

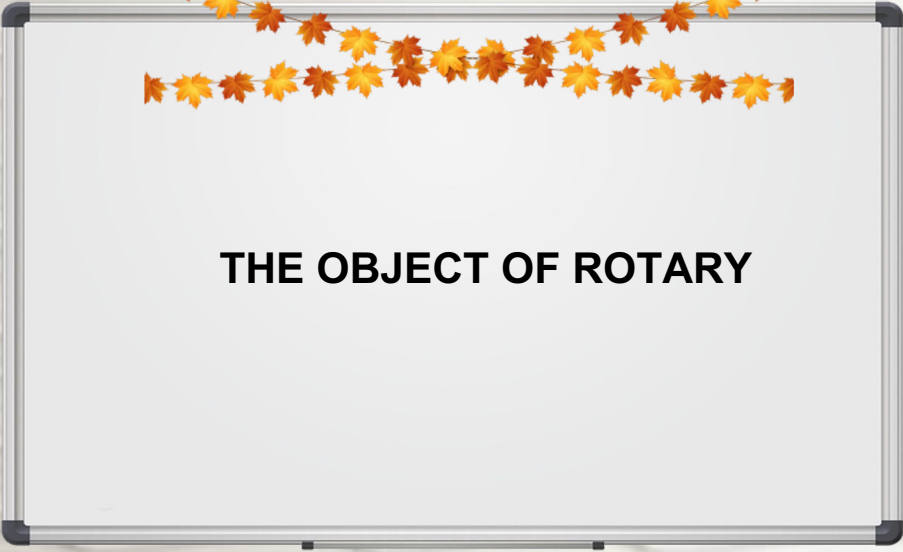
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Welcome to this week's
Bitmoji Classroom on the
Rotary Vocation Service



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THE OBJECT OF ROTARY



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The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:



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- ❖ First the development of acquaintance as an opportunity for service.
- ❖ Second High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society





- ❖ Third The application of the ideal of service in each Rotarian's personal, business, and community life.
- ❖ Fourth The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



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THE CONCEPT OF VOCATIONAL SERVICE



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- ❖ Vocational service calls on Rotarians to use their professional skills and knowledge to serve their communities.
- ❖ It encompasses upholding high ethical standards, recognizing the value of all occupations, and using one's profession as an opportunity to make a difference.



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❖ Rotarians can engage in vocational service by sharing their expertise, mentoring youth, promoting ethical practices, and supporting professional development.



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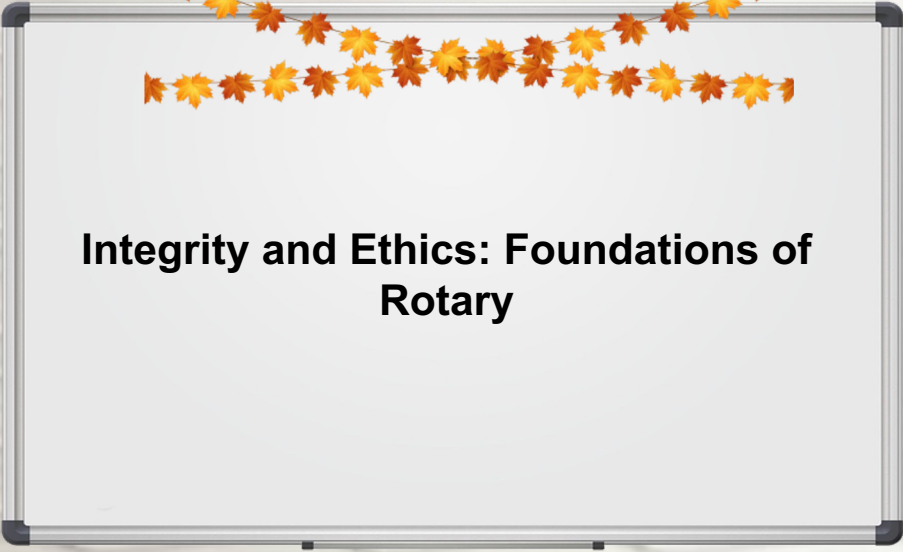
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Remember:
Vocational service is a cornerstone of
Rotary, enabling us to make a
meaningful impact on society.



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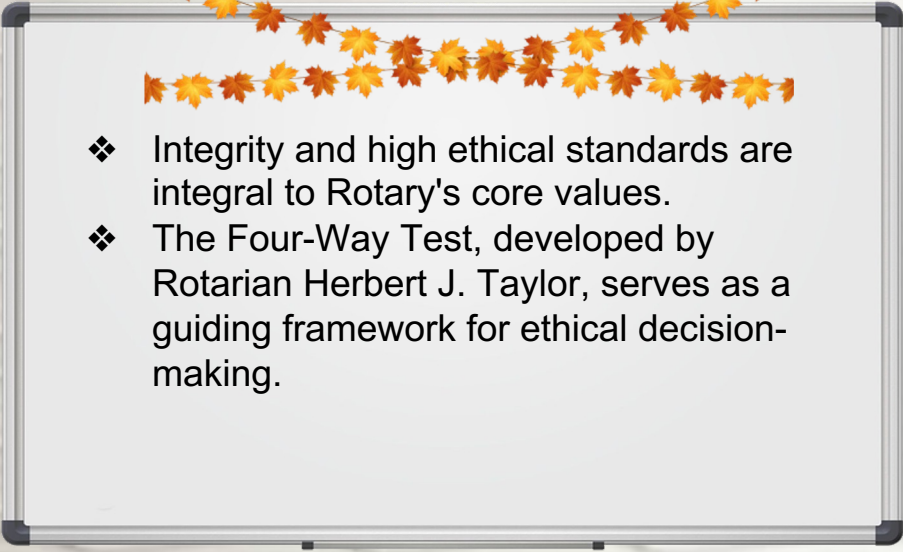


Integrity and Ethics: Foundations of Rotary



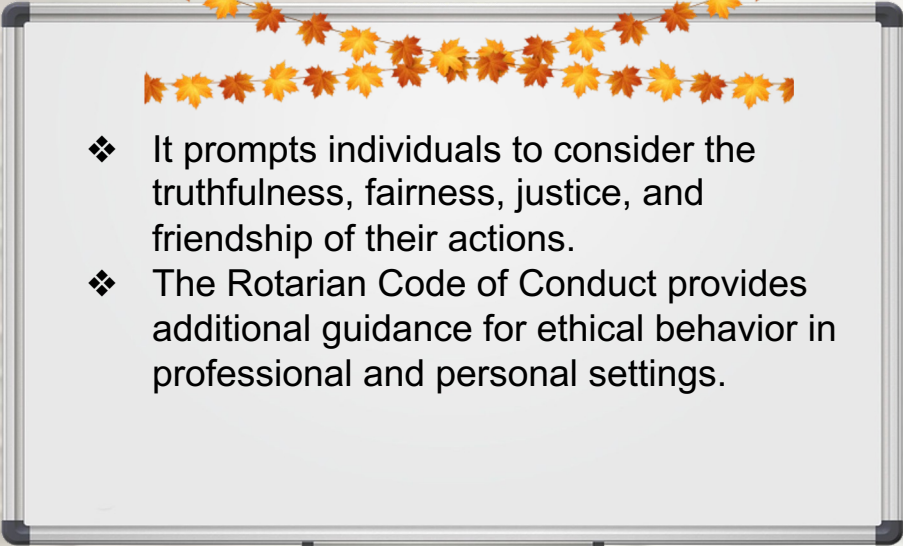
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- ❖ Integrity and high ethical standards are integral to Rotary's core values.
- ❖ The Four-Way Test, developed by Rotarian Herbert J. Taylor, serves as a guiding framework for ethical decision-making.





- ❖ It prompts individuals to consider the truthfulness, fairness, justice, and friendship of their actions.
- ❖ The Rotarian Code of Conduct provides additional guidance for ethical behavior in professional and personal settings.



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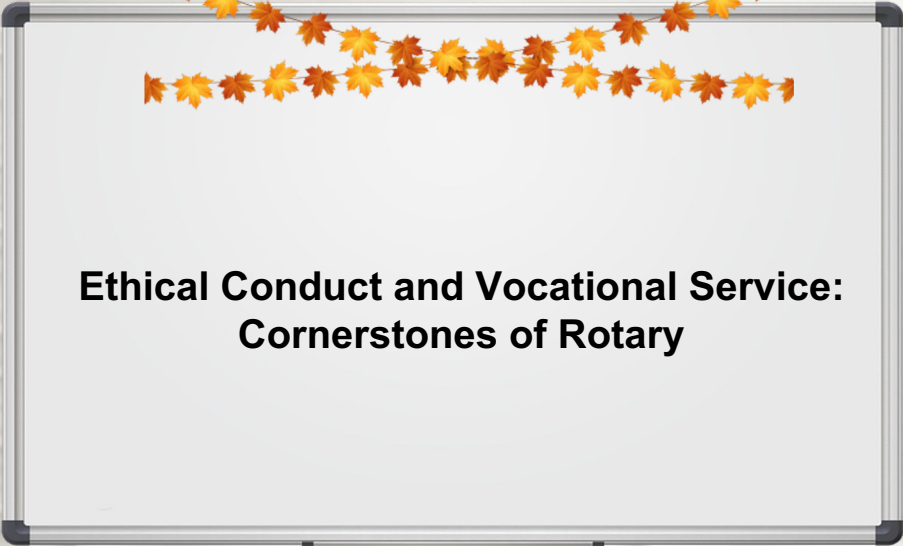
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Remember:
By upholding integrity and ethics,
Rotarians set an exemplary standard
for others to follow.



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Ethical Conduct and Vocational Service: Cornerstones of Rotary



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- ❖ The Rotarian Code of Conduct serves as a framework for ethical behavior in all aspects of life.
- ❖ Vocational Service encourages Rotarians to utilize their skills to empower others and address community needs.





- ❖ Rotary's principles guide Rotarians to make a positive impact through their professions and personal interactions.
- ❖ Upholding ethical standards and engaging in vocational service are essential to embody the Rotary spirit of service and integrity.



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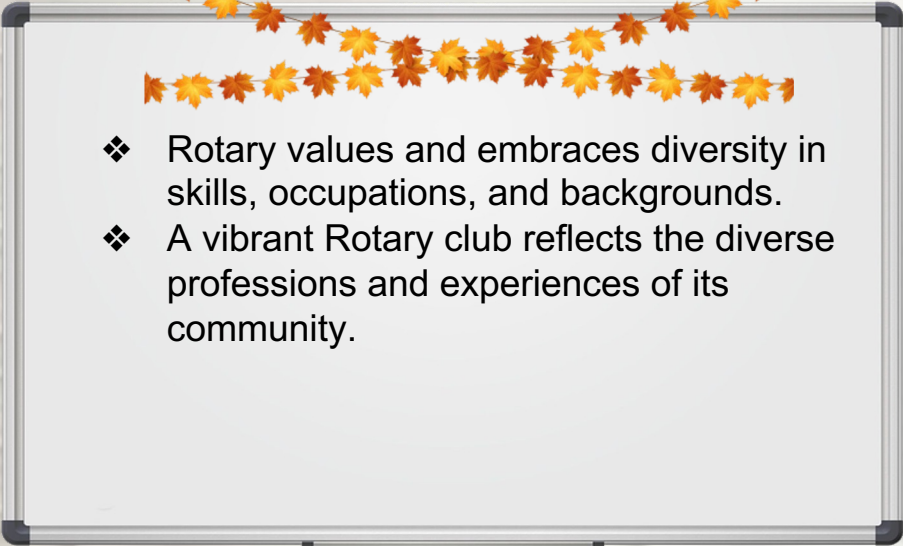


Skills and Occupations: Diversity at the Core of Rotary



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- ❖ Rotary values and embraces diversity in skills, occupations, and backgrounds.
- ❖ A vibrant Rotary club reflects the diverse professions and experiences of its community.



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- ❖ Rotarians play a dual role: representing their occupations within their club and embodying Rotary ideals in their workplaces.
- ❖ Vocational service provides a platform for Rotarians to utilize their skills and expertise to address community needs.



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Remember:
By embracing diversity and leveraging their skills, Rotarians make a meaningful impact on their communities and the world.



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Take Action: Expand Your Rotary Impact



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- ❖ Engage with Rotary Action Groups to support global service projects.
- ❖ Join or establish a Rotary Fellowship aligned with your vocation.
- ❖ Utilize your professional skills to volunteer in service projects.



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- ❖ Share your expertise through your district's resource network.
- ❖ Participate in a vocation-related Rotary Friendship Exchange to foster cultural and professional understanding.
- ❖ Remember: By actively engaging in these opportunities, you can amplify your Rotary impact and make a lasting difference in the world.



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**Advancing High Ethical Standards in the
Workplace: A Rotarian's Responsibility**



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- ❖ Rotarians play a crucial role in promoting ethical standards in the workplace.
- ❖ By embodying ethical principles, Rotarians can foster a culture of honesty, accountability, fairness, integrity, and respect.





- ❖ Rotarians can integrate ethics into their daily work life by:
- ❖ Emphasizing ethical values during hiring, training, and supervision
- ❖ Recognizing and praising exemplary ethical behavior



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- ❖ Demonstrating personal commitment to ethics in business interactions
- ❖ Promoting socially and environmentally responsible practices



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Take Action:

- ❖ Educate club members on The Four-Way Test and the Rotarian Code of Conduct.
- ❖ Facilitate discussions on ethical dilemmas to enhance ethical decision-making.



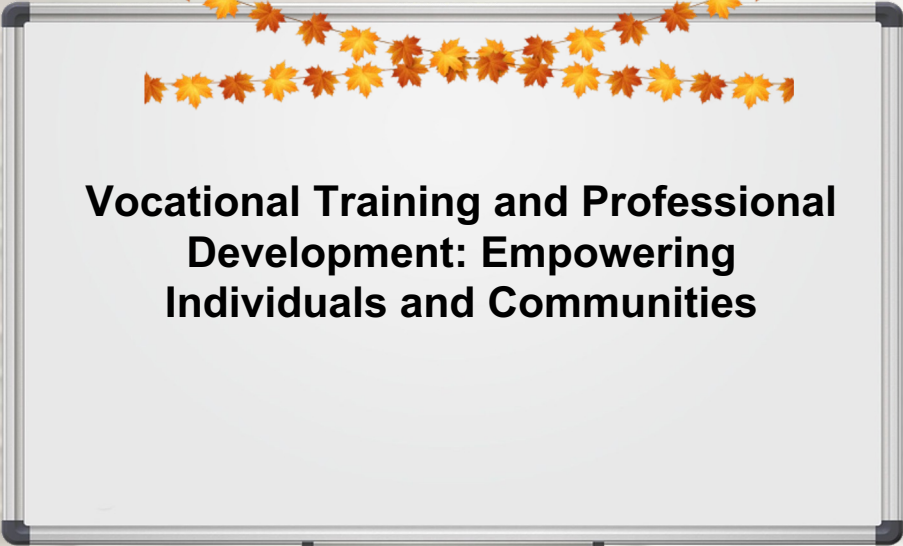


- ❖ Recognize and honor businesses or professionals that exemplify high ethical standards.
- ❖ Engage young people through mentorship programs and professional development initiatives.



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- ❖ Rotary fosters professional development and networking opportunities for its members.
- ❖ Rotarians can enhance their skills and knowledge through various activities, including seminars, workshops, and mentorship programs.



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❖ Providing career guidance and training to youth empowers them to make informed decisions about their future careers.



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Take Action:

- ❖ Organize events focused on business networking and professional development.
- ❖ Offer career counseling and guidance to individuals seeking career clarity.



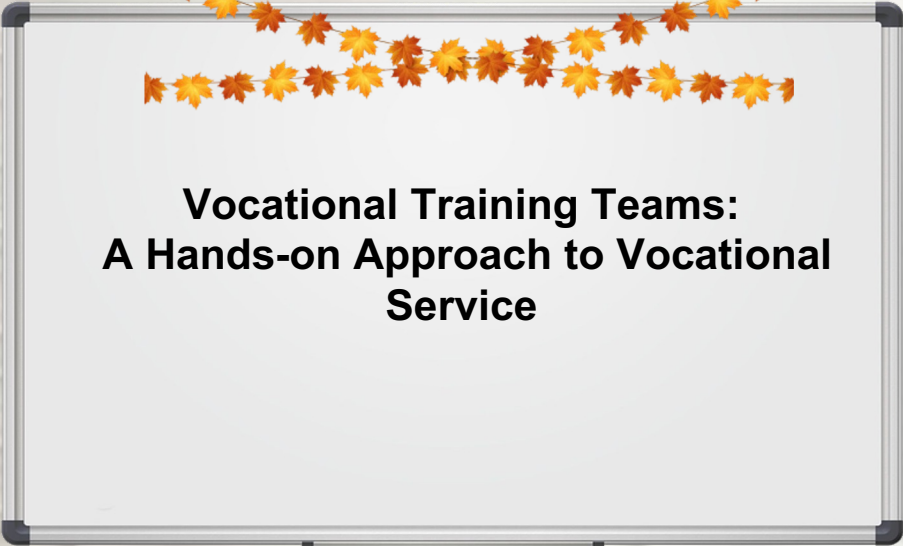
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- ❖ Inspire young people by sharing insights into diverse industries and career paths.
- ❖ Host workshops and seminars to help individuals discover their interests and set career goals.







- ❖ Vocational Training Teams (VTTs) provide a unique opportunity for Rotarians to engage in vocational service.
- ❖ VTTs involve groups of professionals traveling to either learn more about their vocation or share their expertise with local professionals.



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- ❖ VTTs contribute to sustainable change by enhancing the knowledge and skills of individuals and communities.
- ❖ Rotarians participating in VTTs gain valuable cross-cultural experiences and make a lasting impact on the communities they serve.





- ❖ VTTs can qualify for funding through The Rotary Foundation's global grants program.
- ❖ VTTs are a powerful tool for empowering communities and fostering global connections through vocational service.



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**Vocational Service Resources:
Empowering Rotarians to Serve**





- ❖ Leverage district service chairs for guidance and project support.
- ❖ Utilize Vocational Service Month to reflect on and implement vocational service initiatives.



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- ❖ Subscribe to the Rotary Service newsletter and blog for ongoing engagement and inspiration.
- ❖ Employ the Project Lifecycle Kit to connect with fellow Rotarians, find project support, and share success stories.



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QUESTIONS?
Contact Rotary Service and
Engagement staff at
rotary.service@rotary.org.



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