Dear Presidents-Elect,

Our focus this week is **Promoting Rotary, Chapter 6** from the Club President’s Manual. How do you increase the visibility of your club in the community? The public learns about Rotary when Rotarians make a conscious effort to share their community and world involvement. This chapter will help you plan how to help your club deal with internal motivation of members and the external promotion of the club.

Promoting Your Club Study Questions:

* How will you answer the question, What is Rotary?
* How can you prepare to serve as your club’s spokesperson?
* Is your club using the most current Rotary Branding and logos on your website and social media?

If you have not registered for PETS, please do so this week. PETS registration deadline is February 17, 2019. There is no charge for PEs if you register by February 17.

If you need assistance with registration, please contact our District registrar, Beverly Mendel, at office@rotary5450.org or 303.477.0654.

I look forward to working with you and your clubs!

Curt Harris, Evergreen Rotary Club

District Governor 2019-2020

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