BULLETIN

PRESIDENT'S MESSAGE

We held our first forum on Wednesday evening – an open discussion on the issues we face as a club, a platform to share ideas and opinions.

Membership growth is a topic that has been discussed at many meetings. It is a topic that we must reimagine, identify target markets and develop a clear action plan and implementation timeline to increase our diminishing membership.

Our Membership evening this coming Wednesday, led by Neville John from the D9800 Membership team, will give us some new ideas to pursue. This, along with information from the "Strengthening Your Clubs" session in a few weeks' time will further assist in planning the club's development and future and allow us to set strategies, ideas and plans in place.

I also attended RC Hawthorn's launch of the Australasian Birth Trauma Association comprising a detailed and informative introduction by its co-founder Amy Dawes and Lana Sussman – psychotherapist - and detailed presentations by 2 physicians: Jessica Caudwell-Hall – obstetrician and Dr Oliver Daly – urogynaecologist and obstetrician.

The program seeks to support women, their partners and children as they address the impact of birth trauma through peer-to peer support, medical, surgical and psychological support as well as promoting informed decision-making.

As the ensuing discussion indicated, there is much to be done in this field and I commend Amy and her team for their dedication to making the needed changes in this area.

Edda Williams

President

OUR TEAM

YARRA BEND EXECUTIVE

President Edda Williams

Secretary Anne Brown
Treasurer William Liew

CLUB AVENUES OF SERVICE

Community Bob Lambert
Club Service Ken Maher
Foundation Ross Ollquist
International Matt Pollard
Vocational Clint Sceney

Edda Williams

Youth

Our Next Meeting 25 July 2018 D9800 Membership Session





Upcoming Speakers	
25 July	AG Nick Pane & District 9800 Membership Team
03 October	DG Bronwyn Stephens
Upcoming Events for your Diary	
29 July	Plant a Tree Fritsch Holzer Park
02 August	Volunteering Fair
09 August	Annual Swinburne Barak Wonga Oration
29 August	Joint club evening at Greenacres - Guest speaker David Parkin
10 November	Garden Design Festival on 10, 11, 17, 18 November
05 December	National Reconciliation Action Plan Conference
	<u>Dinner Meeting Roster Click Here</u>
	Market Duty Roster: Click Here

Dinner Meeting 18th July 2018



Chair: William Liew

Thought:

Bill Chow – No-one sees how much you do for them, they only see what you don't do.

Directors Reports:

Ed Brown asked anyone who could spare an hour or two for gardening in the next two weeks to Contact him. Isabel Armer reported that knits from Nepal had

raised \$1000 and dog coats \$442 golf club covers \$140. She reported that the computers had not reached Kangel due to bad weather. William Liew asked that a note be included in the bulletin for a Club blood donation morning at the Blood Bank in Collins Street at 9.15am on 19th August.



Door Prize: President Edda reluctantly presents this week's door prize to immediate past President Ken



CLUB FORUM



President Edda referred to Ken Maher's summary 'Actions arising from our Horizon Workshop' held three months ago. The following items were discussed:

Brand

Going fairly well although more effort to provide contemporary material for FB and website are needed.

Membership

Held over at Edda's suggestion until after Neville John's address next week.

Participation with other Clubs

Edda highlighted that Eastside and Riverside Cluster Clubs are very positive about collaboration. She is keen to maximise joint efforts. A combined cluster meeting on membership issues is to be held at Amora next week with Neville John.

Youth

Multi-Club approaches to Youth Service were highlighted as an example where a combined approach makes sense. A Youth day at DIK is planned. Kew HS looking for ways for students to get exposure to hands-on work in maintenance and trades rather than be totally streamed towards Degree studies.

International

Edda suggested that initiatives in International arising from our Horizon workshop be held over until we have addressed Membership. Isabel noted some opportunity might exist around second-hand clothing, a lot of which is shredded at present.

Other Points

Edda advised we would start all meetings with a "welcome to country" and that she wanted the Club to introduce an Indigenous program. Contemplation Garden mentioned as possibility with Kew HS and Swinburne involvement.





Red Cross Blood Donation – Volunteers Needed

Yarra Bend Rotary members and Friends are needed for a blood donation morning at the Blood Bank in Collins Street at 9.15am on 19th August 2018.

Please advise your availability to William Liew on 0408 885 290



The District Support Team is conducting three facilitated workshops, involving

Warwick Cavell (Facilitator),

Kerry Kornhauser (Public Image/Communications),

Yvonne Flynn (Club Service) and

Neville John (Membership Director).

These workshops will be hands--on interactive sessions that will include:

- Leading change in your Club
- Identifying the elements of a strong, vibrant club
- Project identification and selection
- Member and Community engagement
- Promoting your club projects and activities
- Your One-Page plan on membership recruitment and retention

26th August Sunday at Education Centre Montague St South Melbourne 8.30 for a 9.00-1.00 – light lunch provided – no cost to club – who is coming?

RSVP is essential by 6th August, 2018 detailing session you will attend and any dietary requirements to: Marjorie Gerlinger, marbern@bigpond.net.au or 0419 302 109



Learn more about what we do

Would you would like to know more about Yarra Bend Rotary, please call Club Secretary Anne Brown on 0404029165

You might like to join us for dinner. We meet every Wednesday over dinner at the Amora Hotel 649 Bridge Road Richmond at 6:30 p.m. for 7:00p.m.

If you would like to come along and find out more about what we do or have a particular interest in hearing one of our guest speakers, please first contact the Club Secretary to make arrangements.

Our Mailing Address is P.O.Box 241, Kew East, Victoria, 3102 or e-mail: Yarrabendrotary@gmail.com





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