sanitation with the boys. Pupils especially the girls were equipped with skills of making reusable sanitary towels. The boys played soccer with male Rotaractors to create rapport with the community.

The Rotaract clubs of Kampala West, Kyengera, Masaka and Mityana commissioned the newly roofed classroom blocks and shared cake to celebrate the execution of such a wonderful phase (2) of the project.

The project was made possible thanks to the financial aid rendered by The Rotary Club of Kampala West, National Drug Authority and friends of Rotary and Rotaract. Giving is not just about donating, it's about making a difference.

Complied by Nassuna Fiona Jane, Rotaract Club of Kampala West.





Project: The Role of Rotary in Promoting Maternal and Child Health.

By Mercy K. Kainobwisho, Chair Maternal and Child Health Program, Rotary Year 2021/2022

aternal and Child Health (MCH) is one of Rotary's seven (7) areas of focus. The areas of focus are; Peacebuilding and conflict prevention, Disease prevention and treatment, Water, sanitation and hygiene, Maternal and child health, Basic education and literacy, Community economic development and Supporting the **Environment.**

The Rotary Year 2020/21 will focus more on promoting the saving of mothers and children through DG John Magezi Ndamira signature program. The World Health Organization reports that in Uganda, around 2% of women die from maternal causes. With the current maternal mortality ratio of 336 maternal deaths per 100,000 live births, many women die from pregnancy and childbirth-related complications (WHO, 2018). Uganda's infant mortality currently stands at 43 deaths per 1000 live births, therefore 1 in 23 children dies before reaching their first birthday, with 42% of the mortality occurring during the neonatal period [UBOS and MoH].

The main causes of maternal mortality rate include hemorrhage, sepsis, unsafe abortion and its complications, malaria etc. The main causes of infant mortality are birth asphyxia, infections and complications of preterm birth, delays in seeking medical care, failure to attend antenatal care, lack of skilled health personnel, failure to receive postnatal care, to mention but a few (MoH) Most of the causes of death are avoidable. Rotary Clubs can respond through interventions that may be short-term, medium term and long-term. Several Rotary Clubs have implemented successful MCH projects including construction and /or renovation of health facilities, blood banks, carrying out family health days/camps, health education etc. The 2021-2022 theme "Serve To Change Lives" calls for more action and visibility in this particular MCH program.

DG John Magezi Ndamira envisages activities to promote Reproductive health through Educational programs in sexual and reproductive health, improving Maternal health services through the promotion of Antenatal care services, Blood donation, programs that fight against Malaria, skilling health professionals in MCH in providing better maternity services, ; Preventive care for children ,Early initiation of breastfeeding , Promoting immunization, nutrition programs, providing Vitamin A supplementation among children under five, Care seeking for

children, providing Children with oral rehydration therapy; investing in infrastructure development through improvements in child care infrastructure, maternal health facilities, vocational training etc.

DG Ndamira, he encourages clubs to do joint big projects in MCH through their Zones rather than duplicating small and nonimpactful projects. He further advises clubs to collaborate with health centers in their fellowship vicinity fellowships or projects sites to make impactful change in the health services in MCH. In implementation of the MCH signature program, Rotary clubs will leverage existing Rotary programs such as the established a blood bank at Mengo hospital, Heath Centers, Trauma centers, ongoing MCH projects by clubs, Rotary Family Health Days/Health Camps , Rotary Malaria Partners, Water supply , Sanitation and Hygiene -WASH, Fitness and nutrition, MCH Vocational awards ,Cancer Run among others.

Rotary clubs are expected to take advantage of the Global Grants available to implement maternal and child health projects by making use of Area Grant Support Officers.

Rotary can also support innovators who provide solutions in the maternal and child health care. These include incubators to support babies born prematurely, mobile ultra sound scan systems to help mothers in hard to reach areas as well as midwives or health service providers, neonatal warmers among others. These have been protected as utility patents and patents respectively by Uganda Registration Services Bureau (The National Intellectual Property Office).

Rotary has many opportunities for training health workers support mothers by empowering them with necessary information through community activities in remote areas, coordinating with Ministry of Health with the view to profile MCH in various districts. Rotarians all over the world continue to impact on mothers and children through their activities that are geared towards support to mothers and children.

When Rotary clubs engage in MCH projects and activities, they enhance the efforts to save mothers and children. Rotary Club has an opportunity to do more and grow more as we serve to change lives through the MCH projects by the clubs joining efforts to save mothers and children.





Rotary International-USAID Partnership in Uganda



DG John Ndamira Magezi signing of the MOU with USAID to start the RI-USAID WASH project.

he global partnership between Rotary International, one of the world's largest humanitarian service organizations, and USAID exemplifies how the private and public sectors can come together to enhance sustainable access to water and sanitation services to improve people's health and well-being.

In 2019, a three-year partnership for expanding sustainable water, sanitation and hygiene (WASH) services in schools and health facilities in ten districts of Uganda was established by the Rotary District 9211 (Uganda and Tanzania) and the USAID Uganda Sanitation for Health Activity (USHA) where District Governor 9213 John Ndamira Magezi served as the Premier Chair of the Host Organizing Committee (HOC). The HOC is the board that does the oversight of the project team in guiding the implementation of the project with support from the Rotary clubs that are participating in the project. This arrangement, only the second of its kind globally, commits 2 million USD of USHA's funding to jointly implement WASH activities at schools and health care facilities with Rotary Uganda. As a matching contribution, Rotary has committed 2 million USD of non-USAID resources into the collaboration, including 1.8 million USD from Rotary International and 200,000 USD in private donations raised from Rotary clubs in Uganda.

The RI-USAID partnership in Uganda works to enhance key hygiene behaviors in 44 schools and 20 health centers and strengthen district water and sanitation governance for sustainable services. Twenty two Rotary Clubs actively participate in the program. Through the program, the partnership combines the grassroots



energy and community influence of local Rotarians with the technical expertise of USHA.

The RI-USAID partnership in Uganda was officiated in a public signing of an MOU between USAID Uganda and the Rotary Host Organizing Committee in March 2019. Since then the project has constructed 53 sanitation facilities with group hand washing stations and incinerators at schools and drilled 10 boreholes serving both schools and nearby communities. In the second phase the project is targeting to drill 32 boreholes, install 39 rain water tanks. In addition, detailed engineering designs of 8 piped water schemes are under development with a target to serve 34 schools and 20 health centers as well as the neighboring trading centers. The provision of safe water at health centers contributes to Infection, Prevention and Control (IPC). Upon completion, the project is expected to have benefited 17,600 learners and 27,000 people from the neighboring trading centers

A group hand washing facility



22 | JULY 2021 THE Relling Wave



Rotary Club of Kiwenda making a difference in the Community.

By Dominic Banaga Mucunguzi and Silver Boss Mwebesa

n, 3rd June 2021 RC Kiwenda's visit to the community started like any other day with joy. Rotarians set off to donate clothes and shoes to the less privileged and vulnerable. We never knew the word vulnerable until we reached the community in Ntinda cell 1, Guluddene ward, Busukuma division in Wakiso District just in the neighborhood of Mairye Flower Estate. On arrival at a small town centre we were met by community members. On the lower side of the road there was a makeshift church, from which emerged a lady, a VHT member, who welcomed us.

She had mobilized the vulnerable groups. With a smile on her face she said "You are highly welcome Rotarians". In the church were over 100 people, young and old, female and male seated and anxiously waiting for what was coming their way. Upon joining this community your facial expressions started changing because this is not what we expected. It is said, one should never take things for granted, these are people indeed in need and vulnerable. The Chairperson Local Council 1 warmly welcomed us. Several thoughts run through our minds and we regretted why we left some of the things at home because we thought they were in bad shape yet the people we found were much more in need. We distributed the clothes and shoes we had carried in our cars to the children, men and women including pregnant mothers. Our donations brought joy and smiles to all the recipients. We were also overwhelmed by their appreciation.

From Ntinda Cell 1 we headed to Kikoko cell in Kikoko ward,

Busukuma Division in Nansana Municipality where we found over 40 elderly people and some youth waiting for us at Kikoko SDA church. The situation was not any different from what we had observed in Ntinda cell. Here we also distributed clothes and shoes to the elderly and the young. The level of excitement was unexplainable. We learned that most of the elderly were in dire need of food and had not received any medical services for long because they are unable to afford transport to the nearest health

By the time we left the two communities, many of us had changed, the hearts had changed, the perception towards society had also changed but we were more energized to give back to the community. As we went back home we considered what we should be able to give to the communities, not through very big projects and interventions, but by thinking about these girls and boys, women and men who did not have clothes to put on. We began to appreciate what we each had eg what you think is a dress worth wearing to the garden, someone somewhere wishes they could have it for a church function or that dream party they are about to attend. A simple act of charity, simple as it may be matters a lot to an individual than the big projects. As Rotarians we must think about the immediate needs of the community before thinking about big projects. Things are not as they appear to be. Never take things for granted. The world is still in need.

Preparing for the District Governor's visits,

Rtn Susan Ajok,
President Rotary Club of Kampala West

n Rotary, the official visit of the District Governor is a very important activity that is conducted with each Rotary club.

The purpose of such a visit is for the District Governor to strengthen the connection between the Club, the District and Rotary International through the sharing of information of importance to clubs . In such a visit, the DG familiarizes themselves with the club's activities in the district and in the communities where they have projects. During such a visit the District Governor will seek to understand the state of each club in the district through reviewing of available club information and updates from the club. Such a visit provides an opportunity for the President and their Board to discuss any emerging challenges while identifying opportunities for growth and making improvements.

Here are some tips to guide you in preparing for such a high profile visit:

- A week before the visit, be sure to provide the District Governor with a brief about the club, its leadership, service projects.
 - This may also include information on membership attendance patterns, challenges and special strengths.
- President should work with each Director/ Chai to ensure there are updates on plans, achievements, and challenges
 - Allocate sufficient time for the DG to meet with the President and their Executive, about an hour and then an address to the club by the DG
- The Club President and Secretary should ensure the Club is up-to-date in its RI payments and other obligations.
- Seek support from your AG in advance to prepare adequately for the visit. If the DG's schedule permits, the DG may also visit your project of choice. This has got to be planned in advance.

In the coming month, the DG's schedule has been planned as follows:

DATE	Morning 9 am - 11 am	1 pm – 3.00 pm	Evening 5.00 -7.00 pm
Thur 01-Jul- 2021			
Fri 02-Jul- 2021			
Sat 03-Jul-2021			
Sun 04-Jul-2021			
Sun 04-July-2021			
WEEK 2			
Mon 05-Jul-2021	FIRST CLUB VISIT		RC Kampala South
Tue 06-Jul-2021			RC Sourece of the Nile
Wed 07-Jul-2021		RC Jinja City	RC Jinja
Thur 08-Jul- 2021			RC Iganga
Fri 09-Jul- 2021		RC Busia	RC Bugiri
Sat 10-7-2021		RC Tororo/Prov. RC Tororo Sam Owori	RC Mbale
Sun 11-7-2021		RC Mbale City in formation	RC Mbale Metropolitan
WEEK 2			
Mon 12-Jul-2021		RC Kumi	RC Soroti Central
Tue 13-Jul-2021			RC Lira
Wed 14-Jul-2021		RC Lira Metropolitan in formation	RC Gulu city in formation
Thur 15-Jul-2021			RC Gulu
Fri 16-Jul-2021			RC Kitgum
Sat 17th Jul 2021			RC Arua & Arua Eco City
Sun 18th Jul 2021			
WEEK 3			

Mon 19th Jul 2021	RC Bukedea	
Tue 20th Jul 2021		RC Acacia-Sunset-Kampala
Wed 21st Jul 2021		RC Kampala Central
Tue 27-7-2021		RC Sunrise Kampala
Wed 28-7-2021		RC Nansana
Thu 29-7-2021		RC Kampala East
Fri 30-7-2021		
Sat 31-7-2021		
Sun 1-8-2021		RC Bulindo







The 97th District Conference is the Moment we are all waiting for

"You see things and you say "why"?. But WE dream things that never were and WE say "why not"? Bernard Shaw"

After almost three years of the lockdown situation, come April 2022, it just cannot be business as usual. At some point, one needs or shall need a breath of fresh air, an adventure that is not so ordinary and a Celebration of Service that will have changed Lives.

From the 21- 24 April 2022, the New Rotary District-9213 led by District Governor John Magezi Ndamira will rally all their energies to Naivasha, Kenya. More than 1000 Rotarians, Rotaractors and friends of Rotary will congregate for the 97th District Conference (DISCON) themed

"Celebrating service that changes lives". Celebrative Service, Networking and listening to World Class speakers are not all that the DISCON shall have to offer. There will be beautiful scenery to experience, agricultural tours, fresh fellowship experiences, game drives, and business forums amongst so many other things. The Rotaractors have a surprise night that shall come with youthful energies and themes that will take us back in time. The District Governor's Grand Gala and the Handing over of the chain to the next District Governor, is a must go to event.

The New Rotary Year has opened with more than 1300 delegates registered and more than 800 of these fully paid up, most having taken advantage of the Early Bird offer of 100 dollars for Rotarians and 50 dollars for Rotaractors. The mid-term Registration rates took effect from 1st July and shall run till 31st December 2021, and they are USD150 for Rotarians and USD100 for Rotaractors. All Registration fees shall include full access to the DISCON plenary sessions and World-class conference speakers, conference teas and the District Governors Grand Gala. (It should be noted that all lunches shall be self catering, with working rates ranging from budget meals at KES 250-1000 upwards; 8000 UGX to 32,000UGX as per preferences)



For most of us that have already registered and paid, the next step is setting up our trip budget, finding accommodation and befitting transport and safari packages. Worry not for the 97th DISCON organizing committee has been travelling to and from Naivasha to ensure that there is something for everyone and information is shared with us all.

The Accommodation team has already shared the 10 DISCON designated hotels, with negotiation for cost discounts ongoing and soon to be concluded. For now, the rates are ranging from between USD50 for bed and breakfast under single occupancy to USD300 for double occupancy as per the Hotels star Rating.

Transport and Safaris will also not be a hustle as a team is already working on making sure that information and packages are put together. This will cover Air Flights in negotiation with Kenya Airways and Uganda Airlines, and Road trips cost ranging from 270,000 UGX to 1,000,000 Per person, dependent on the level of luxury sought. How better can it be than having a trip whose details have already been worked out for you?

The above and a lot more information is available with the 97th DISCON "Onto Club Officers" who are just a call and email away.

With the changing environments in the whole world due to the Novel Covid19 virus pandemic, the 97th DISCON committee shall put in place the Standard Operating Procedures (SOPs) of Uganda and Kenya and everything shall be followed to the dot. Even with that, we encourage all delegates to eat healthy, exercise, so as to build your immunity, Social distance and also take advantage of the vaccination drives happening in the country.

Yours in Rotary Service

97TH DISCON organizing Committee

Let's go!













You don't have to walk or run to the bank...



Go to the registration link, register, initiate payment by mobile money & follow prompts





Go to registration link, register, initiate payment using VISA & follow prompts

Early bird Registration (Up to 30th June 2021)

Rotarians - \$100 (UGX 380,000/=) Rotaractors - \$50 (UGX 190,000/=)

#97THDISCON





1 D9213DISCON @D9213DISCON

Registration link: https://discon.jjengo.com/



Rotary adaptations during COVID: Best practices to keep Rotary

Best practices to keep Rotary vibrant and impactful during COVID 19 times,

Rtn Susan Ajok, President Rotary Club of Kampala West

hen Covid emerged early 2020, the whole world had to deal with an unprecedented situation. For Rotary, Covid impacted club ability to conduct their business normally. At club level, many Rotarians conducted fellowship virtually by adopting the use of platforms such as Go to Meeting, Zoom, Microsoft Teams, to mention but a few. At community level, Covid did impact the delivery of projects to communities. A second wave of infection has hit the country, requiring the Government of Uganda to issue fresh directives.

How can we adapt during unprecedented times?

- Meetings/gatherings for Rotary: Avoid large gatherings by considering alternative approaches e.g. telecommunications, smaller groupings with safe distancing, home visits. Review criticality of meetings including identifying alternative format for the meetings eg Zoom, Microsoft Teams, GotoMeeting; to mention but a few. Should a physical meeting take place, bigger space to enable social distancing should be sought.
- Ensure safety of Rotarians: Ensure that the club has multiple channels to communicate with members to ensure all categories are taken care of. This may also include considering ways to deliver services so as to minimize the risk of exposure to COVID. During Rotary activities such as camps, provide members with supplies for hand hygiene) and protection eg masks.
- Innovative participation in Rotary activities: The club may consider ways to ensure that members can continue to make useful contribution to the success of the club's activities either directly or indirectly.
- Prevent further spread of COVID 19. While holding any club related activities, ensure that the SOPS directed by the government of Uganda are operational.
- Harness the importance of working with partners: This
 may include working with existing structures such as Village

- Health teams, other volunteers and community based organizations offering various services to communities to achieve optimum results for our communities in the areas where we operate.
- Mainstream COVID-19 into the activities of your club. This
 may include the provision of Covid 19 related information,
 supporting communities to implement the SOPs to
 prevent Covid 19. Ensure all members of the club are able
 to share key messages and answer common questions on
 COVID-19
- Support wellbeing of club members: The Covid 19
 pandemic continues to impact members' livelihoods
 thereby affecting their ability to participate meaningfully
 in Rotary. During such times, clubs can reach out to
 colleagues with support including identifying ways to keep
 such members active in the activities of the club.

Covid 19 infection rates have continued to skyrocket in the country, compelling many agencies to accelerate the pace of change in their operations. Many Rotary clubs are looking for new ways to strike a balance between ensuring they enjoy fun and fellowship in Rotary whole remaining efficient in the delivery of services to communities.





Public image Corner

Public image is all about reputation formed through judgment that the general public has about you or your business. It is also about how an entity is interpreted and the reputation it upholds in the community that it serves. The main business of Rotary is through service among the communities where it implements service projects. In Rotary, public image is shaped by the actions of each of its members, its presence on public platforms such as on websites, social media, and various communications that it produces.

It is the role of every Rotarian to strive to create a positive image for Rotary wherever they are. The role of your club's Public Image committee is to create and implement a plan to tell Rotary's story to the public and to promote the club's projects and activities. When a Rotary Club has a positive public image, its current members will be motivated to participate actively in the club's activities. On the other hand, prospective members will be eager to join your club. Here are some tips to help you achieve this.

- Prioritize public image as an important component of your club by constituting a public image committee to:
 - Ensure your club is supported with professional expertise and advice about successfully mounting a public image program appropriate for their community, news media, etc.
 - Promoting Rotary and the District to external audiences. This will include contacting the media with newsworthy stories of district projects and events.
 - Share Rotary International public image materials with clubs.
 - Advise Rotaract, Interact, and District Projects about Public Image approaches and avenues.
- Where possible, ensure to promote Rotary through showcasing the achievements of your Rotary Club. This may include the service projects undertaken in your community. This way, the community will know who you are and what your club stands for.
- Always wear your Rotary pin
- · Recruit members of the media in your community as Rotary Club members.
- Work with your Public Image area coordinators to support your efforts in promoting public image.



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