

## ClubRunner

FOR YOUR ROTARY CLUB

#### Wes Brooks

District 6840 • Asst. Gov. ClubRunner Rotary Club of Hattiesburg • P.R. & Communications Chair



#### DISCLAIMER

\*\* FOR INTERNAL USE ONLY \*\*

This is not a paid endorsement for the ClubRunner<sup>™</sup> platform, nor should it be replicated or used for profit or gain. This is purely for informative and educational purposes for those District 6840 Clubs who may be considering or have recently acquired the ClubRunner<sup>™</sup> solution.

The information shared here are from my own experiences using this platform over the last four years.

-Wes Brooks



### What is ClubRunner™?

ClubRunner<sup>™</sup>, is an award-winning software for clubs that want to effectively:

- Boost Public Relations
- Increase visibility
- Improve communication between members
- Better organize their club

It is an online service comprised of powerful tools designed to:

- Give your club a strong online presence
- Maintain your club data
- Boost communications
- Organize events and volunteers
- Help your club run more efficiently and easily



That's great, but what we really want to know is...

## ...how much does it cost?



CLUB SIZE	PER MONTH	PER YEAR
20 members and smaller	\$22.95	\$275.40
21-30 members	\$28.95	\$347.40
31-40 members	\$34.95	\$419.40
41-50 members	\$39.95	\$479.40
51-80 members	\$45.95	\$551.40
81-120 members	\$57.95	\$695.40
121-200 members	\$68.95	\$827.40
201-300 members	\$91.95	\$1103.40
301-500 members	\$114.95	\$1379.40

ROTAR

# Okay, but are there additional costs?



## Only if you would like ClubRunner™ to host your club's website.

You can create a new one or transfer your existing URL to the ClubRunner™ platform.

One time set up fee:

\$199



### What can we accomplish with ClubRunner™?

Website Designer

Member Directory

**Email Message Center** 

<u>eBulletin</u>

**Contacts Module** 

Event Planner & Calendar

**Volunteers Module** 

**Dues & Billing** 

**Attendance Manager** 

**RI Database Integration** 

**Custom Reports & Directories** 

**Photo Albums** 

**Committee Management** 

Online Payment & E-Commerce

**MyEventRunner** 

Mobile App

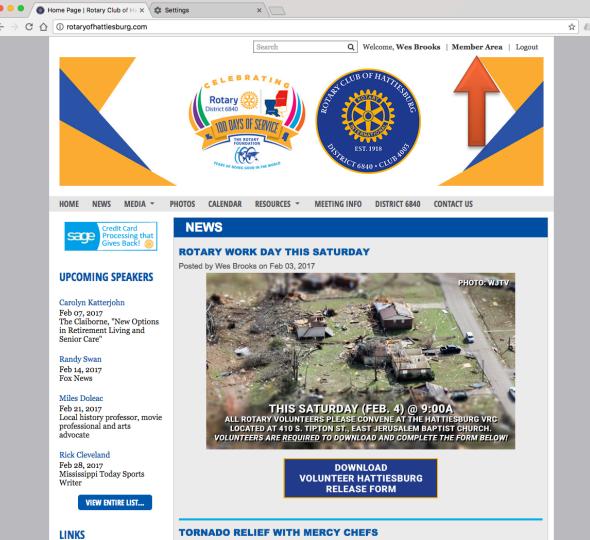
Social Media Integration

**Sponsorship Feature** 



#### **Member Access**

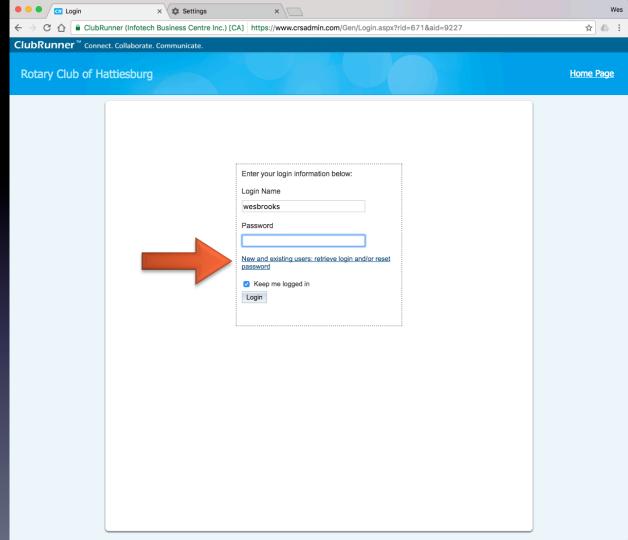
Members will login by clicking on the "Member Area" tab in the upper right of the screen.

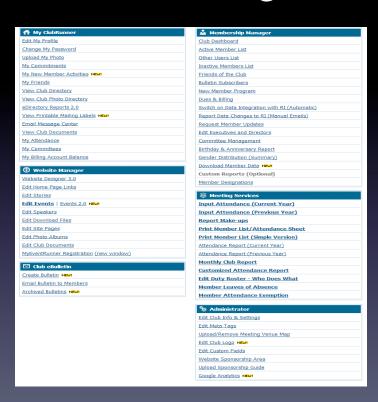


#### **LOGIN**

If your Club already uses ClubRunner™ members will enter their username and password here.

If you are new to ClubRunner members will click on the link below and their temporary password will be sent to the email address on file for that respective member.





Maintaining the website is done through a secure login.



ClubRunner™ has seven levels of access so you can get more members involved while maintaining security levels for each area.

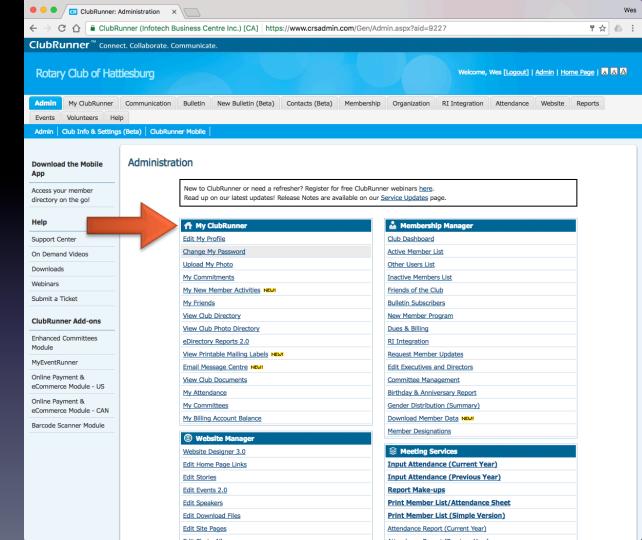


### **My ClubRunner**™

Members can update their information (e.g. password, contact info, profile picture).

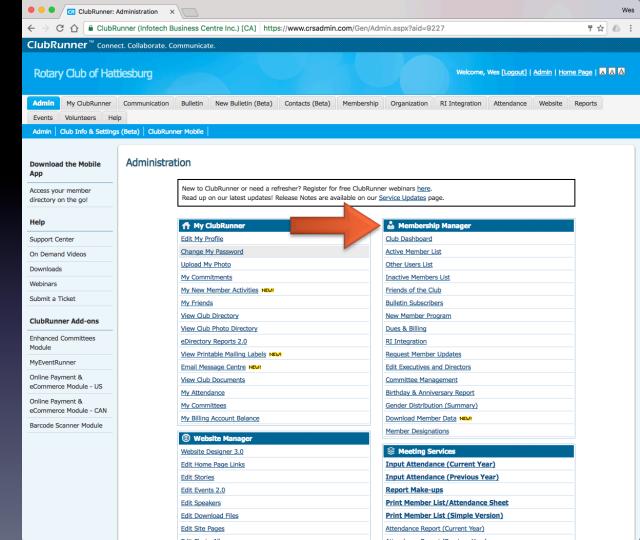
Officers and Chairs can report attendance, manage club documents, invoice club members for dues.

Members will also have the ability to pay their dues/fees/assessments here.



### Membership Manager

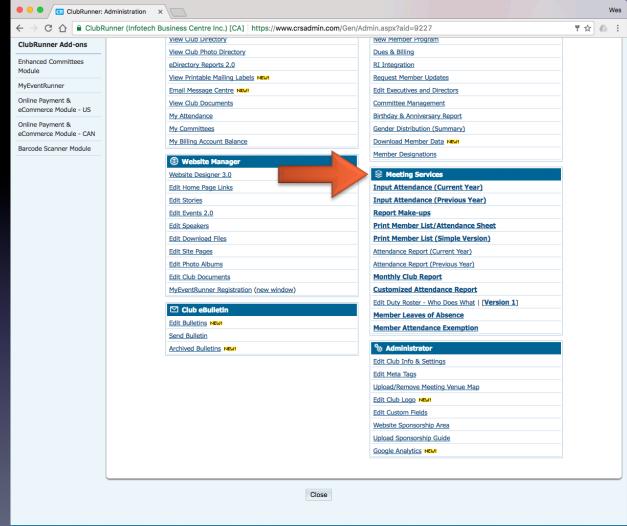
Manage your active and inactive members, "friends of the club," members dues/ fees/assessments, designate officers and directors, and manage RI Integration.



## **Meeting Services**

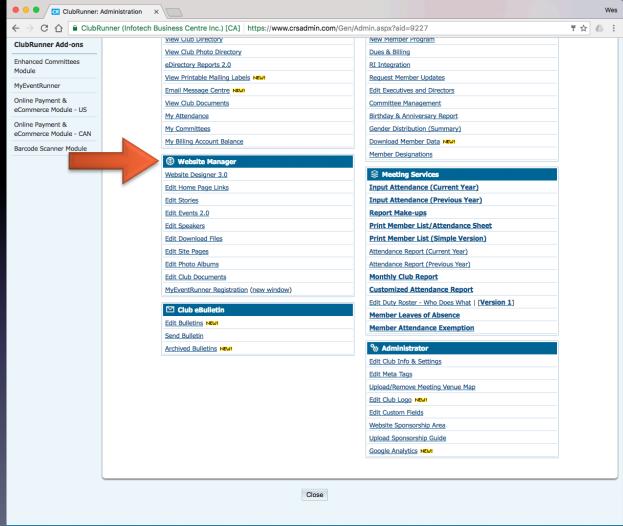
NO MORE REPORTING THE SAME INFORMATION TWICE

This is your one-stop-shop for reporting attendance. Opt-in with RI Integration and your data automatically syncs with District 6840 and Rotary International!



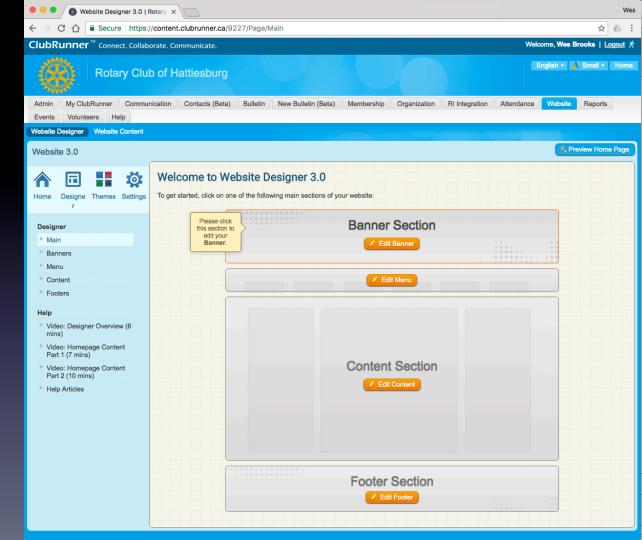
If you don't have website building experience, DON'T WORRY! The ClubRunner™ makes it easy for those with no experience to manage their club's website.

Choose the "theme" or look of your website from pre-made templates, manage files online, submit stories, and manage photos and photo albums.

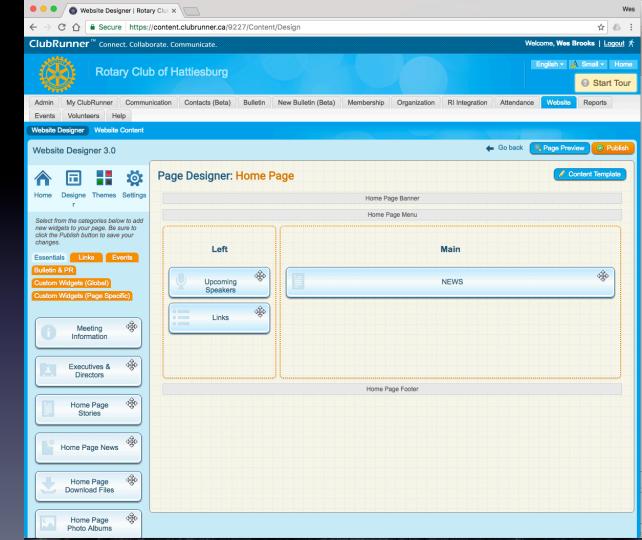


If you don't have website building experience, DON'T WORRY! The ClubRunner™ makes it easy for those with no experience to manage their club's website.

Choose the "theme" or look of your website from pre-made templates, manage files online, submit stories, and manage photos and photo albums.



Post upcoming speakers, club stories and provide links for members and non-members so they can find out more about the great things your club is doing.



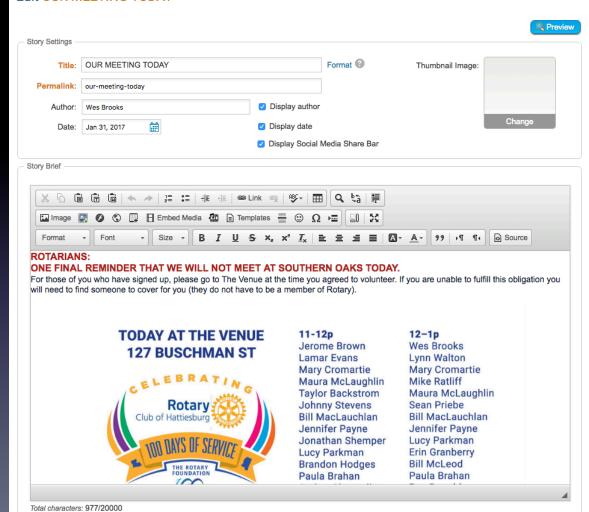
#### Adding Content

To add a story to the home page, any member who has been granted editor rights can log in, then type content into the built-in editor.

Pictures are automatically resized and compressed for optimized downloading on the web and are saved in your image library for future use.

Options available to allow you publish or save as draft, hide or show an article on the home page, story library, and eBulletin.

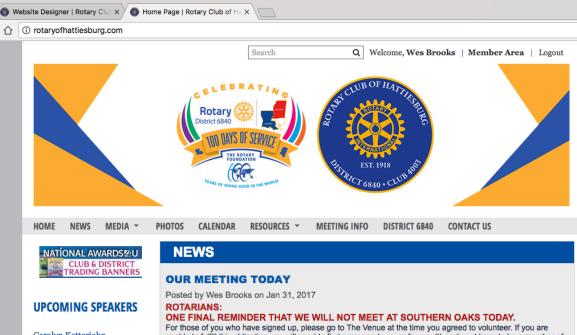
#### Edit OUR MEETING TODAY



Adding Content

Press the publish button and your content appears immediately.

Links can also be embedded in your article to go to other sites or download forms or documents.



#### Carolyn Katterjohn

Feb 07, 2017 The Claiborne, "New Options in Retirement Living and Senior Care"

#### Randy Swan

Feb 14, 2017 Fox News

#### Miles Doleac

Feb 21, 2017 Local history professor, movie professional and arts advocate

#### Rick Cleveland

Feb 28, 2017 Mississippi Today Sports Writer

unable to fulfill this obligation you will need to find someone to cover for you (they do not have to be a member of Rotary).

#### TODAY AT THE VENUE **127 BUSCHMAN ST**



#### 11-12p

Jerome Brown Lamar Evans Mary Cromartie Maura McLaughlin **Taylor Backstrom** Johnny Stevens Bill MacLauchlan Jennifer Payne Jonathan Shemper Lucy Parkman **Brandon Hodges** Paula Brahan Amber Chancellor Mickey Allen

#### 12-1p Wes Brooks

Lynn Walton Mary Cromartie Mike Ratliff Maura McLaughlin Sean Priebe Bill MacLauchlan Jennifer Payne Lucy Parkman Erin Granberry Bill McLeod Paula Brahan Ben Donald Mickey Allen

#### Please visit

## www.rotaryofhattiesburg.com

to see how we've employed the ClubRunner™ solution to improve communication and collaboration for our club.