



The No-Panic Plan for Presenters

During this highly interactive luncheon presentation, Rotarians will discover new approaches to presenting their ideas with clarity, confidence, and power through learning:

The Three-Minute First Impression: What you absolutely must do in the first 180 seconds to build rapport and credibility with the people you meet

Tips for controlling your body language to communicate the message you want

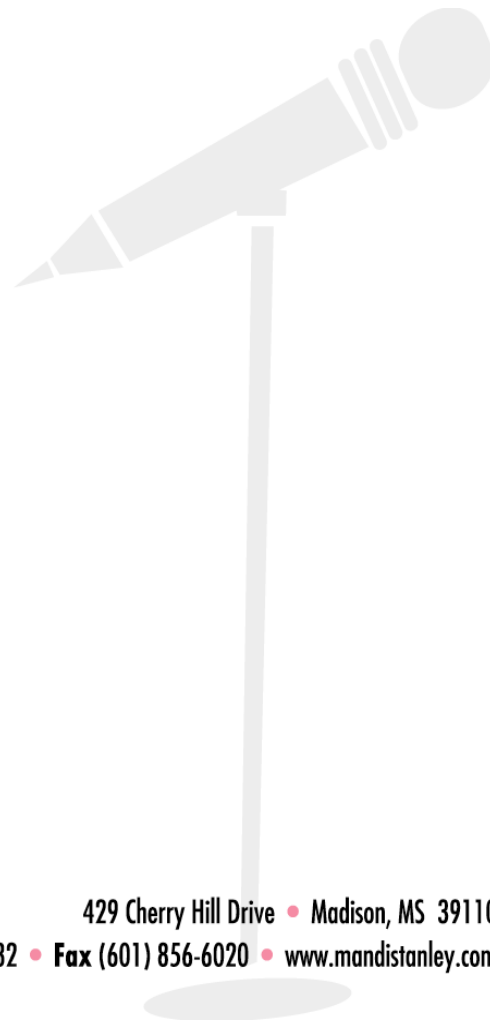
The final word on handshaking etiquette

Presentation tips from the pros

All of this—plus, chocolate for everyone!

You'll laugh!

You'll learn!



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August 30, 2011
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District 6840

Club Number 04003

Organized 1918

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2010-2011

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Official Newsletter of the

ROTARY CLUB OF HATTIESBURG

A CENTURY OF SERVICE



A NEW CENTURY OF SUCCESS

“SERVICE ABOVE SELF”

MINUTES FROM 08/23/11

President Robert Cummings presided over today's meeting.

Thanks to Scott Hummel, who gave the Invocation and to Gene Winters, who led the Club in the Pledge of Allegiance. Robert then led members in the Four Way Test.

Special thanks to Sean Priebe for serving as our greeter.

Sean Priebe then welcomed today's guests. Bill McLeod had Gordon Broom as his guest. David Owens had Terry Martin and Aime Spears had Matt Parks as their guests. Christina Ghents had her husband Jim Ghents as her guest. Jim also assisted with Christina's presentation.

Congratulations to Johnny Stevens, the lucky winner of today's Rotary Foundation Raffle which was a \$25 gift certificate to Calienta's. The gift certificate was provided by Robert Cummings.

Robert announced that Friday's will be Go Gold day throughout the Pine Belt. He encouraged members to wear gold every Friday during the football season to show their support for USM. He also announced that Maura McLaughlin has committed to attend the four-day training program association with the Rotary Leadership Academy. The academy is designed to assist incoming Rotary leaders to better understand their obligations and role.

Robert sadly announced that that Joe Spell's wife has died. He also extended sympathy to Patrick Ward in the loss of his grandmother.

Robert shared an article from the Hattiesburg American about Rotary member Robert Lochhead. Robert has been recognized for the development of a polymer that will improve the way the world removes oil spills in the future.

Dan Kibodeaux encouraged members to sign up for the Reading Between the Lyons program. Sign-ups are needed for the remainder of August and all of September.

Greg Buie then came forward and gave members his classification talk. Greg is the son of a minister therefore his family was relocated several times, however, he claims Jackson as his home town. He has been married 23 years and he and his wife have two daughters. His family located to the Hattiesburg area just two months prior to Katrina. Greg is the General Manager for Brown Bottling. Brown's central office is located in Jackson. They also have offices in Meridian, McComb, Natchez and Hattiesburg. Greg notes that his company is no longer in the "soft drink" business. Instead, they are in the beverage business. Fifty percent of the Brown Bottling beverage sales are now non-carbonated drinks.

PROGRAM SUMMARY

Greg then introduced today's speaker and fellow Rotarian Christina Ghents. Christina is the Center Director for the Hattiesburg office of United Blood Services, the second largest blood product provider in the nation. The company provided more than one-million units of blood products in 2010. Christina noted that although other organizations draw blood in the Pine Belt area, United Blood Services is the sole provider to all of our area hospitals.

According to Christina, United Blood Services drew 21,000 units of blood in 2010 in the Hattiesburg area yet distributed more than 25,000. She noted that not enough donors give locally to meet the demand therefore blood has to be shipped in from other parts of the country.

Thirty-eight percent of all Americans can donate blood, however only about 5% of those eligible to donate actually donate.

United Blood Services provided Whole Blood, Red Cells, Platelets and Plasma. Each of these products has a limited shelf-life therefore efforts are underway constantly to replenish the outdated products or to ship products to other areas of the state where it is most likely to be used before it has to be destroyed.

The first blood transfusion in recorded history occurred in 1665 between two dogs. In 1667 lamb blood was transfused to humans. In 1870 milk was used in human transfusions. The first human to human blood transfusion occurred in 1881. It was not until 1900 that scientist discovered the various blood types. In 1939 the RH factors were discovered and in 1937 the first blood bank in America was opened in the Chicago area. In 1948 blood was transfused in a plastic container. Prior to that it was stored and used in glass containers.

Blood products are used to treat patients who have suffered in accidents, undergone surgery, need blood due to childbirth, are undergoing cancer treatments or because their body is no longer capable of producing enough blood to survive. It is estimated that 60% of all Americans will need a blood or blood product transfusion in their lifetime.

There is currently no substitute for real blood. Scientists are working on a way to remove the RH proteins from the blood cells so that all donors could then be universal donors. Currently only those with "O" blood type are universal donors. Scientists are also working on a way to grow blood. They are also trying to develop a system that can use cow blood in human uses.

If you would like to contribute to the Pine Belt's blood supply, please give Christina a call at (601) 602-4250 or email her at cghents@bloodsystems.org.

MARK YOUR CALENDAR

Aug 30 Mandi Stanley- Certified Speaking Professional

Sept 6 Justice Randy Pierce

Sept 13 Marcelene Thompson, DHS Children and Family, Adoption Unit

Sept 20 Michael Marks, Just Over The Rainbow Acting organization (JORT)

WEEKLY FOUNDATION RAFFLE

Our Foundation Chair, Brian Moore coordinates a raffle each week to help raise funds for the Foundation and also Polio Plus. Last week Johnny Stevens won a \$25 gift certificate Tto Caliante Grilll donated by Robert Cummings.

If you have items to donate to the raffle contact Brian Moore or Janice Touchstone.

We Have a Facebook Page!

Thanks to Jared Eastlack for setting this up and Jaclyn Adams for getting some items posted. Please go to Rotary Club of Hattiesburg on Facebook and "like" our page. Post your pictures and comments.

READING BETWEEN THE LIONS LITERACY PROGRAM

Volunteers needed each week on **Tuesday or Friday** mornings at 9:30 to read children's books to Pre-Schoolers. Read for about 20-30 minutes.



The Family Y -
Veterans Memorial Blvd.
601-268-0808
Call Dan Kibodeaux or
sign up at lunch meetings
or email
dan@unitedwaysems.org
call **601-545-7141**

September Reading Volunteers Needed!

Date	Volunteer	Volunteer
Friday, 9/2 9:30am	Sean Priebe	
Tuesday, 9/6 9:30am		
Friday, 9/9 9:30am	Susan Steen	
Tuesday, 9/13 9:30am		
Friday, 9/16 9:30am	Wally Weakley	
Tuesday, 9/20 9:30am		
Friday, 9/23 9:30am		
Tuesday, 9/27 9:30am		
Friday, 9/30 9:30am	Aaron Ladner	

Looking for Rotary District Information or International Information?

District Website www.rotary6840.org - Rotary International www.rotary.org

TODAY'S PROGRAM

Meet Your Presenter, Mandi Stanley

With more than 16 years of experience on the seminar circuit, CSP Mandi Stanley works primarily with business leaders who want to boost their professional image and with people who want to be better speakers and writers. She has traveled throughout North America entertaining and educating more than 40,000 seminar participants, totaling 3900 platform hours. Some of her repeat clients include:

Campbell's Soup Company, The United States Air Force, Mississippi Bankers Association McDonald's USA, Godiva Chocolate, the National Football League (that's right—the NFL!)

Mandi is a professional member of the National Speakers Association, the leading organization for experts who speak professionally.

In 2003, she was designated a CSP, Certified Speaking Professional. Fewer than 9 percent of all worldwide speakers have earned this designation, and Mandi is the first Mississippian in history to receive this honor through the NSA.

Mandi has served on the faculty of the American Management Association, where she received the Quality Award and first-place ranking in market share. Audiences appreciate her platform enthusiasm, interactive style, and content-rich messages. She and her husband Bob live in Madison, with their 8-year-old and 4-year-old sons, which now explains her constant frazzled expression!

Mandi is a summa cum laude graduate with concentrations in English, communication, and management and the author of the newly released No-Panic Plan for Presenters. She's here today to help us get our messages across with the results we want. Plus, she brought chocolate for everyone!