

Yarra Bend Rotary

BULLETIN

PRESIDENT'S MESSAGE

In the last week joint meetings of the Cluster Presidents and the outgoing and incoming Board of our club were held. A number of ideas and topics were discussed ranging from joint club meetings to various projects our clubs are currently undertaking and to concepts for new projects.

As would be expected, the major concern of all clubs is membership. We often hear of the success stories of other clubs but our efforts seem unrewarded. Thinking about this many times of the year one thing is clear. A salesman cannot sell his product unless the intended buyer knows what the product is, what it is supposed to do and how it is supposed to work! The same thing with Rotary. Several times over the past year I have encountered people, mainly in their 30's, who had never heard of Rotary and who had no idea what it was, what it did or how it worked. We need to formulate a more relevant service offering for the rising generations.

Fundamental to any membership strategies must be an education campaign to tell the intended 'buyers' what our product is. Our club has been very active in raising the visibility of Yarra Bend Rotary through its website and Facebook page and we know that we have a number of 'followers'. However, these activities need supplementing by others.

Another concept discussed at the joint meetings revolved around the benefits to clubs through collaboration. Collaboration provides the ability for clubs to pool their skills, mindsets, resources etc. for the collective good. That clubs must compete with each other and especially for members, is an outdated and destructive concept. The big projects such as polio eradication were not achieved by clubs acting on their own. Clubs have their own personalities and activities that will suit some potential members but not others. So, the key is for clubs to 'share the catch' for the greater and collective good.

Both these ideas, education and collaboration, are in play. RC Glenferrie has a membership event early in June in which the other cluster clubs can participate. Our incoming President, Edda Williams, had planned another but different style of event in late July. Now both events are linked and our cluster clubs are collaborating.

Our cluster clubs have very good relations and an excellent collaborative spirit. I am sure they will continue – they need too!

Our Changeover is on 4 th July. I ask that members who won awards last year and have the various perpetual trophies to bring to the meeting this week so we can prepare them for the next series of awards at Changeover. I have received one trophy so there are more to come.

Ken Maher

President

OUR TEAM

YARRA BEND EXECUTIVE

President	Ken Maher
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Secretary	Anne Brown
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Treasurer	John Pocock
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President Elect	Edda Williams
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CLUB AVENUES OF SERVICE

Community	Bob Lambert
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Club Service	Bill Chow
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Foundation	Matt Pollard
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International	Isabel Armer
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Vocational	David Shave
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Youth	Edda Williams
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**Our Next
Meeting
23 May 2018**

**Janet Hay
Micro-loans**

Yarra Bend Rotary

Upcoming Speakers

23 May	Janet Hay – Micro Loans
30 May	Dr Mark Ellis – The ageing eye

Upcoming Events for your Diary

19 May	RC Glenferrie Farmers Market
20 May	D9800 Assembly - TABCORP Park Melton
25-27 May	Model United Nations Assembly
04 July	Yarra Bend Changeover Dinner
29 July	Plant a Tree Fritsch Holzer Park
10 November	Garden Design Fest on 10, 11, 17, 18 November
	Dinner Meeting Roster Click here
	Camberwell Market Duty Click Here

Dinner Meeting – 16 May 2018

Chair: Bill Chow

Meeting Notes: David Shave

Thought: Edda Williams, “Remember, once you are over the hill, you begin to pick up speed” - Charles Shultz

Directors Reports:

President's report.

- A constitution update from District will be forwarded shortly.
- Recent Cluster Presidents meeting produced a number of new ideas, more details later.
- Received a letter from Ann Leonard warmly thanking the club for the beautiful flowers and the number of members who attended Peter's funeral.

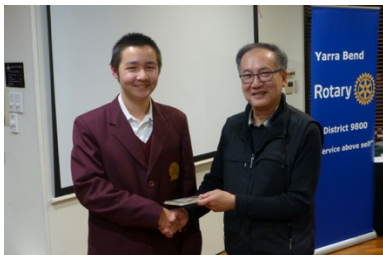
Director's reports

- Edda W., Enquired if any member could offer accommodation for an incoming overseas student.
- Isabel A., Recent remittance of funds for Nepal has been received, \$800 has been received from the pop up shop, which could still use additional volunteers.
- Clint S., The trees planted at Yarra Bend are still growing vigorously.

Members Moment:

Edda Williams provided a most useful synopsis of the basic understanding required for the use of the club's Facebook page, with an emphasis on how to set up an account and, the various ways Facebook can be beneficially used.

Rotary Youth Program of Enrichment attendee Vincent Bethlehem reports back



Our 2018 delegate to the RYPEN camp, Vincent Bethlehem, a Year 10 student at Kew High School.

- Vincent opened his talk with sincere thanks to the club for his sponsorship to this camp.
- He then summarised his personal background which included reference to the various community activities in which he had participated.
- On arrival, he found the facilities were significantly more comprehensive and impressive than he imagined they would be.
- Vincent appreciated the helpful ness of the staff, who made it easier to relate with other delegates, none of whom he had met previously.
- The three-day program was directed at self- improvement and proved to be engaging and interesting.
- Many of the activities were directed at improving communication techniques and the development of teamwork. There was ample opportunity to be taken out of each individuals comfort zone.
- Vincent displayed a level of confidence and maturity well beyond his years.
- In answering a question about what he felt he would take away as a result of the camp, he listed a number of factors, including: the benefit of teamwork, a deeper understanding of many issues, than he previously held and, perhaps most importantly, the potential for his own behaviour modification.

In summary, when again thanking the club for his sponsorship, Vincent was most complementary about the program and the opportunity to participate.



Bill Chow takes out the weekly door prize



Edda Williams explains the fundamentals of Facebook

Yarra Bend Rotary



Yarra Bend Rotarians Ed and Anne Brown and Matt Pollard (and Dianne dutifully taking the photo) met up in Darwin on the day of our weekly meeting.

Best regards to all from the Northern Territory.

Learn more about what we do

Would you would like to know more about Yarra Bend Rotary, please call Club Secretary Anne Brown on 0404029165 or email: anneanded@iinet.net.au

You might like to join us for dinner. We meet every Wednesday over dinner at the Amora Hotel 649 Bridge Road Richmond at 6:30 p.m. for 7:00p.m.

If you would like to come along and find out more about what we do or have a particular interest in hearing one of our guest speakers, please first contact the Club Secretary to make arrangements.

Our Mailing Address is P.O.Box 271, Kew East, Victoria, 3102 or e-mail : Yarrabendrotary@gmail.com



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MAKING A
DIFFERENCE**

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