



How to Use Partnerships to Maximize Service (45 minutes)

Relevance: Club presidents are responsible for ensuring that their club includes needs assessment, planning and implementation, and evaluation as part of every service project and activity.

Option 1: Workshop



Workshops work best when the objective is to teach participants a practical skill by having them practice it, or to give them new understanding through an interactive activity. Workshops should be led by experts, and require a room configuration that allows for group collaboration and space for the facilitator to circulate among participants.

Learning Objectives

- Identify resources to locate potential partners for projects.
- Identify ways to make your service projects more significant and sustainable.
- Learn what kinds of projects are more likely to get Rotary Foundation funding.
- Learn about Rotary resources for project ideas.

For the Trainer

Before the session:

- Review the resources listed below.
- Choose the activity that will work best. You may want to combine the activities or do them both consecutively.
- Review slides 71-74. Decide which ones you will use, make edits or additions, and think about when you will show each one.
- Make sure you have the necessary materials: computer with Internet access, projector, and screen.

During the session:

- Review learning objectives with participants at the start.
- Refer participants to the resources below.

Resources

Chapter 8 of the [*Club President's Manual*](#): Supporting Service

[*Communities in Action: A Guide to Effective Projects*](#)

[*Community Assessment Tools*](#)

[How to Start a Service Project](#) e-learning module

[ProjectLINK](#)

[Work with partners](#)

Activities

Choose one of the following activities:

1. Rotary clubs can strengthen their service projects by collaborating with individuals, organizations, and other Rotary clubs or Rotary-sponsored groups like Rotaract. Divide participants into groups of four. Have each group identify a project carried out by one of its members' clubs, and identify five ways the project could be enhanced through a partnership.
2. Projects that address an area of focus and are sustainable may qualify for a Rotary Foundation Global Grant. Divide participants into two groups. Have participants in one group play the role of a Rotary club with a specific project that addresses an area of focus but needs more support to have a greater impact.

Participants in the second group play a potential partner (such as an organization like an international relief agency; another Rotary club; or a Rotary-sponsored group such as Rotary Community Corps, a Rotary Action Group, Rotaract, or Interact). Consider writing role descriptions on pieces of paper and distributing them to participants.

Have the participants from the two groups talk with one another and "pair up" so that the partnerships enhance the proposed projects. See slide 74, and give the partnered pairs time to determine

- a. What the project is
- b. What area of focus it addresses
- c. How sustainable it is
- d. How it was enhanced by the partnership

Then ask volunteers to share with the larger group their experience of finding a partner and the evolution of their ideas after talking with their partner.

Note: Allow time to cover any district or regional issues pertaining to this topic.



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(45 minutes)

Option 2: Panel



Panels work best when the objective is to convey information through personal stories, expert-led demonstrations, and/or visual presentations. The room should be set up with a table in front for panelists and theater seating for the audience, and should be able to accommodate needed audiovisual equipment.

Learning Objectives

- Identify potential partners and resources for projects.
- Identify ways to make your service projects more significant and sustainable.
- Identify best practices for forming partnerships with organizations and other clubs.

For the Trainer

Before the session:

- Review the resources listed below.
- Ask three to five Rotarians who have conducted large-scale service projects with the help of partners to be your panelists, and consult with them on the presentation topics below. (Panelists could also include experts on sustainability or representatives from other groups or organizations involved in Rotary projects.)
- Encourage panelists to include slides or other visuals to accompany their presentations.
- Plan time at the end of the session for a Q&A.
- Communicate with panelists regularly to coordinate their presentations, ensuring that the desired topics will be covered and that the presentations won't be redundant.
- Review slides 75-77 and make any necessary changes. Have your panelists send you slides for their presentations so you can coordinate them for the session.
- Make sure you have the necessary materials: computer, projector, and screen.

During the session:

- Review learning objectives with participants at the start.
- Refer participants to the resources below.

Resources

Chapter 8 of the [*Club President's Manual*](#): Supporting Service

[*Communities in Action: A Guide to Effective Projects*](#)

[*Community Assessment Tools*](#)

[How to Start a Service Project](#) e-learning module

[ProjectLINK](#)

[Work with partners](#)

Presentation Topics

The following topics should be covered in panelists' presentations:

- Recognizing opportunities for partnerships
- The club or organization with which their club partnered
- Working with partners during the planning and implementation process
- Steps that were crucial to making partnerships successful
- Experiences and lessons learned
- Making a project more significant and sustainable
- The difference that partnering can make in project outcomes
- Tips for designing a project so it is more likely to get a grant

Note: Allow time to cover any district or regional issues pertaining to this topic.