

Salem Rotary 102  
*Spring & Dinner  
Auction*

**Rotary**  
Salem, MA



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## SPONSORSHIP OPPORTUNITIES

We invite you to join us and request that you sponsor our premier fundraising event, the 39<sup>th</sup> Annual Salem Rotary Spring Dinner & Auction. This dazzling evening of celebration will be held on Friday, March 27, 2020, at the Historic Hawthorne Hotel at 6 p.m. The evening will include cocktails, music and a silent auction, followed by a Jazz dinner and a "lively" Live Auction. Most sponsorships include event tickets, and we would be thrilled to spend this evening with you.

### PRESENTING SPONSOR (\$5,000)

- Prominent placement of your banner at event
- Logo displayed on sponsor board and on screen at event
- Verbal acknowledgement at event
- Full-page ad (5" x 8") and acknowledgement in commemorative program
- Digital acknowledgement with logo and link on Salem Rotary Club website and social media page (Facebook)
- Reserved table of 10 at the Centennial Auction with premium table location

### PATRON SPONSOR (\$2,500)

- Logo displayed on sponsor board and on screen at event
- Verbal acknowledgement at event
- Half-page ad (5" x 4") and acknowledgement in commemorative program
- Digital acknowledgement with logo and link on Salem Rotary Club website and social media page (Facebook)
- 6 tickets to the Centennial Auction

### CHAMPION SPONSOR (\$1,000)

- Logo displayed on sponsor board and on screen at event
- Verbal acknowledgement at event
- Quarter-page ad (5" x 2") and acknowledgement in commemorative program
- Digital acknowledgement with logo and link on Salem Rotary Club website and social media page (Facebook)
- 4 tickets to the Centennial Auction

### CONTRIBUTING SPONSOR (\$500)

- Logo displayed on sponsor board and on screen at event
- Quarter-page ad (5" x 2") and acknowledgement in commemorative program
- Digital acknowledgement with logo and link on Salem Rotary Club website and social media page (Facebook)
- 2 tickets to the Centennial Auction

### ADVERTISING ONLY (\$250)

- Quarter-page ad (5" x 2") and acknowledgement in commemorative program

**ALL ADS ARE FULL COLOR.**

**Accepted Formats: .jpg, .gif, .eps, .psd, .png, .ai**

**Resolution: 300 pixels / inch (dpi)**

**1/2 page**

**5 inches x 4 inches**

**1/4 page**

**2 inches x 5 inches**

**Inside front Cover**

**Inside Back Cover**

**Full page**

**5 inches x 8 inches**