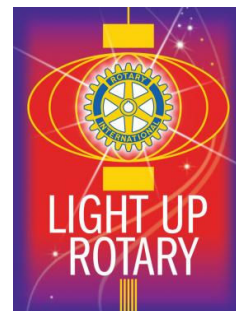




Rotary Gold Coast



13 Nov 2014 #143

We meet 5:45 for 6:15pm the 2nd and 4th Thursday of the month at One50 Public House, 150 Bundall Road.

You're welcome to join us. If possible please advise Club Service Director Chawki that you're coming. Call 0410 002 403, email mango@winshop.com.au

Nov meeting roster

If you're unable to attend please *directly* arrange a replacement before the meeting.

Thank you.

Welcome guests

- Lynda Hynes

Front desk

- Jill Ellis

Meeting chair

- Phil Rosenberg

International toast

- Kate Kimmorley

Sergeant

- Nancy Smith

goldcoastrotary.org.au

District 9640

RI #17910



Club President

Eddie Klimowicz PHF

04018 787 686

ejk@advancedns.com.au



Presidents meeting report

A pleasant evening sharing a repast with friends, sometimes I enjoy myself so much I forget I'm at a Rotary meeting. Our meeting this week started off particularly well with the first libation being 'on the house'; yes, you read correctly my fellow Rotarians, a first I would venture.

Our night was made even more special when we inducted two new members into Gold Coast Rotary; Carol Bovingdon, who has transferred here from NSW and, I am reliably informed, was a first rate secretary of her club. The other new member, invited to join us by Kevin Stapleton, was Genik Saraswati, whom many of you have known for the past 7 years or so as our unofficial photographer. We received them in the traditional GCR way and I extend my personal welcome to them both and trust that they will enjoy the fellowship of our club and be enthusiastic and contributing members.

Our Guest speaker was Fady Hanna, a director of Flagship Digital, which is a highly skilled branding and advertising firm focused on generating a healthy ROI for their clients through well executed brand strategies and high converting lead generation campaigns. He is also a finalist in the Young Entrepreneur of the Year Awards this week and we wish him well. He demystified, at least in part, the phenomenon of our times – Social Media. I learnt two things (1) when somebody asks you to "Like us on Facebook", and you do, then you have signed up to receiving their stuff for ever and a day, or until you Unlike them somehow (haven't worked that out yet), and (2) just like in real life, if all you do on Facebook is bore people with incessant negativity or the pushing of personal agendas, then you will lose them as friends – simple huh?

This weekend Broadbeach Rotary ran a function at their shed in Ashmore, in aid of the Polio Plus campaign. It was a sold-out affair and a number of our members were in attendance. Amongst them the Rosenbergs, the Ellis' and Viv. But the hot goss from the evening was that our very own Lynda Hynes, ably partnered by Harry Ellis, won the rock'n roll dancing competition.

Next week Viv Mallinson will scale the lofty heights whence the sun's first rays chance each day to bless this realm. In other words she is going to climb Mt Warning with Hayley, a local Rotaractor who is visiting St. Jude's next year and where she will also spend time climbing Mt Kilimanjaro. Viv is looking for companionship on next Saturday's climb to help her bring up the rear of the expedition - just kidding Viv! Why not give Viv a call.

Regretfully I can't be there because of a prior commitment ("phew!!"). Cheers - **Eddie**

The British rock band Marillion is credited with inventing crowdfunding, the process of soliciting small donations from a large number of people through the Internet. In 1997, fans contributed \$60,000 to an online fundraising drive so the group could go on a U.S. tour.

But the idea for a system of giving money to people outside traditional bank loans dates back to the 1700s, when author Jonathan Swift founded the Irish Loan Fund, which provided small amounts to Dubliners.

Artistshare, the first website dedicated solely to crowdfunding, launched its first project in 2003. Musicians who wanted fans to finance their albums could initiate campaigns on the site. According to Massolutions, a firm that studies crowdfunding, by 2012 there were 452 crowdfunding websites.

The most popular crowdfunding site is Kickstarter, which has processed pledges totaling over \$1 billion since it was founded in 2009. Projects funded through Kickstarter must “create something to share with others”; the site does not allow campaigns intended only to fundraise for charities or social causes.

Its biggest competitor, Indiegogo, does. Some websites, such as Fundly, Causes, FirstGiving, and Razoo, cater exclusively to nonprofits or social causes.

All crowdfunding platforms charge fees, for everything from setting up the campaign to processing pledge payments. The fees can reach up to 11 percent of



Crowdfunding
Did you know that crowdfunding raised an estimated US\$5.1 billion in 2013?

the total donations. **Crowdfunding raised an estimated \$5.1 billion in 2013**, almost double the amount from the previous year. The majority of the money generated through this method – 30 percent – goes toward social and philanthropic causes. Business and entrepreneurial ventures are the second most

popular category, receiving 16.9% of donations.

In 2013, individuals who set up a crowdfunding page for a charitable cause raised an average of \$534.39. **Groups who set up crowdfunding pages benefiting a charitable cause raised an average of \$9,237.55.** Donors contributed an average of \$88.22 to philanthropic projects financed through crowdfunding.

The largest crowdfunding project to date is for Star Citizen, a video game. As of April, the creators had raised \$44 million. The largest charitable campaign was Kony 2012, operated by Invisible Children to help stop warlord Joseph Kony. It received \$4.8 million.

About 40% of online charitable gifts are made during December. In 2013, more than \$19 million in online donations was processed on the second annual #GivingTuesday, the Tuesday after Black Friday when nonprofits ran daylong drives on their websites and crowdfunding platforms.

This represented a 90 percent increase over the previous year.

– Patty Lamberti, *The Rotarian*

NOVEMBER

1 Brian Kidd (14 years), Geoff Prentice (32 years)
3 Mark & Kerrie Urquhart (24 years)
5 Board meeting *incl club members*
6 Astra Ciobo
11 Ted & Anni Fong (17 years)
13 Prof F Goltenboth, *Reforestation*
14 Jenny Wong
16 Nan & Bob Baldwin
18 Agnes Nesci
22 Special meeting: Christmas with Friends @ Gazals
23 Margaret Grummitt, Noel Grummitt
27 Club meeting
28 John Goldstein, Esther Chan
29 Helen Watter, Carolyn Dower

DECEMBER

MEETING ROSTER
Welcome guests - Kathy Hogan
Front desk - John Lander
Meeting chair - Jill Ellis
International toast - Peter Laurens
Sergeant - Andrew Csabi

1 Joan Baguley (23).Chawki Gazal (19) Joan McDermott (7) Andi von Zeppelin (26)
3 Board meeting *incl club members*
9 Justin Schaffer (9 years)
9 Nancy & Hugh Smith (42 years)
10 Richard & Narelle Flanagan (31 yrs)
11 DG Wendy Scarlet
15 'The Good Lie' movie night, 6:30 Arts Centre. Tickets \$20 confirm/pay Phil R
18 Andrew & Esther Chan (18 ys)
19? (TBC) Botanical Gardens
Christmas BBQ Breakfast

JANUARY

MEETING ROSTER
Welcome guests - Viv Mallinson
Front desk - Lyn McArthur
Meeting chair - Greg Bowler
International toast - Sue Foskett
Sergeant - Brian Kidd

1 Joe Kertesz (14 years)
8 Club meeting
14 Board meeting *incl club members*
18 Andi von Zeppelin
19 Brian kidd
21 Anne Marie Zeppelin
22 Club meeting
23 David and Kerry Wood (44 years)
25 John Watter
26 Mark Urquhart
29 Club meeting/birthday celebration
28 Phil & Tini Rosenberg (42), Helen & John Watter (47 years)

Meetings/events Birthdays Wedding Anniversaries Member's Club Anniversaries



Nicoletta is a winner!

Congratulations to our former Rotary member Nicoletta, winning the Business Excellence Award Tweed Shire BEATS, awarded as Winner 'Best Trade' to her business Murwillumbah Collision Repair Centre MCRC, in presence of members of Parliament, the mayor and a big gathering of local dignitaries.

The most surprising outcome of the wonderful 2014 BEATS Gala dinner was that MCRC has been chosen by the Southern Cross University as the Winner 'Best Trade' ahead of other highly appreciated companies and a big organization. Reason: Nicoletta sent in the best application form, the four judging professors had ever received.

Furthermore our former member and her business have been positively observed since six years.

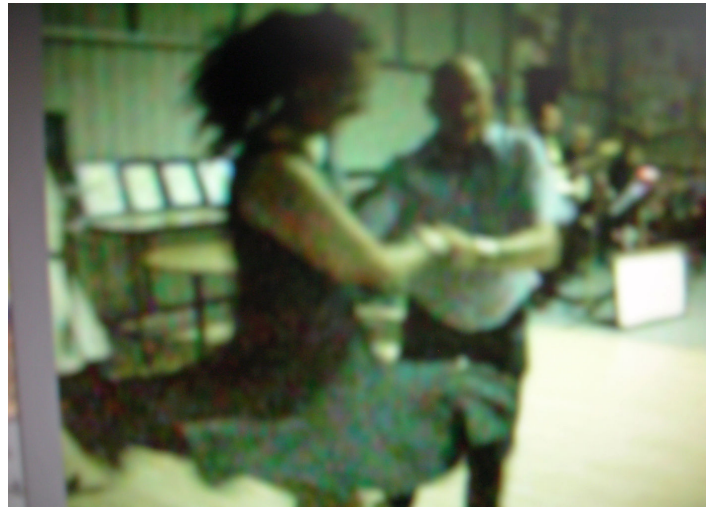
The second surprising outcome is, that the smart business woman awarded 'Best Trade' does good business, despite operating in an industry dominated by men.

MCRC is a One Stop Smash Repair Shop, offering five sections:

1. Panel beating & spray painting
2. Mechanical car services and repairs.
3. Car Wash.
4. Towing 24 hours available
5. Crash Data Retrieval.

Nicoletta's shop is the biggest, most modern and best equipped business in the region. The only Recommended Insurance Smash Repairer and also the only NRMA Insurance Partner Repairer in the region. New state of the art spray booth, using ecofriendly, water based paint, releasing 70% less emissions in the atmosphere.

Photo taken when an overjoyed Nicoletta was told that she won!



Of course the two photos are blurred....

.....because 'they' were rock 'n' rollin' so fast and so good that they won 1st prize from a packed dance floor!

So who are they and where was it?

Well, as Bob Dylan (almost sang), *"The answer my friend, is not blowin' in the wind, the answer is on the front page within President Eddie's meeting report...."*

Ho! Ho! Ho! It's that time of the year when Chawki and Ann generously open their home and host our club's annual Christmas party!

- Saturday November 22nd from 7:00 pm.
- Cost \$50 inclusive of food and wine.
- RSVP to Chawki by Friday November 7th
- Payment to C Gazal BSB 064430 Acc 00293833.
- Please add your name to payment.

**Last chance
to book**



"It's refreshing to see a movie that knows where its heart lies and remain so faithful to that premise."

"The Good Lie ... Is a compelling, well-acted, feel good and deeply moving drama."

Celebrate Christmas with a great movie and help save a child's life... Exclusive Gold Coast premiere.

Three children escape the torching of their village and the brutal murder of their families.

After walking hundreds of miles from southern Sudan to Kenya — suffering unimaginable danger, loss and hardship along the way — they finally end up in a camp outside Nairobi where, over 13 years, they grow into strong, resourceful young men and, finally, a new home in America.

This true story of children orphaned by war never loses sight of the simple idea that mercy and grace are meant for those who need it. Proceeds donated to ROMAC to enable this Rotary volunteer charity to continue saving children's lives. On behalf of the children and their grateful families, *thank you.*



6:30pm Monday 15 December, Gold Coast Arts Centre. \$20 pp.

Please confirm your attendance with (and pay)

Phil Rosenberg 0412 374 363 philtini@hotmail.com