

**30th Annual High County PETS—A Montana, Idaho, Wyoming, Colorado, and Nebraska
Workshop for Rotary Club Presidents-Elect (PE) and Presidents-Elect Nominee (PEN)**

PETS 2013

**March 1st 2nd 3rd, 2013
Denver Marriott Tech Center**

Hear exciting and thought-provoking speakers
and enjoy outstanding entertainment!

Prepare for your year as
Rotary Club President
...by attending the
Thirtieth Annual
High Country
***Presidents-Elect
Training Seminar***



**2013 PETS has been redesigned to better prepare
Incoming Presidents and PENs to serve their Rotary Clubs**

The Multi-District 2013 HIGH COUNTRY PETS is designed to teach you how to effectively and efficiently run a Rotary Club. There will be several choices for breakout sessions. The sessions will be focused to provide incoming Presidents and PENs with the necessary tools to run their Clubs. You will learn how to prepare for your year, how to run your club effectively, and how to invigorate your membership. PETS will prepare you to confidently assume the leadership role of Club President. This year we have three incredible speakers who will educate, entertain and challenge you to take on the leadership role of managing and leading your Rotary Club.

To register, visit your district website.

For additional information, go to:
www.HighCountryPETS.org

**Denver Marriott Tech Center
4900 South Syracuse Street
Denver, CO 80237**

*Directions: 1-25 at Bellevue Ave, Exit 199,
east to Syracuse St, north to Marriott*

PETS 2013 SCHEDULE OF EVENTS

Friday, March 1, 2013	NOTE: Five Vendors will be set up Friday afternoon through Sunday morning. Please visit their booths for great buys on Rotary clothing and club essentials.
8:30 – 11:30 AM	Facilitator Training Review
11:30 AM—1:00 PM	Lunch—everyone on their own
12:00 PM—5:00 PM	Conference Check-in Open for PEs, PENs, AGs, Guests
1:30 – 4:30 PM	Rotary 101
5:00-6:00 PM	Social Hour—cash bar in the Atrium
6:00-7:45 PM	Dinner and Plenary Session with Michael Norton
8:00—9:30 PM	President-elect & PEN breakouts with District Governor Elect
9:30 PM	District Receptions
Saturday, March 2, 2013	*Breakout Session topics will include: Engaging Members, Running Your Club, Leading Rotarians
7:30 - 8:30 AM	Breakfast and Plenary Session with Michelle Rahn
8:45-12:00 NOON	District Training Sessions for PEs & PENs
12:00-1:30 PM	Lunch and Rotary Jeopardy
1:45 - 2:45 PM	1. Breakout Session 1 for PEs & PENs 2. Assistant Governors Best Practices Session
2:45—3:00 PM	Break
3:00—4:00 PM	Breakout session 2 for PEs & PENs
4:00 - 4:15 PM	Break
4:15 - 5:15 PM	Breakout Session 3 for PEs & PENS
5:15—6:15 PM	1. Past District Governor's Briefing 2. PE & PEN Photos by District
6:15—7:00 PM	Social Gathering in the Atrium—cash bar
7:00 PM	Dinner and entertainment by the US Air Force Academy Voices
After Entertainment	District Receptions
Sunday, March 3, 2013	
7:00-7:30 AM	Non-denominational Service
7:30-8:15 AM	Breakfast
8:30—9:30 AM	Breakout Session 4 for PEs & PENs
9:30-9:45 AM	Break
9:45—10:45 AM	Breakout Session 5 for PEs & PENs
10:45-11:00 AM	Break
11:00—11:30 AM	Final Plenary Session with Mary Kelly
11:40 AM	PETS is Adjourned
12:00 PM	PETS Committee and Facilitator Debriefs

INFORMATION ABOUT ROTARY PETS 2013

For Presidents-Elect (PE) and Presidents-Elect Nominee (PEN)

BREAKOUT SESSIONS	High-Country PETS breakout sessions are hands-on workshops, conducted by experienced discussion facilitators selected from all five participating districts. These sessions are designed to generate stimulating and informative discussions.																														
ROTARY “101”	During PETS you will attend a variety of sessions that will teach you about your presidential responsibilities and prepare you to run your Club during your presidential year. As Club president, you will also facilitate your Club’s participation in a multitude of Rotary activities, oversee the education of your members about all Rotary has to offer, become the club’s “go to” person for a wide variety of Rotary questions and become a Rotary ambassador to your community. This year’s optional interactive Rotary 101 session will help you to become an expert in many facets of Rotary, speak knowledgably about Rotary to diverse audiences and provide you with resources to help you answer any questions that might arise in the future. This session is targeted at PEs, PENs, and spouses/partners who wish to learn more basic information about Rotary. Check with your District to make sure attending will not interfere with a scheduled District session.																														
DRESS	Casual attire is appropriate for all daytime sessions and meals. Business attire is appropriate for all evening receptions and meals.																														
REGISTRATION	Registration will open by December 1st and will be done on-line: go to your district website and click on “REGISTER for PETS.” Please complete the on-line form and follow the payment instructions. Note that registration must be completed by January 31, 2013 . For additional information about PETS visit www.highcountrypets.org .																														
REGISTRATION FEE	<p>The \$360.00 registration fee includes tuition, course materials, all breakout sessions and five meals (dinner on Friday, all meals on Saturday and breakfast on Sunday). The registration for partners/spouses is \$175 and includes all meals and the opportunity to network and learn with other partners. <i>For Presidents-Elect ONLY: You will not be charged for registration as it will be paid by your club or district.</i></p> <p>Hotel room charges are not included in the registration fee (see following section).</p>																														
HOTEL ROOM (Booking required by February 6, 2013 for rate and availability)	<p>You are expected to reserve your own hotel room with the Marriott by calling 1-800-266-9432. Ask for the Rotary PETS rate and you should expect a rate of \$102 per night plus tax. All PEs and PENs are encouraged to stay at the hotel to meet and share with other PEs and PENs. Double occupancy is \$51.00 plus tax for each person. <u>If you choose not to stay at the hotel</u>, your PETS registration fee will be \$462.00 to help cover room block commitments.</p> <p>Special Note: It is normal practice for Rotary Clubs (or Districts) to pay the registration fee and to reimburse 2 nights shared-room hotel fees for their Presidents-Elect. If you bring your spouse, you will pay the partner registration fee (\$175) and the additional cost of the single room (\$51+ tax for each night).</p> <p>President-Elect Nominees are strongly encouraged to attend. Check with your club for possible assistance with the cost of attendance.</p> <p>DENVER MARRIOTT TECH CENTER HOTEL: The hotel check-in time is 3:00 PM. (Official conference registration will begin at 4:30 PM.) There is a possibility that your room will be available earlier. If not, the hotel will store your luggage until your room is ready.</p>																														
AIRPORT SHUTTLE SERVICE	Special discount pricing has been arranged with Super Shuttle (\$22 on-way or \$38 round trip). Make your reservation by following the Super Shuttle link on the High Country PETS web site. Use the special code PETS3 to receive discount pricing.																														
FOR QUESTIONS, CONTACT ONE OF THESE PEOPLE FROM YOUR DISTRICT	<table><tr><td>District 5390:</td><td>Ellen Robinson</td><td>406-672-5109</td><td>dea5390ri@bresnan.net</td><td>DGE John Stewart</td><td>406-672-9281</td></tr><tr><td>District 5440:</td><td>Kellie Tovar</td><td>970-506-1036</td><td>rotary5440@yahoo.com</td><td>DGE Julie Phares</td><td>970-689-9453</td></tr><tr><td>District 5450:</td><td>Bev Mendel</td><td>303-477-0654</td><td>office@rotary5450.org</td><td>DGE Dan Himelspach</td><td>303-321-1115</td></tr><tr><td>District 5470:</td><td>Kirk Garner</td><td>719-687-6869</td><td>kirkgarner@gmail.com</td><td>DGE Wally Miller</td><td>719-641-9722</td></tr><tr><td>District 5630:</td><td>Jean Issler</td><td>308-995-2347</td><td>rotary5630@gmail.com</td><td>DGE Duane Tappe</td><td>308-345-7650</td></tr></table>	District 5390:	Ellen Robinson	406-672-5109	dea5390ri@bresnan.net	DGE John Stewart	406-672-9281	District 5440:	Kellie Tovar	970-506-1036	rotary5440@yahoo.com	DGE Julie Phares	970-689-9453	District 5450:	Bev Mendel	303-477-0654	office@rotary5450.org	DGE Dan Himelspach	303-321-1115	District 5470:	Kirk Garner	719-687-6869	kirkgarner@gmail.com	DGE Wally Miller	719-641-9722	District 5630:	Jean Issler	308-995-2347	rotary5630@gmail.com	DGE Duane Tappe	308-345-7650
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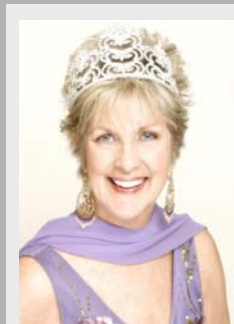
Rotary PETS 2013

Keynote Speakers and Activities



MICHAEL NORTON Michael is the Executive Vice President of Global Accounts for the Sandler Training Corporation. Much of his time is spent coordinating, leading and supporting training opportunities and accounts for a worldwide client base. Prior to joining Sandler, he was president of the Zig Ziglar Corporation, leading international trainers in leadership, management and sales. Michael was also founder and CEO of both CanDoGo.com and SalesRepsOnline.com. He has held executive positions in several companies in the medical field and has served as VP of WebMD.com. He lives south of Denver with his wife and children.

MICHELLE RAHN Michelle is a wife, mother, grandmother, teacher, entertainer, speaker, Ms. Senior America 2004, AND the woman in the "walk-in" tub commercial. She was a Jefferson County teacher in Littleton, Colorado for 28 years and is proud to have received the "Excellence in Education" Award in 1995 from the Denver Southeast Rotary Club. Since retiring, she has spent the past 12 years working with school staff members across the United States in the field of discipline. A second chance at life inspired a new commitment to helping others after Michelle suffered a heart attack following the 1999 shootings at Columbine. The tragedy hit too close to home. She taught one of the killers and her husband and daughter coached with a teacher who was murdered in the rampage. Columbine changed her life and she came out of recovery with a new dedication to life and the choices that we make. Those choices are the keys to a happy life for young and old alike, including four daily activities: carrying out a task with a purpose, participating in an activity with another person, engaging in relationships, and providing service to others.



ROTARY JEOPARDY In 1964, Merv Griffin created the acclaimed TV show Jeopardy. For 2013, High Country PETS is proud to present a Rotary version of this popular game show. After lunch on Saturday, whether you are on a team or a member of the Rotary audience, enjoy learning more about Rotary with our special version of Jeopardy. The game will test your knowledge and inform and entertain you. There will be two teams picked from Presidents-Elect and Nominees. Our game host will be Fort Collins, Colorado Rotarian Bill West.

U. S. Air Force Academy Voices Saturday evening. Be inspired by heart-felt patriotic songs sung by cadets from the U.S. Air Force Academy in Colorado Springs, Colorado. The eleven member Academy Voices will showcase the musical talents of some of our nation's finest young adults who are preparing to serve our nation through the military and beyond once they return to civilian roles.



MARY KELLY Mary Kelly, PhD, is a nationally recognized and renowned economist and leadership expert specializing in improving business efficiency and maximizing available resources.

A graduate of the U.S. Naval Academy, Mary has trained over 20,000 military and civilian personnel in multi-cultural environments around the world. She served 21 years as a commissioned officer in the Navy, and retired as a commander.

A university business and economics professor, Mary combines theory and practicality. With extensive experience in human resources, finance, insurance, organizational leadership, strategic planning, and project development, she focuses on building successful strategies for business leaders at all levels of an organization.

Mary's passion is helping people excel in business. An energetic, engaging and perceptive leadership coach and speaker, Mary delivers humorous, inspiring, and insightful keynote speeches, offering tools and insights that increase productivity, morale, and profits.

As a consultant, creative and insightful problem-solving abilities enable her to transform corporate cultures and structures.