

Yarra Bend Rotary

BULLETIN

PRESIDENT'S MESSAGE

Membership is a word on every Rotarian's lips.

We are taking a re-energised approach to seeking new members by engaging the D9800 Membership Team to run an information session and a workshop to support us in developing and implementing a strategy for our club to attract new members.

I eagerly look forward to inducting new members or welcoming interested visitors to our dinner meetings in the coming months.

Time to get our hands dirty in the coming weeks with a couple of gardens that need our care under the expert guidance of Ed and Bob. If you are available in the week commencing July 30th to assist the team, please get in touch – see details below.

Come and meet us at Swinburne University's Volunteering Expo on August 2nd at Swinburne University and chat to us about how you can engage with your community through volunteering.

We will be at Swinburne again on August 9th speaking to the students about our club and how we can engage with them through projects and mentoring programs.

If you are reading this and would like to talk to one of us about joining Rotary or how you can join in our activities, we'd love to hear from you. You can connect with us through our web page at www.yarrabendrotary.com.au or on our Facebook page.

Edda Williams

President

OUR TEAM

YARRA BEND EXECUTIVE

President	Edda Williams
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Secretary	Anne Brown
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Treasurer	William Liew
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CLUB AVENUES OF SERVICE

Community	Bob Lambert
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Club Service	Ken Maher
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Foundation	Ross Ollquist
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International	Matt Pollard
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Vocational	Clint Sceney
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Youth	Edda Williams
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Our Next Meeting
01 August 2018



Yarra Bend Rotary

Upcoming Speakers

03 October	DG Bronwyn Stephens
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Upcoming Events for your Diary

02 August	Volunteering Fair
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09 August	Annual Swinburne Barak Wonga Oration
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29 August	Joint club evening at Greenacres - Guest speaker David Parkin
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10 November	Garden Design Festival on 10, 11, 17, 18 November
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05 December	National Reconciliation Action Plan Conference
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	Dinner Meeting Roster Click Here
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	Market Duty Roster: Click Here
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Dinner Meeting 25th July 2018

Chair: Mark Miller



Guests:

Neville John - District 9800 Membership Team, Anthea Rutter - RC Balwyn, Charles Smith - RC Balwyn, Jim Thomson - RC Balwyn, Katrina Flinn - RC Hawthorn, Ian Bentley – Pres RC Hawthorn, Richard Blakeman - VP RC Glenferrie, Graham Bishop - RC Canterbury, John McCaskill – RC Canterbury, Nick Pane - AG District 9800, and Angela Pane, Mark Bourke - President RC Kew.



(Left) Nick Pane – recently appointed DG for the Riverside Cluster

Thought: Clint Sceney: *"It is not what we don't know which gets us in trouble. It is what we know for sure which ain't so. Mark Twain"*

Directors Reports: Bob Lambert: Some excellent opportunities have arisen for fund raising garden work including a landscaping job that will provide about \$1000. Please advise Ed Brown if you can volunteer to assist. Also the Kew High School shed construction needs a pathway to be built, so we'll look to plan that in a few weeks.



Guest Speaker Neville John presents Charles Smith – Balwyn Rotary Club with this week's door prize

Guest Speaker - Neville John Rotary Membership Month - August

Former District Governor and current leader of the District Membership Team, Neville John was guest speaker this week and spoke in detail about the perennial task of attracting and retaining members of Rotary.



Neville said the truth is that Rotary Australia membership is currently in a decline phase with District 9800 alone losing members in the past two years. With its total number now standing at about 2400. But he said the trend can be reversed. "There is no number one 'silver bullet' that will suddenly fix membership challenges for clubs, according to Neville. However clubs can build their membership if they approach it with a strategic plan based around community needs, self-fulfillment for members.

Neville believes that good projects make for more vibrant clubs and in turn become more attractive to potential members. But this can only come about when clubs are fully engaged and listen to the communities they serve.

He said that clubs need to develop projects that reflect the humanitarian concerns that are important to local communities; e.g. homelessness, family violence and a range of many other issues.

Coordination with the Rotary community is also important. Neville said there are several initiatives that Clusters like Riverside could apply to coordinate membership efforts. Retaining Rotary members is challenge for all Clubs and a new District initiative named the 'Collective' may go some way to keeping members active and interested in projects of their particular interest. The Collective is a data base in which all clubs provide information about their projects and the system can then match individual Rotary members to projects or issues of their choice. Neville said this will help build member commitment and make clubs more vibrant.

Rotary can and does make a difference in many lives. Neville said it's quite apparent that the wider community does not fully understand the work of Rotary or the enormous benefit it gives to local communities and international humanitarian causes. "We need to share and market our great Rotary stories with the wider community, our key stakeholders and potential new members.

Neville and his team are conducting Membership workshops in August. [See details next page](#)



Yarra Bend Rotary

STRENGTHENING YOUR CLUB WORKSHOPS

The District Support Team is conducting three facilitated workshops, involving
Warwick Cavell (Facilitator),
Kerry Kornhauser (Public Image/Communications),
Yvonne Flynn (Club Service) and
Neville John (Membership Director).

These workshops will be hands--on interactive sessions that will include:

- Leading change in your Club
- Identifying the elements of a strong, vibrant club
- Project identification and selection
- Member and Community engagement
- Promoting your club projects and activities
- Your One-Page plan on membership recruitment and retention

26th August Sunday at Education Centre Montague St South Melbourne
8.30 for a 9.00-1.00 – light lunch provided – no cost to club – who is coming?

RSVP is essential by 6th August, 2018 detailing session you will attend and any dietary requirements to: Marjorie Gerlinger, marbern@bigpond.net.au or 0419 302 109



Yarra Bend Rotary

NEW DISTRICT 9800 WEBSITE

www.RotaryDistrict9800.org.au



ClubRunner™
Connect. Collaborate. Communicate.

The District 9800 website is now on Club Runner, a website platform used by 5,000 Clubs worldwide.

Members of Clubs that currently use ClubRunner can continue to use their Club website login.



Members from other Clubs can obtain a Login Name and password by following the instructions by clicking after clicking on the Member Login button. You will need to use the same email recorded by Rotary International.

Full instructions may be [downloaded from the website](#)



A Club Runner App is also available for iPhone or Android users from the App stores.

The app allows access to Club stories and contact details for Club and District members



A pdf version of the District Directory is also available for download from the District website (under District)

Please let us know what you think of the website and contact us if there are problems

Mark Stephens
accessmed33@gmail.com



Yarra Bend Rotary

Rotary District 9800

A salute to Past International Rotary President - Ian Riseley

Join with us in acknowledging and celebrating Past International President Ian Riseley's year in office at a VERY SPECIAL BREAKFAST to be held on Friday August 31st in the Members' Dining Room at the MCG. This is a great opportunity to hear from Ian first-hand, and to enjoy the company of Rotarians and their guests from District 9800 and beyond."

Bookings at <https://www.trybooking.com/359673>

Jane Pennington, District Secretary, Phone Mobile 0408 402 555



Make another heart beat.
Give blood.

Red Cross Blood Donation – Volunteers Needed

Yarra Bend Rotary members and Friends are needed for a blood donation morning at the Blood Bank in Collins Street at 9.15am on 19th August 2018.

Please advise your availability to William Liew on 0408 885 290

Yarra Bend Rotary

Learn more about what we do

Would you would like to know more about Yarra Bend Rotary, please call Club Secretary Anne Brown on 0404029165

You might like to join us for dinner. We meet every Wednesday over dinner at the Amora Hotel 649 Bridge Road Richmond at 6:30 p.m. for 7:00p.m.

If you would like to come along and find out more about what we do or have a particular interest in hearing one of our guest speakers, please first contact the Club Secretary to make arrangements.

Our Mailing Address is P.O.Box 241, Kew East, Victoria, 3102 or e-mail : Yarrabendrotary@gmail.com



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www.facebook.com/rotaryclubofyarrabend/

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[Yarra Bend Rotary Web Page](#)

