

JANUARY 12, 2016



# SPOKES

NEWSLETTER OF THE ROTARY CLUB OF HATTIESBURG



L-R: Ryan Kelly, Samantha McCain, and Sean Priebe.

## SERVICE ABOVE SELF!

[rotaryofhattiesburg.com](http://rotaryofhattiesburg.com)



## MINUTES: JANUARY 5, 2016

President Sean Priebe presided over the meeting. Thanks to Ryan Kelly who gave the invocation and to John Cooper who led us in the Pledge of Allegiance.

Thanks to Jim Prout and John Cooper who served as our greeters today.

Ryan Kelly introduced guests, Sarah Case Price and Samantha McCain. Wes Brooks introduced Shawn Harris.

Today's Mystery Rotarian is a sports enthusiast, having spent the majority of his young and teenage life playing baseball, possibly to be scouted for the Atlanta Braves before suffering an arm injury that kept him from playing. He graduated from Southern Miss, married his girlfriend of more than 6 years and moved to Clinton to earn his Masters at Mississippi College. They moved back to Hattiesburg. He started his career at one of Hattiesburg's prestigious universities, starting out in advancement and then moving to the academic side. A few years later he moved to the other prestigious university in Hattiesburg. He joined Rotary and started a management company with clients he met along the way. He is often characterized as a mix of politician, a preacher, and a weather man. He and his wife have two children and are members of Temple Baptist Church. He sees clearly how strangely God designed his life with his best interests in mind. Our Mystery Rotarian is Ryan Kelly.

Sean reminded members that Dickie Scruggs will be the speaker at next week's meeting on January 12. If you plan to bring guests, please let

Sean know so that everyone can be accommodated.

Ryan Kelly introduced Samantha McCain as our guest speaker. She has lived in the Hub City since 2005. After graduating from Southern Miss with two degrees, she spent time working with Red Cross, Hattiesburg Clinic and The Focus Group. She now serves as the communications director for the Children's Center for Communication and Development at USM.

Samantha informed Rotarians about Social Media: methods, effectiveness and best practices. Some important points were how to determine social boundaries, what to post, when to post, and how to determine how to best reach your customer base. Facebook is still the #1 social media site. In 2015, a group of millennials surveyed indicated that 53% would rather lose their sense of smell than their ability to use technology.

Three important ways to use social media:

- ☒ promote events around you
- ☒ share good news
- ☒ be a resource for your industry.

Communication on social media is no longer Business to Business (B2B) or Business to Consumer (B2C), it's Human to Human (H2H).

Sean thanked Samantha for her presentation. There was not enough time for Samantha to answer all questions asked and Sean indicated that she would be invited back for a future presentation to the group.

**Minutes provided by:**  
**Lamar Evans, Executive Secretary**



**Club President Sean Priebe addressing this year's District 6840 Mid Year Checkup.**

# Our Guest

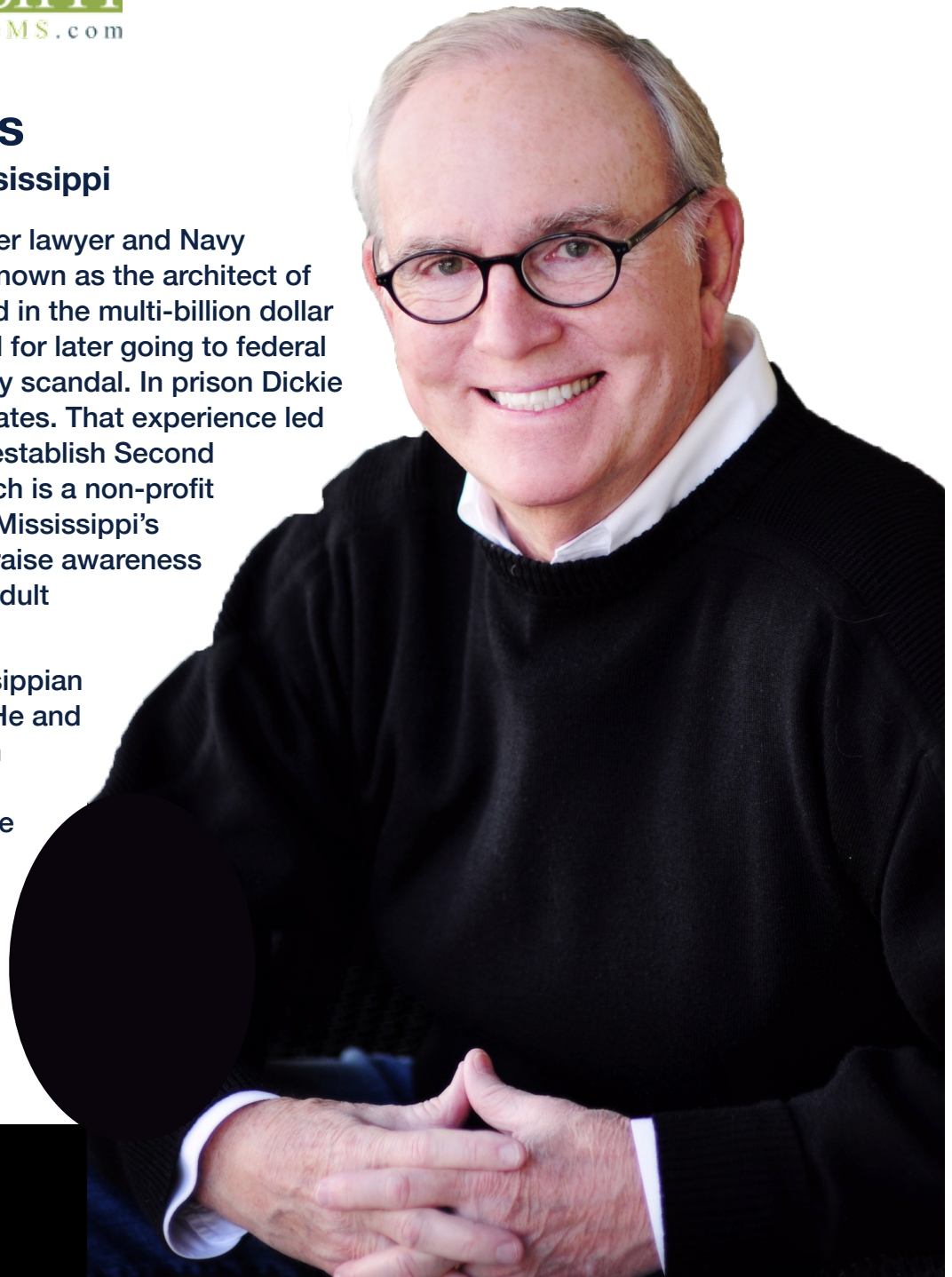


## Dickie Scruggs

### Second Chance Mississippi

Dickie Scruggs is a former lawyer and Navy fighter pilot. He is best known as the architect of the litigation that resulted in the multi-billion dollar Tobacco Settlement, and for later going to federal prison in a judicial bribery scandal. In prison Dickie taught GED to other inmates. That experience led him upon his release to establish Second Chance Mississippi, which is a non-profit collaborative effort with Mississippi's Community Colleges to raise awareness and funds for GED and adult education.

Dickie is a native Mississippian and Ole Miss graduate. He and his wife Diane have been married 44 years, and moved to Oxford from the Coast in 2003. The Scruggs's have two grown children and three grandchildren, and they are members of the First Presbyterian Church.



# Upcoming

## January 19

**Jacob Graham, MD**  
**Palliative & Supportive Care**  
**Forrest General Hospital**

## JANUARY 26—RYAN KELLY

## FRIENDSHIP EXCHANGE CALGARY 2016

### WEDNESDAY, FEBRUARY 3 TO MONDAY, FEBRUARY 15, 2016

For Mardi Gras 2016, D6840 will be hosting a delegation of Canadians from the Calgary area, D5360. The six couples selected to participate were chosen from a group of 24 who expressed interest in coming to The Big Easy!!

The plan is for the group to arrive on Tuesday, February 2. However, the program begins on Wednesday, February 3, and concludes Monday, February 15. Since Mardi Gras is February 9, logistics and lodging are both challenging, especially for such a large group. I am very interested in lodging possibilities near the St. Charles Avenue Parade Route around "Mardi Gras Weekend," as well as lodging with Rotarians along the Gulf Coast (especially between Bay St. Louis and Biloxi) from February 10-15. Please let me know!

### THURSDAY, JULY 7 TO TUESDAY, JULY 19, 2016

D6840 Rotarians are invited to D5360, a special part of Canada, to enjoy the Calgary Stampede, the beautiful Canadian Rockies, and other activities during the early part of our HOT July!

I already have a growing list of D6840 Rotarians who are interested in visiting the cool Canadian Rockies in July 2016! Please let me know if you would like to get on the list. The maximum number of visitors is 12.

Both in Calgary and in New Orleans, the plans are basically home-stays with Rotarians, "bed & breakfast style." Guests may not need to have their own rental cars/vans. Visitors will be responsible for their personal expenses and meals when they are on their own.

Karen Babin, 2016 Friendship Exchange Coordinator for D6840

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