Dear President-Elects and President Elect Nominees,

Our focus this week is **Strengthening Your Membership**, Chapter 5 of the President’s Manual.  Engaged and active club members make it possible to serve communities at home and around the world, to support the work of The Rotary Foundation, and to develop future leaders. But most of all, engaged and active members make your club a fun place for all members.

Strengthening Your Membership Study Questions:

* How can you help your club become more flexible to address the needs of today’s professionals and attract new members?
* What steps can your club take to retain members?  What steps can your club take to attract new members?
* How can you use alumni connections (RYLA, Interact, Youth Exchange) to attract new members?

If you have not registered for PETS, please do so this week. [On-line registration](http://portal.clubrunner.ca/50085/Event/a5e41144-84f2-4c38-a73b-c373b3fa4118)is now open on the District Web site [www.rotary5450.org](http://www.rotary5450.org/). PETS registration deadline is February 17, 2019. There is no charge for PEs if you register by February 17.

You must reserve your hotel room separately from your PETS registration. The room block closes on February 7, so reserve your hotel room now!

If you need assistance with registration, please contact our District registrar, Beverly Mendel, at office@rotary5450.org or 303.477.0654.

I look forward to working with you and your clubs!

Curt Harris, Evergreen Rotary Club

District Governor 2019-2020

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