

## Rotarians gearing up for World Polio Day

By Dan Nixon and Arnold Grahl  
Rotary International News -- 10 October 2011

Rotarians around the globe are planning events to raise polio eradication awareness and funding for World Polio Day on 24 October.



Rotarians are getting ready to spread the word about World Polio Day, 24 October, and the need to finish the job of eradicating the disease. *Photo courtesy of Pakistan PolioPlus Committee*

Australian club members are working with the [Global Poverty Project](#) on a petition drive aimed at persuading world leaders to fully fund the critical work of the [Global Polio Eradication Initiative](#). Supporters can sign the [petition online](#).

The Global Poverty Project has scheduled an End of Polio Concert on 28 October to coincide with the Commonwealth Heads of Government Meeting in Perth, Australia. Rotarians have joined with the group to lobby leaders to put polio eradication on the meeting agenda. Hugh Evans, cofounder and CEO of the Global Poverty Project, is a scheduled [speaker at the 2012 RI Convention](#) in Bangkok, Thailand, in May.

"Global collaboration has ensured that eradication is within reach," says Michael Sheldrick, the group's polio campaign manager and a member of the Rotary Club of Crawley, Western Australia. "Our generation has a chance to realize a historic opportunity and ensure that no one else ever has to fear this disease. That's why it's vital we commit to finish the job."

Among other events planned around World Polio Day are these:

- Rotarians in Addis Ababa, Ethiopia, are organizing a Walk to End Polio Now, aimed at drawing 4,000 participants and raising money for [Rotary's US\\$200 Million Challenge](#) to match \$355 million in grants from the Bill & Melinda Gates Foundation in support of polio eradication.
- The Rotary Club of Venezia-Riviera del Brenta, Italy, has organized a Run to End Polio fundraiser as part of the 23 October Venice Marathon.

To read more on this story, visit [www.rotary.org](http://www.rotary.org)

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# Spokes

October 25, 2011  
[www.hattiesburgrotary.com](http://www.hattiesburgrotary.com)

District 6840

Club Number 04003

Organized 1918

**ROTARY YEAR**  
2010-2011

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## ROTARY CLUB OF HATTIESBURG

A CENTURY OF SERVICE



A NEW CENTURY OF SUCCESS

**“SERVICE ABOVE SELF”**

## MINUTES FROM 10/18/11

President Robert Cummings presided over the meeting.

Thanks to Dan Kibodeaux, who gave the Invocation, and to David Owens, who led the Club in the Pledge of Allegiance. Robert then led members in the Four Way Test.

Thanks to today's greeters, Jaclyn Adams and Wes Brooks.

Sean Priebe thanked those who volunteered to assist with the meeting today. He also reported that Erin Granberry has Brooke Bryan and her husband Dennis Granberry as her guests today. Today's speaker, Rick Duke, also introduced Alison Crumpton and Jayson Newell from the University of Southern Mississippi as his guests.

Robert announced that the board meeting is set for October 24th at the United Way's office in downtown Hattiesburg. Refreshment will be available beginning at 5:15 and the meeting will begin at 5:45.

Maura McLaughlin reported that the Club has 102 members. The meeting attendance rate for last month was only 57%. She encouraged members to attend regularly. She also reported that Bill Ray has submitted his resignation. Stan Causey is applying for membership. She also reminded members that the Night in Italy ticket charges are appearing on all member's invoices each quarterly. The tickets can be given away or sold.

Dan Kibodeaux distributed sign-up sheets for volunteer readers for the Reading Between the Lions program, every Tuesday and Friday at 9:30am at the Hattiesburg Family Y.

## PROGRAM SUMMARY

Betsy Rowell then introduced today's guest speaker, Rick Duke. Rick is Director of the Trent Lott National Center for Excellence in Economic Development and Entrepreneurship. He is also a Professor of Practice in the Department of Economic & Workforce Development.

The focal point of the activities associated with the Center is to engage the University of

Southern Mississippi with the community in economic development opportunities. "Knowledge led economic development" is the description of the type of influence that Rick believes the Center and offer to our economy.

Rick invited members to attend the second IMPACT program that will be held at the Center on January 26, 2012. There is a \$45 registration fee and lunch will be included. The program will feature a number of nationally known speakers. The focus of the 2012 IMPACT program will be the economic outlook for this part of Mississippi.

Rick's presentation focused on the University's efforts to revitalize what has become known as the "Mid-Town" area of Hattiesburg. Mid Town is described as an area bordered by Highway 49, Hardy Street, Adeline and 31st Avenue. Conceptually the re-development of the area would turn it into a mixed use, walkable, social environment for area residents. Rick maintains that if the project is successful it will bring increased economic development to the Mid Town area as well as the Hardy Street Corridor and will then tie into the development that continues in the downtown area. He maintains that the project will set the environment for economic development far greater than can currently be imagined. The project is now going through a series of public meetings where residents have an opportunity to express their concerns and those involved in the project and inform citizens of the scope and plans for the conceptual project. The master plan for the Mid Town project is expected to be completed by May, 2012.

Rick also noted that he expects to see a Request for Proposals to be released within the next few weeks for the old Elam Arms dorm on Hardy Street. The current plans are for the development of a hotel with a restaurant and other businesses.

## MARK YOUR CALENDAR

**Oct 25 Web Heidelberg & Sally Hughes--Gordon's Creek Project**

## WEEKLY FOOTBALL BOARD GAME

Our football board game has had a couple of rule changes. If the winning square has not been purchased by a player the proceeds will carry over to the following week. Each week's winner will split the cash proceeds with the club which will benefit the Rotary Permanent Fund. The winner will not be announced until the end of the meeting, must be present to win. The winner last week was Erik Graham!

## We Have a Facebook Page!

Visit Rotary Club of Hattiesburg on Facebook and "like" our page.  
Post your pictures, videos and comments.

## READING BETWEEN THE LIONS LITERACY PROGRAM

Volunteers needed each week on **Tuesday or Friday** mornings at 9:30 to read children's books to Pre-Schoolers. Read for about 20-30 minutes.



The Family Y -  
Veterans Memorial Blvd.  
601-268-0808  
Call Dan Kibodeaux or  
sign up at lunch meetings  
or email  
dan@unitedwaysems.org  
call 601-545-7141

## October Reading Volunteers Needed!

Date	Volunteer	Volunteer
Tuesday, 10/4 9:30am		
Friday, 10/7 9:30am	Jaclyn Adams	Steve Ramp
Tuesday, 10/11 9:30am	Chris Price	Conrad Welker
Friday, 10/14 9:30am	Wes Brooks	
Tuesday, 10/18 9:30am	Aime Spears Conrad Welker	Bill McLeod
Friday, 10/21 9:30am	Sean Priebe	
Tuesday, 10/25 9:30am	Lucy Parkman	
Friday, 10/28 9:30am	Wes Brooks	

**Looking for Rotary District Information or International Information?**  
District Website [www.rotary6840.org](http://www.rotary6840.org) - Rotary International [www.rotary.org](http://www.rotary.org)

## TODAY'S PROGRAM

### Meet Our Presenter, Web Heidelberg -

Web is a native of Hattiesburg and earned his undergraduate degree from the University of Mississippi and his law degree from Tulane University. He is currently the managing member of the Heidelberg Law Firm. In 2006 he formed Heidelberg Development to build and renovate residential real estate in Hattiesburg.

Web is currently President of the Historic Hattiesburg Downtown Association, an organization he has supported since its inception in the mid-eighties.

He serves as a member of the Board of Trustees of the Mississippi Department of Archives and History, has served on a number of boards and commissions including MS Historical Society, Hattiesburg Public Library, Founding President of Friends of the Saenger Theatre, and Hattiesburg Redevelopment Authority to name just a few.

He and wife Michelle reside in The Oaks, a National Register Neighborhood.

### Take part in "This Close" and be the face of Rotary

Rotary International News -- 14 October 2011

Get ready for World Polio Day on 24 October and raise awareness about our fight to End Polio Now. If you post your "This Close" photo as an avatar on Facebook or Twitter between 17-24 October and tweet about it using the hashtag #mythisclose, you could be randomly selected to have your photo featured on RI's Facebook page for one day. You should also include a link to [www.thisclose.net](http://www.thisclose.net) in your tweet.

In addition to help celebrate, on RI's Facebook page we'll change our profile photo from 17-21 October with "This Close" ads from notable people from around the world.

Don't forget to follow RI's Twitter account so we can direct message you if you've been selected. Also note that all participants must be age 18 or older.

Here's a suggested tweet you could use:

@Endpolionow. I could be the face of @Rotary on Facebook with my thisclose.net ad. #mythisclose #wpd11

#### Resources

- RI's Twitter account -- [twitter.com/rotary](http://twitter.com/rotary)
- RI's Facebook page -- [www.facebook.com/rotary](http://www.facebook.com/rotary)
- RI's other social networking accounts
- Create your "This Close" avatar -- [www.thisclose.net](http://www.thisclose.net)
- "Rotarians gearing up for World Polio Day"
- "Earn double recognition and help end polio"
- Sign up for a free RI social media webinar
- Help End Polio Now and make an online contribution