



Rotary Gold Coast

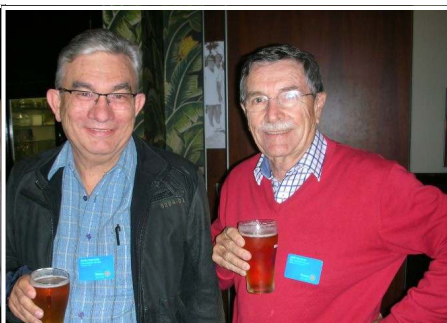


goldcoastrotary.org.au District 9640 RI #17910

September 1 2016 #179. We meet 5:45pm for 6:15pm the 1st & 3rd Thursday of the month at The Southport Golf Club.

You're welcome to join us - please advise Chawki on *m* 0410 002 403 e *Chawki@akgaz.net*

September Roster: Welcome guests: **Lynda Hynes**. Front desk: **Lyn MacArthur**. Chair: **Chawki Gazal**. Int'l toast: **Brian Pearson**. Sergeant: **Andrew Csabi**. If you're unable to attend please arrange a replacement before the meeting.



President's Report. **Our speaker:** A good friend of Caroline Mercer Pamela Holdsworth, a practising dietician, both informed and entertained us with her notes on careful nutrition and the growing obesity issue in Australia. More exercise and better food awareness... and boys, the waistline is just above the navel not just above the hips! We really do need reminding regularly about good habits and sometimes just as we feel the need to engage a personal trainer, maybe a good dietician is the key.

Social Meeting - Promoting Rotary "Today": Social media is something that many of us do not keep front of mind yet we are always discussing better ways to communicate and promote Rotary. Jennifer Bailey a "Newbie" as she puts it, along with Chawki and David has been actively updating our Facebook Page and monitoring traffic. A lot for us all to learn however the bottom line is that the interest and traffic to the Rotary site is growing with over 200 visits/views over the previous week. By us all 'liking' and sharing pages plus photos with our friends we will be making a significant contribution to the Club's PR. Welcome to 21st Century marketing and branding and its free! It feels like yesterday (actually 2008) that we were hotly debating whether it was acceptable to email our Club Bulletin!

Engagement and Communication: Hot on our heels this year is to step up communication and engagement. Club "Think Tanks" and "Survey Monkey" seem to work well together in gaining thoughts initially to form a short list that we can all vote on via Survey Monkey, namely this time in ascertaining our preferred beneficiaries for the Gold Coast Ramble. Jennifer confirmed the outcome which (subject to a little more Due Diligence) was to support the Australian Anti Ice Campaign and Project Homeless.

And on the subject of Community, welcome to the Board Viv Mallinson who has replaced John Bird as Community Service Director. I know that supporting the local community continues to be close to Viv's heart and my thanks to Viv for stepping forward.

Membership and PR Summit: Now, I'm nearly out of words but I can't conclude without discussing the Membership Summit hosted last weekend by our District and attracting 140 Rotarians from all over Queensland and NSW with guest speakers from Sydney and Melbourne. I was joined by Phil, Chawki, Jenny and Joe. We don't need reminding that Rotary is ageing and **continued on page 3**



**Club President
Kate Kimmorley
07 55911725
Katek@kfm.net.au**

SEPTEMBER

MEETING ROSTER

Roster at the top of the front page

1 Club meeting Amanda Gilbert
Organ and Tissue donation
 3 Jennifer Baily 1 yr
 3 J P Langbroek 6 yrs
 3 Margaret Grummitt (Noel) 28 yrs
 3 Chawki Gazal (Ann) 40 yrs
 8 Lindy Campbell
 8 Tracy D'Anna
 10 Tony Nesci 18 yrs
 15 Club meeting. *District Governor Michael Irvine Official Visit*
 15 Jann Davies 16 yrs
 16 Eddie Klimowicz 11 yrs
 19 Lynda Hynes 19 yrs
 26 Coralie Roddick

OCTOBER

MEETING ROSTER

Welcome guests - Greg Bowler
Front desk - Kathy Hogan
Meeting chair - Viv Mallinson
International toast - Mark Urquhart
Sergeant - Brian Kidd

1 Brian Pearson 1 Yr
 6 Margaret Prentice
 6 Club Meeting. Darrell Brown,
2018 District Conference Joint meeting with Surfers Sunrise
 9 Caroline Mercer 7 yrs
 11 Andrew Chan 16 yrs
 11 Ian and Beverly Daw 19 yrs
 12 Greg Bowler 23 yrs
 20 Club Meeting *Philippa Hawk, Kids Helpline*
 20 John Goldstein 39 yrs
 23 Genik Saraswati 2 yrs
 24 Narelle Flanagan
 31 Joyce Kertesz

NOVEMBER

MEETING ROSTER

Welcome guests - Lynda Hynes
Front desk - Lyn MacArthur
Meeting chair - Chawki Gazal
Int'l toast - Brian Pearson
Sergeant - Andrew Csabi

1 Club Meeting
 1 Geoff Prentice 34 yrs
 3 Mark & Kerrie Urquhart 26 yrs
 5 John D'Anna 1 yr
 6 Astra Ciobo, Martin Bao
 11 Ted & Anni Fong 19 yrs
 15 Club meeting
 16 Would have been Nan & Bob 59 yrs
 18 Agnes Nesci
 23 Noel Grummitt
 24 Peter Watkins 16 yrs
 28 Ester Chan
 29 Caroline Dower

Meetings/events: Birthdays Wedding Anniversaries Member's Club Anniversaries

Out of all of the social media networks, I have to say Instagram is my favorite. Why? Because photos equal fun!

Although Facebook is currently the most popular social network, other platforms have been gaining ground, especially visual platforms like Instagram, which allows users to share photos after applying edits and digital filters. After uploading your photo, you can share it on your club's social networking sites like Twitter and Facebook. Instagram is awesome when it comes to showing your creativity and it has 300 million active users.

So why should your club be on Instagram? Because "a picture is worth a thousand words." There are so many things you can do with photos to showcase your vibrant club and promote Rotary.

Download the Instagram app: You can't get started unless you start using it. Download the app from Google Play for Android or Apple App Store for iPhone and iPad.

Use hashtags: They are how you reach new audiences and gain more followers. Mix them up. Use some that are general (#barbecue), some that are trending, and some that are Rotary specific (#Rotary, #RotaryStory, #ricon16). But make sure they are relevant to what you are posting about.



Instagram: why your club should use it.

Engage with your audience: Respond to comments you get on your photos. Follow others who are passionate about Rotary or about helping the community. Like and comment on their photos.

Use captions: Keep text to a minimum, because it is a visual platform. But make sure you have some kind of caption for every post to give viewers context. Don't just leave the caption field blank.

Plan your photos. Just like the old days of film photography, capturing good photos for Instagram with your smartphone requires planning. Occasionally there are happy accidents, but it's about putting yourself in a position to get a good photo.

Experiment with different angles and plan around your source of light. Keep your eye out

for that key moment or winning facial expression.

Take a lot of photos Professional photographers shoot hundreds of images to get that one good shot. The same is true for Instagram. And in the days of digital photography, this is easier than ever, and you don't have to blow a fortune on film,

Take 10, 20, or more photos of the same subject and use the one that turns out best.

Remember, Ansel Adams said, "There are no rules for good photographs, there are only good photographs."

Youth Service Director's Report, August 2016

Youth Exchange

After the 2015/2016 year's Youth Exchange experience, Leon Wachenhausen departed from Brisbane on 16 July for Germany.

The Board has decided not to participate in future Youth Exchange programmes unless our Club can provide younger members with families, at which time we can reconsider.

National Youth Exchange

Selection day was held and William Choy - see photo - from All Saints Anglican College, whom we are sponsoring, achieved top points on the day out of 25 attending students. He will be attending Government House on 8th October as a lead up to their trip to Canberra in January 2017. William (circled) will make a presentation at our Club soon.



Peter Laurens and Peter Watkins joined me in the selection process at Bond Uni. Total Cost \$3,097. We are contributing 50%. - Sue Foskett, Youth Service Director

Public Relations Director's Report

Last Sunday I attended a PR and Membership Summit with President Kate, Club Service Director Joe plus Phil and Chawki. It was most informative and hopefully helpful for our Rotary years. We learnt quite a few ways to improve sending the Rotary message and showcasing our good work that we plan to implement. At this stage most of our Club members already 'like' the Club's Facebook page. I encourage all members who are on Facebook to 'like' and share Gold Coast Rotary posts, so we can get maximum exposure.

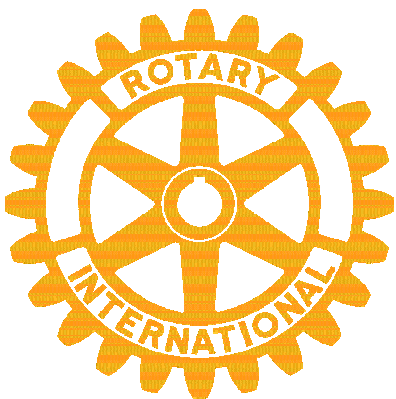
- Yours in Rotary Service, Jenny Bao.

President's Report (continued)

membership shrinking. I was surprised to learn that the average Rotarian in Australia is 71 with the average age in the rest of the world at 58. However with excellent, vibrant, relevant presentations from Simon, Kaye and Amanda, all young, smart professional Rotarians and the perfect ambassadors to inspire change in us all, we feel as though we are on the right track to evolving our image. Plenty of emphasis on spreading the word via social media, staying positive and keeping relevant.

I feel proud to be part of the Gold Coast Rotary Club with so many members who have already made some huge steps to taking Rotary into a new era.

Finally our Raffle Jackpot was won by Brian Pearson (see photo on the front page!). Over \$600 was in the pot with Brian generously donating the money to Polio Plus. A wonderful way to conclude our meeting. *Thank you.*



fun
with
rotary

District 9640 Conference

March 9, 10 & 11 2018

Sea World Resort

Conference Centre

all will be revealed
on sixth of october



Abuse in aged care homes

South Australia's aged care peak body has called for a "considered response" to elder abuse after footage from a hidden camera in an Adelaide nursing home captured a staff member* seemingly attempting to suffocate an 89-year-old man with end-stage dementia.

The footage, which recently aired on the ABC's 7:30, was taken by Noleen Hausler at the Mitcham Residential Care Facility in September 2015 after she reportedly became

suspicious about her father Clarence's bruises. The shocking video, which also shows the carer violently force-feeding Clarence Hausler, sneezing on him and hitting him on the head, has prompted calls to legalise the installation of cameras in the private rooms of aged care facilities.

But Aged & Community Services SA & NT (ACS) has called for a considered approach in responding to the abuse, which they said was "very unusual". The ACS said the criminal actions of the staff member were "indefensible" and the ACS condemned them. However the peak body was keen to highlight that aged care was a "safe, well-managed industry with a supportive, caring, skilled workforce and that the recent event was very unusual." They cited the statistic that complaints about residential aged care had shown a drop of 5 per cent in the first three months of 2016 compared to 2015.

ACS CEO Melissa Centofanti said the safety of residents was their number one priority. "ACS members have invested heavily in their recruitment and screening practices, and continue to develop their workforce and to ensure staff are professional, dedicated and passionate about the quality of the care they provide to 14,000 South Australians in residential facilities every day," Centofanti said. "South Australia is considered the national leader in service provision, innovation and quality. The standard of our members' residential facilities is consistently high. The safety and quality of life of residents is the number one priority for aged services providers and any allegations of abuse and neglect are taken very seriously."

ACS said calls for a registration scheme do not address the issues in this case and are likely to impose administrative burdens on service providers. The body is urging governments and MPs to work with industry to determine effective responses that will "not impact on the high-quality care and services provided to 14,000 South Australians every day". SA Premier Jay Weatherill said on Tuesday authorities should "consider all options", including surveillance monitoring, to ensure aged care residents were safe. "If there is some legislative permission the Commonwealth needs we're certainly prepared to provide it," Weatherill said. "I think we need other safeguards and there obviously needs to be training and the monitoring of the way in which people are employed and screened for employment."

Meanwhile Japara, which owns the Mitcham Residential Care Facility, issued a statement on Monday night following the report on 7:30 saying they were "shocked, concerned and saddened to learn of the incident in September 2015" but the issues of permitting cameras was extremely complex. "This was a rogue act by someone who has now been criminally prosecuted," the statement said. "This conduct is not tolerated by our organisation and is completely at odds with the care, dedication and commitment displayed by the over 4,500 nurses, carers and other staff across our homes every day. We reiterate our sincere apologies to the resident and his family. As soon as we became aware of the incident, the individual was immediately suspended and we have assisted with the police investigation which has since led to a conviction. "The provision of high quality care to our residents is our absolute priority. When we purchased the business from Whelan Care, we took over all of their staff and we have subsequently increased overall staffing levels.

"The issue of whether cameras should be permitted in residents' private bedrooms and bathrooms is an extremely complex one, especially as many residents are toileted, changed and showered in these areas. "It raises important questions about consent, and the privacy and dignity of all residents. While we have cameras in common areas in our homes, we don't have any plans to introduce them into residents' private bedrooms and bathrooms." - Wendy Williams, Pro Bono

*The carer in the video, Corey Lyle Lucas, was convicted for aggravated assault



SURFERS PARADISE ROTARY 14TH CHARITY RACE DAY

Come & join us in The Dome for a great day on 8th October 2016 (Caulfield Guineas Day)
Prizes for Best Dressed Male & Female & Best Hat. Multi raffle draw.

1st Day of Spring Racing Carnival



All Proceeds Support Rotary Local Charities

DATE

11.30am Saturday 8th October 2016

LOCATION

The Dome, Gold Coast Turf Club
Racecourse Drive, Bundall

COST

\$70 p/p in advance includes a delicious
hot buffet lunch, afternoon tea, coffee.
Cash Bar. Tables of 10 available.

RSVP

10th September 2016

CALL

Terry: 0418 757 676

Alan: 0414 678 718

www.surfersparadiserotary.org

First Name: _____ Surname: _____

Company: _____

• Cheque enclosed for ☐ people @ \$70 p/p total \$

• Or debit my ☐ Mastercard ☐ Visa for \$

Card # _____ / _____ / _____ / _____ Expires _____ / _____

Verification # _____ Cardholder Name _____

• Bank Transfer - BSB: 084-462 Acc No: 60-642-4086 (Use your surname or company name as reference)

Mobile _____ Daytime Phone _____

Signature _____ Date _____ / _____ / _____

Address for Ticket Delivery:

Payable/send to: Rotary Club of Surfers Paradise, PO Box 5267, GCMC, Qld 9726





You're Invited to



RYLA BEACH DAY

Saturday 10th September 2016

2pm - 4pm

Burleigh SLSC Mowbray Park

Join the RYLA team for a fun afternoon of sun,
games and goodness...everyone is welcome!



**Hello ABS,
hello... hello**