

A BRIEF AND SOMETIMES  
IMPERTINENT HISTORY  
of the  
SALEM ROTARY CLUB

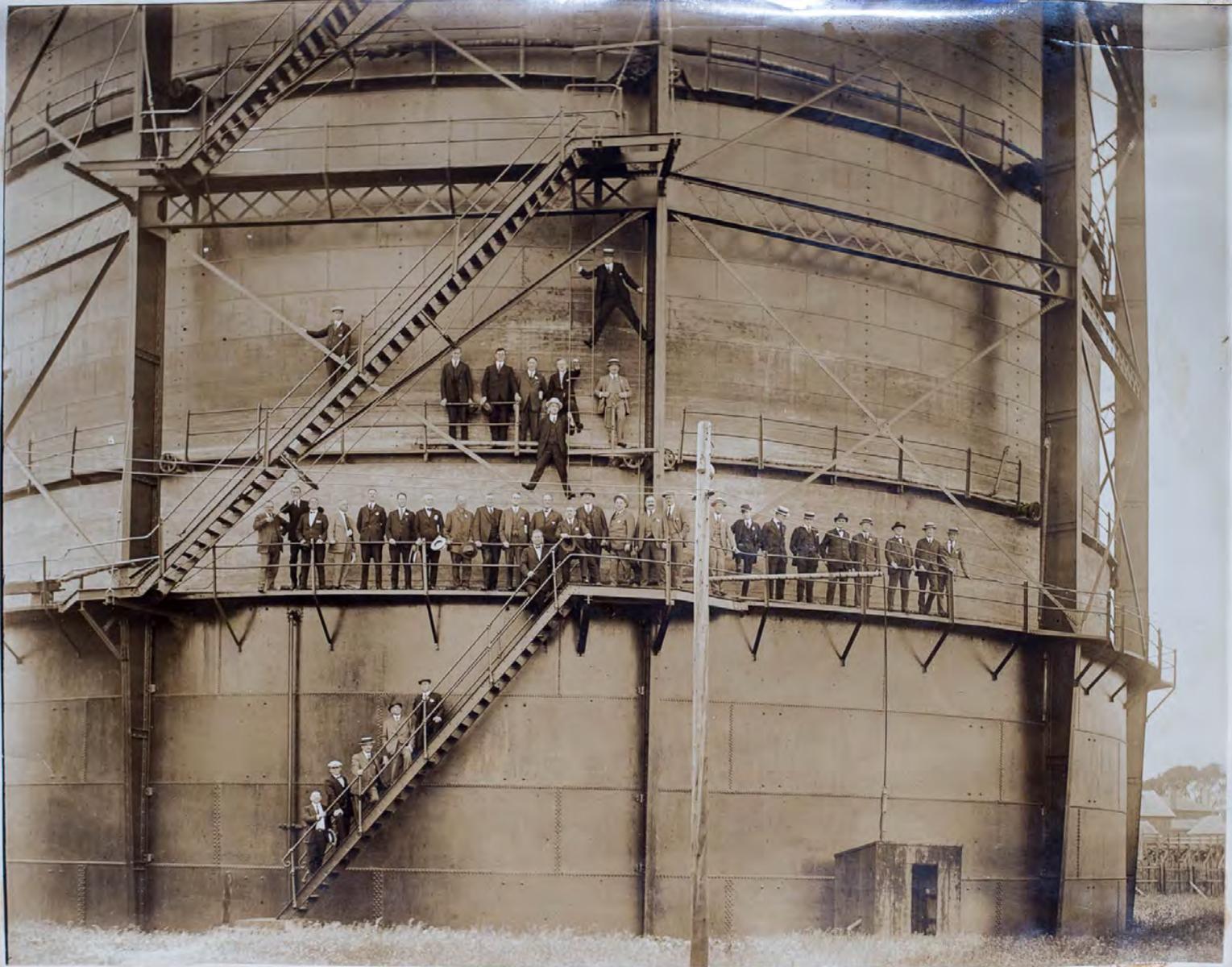
by  
ROGER A. POOR

#### FOREWORD

There are no statistics in this history. Those can be found in the annual reports of the secretary and the treasurer. -

Its purpose is to try to give life to the records of the club. In doing so many facts have been omitted, some of them doubtless of importance.

But if the reader can get an impression of steady, healthy growth and find in this record some of the reasons for it, the writer will feel amply rewarded.



The Salem Rotary Club at the Plant of the  
Salem Gas Light Co.

Top man: James Robinson

On the ladder: Henry Callahan

Top row: Guest: Bill Craig, Gus Throop, Ross Goddard, ?

Middleman: Fred Norton.

Main row: Roger Poor, Laurence Mansfield, Bill Bursaw,  
Bert Louge, Thornton Cutler, John Hefferman,

George Bennis, Herb Farwell, Charlie Popes,

Walter Tanch, Tom Appleton, Ed Hay, George Petman,  
Clark Brown, Arthur Palmer, Tom Pinnock, Bob Stuart,

? Oscar Bowman, Harry Lefavour, Herman Casins.

Frank Poor, Fred Smith, Fred Law, George Ashton.

In front: John Tudbury.

On the steps: going down, ?

Foster Smith, John Caber, Carroll  
Sargent, Dave Frye.

A Brief and Sometimes Impertinent  
History of the Salem Rotary Club.  
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The beginnings of the Salem Rotary Club are buried in deep mystery, for although the greyhaired old timers have promised again and again to reveal the secrets of its birth, nothing more than promises has ever come from them.

But officially the Salem Rotary Club, number 365, is the child of the Boston Rotary Club and its godfather the late Lester Winchenbaugh of that club, who bore at the time the title of Deputy Governor.

On January 8, 1918 twenty-two men dined at the Roger Conant Inn on Washington Square, now the residence of Dr. Elliott, under the auspices of Lester Winchenbaugh, Charlie Simons, Dr. Francis B. Carleton, formerly of Salem, and Rotarian Finneran all of the Boston Club: and formally organized the Salem Rotary Club.

This Dr. Carleton, by the way, is the author of Carroll Sargent's favorite song: "We're from New England"

There were thirty charter members:

Harry C. Annable	Fred A. Norton
George W. Ahnton	Arthur H. Palmer
Henry M. Batchelder	Lawrence E. Fedrick
John C. Bosshart	Leonard B. Pickering
J. Clarke Brown	George W. Pitman
Edward K. Burbeck	S. Fred Smith
Robert P. Butterick	William F. Strangman
James N. Clarke	John L. Tudbury
Leland H. Cole	Josiah B. Wentworth
Robert W. Hill	Edward L. Witham
George W. Hooper	George E. Taylor
William E. Lavender	Alvah P. Thompson
William B. Mansfield	Clarence R. Taylor
George A. Morrill	Frank U. Wetmore
Aubrey A. Nelson	Nathaniel G. Symonds

It does not appear, however, that Mr. Symonds ever attended a meeting and on April 22 the name of J. Foster Smith was substituted for his "without the payment of additional dues"

These honorable gentlemen paid five dollars for membership dues to June 1, 1918. Men subsequently

admitted had to double this fee as a penalty for not being prominent enough to be included in the first group - five dollars for membership and five dollars for dues. In June, 1918, at the request of International, the dues were made ten dollars.

The first officers were: President, George W. As Ashton; Vice president, J. Clarke Brown; Secretary, Robert W. Hill; Treasurer, Robert P. Butterick.

The directors were George Ashton, Clarke Brown, Robert W. Hill, S. Fred Smith, Aubrey Nelson, Arthur Palmer and Lawrence Pedrick. That they thought well of themselves is shown by the fact that on Sunday, April 11, 1918 these first directors had a group picture taken by Aubrey Nelson, who was a photographer.

The charter was delivered to the club on April 9<sup>th</sup> 1918 by Lester Winchenbaugh. And strange as it may seem to Rotarians familiar with gorgeous charter banquets, not even a mention of this event is to be found in the records.

At first the club met only twice a month: the second Tuesday of the month at 6.30 and the fourth Tuesday at 12.30: then as interest grew the second Tuesday at 6.30 and all other Tuesdays at 12.30 except during July and August. During these two months the directors were requested to call at least one meeting for the purpose of keeping the members together.

As may be inferred, the directors were uncommonly busy this first year. They met the second and fourth Tuesdays of each month and the meetings were often long ones. There were so many problems to be solved, so many new members to be voted on, so many decisions to be made for which there was no precedent that they were obliged to keep in touch with one another almost every day.

Then, too, the noon luncheon idea was a hard pill for the staid business man of that time to swallow. Men went home to luncheon and ate dinner. Attendance was lightly considered. All of these were problems which had to be worked out.

At first the directors met at the Roger Conant Inn or some other good eating place, where the meal prepared their minds and nervous systems for the proper discussion of knotty problems. Once they even proceeded to the Colonial Inn at North Reading and while nothing appears in the records, tradition has it that both ride and dinner were of unusual interest. After the novelty had worn off, however, the meeting places are designated as George Morrill's office, the secretary's office and similar handy

places.

A proper luncheon place was hard to find. At the beginning the Roger Conant Inn sufficed. But this soon closed and then began a scurry for new quarters. One meeting at least was held at the Martha Ann Inn. Another took place in the Lynde Building and the club was on the point of permanently hiring these quarters when it was found that rooms could be secured in the Franklin Building, which stood on the site of the present Hawthorne Hotel.

But they were empty rooms, so an appeal was made for funds to furnish them. \$1500 was asked for and \$1055 actually paid in by fifty-four members.

This sum was expended for tables, dishes, linen and other fittings. George Morrill gave us the large tapestry, while we purchased the two small ones. Robin Damon donated the clock, with the proviso that it should always find a place on the wall facing the speaker. Pictures were given by Clarke Brown, Bill Strangman and Frank Tuttle. The piano which came with the rooms was not satisfactory, so another was bought which gave excellent service for many years.

Music was furnished by a hired pianist, although the records of the meeting of March 12, 1918 state that "during the evening Herbert L. Lougee furnished music on the violin, which was greatly enjoyed by the members" Bert, therefore, seems to be the father of our orchestra.

From the time of the organization, June 11, 1918, eleven meetings were held. The original thirty members had increased to fifty-three.



Led Off by Mrs. Frank S. Perkins and Her Two Sons, Alfred M. and Frank S. Perkins, Jr.; Mrs. Joseph A. Perkins, Mother of the Major; Mrs. Herbert W. Dana, Sister of the Major, and Capt. Harry S. Perkins, Brother of the Leader of the Cadet Battalion, Salem People March Before the Movie Camera for the Boys Over There.



Leading E Battery Forces Was Mrs. Ernest Redmond, Wife of the Captain, Her Son, Ernest, Jr., and Capt. Redmond's Mother, Mrs. M. B. Redmond, and Eugene, the Captain's Brother.



At the Head of the D Battery Delegation Were Mrs. Harry E. Mitton, Wife of the Battery Captain, and Her Sons, Harry and Robert.



Battery D Dear Ones, including, of course, the littlest ones in arms. They were told to look straight at Daddy in the little box.



The F Battery Assemblage Was Headed by Mrs. Capt. Morgan of Beverly and Her Children, Donald and Dorothy.



Battery E Wives, Sweethearts, Dear Ones and Near Ones Passing Before the Inquisitive Glass Eyes of the Movie Camera.

## THE SECOND YEAR

The officers for the first full year of Salem Rotary, officially its second year, June 11, 1918 to June 24, 1919, were the same as those originally elected, although on the Board Aubrey Nelson and Lawrence Pedrick gave way to Bob Butterick and George Morrill.

During this second year the club really began to function. As was natural, the meetings were devoted to war topics and inspirational talks on Rotary, although it is recorded that George Hooper gave a talk on the laundry business and Henry Batchelder on banking.

And even at this early date the Spoke appeared, although as an independent publication, edited by Bill Lavender and Ed Witham. What was thought of it may be inferred by the vote of the directors on March 27 dispensing with the sheet.

There was a Boy Scout meeting, at which one hundred Boy Scouts were given a dinner and a good time; and on Tuesday, May 20, 1919 at 12.30 o'clock our first Ladies Luncheon, at which Rotarette Leila Ashton (who appears on the records as Mrs. George Ashton) on behalf of the ladies presented the club with a Rotary banner, after which Arthur Palmer made the gift of an American flag.

But two events of public interest eclipsed all others.

The first was the dinner at Ames Memorial Hall April 24, 1919, when Senator John W. Weeks was the guest and speaker. To bring Senator Weeks to Salem was an achievement, but to fill Ames Hall at noon was a blow at Salem tradition that was truly remarkable.

This meeting served to introduce the Salem Rotary Club to Salem in spectacular fashion. It was conducted as a regular Rotary meeting. President George Ashton presided, with his usual grace. At the table at the foot of the stage the Rotary singers did their best to put vim into the gathering. Ned Burbeck was song leader. Bill Bambergh, president of the Boston Rotary club, gave a short talk on Rotary, followed by the address of the senator.

The second great event, which appears to have been unique, was due to the imagination of Bill Strangman. This was the taking of a moving picture of the families of the members of the 191st Field Artillery.

The picture itself, taken on Salem Common a pleasant Sunday afternoon, June 23, 1918, showed

the home folks marching by fours into the field of the camera. The film was sent to France and shown to our boys there. It was financed by a contribution of five dollars from each Rotarian. The original of this film has been deposited with the Essex Institut

But it must not be imagined that everything went smoothly, for true Rotary practise still had to be learned. In the first meetings there was more or less horse play, including the ringing of a cowbell behind the chairs of members who were late. This was, however, soon dispensed with in favor of the present system of fines.

There was trouble in the use of the first name. Men who all of their lives had addressed staid and respectable citizens as "Mr." were unable, for a time, to persuade the more friendly first name to come easily to their lips. Even in the reports of secretaries this word "Mr." frequently occurs.

There was also trouble with attendance. Executives who were accustomed to issue orders but not to receive them, balked at the idea of being compelled to attend every meeting. They wanted to come when they pleased and only when they pleased.

In fact, one director is stated to have walked directly by the rooms on his way home to dinner, but to have attended a directors meeting at the close of the regular luncheon which he did not see fit to grace with his presence. So lightly, indeed, was attendance considered, that the directors voted that the names of all members who had been absent for five consecutive meetings should be turned over to the Fellowship Committee for interview and report.

The work of the secretary, even at the beginning was crammed with detail: and at one time it was voted that the president, secretary and treasurer be requested to consider the matter of providing an assistant to the secretary. Apparently the report is still to be made.

The highest attendance during this first full year was 77 1-2 per cent and the lowest 47 per cent. Eighty-two names were proposed for membership. Fifty-one men were actually elected, making a total membership at the end of the year of seventy-one.

# Salem Rotary Club

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## EXTRA SPECIAL

### Trip to Lynn

Automobiles will leave from in front of Masonic Temple, today, Thursday, at 12 noon. Forty-two have already signed up, and the Lynn Club expects every member from Salem. If you have not yet planned to go call Ed Hay at once, telephone 481-W and say you will be there. He will try to arrange for you to be accommodated. No member of our club can afford to miss it. Will return by 2 P. M. If you promised an automobile, have it on hand on time rain or shine.

### Tuesday, March 18

Next Tuesday's meeting will be the regular noon luncheon and those who go to Lynn will give a demonstration of the enthusiasm generated by the trip. Bound to be a lively meeting. COME! Leland H. Cole will be the speaker.

### Tuesday, March 25

This will be the regular evening meeting and in addition to a bang-up program of stunts the new by-laws prepared by Committee and unanimously recommended by the Board of Directors will be submitted to the meeting for action. There will be some important changes and every member should be present to learn what effect they will have on his life liberty and happiness.

### Membership Applications

Approved by the Membership Committee and informally passed by the Directors, the following names are submitted to the club under the ten day rule. Objections to their admission should be made in writing before the end of that period.

Horace H. Atherton, Jr., Register of Probate.  
Sholto Garfield Davison, Automobile Accessories.  
David Frye, Real Estate.

### Roster

Very few have returned the slips giving their names, residences, telephone numbers, etc. to be used in the roster of members which we wish to issue. It was sent to you with the last summons. Please detach this slip and return it at once to the Secretary.

March 13, 1919.

ROBERT W. HILL, Secretary  
Telephone 2173

## THE THIRD YEAR

The third year may be termed the year of reconstruction, for by this time the novelty of Rotary had worn off, stunts were becoming commonplace and the club settled down to take stock of itself and to find out who of its members were real Rotarians.

The new officers were: President, Frank D. Tuttle; vice presidents, George A. Morrill and John H. Bosshart; treasurer, Robert B. Butterick; and directors, Harry C. Annable, Frank U. Wetmore, Frank A. Poor and Fred A. Norton.

At the first directors meeting George Morrill resigned and his place, both as director and vice president, was taken by Bob Hill.

There was still lacking a secretary, for it was difficult to find a man both qualified and willing to fill this office. So it wasn't until July 15 that John Tudbury consented to serve. In the mean time Bob Hill acted as secretary pro tem.

Attendance was evidently the puzzle of the year and certainly was not considered the price of membership, as the records are full of grants of leaves of absence, some for one or two months.

In spite of this difficulty, however, the club marched on. Regular meetings were held each Tuesday, with one evening meeting a month. Arthur Palmer and Ed Hay are mentioned as speakers at two of these meetings.

The club was called upon to assume charge of the Red Cross drive and although by this time there was an understandable reaction against drives Fred Norton took the chairmanship of the committee and pushed the drive to a successful conclusion.

The Musleal Fund, for assisting poor but talented boys to receive a musical education, was also established through the proceeds of two concerts, which netted \$501.61.

A new constitution and bylaws were also adopted.

The attendance puzzle was not solved, for an average as low as 34 per cent for one meeting is recorded, while 77 per cent seems to have been the highest.

## SALEM ROTARY CLUB. TRIP TO DEVENS

The trip to Devens next Tuesday, April 22 will be one of the biggest things we have ever pulled off and we are expecting every member to attend. Automobiles will leave from the Masonic Temple at 10 A. M. sharp Tuesday morning, April 22 and accommodations will be furnished all who go. Notices must be given to the members of the committee not later than 10 A. M. Monday as to the number in your party.

Box lunch should be taken to be eaten either on the way or at the Camp and after taking in the Divisional Review in the afternoon, the party will return to Ferncroft Inn where the regular monthly dinner will be served taking form of Ladies Night.

Every member who owns an automobile, whether it be a 'Henry' or a regular car is expected to produce the same by 9.45 Tuesday morning and to report on Lynde St. Please notify the committee by Monday just how many passengers can be accommodated in your car.

### PROPOSALS FOR MEMBERSHIP

Proposals for membership, informally approved by the Directors and submitted under the the ten days rule.

#### HONORARY MEMBERSHIP

Lieut. Col. Frank S. Perkins, 101st Field Artillery,

#### ACTIVE MEMBERSHIP

Frank B. Sloan, Income Tax Assessor.

Arthur Fielden Luscomb, Musical Instructor.

John E. Koen, Vaudeville. *Theatre*

T. A. Donahu, Trans. St. Ry. Co.

#### ASSOCIATE MEMBERSHIP

William P. Pickering, Retail Coal.

ROBERT W. HILL,

Secretary

## THE FOURTH YEAR

At the annual meeting in April, 1920 the following directors were elected: Robert W. Hill, Frank A. Poor, Fred A. Norton, John L. Tudbury, John H. Bosshart, George W. Pitman, George W. Ashton, John F. Cabeen and Edward W. Hay.

Bob Hill was chosen president, Frank Poor vice president, George Ashton treasurer and Fred Norton secretary. Horace Hulett was elected sergeant-at-arms. This is the first recognition of the importance of the position of the sergeant-at-arms, who was invited by the president to meet regularly with the directors.

Very appropriately this year seems to have been one of Rotary education. Older members kept dropping out but new ones were added and in spite of the losses the club was knit closer together and Rotary began to mean something.

The Spoke was issued regularly every week under the editorship of Roger Poor, a regular pianist was engaged, the beginnings of an orchestra began to furnish music and Salem Rotary really started to find itself.

There was a lack, therefore, of the spectacular. The only approach to it was the purchase of a page in the Salem News, in which was published the names of the members and the aims and objects of Rotary, at a cost of \$3.25 per member.

To cope with the attendance problem a serious drive for membership was made, with the result that the average percentage, which at the beginning of the year was approximately 50 per cent rose to over 60 per cent at the end.

The first serious attempt at Boys Work was also made during this year. Each Rotarian was given a "little brother" at the Fraternity. The movement was started by a fine supper in regular Rotary style. Following the supper, for quite a period, four Rotarians gave a talk to the boys at the Fraternity each Monday night; and there was also considerable activity in behalf of the "little brothers"

But after a time interest died out and we lost trace of these additions to our families.

During the year the club lost two members by death, Robin Damon and William C. Clapp. At the end there was a net membership of fifty-four active members and one honorary member.



# HAIL! - The Conquering Hero Comes!

Who did it!



George Hooper says

I did it!



Bob Stuart says

I did it!



Clarke Brown says

I did it!



Bill Bursaw says

I did it!



Dave Frye says

I did it!

The handsome gentleman depicted above is our new District Governor, Robert William Hill.

Are we proud of him. We are. He has put the Salem Rotary Club on the map ---and, who knows? some day he may be International President.

But say, fellows do you know what we've done? Do you realize that we've got to be the banner club of New England from now on.

For what are we going to do when Bob visits some other club and they ask him about attendance problems, for instance?

Are we going to make it possible for him to say, "Well, in my home club we average 95% attendance the year round, easy."

"In my club the Boys work committee" etc. "The singing" etc.

We sure have got to back up our District governor this year.

We did it!



Fred Norton says

I did it!



Ross Goddard says

I did it!



Ollie Goodell says

I did it!



Gus Throop says

I did it!



Bob Hill says Well, perhaps, I had something to do with it myself

So everybody come Tuesday noon and start by giving him a rousing reception and hearing what really happened from the delegates themselves. Bob Stuart will preside.

## THE FIFTH YEAR

The fifth year started, as was customary, with the election of directors: Carroll Sargent, Bob Hill, George Hooper, Bob Stuart, John Cabeen, Frank Poor, Fred Norton, Foster Smith and Bill Strangman.

The board's first task was the election of a president. With his usual modesty Vice President Frank Poor declined promotion, so after considerable difficulty George Hooper was prevailed upon to accept the job. And thus began that partnership of George succeeding Frank or Frank succeeding George that has come down to the present day.

Foster Smith became vice president, Leland Cole treasurer, while Fred Norton clung to his job as secretary.

As the previous year had seen the elimination of the dead wood and a marked advance in Rotary practice, this year bound us closer in Rotary fellowship.

From the point of view of the club itself the most important event of the year was the vote to make the dues \$75 a year straight, this to include payment for the lunches. It was a radical change but to the surprise of everybody was carried unanimously. The increased attendance which the change immediately brought proved its worth.

The only spectacular event was the Americanization meeting at Saltonstall Hall, at which the newly-made citizens were given their papers by Governor Cox. The governor also honored us by being present at our lunch previous to the meeting.

A substantial cause for rejoicing was the election of Bob Hill to the office of District Governor at the Hartford convention. Salem backed Bob to the limit both before and during the convention; and the events which culminated in the election were never better expressed than in Gus Throop's "wireless" message, which will forever remain a classic in committee reports.

During this year also the question of a new hotel for Salem was first brought up at a Rotary meeting. And of course the team of Frank and George was appointed to carry the matter to a successful conclusion. Their activities were later transferred to the Chamber of Commerce, of which George became president. But the Hawthorne Hotel is in large measure the result of the activities of Frank Poor and George Hooper, who owe their start to the

Salem Rotary Club.

The average attendance for the year was 70 per cent: the highest for any one meeting 89.8 per cent

A budget was adopted, which has been in successful operation ever since.

The club suffered the loss by death of its only honorary member, Lieut. Col. Frank Perkins.

## THE SIXTH YEAR

There is an apparent contradiction in the sixth year of Salem Rotary. There were fewer spectacular events and fewer changes in membership than in any previous year. Less public work was done, according to the records, yet Bob Stuart, building on the foundation of his predecessors, did work which cannot be overestimated in moulding us finally and fully into Rotarians and welding the club into a single harmonious body.

With Bob as president the officers were: John Cabeen vice president: Harry Perkins secretary: Leland Cole, treasurer. The directors were Bob Stuart, George Hooper, Clarke Brown, Harry Perkins, Bill Bursaw, Carroll Sargent, John Cabeen, Foster Smith and Henry Callahan.

We were in a prominent position in Rotary. Bob Hill was district governor: consequently we were the district governor's club, looked upon through the district to exemplify his precepts.

And right nobly did we perform the task. Our first public appearance was at the Executives Meeting held at Salem early in Bob's administration. On this day we acted as hosts to the assembled presidents and secretaries. And at the meeting in the evening our orchestra and our song books were for the first time revealed to New England Rotary, much to the praise of both but with the loss of several of the song books.

The orchestra, indeed, had shown consistent improvement during the entire year so that it had become one of our main assets and the inspiration and envy of other clubs.

During this year the initiation fee was changed from \$15 to \$25, meetings were started at 12.15 instead of 12.30 and the drum, which Ross Goddard learned to play in time with the puffs of his cigar, was purchased.

There was a meeting at the Gas Company's plant, the memory of whose lobster dinner still lingers: a ladies night at Deecove Inn and a Round Table on Business Ethics.

But undoubtedly the most interesting event was the Rotarette's luncheon, at which the ladies took us by surprise, seized the offices and ran the meeting. Ann Stuart presided with the snap of a veteran, while Bill Lavender's better half, as sergeant-at-arms usurped his place and collected more dimes than Bill ever did. The ladies took advantage of their temporary power to present all of the past

presidents with past presidents' s badges.

Boys work was again attempted by our furnishing speakers for the Continuation School. The Christmas Gifts for Poor Children campaign was also started. We distributed 1000 packages of outgrown and discarded toys and 1300 boxes of candy. It was in the management of this event that Carroll Sargent first attracted attention.

Rotary Education was furthered by five minute speakers, each man, at the close of his own talk, having the privilege of choosing his successor. The Rotary Club of Ipswich was brought into being by Carroll Sargent's good work and naturally has flourished ever since.

*Darius  
Miles  
Stonewall*

At the Spring Conference in Providence we took many honors. Our original stunt of hoisting and furling sail on an imaginary boat while lustily singing "Blow the man down" and other nautical ditties, was a spectacle thoroughly enjoyed. even if, as one man declared : "I couldn't see it and I couldn't hear it but I know it was good"

We acted as guardian for Bob Hill during this very trying period for him and proudly came home with the attendance cup, only to find later that Biddeford-Saco had actually won it.

It was during this administration, too, that the Spoke, which heretofore had been a monthly, blossomed into the present very entertaining weekly.



The Salem Rotary club at Poland Springs



Top row Brown, Wicham  
Taylor, Norton  
Seetha Straugman

The Salem Rotary Club  
at Tuckers Point Manchester

Below: standing  
Wicham Norton

seated  
Brown Straugman,  
Tuelle Taylor.



## THE SEVENTH YEAR

Now after six years it can be said safely that we were a Rotary Club, thoroughly grounded in its principles and made secure by practise. So, as we look back on the seventh year, we naturally find that it was one of considerable achievement.

Vice President John Cabeen was promoted to the presidency; Bill Lavender became vice president; while Harry Perkins and Leland Cole continued respectively as secretary and treasurer. To Herb Farwell fell the job of Sergeant-at-Arms, probably because of his experience with the boys of the Fraternity.

The directors were Harry Perkins, John Cabeen, Carroll Sargent, Bob Stuart, Gus Throop, Henry Callahan, Clarke Brown, George Hooper and Bill Lavender, not much change from the year before.

One of the first events was a victory which practically solved the attendance problem - the winning of the four-months attendance contest with Beverly and Peabody. The record stands: Salem 92.90 Beverly 89.93; Peabody 85.03.

The victory was appropriately celebrated by a dinner at Parker River Tuesday, June 5, where Peabody paid for Salem's meals and Beverly furnished the cigars. It was a delightfully hot night, the meal excellent, the speeches appropriate and the pride of the Salem fellows what might have been expected.

Boys Work under Henry Callahan made considerable progress. The year was started by a dinner to fifty High School boys selected for their prominence in study and school activities. Some work was done on the Back-to-School movement; but the great event was the first Boys Week ever held in Salem, in which we were valiantly assisted by the Kiwanis Club and many individuals.

The events of the week and the parade, which was the grand climax, spoke well not only for our energy but also for the splendid executive ability of Henry Callahan.

Another event which gave proof of our desire to serve was the engagement of Dr. Barker for his addresses before the High School and before the men and women of the city.

In this year also the project for the new hotel came to a head. Practically every member of the club

was an active worker in the campaign and a majority were subscribers. In fact, the success of the undertaking was a manifestation of the leavening influence of Rotary on the community.

The success of the hotel campaign brought the certainty that the Franklin Building would be torn down and so forced us to seek other quarters. A change in the management of the Salem Club made it possible for us to hold our luncheons in that delightful place, an escape from the invariable sequence of Mrs. Brooks' menus which was delightful.

Inspired undoubtedly by the improved meals that sterling fisherman Bill Strangman formed the Rotary Club of Gloucester, the fourth club claiming Salem as its parent.

The year ended in a blaze of glory at the Spring Conference at Worcester, where we had the largest attendance and the largest percentage of our membership present of any club in the district. Yet even with this record we were denied the attendance cup.

*Robert W. Tuttle*



## Salem Rotary Club WEEKLY NOTICE

The Publicity Committee takes pleasure in announcing the arrival of a nine pound boy at the home of Pres. Frank D. Tuttle.

Congratulations, Frank, from the Salem Rotary Club, and may the boy live to be a credit to his daddy. Give the good wife our best wishes and hearty congratulations.

"They say that Frank Tuttle, he ain't got no style," etc.

The meeting next Tuesday noon is going to be one of the most important, from some standpoints, that we have ever held. Every member is earnestly requested to attend.

Fred Norton accepted an enormous responsibility when he consented to act as Chairman of the Red Cross drive, which begins Nov. 2. Fred took on this job with the distinct understanding that he should have the actual, not moral, support of the members. Next Tuesday Fred will be ready to give us an outline of his plans and name some of his committees.

This is a real opportunity for the Salem Rotary Club to show the public what Rotary means. And beyond that it will show us how many real Rotarians there are in the Salem organization. This is no time for "slackers." The word "can't" must be put into the discard. It never belonged in the Rotary vocabulary. Let's get into this thing like "regular fellows" and put it over.

As far as the club is concerned this is a case of "Sink or swim." If the chairman doesn't get our full support the drive will be a failure.

**BUT IT ISN'T GOING TO BE A FAILURE.  
WHEN RED-BLOODED MEN PUT THEIR HEARTS AND  
SOULS INTO THEIR EFFORTS, THERE CAN BE NO FAILURE.**

Don't call up Walter Tanch and say you can't come.

The club needs you next Tuesday. **COME, EVERYBODY.**

Saturday, Oct. 11.  
Publicity Committee

# Salem Rotary Club

THE ANNUAL MEETING OF THE CLUB WILL BE HELD AT THE

## Martha Ann Inn

302 Essex Street, Salem

ON TUESDAY EVE., JUNE 11, 1918 AT 6.30 P. M.

for the purpose of receiving reports from the officers and directors; of electing officers for the ensuing year; of acting on the following proposed amendments to the By-Laws; and of transacting any other business that may legally come before said meeting.

The directors recommend that the By-Laws be amended as follows:-

By changing Article IV, Section 2, to read: "The regular meetings of this club shall be held as follows:- 2nd Tuesday of each month at 6.30 P. M.; all other Tuesdays at 12.30 P. M. except during the months of July and August."

By changing Article VI, Section 2, to read: "The membership dues shall be \$10.00 per annum, payable on June first of each year in advance."

ROBERT W. HILL, Secretary.

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Fred Norton accepted an enormous responsibility when he consented to act as Chairman of the Red Cross drive, which begins Nov. 2. Fred took on this job with the distinct understanding that he should have the actual, not moral, support of the members. Next Tuesday Fred will be ready to give us an outline of his plans and name some of his committees.

This is a real opportunity for the Salem Rotary Club to show the public what Rotary means. And beyond that it will show us how many real Rotarians there are in the Salem organization. This is no time for "slackers." The word "can't" must be put into the discard. It never belonged in the Rotary vocabulary. Let's get into this thing like "regular fellows" and put it over.

As far as the club is concerned this is a case of "Sink or swim." If the chairman doesn't get our full support the drive will be a failure.

**BUT IT ISN'T GOING TO BE A FAILURE.**

**WHEN RED-BLOODED MEN PUT THEIR HEARTS AND SOULS INTO THEIR EFFORTS, THERE CAN BE NO FAILURE.**

Don't call up Walter Tanch and say you can't come.

The club needs you next Tuesday. **COME, EVERYBODY.**

Saturday, Oct. 11.  
Publicity Committee

## THE EIGHTH YEAR

The election in April 1924 brought a slight change in the Board of Directors, who were now Bill Bursaw, John Cabeen, Henry Callahan, Bob Hill, George Hooper, Harry Perkins, Carroll Sargent, Bob Stuart and Howard Weir.

These gentlemen elected Carroll as president, Harry Callahan vice president, Harry Perkins secretary, Leland Cole treasurer and Mel Warren Sergeant-at-Arms.

The transition from song leader to president was an abrupt one for Carroll and in spite of suburb control he couldn't help breaking out into song now and then. However, he appointed two competent successors in the persons of George Ashton and Lawrence Howie, who officiated so gracefully if not musically that the singing kept its high standing.

There were many notable speakers this year, including thirteen of our own members and in addition Congressman A. Piatt Andrew, John Fox the zoning expert and Principal J. Asbury Pitman of the Normal School.

Included in the more memorable events were a luncheon with the ladies at the House of the Seven Gables and a meeting at the Eastern Yacht Club in Marblehead on invitation from Kiwanian Graydon Stetson, who was the speaker.

This day, although it was in August, the rain fell in such torrents that automobiles were stalled and yachts were driven ashore before our eyes as we stood in the dining room of the club.

Former District Governor Bert Libby will long remember his appearance at the Inter-city meeting in Ames Hall. Bob Hill, his chauffeur, was, as usual, a bit late. So, as district governors should rigidly observe all Rotary rules, particularly the one about being on time, Bert and Bob were pinioned in a huge pair of stocks and so greeted the audience in a position that made their feet look like those in an amateur's first photograph.

Bob also took his fling at International politics by being elected to the International Committee on Constitution and By-Laws: while Howard Weir dined the directors at Grace House to the extent that no business could be conducted after the meal.

In May Salem, for the first time, was among the first ten clubs in attendance, with an average of 97.54.

Several important organization matters were also carried through. John Tudbury and Lawrence Howie spent long hours in bringing our classifications in accord with the standards set by International, a remarkable feat.

Then the Business Service Committee, of which very few know, came into being. This committee consists of a chairman, appointed by the president, and a varying membership selected by the chairman according to the problem before the committee.

The services of this committee are available to any Salem Rotarian who has business puzzles or troubles concerning which he needs the advice of his real friends. While, from the nature of its work the activities are never published, this committee has met several times and has rendered excellent service.

A change in the method of electing directors was also voted. It had become the custom to elect past presidents to the board and to regularly re-elect them until the governing body became to all intents and purposes a past presidents' club.

The lack of new material, especially in candidates for the presidency and the hardship this constant reelection imposed by continued service seemed unwise and contrary to the best Rotary practice, although the club was splendidly served by experienced men.

So the By-Laws were altered to provide for the election each year of five directors, to serve for a two-year term, after which they should be ineligible for reelection to the Board for eleven months. By virtue of his office the immediate past president also became a director. The president could be chosen from the directors or from any one of those who had previously served as directors.

During this year two Rotarians were lost by death. Arthur Luscomb and Bob Butterick.

THE  
ROTARY SPOKE



Published Bi-Monthly By

SALEM ROTARY CLUB

The OFFICERS

AND

BOARD OF DIRECTORS

FRANK D. TUTTLE	<i>President</i>
JOHN H. BOSSHART	<i>Vice-President</i>
ROBERT W. HILL	<i>Vice-President</i>
JOHN L. TUDBURY	<i>Secretary</i>
ROBERT P. BUTTERICK	<i>Treasurer</i>

DIRECTORS

Fred A. Norton  
Frank A. Poor  
Frank U. Wetmore  
Edwin L. Witham

Horace E. Hulett *Sergt.-at-Arms*

## THE ROTARY SPOKE

### PROGRAM

Oliver W. Goodell

Speaker

Stunt Committee

George Ashton

Arthur Fiske

Owing to the increased press of work, Ed Witham has found it necessary to give up the publishing of the weekly notices. Hereafter until further notice and we hope "Sine die" "THE SPOKE" will appear bi-monthly in some form or other. The Secretary will sign his name to it and will prepare it if he cannot pass the pen to some other member. Watch out, for you may be the first man drafted as editor.

There will also be a notice for the meetings not covered by the "Spoke."

### PROGRAMS

The Entertainment Committee is having difficulty in getting the consent of the members to speak.

THIS OUGHT NOT SO TO BE.

DO YOUR BIT WHEN ASKED.

DON'T DUCK, FOR YOU MAY BECOME WEB-FOOTED.

YOU KNOW THE STORY OF THE WEB-FOOTED MAN?—As it was old in 1903, it cannot be printed now.

ASK PRESIDENT TUTTLE, HE PROBABLY KNOWS.

At all events Bill Lavender says that he will have a program scheduled in advance and expects each fellow will do his share.

WATCH FOR IT IN THE NEXT "SPOKE."

### ATTENDANCE

The club roster contains the sixty best men of their classifications in town. Our attendance averages thirty. That's pretty low—almost as bad as our Bowling Team, but that's another story also. The bowlers do attend the matches, and some of them bowl; but some of our members do not even attend the meetings.

The following men have missed the last two meetings:

## THE ROTARY SPOKE

J. Bosshart  
S. Davison  
G. Folkins  
A. Palmer  
M. McSweeney  
L. B. Pickering  
J. F. Smith  
R. S. Stuart  
C. R. Taylor

The following men have missed the last three meetings:

S. Fred Low  
B. McSheehy  
W. P. Pickering.

Let's get together, fellows, and show them what they are missing and that we miss them.

WHAT ABOUT A 100% MEETING?  
WOULDN'T YOU LIKE TO SEE THE  
WHOLE BUNCH PRESENT AT A  
MEETING?

WHY NOT START JANUARY RIGHT?  
IT CAN BE DONE, FOR OTHER CLUBS  
ARE DOING IT.

Give that to your Stunt Committee, Bill, and see them come through.

ROTARILY YOURS FOR  
THE 100% ATTENDANCE MEETING.  
SECRETARY.

100% members for November:

Bosshart	Lougee
Cabeen	Norton
Craig	Foster Smith
Fitz	Strangman
Goodell	Tanch
Hay	Tudbury
Hill	Tuttle
Hughes	Ray Wilkinson

### COMING

Some of the perspective members of the new Peabody club will be present so let's show them a little snap and ginger and remember "service" is the watchword and if it is possible to do anything for them don't be backward in offering.

Stunt Committee Next Week

Frank Tuttle      Bill Craig



## THE NINTH YEAR

At the beginning there was doubt as to how this year would turn out, for aside from immediate past president Carroll, Bill Bursaw and Howard Weir, all of the directors were new men although John Tudbury and Bill Lavender had preciously served on the board.

The directors elected for the two-year term were Harold Smith, Bill Lavender, Lawrence Mansfield, Leland Cole and Roger Poor: for one year Bill Bursaw, Howard Weir, Lawrence Howie, John Tudbury and Harry Lefavour. It is interesting to note that four future presidents were included in this group.

Bill Lavender was chosen president: and in this office, too, he was handicapped by not having served on the board the previous year. The new secretary, Lawrence Howie, had the additional handicap of succeeding a man who was unusually efficient.

But in spite of forebodings the new officers set to work with a will and the year progressed smoothly and pleasantly.

It was a time of change. The new Hawthorne Hotel, born in the Salem Rotary Club, was finished: and early in July we forsook the Salem Club and moved into our new quarters.

The first meeting in the Hawthorne was worthy the event. It was held in the main dining room and our wives, not to be left out on such a great occasion, seated themselves at the tables before we knew they were there. So when we crowded in, hungry and a little diffident amid the unaccustomed magnificence, we found ourselves engulfed by beauty on all sides.

An amusing incident occurred at this luncheon. A gentleman by the name of Farrand Sayre was present as a guest of a Beverly Rotarian and signed a card stating that he was a member of the Panama club.

Later the Weekly Bulletin from headquarters stated that no such man had ever belonged to the Panama club and that we had been harboring an impostor. This, in face of the fact that Col. Sayre had been vouched for by his host, caused us some humiliation until it was found that the card has been signed through a misunderstanding.

Col. Sayre was not at that time a Rotarian, although he was a former vice president of the Panama club and at one time a member of the Brownsville, Texas club.

I forgot to mention that the Salem Rotary Club

took a gallant part in the flag-raising at the dedication of the Hawthorne, marched with aching feet down the uneven paving stones of Essex street, formed in uncertain line before the hotel and craned their necks in a vain attempt to see Frank Poor in his dignified and masterful unfurling of the flag.

Several other interesting developments took place this year. An investigation of crippled children was undertaken. A school for new members was started which paved the way for the very complete work of the educational committee the next year. While Walter Trumbull glorified the huge badge of the Fellowship committee and welcomed our guests with the same dignity and courtesy that is so conspicuous in all his socialintercourse.

An attendance contest between our district and on one of similar size in Iowa was won by us and the Iowans, game losers, sent a package of beet sugar to each of the winning clubs.

This sugar fared badly in Salem. For a long time its receipt was ignored and it wasn't until the succeeding administration that it was finally displayed to the club. At that, its fate is unknown.

One of the most spectacular things we did was to stand back of the Salem High School debating team in its trip to Oregon. We raised nearly one thousand dollars to pay the expenses of the trip and we also took charge of entertaining the Oregon youngsters who came here.

Among the more prominent speakers were Judge Alden P. White, whose address started activity towards the proper celebration of Salem's Tercentenary, and Congressman Underhill.

Among our own members to speak were Fred Cogswell Howard Weir, Judge Sears and Albert McIntyre.

# The Summons

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Salem, Mass., Jan. 23, 1919

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## ROTARY CLUB MEETING.

Tuesday, January 28, 1919

At 6.30 P. M.



### PROGRAM

#### THE BUSINESS PROCESSES OF SWIFT & Co.

will be presented in picture and lecture by Mr. Whitson sent on from Chicago to lecture in New England. These pictures will include the business processes in manufacturing butter and other side lines as well, as the beef.

#### This is a Sunny Day

Harry Nye says: "The fellow I am dead set against is the guy who goes around with a mackintosh on a sunshiny day, and says, 'Well, if it aint raining now, it will sometime.'"

#### On the Last Page

One of our members who is interested in Service tells what the Salem Rotary Club might do. Other suggestions will follow from time to time. "Opportunity knocks but once."

## THE SUMMONS

A MONTHLY PAPER ISSUED BY THE MEETINGS COMMITTEE OF THE ROTARY CLUB, SALEM, MASS.

DEVOTED IN GENERAL TO THE INTEREST OF ROTARY, MORE ESPECIALLY TO THE WELFARE OF THE SALEM ROTARY CLUB AND TO THE ASSISTANCE OF ITS OFFICERS.

### Once a Month

Please notice that hereafter this paper will be sent to members on the Friday preceding the fourth meeting of the month. This will be the evening meeting according to the amendment of the by-laws. If you do not receive a copy each month, notify Bob Stuart.

### The New Plan for Meetings

At the noon meeting on January 14, the Club voted an expression of opinion to amend Article IV, Section 2 of the by-laws "To provide that the regular meetings of the Club shall be held as follows:

"On the fourth Tuesday of each month at 6:30 P. M., on all other Tuesdays at 12:30 P. M., except during July and August."

While this amendment will not become operative until formally adopted according to the by-laws, the directors have taken the responsibility of putting it into immediate operation. As the Club had already voted in favor of the plan, the actual adoption will be a mere formality.

### Real Rotarian Idea

Weekly meetings form the basis of a real Rotary Club. The first Rotarians met every week at a mid-day luncheon to discuss each others business matters as well as civic problems. The most successful clubs in New England are undoubtedly those which meet every week. In voting as they did the members present wished to make possible more of the talks by members and the resultant interchange of ideas, and to relieve the committees and officers of the excessive work of too many evening gatherings.

### Talks by Members

The noon sessions will be addressed by our

## THE SUMMONS

own members, called upon in alphabetical order. The programs will be announced in advance so that each Rotarian may be ready when called upon.

### Strong Points

When it is your turn to speak before the Club, remember that we want to hear about both your successes and your troubles. The latter will meet a sympathetic response, the former will not be considered an evidence of egotism.

### Look This in the Face:

Lynn, 80.8%; Bangor, 75.1%; Brockton, 75%; Worcester, 72%; Lewiston 70.7%; Manchester, 69%; Augusta, 67.7%; Portland, 61%; Fitchburg, 57%; Providence, 56.5%; Salem, 52%; New Haven, 51.2%; Haverhill, 44%; Holyoke, 40%; Waterbury, 38%; Boston, 27%; Hartford, 25%; New London, 20%. These are percentages of attendance for December.

Now then, we are not discouraged because we are neither the lowest nor the highest. But Salem is not satisfied with average results. Let's get nearer the top!

### Prize Cups

A prize cup is offered to the club having the highest percentage of attendance for the year; another, for the club showing the biggest improvement in attendance. We need one of those cups in our new rooms. Come on! Come on!

### Plan Ahead

The secretary has received from the Worcester Club an announcement of the Mid-Winter Conference to be held at Worcester on Wednesday and Thursday, February 19 and 20. All Rotarians and their ladies are cordially invited to attend and take part. The local committee is a live one and will leave nothing undone to make you feel welcome. The order of events will be:

Wednesday, February 19 at 2:00 P. M., Registration; at 6:30 P. M. Annual Conference Banquet; at 9:30, informal New Eng-

## THE SUMMONS

land Rotary Dance, Dress optional. You are not expected to carry along your evening clothes. Thursday at 8:00 A. M., Rotarian breakfast. After breakfast the visiting ladies will be entertained, and the opening business session of the Conference will begin at 9:30 o'clock. At 12:30 the regular weekly luncheon of the Worcester Rotary Club. In the afternoon sight-seeing, business and pleasure trips.

### New Membership

Elected, Dr. Charles L. Curtis,

Classification, Physician, general practice.

Proposed, passed by Membership Committee, informally approved by the directors, and submitted to the Club for ten days before final action by the directors:

Edward B. Trumbull,	Storage Warehouse
Charles F. Ropes,	Grain and Hay
Lewis F. Allen,	Textile Sewing Machines
B. Holmes Wallace,	Elementary Schools
Wm. J. Bursaw,	Gasoline, Wholesale
Syrus F. Newbegin,	

Associate Contractor Supplies

### Withdrawals

The directors have voted to permit the withdrawal of Chester Goldsmith.

### The Roars of a Ranting Rotarian

#### SIT UP AND TAKE NOTICE!

All buyers and sellers, pedlars and venders! Do you want more buyers? Did you ever find out why we eat Maine potatoes when they can be raised in Essex County? Did you ever try to help the people around you and cultivate a little interest in the chap who comes to town with something to sell?

On June 25th comes the fifth anniversary of the Salem fire. Let's celebrate by showing the world the good that comes out of the fire.

It's not too early to think of the 300th anniversary of the settling of Salem. Let's begin to work for the park system along the water front to be finished in 1926?

2-30-23-8

# THE ROTARY SPOKE



Published Bi-Monthly By

SALEM ROTARY CLUB

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His Excellency

**CHANNING COX**

Governor of Massachusetts

Our Guest At The  
**CITIZENSHIP MEETING**  
Tuesday Night

## THE ROTARY SPOKE

Tuesday, October 25

### Regular Evening Meeting at 6.30

with one of Mrs. Brooks' appetizing meals

It is hoped that the governor will be present at the supper.

It is expected that every man who has a car will bring it so that after the cigars are smoked the entire gathering can be quickly transported to the Saltonstall School where we will act as hosts for the new citizens.

### THE CITIZENSHIP MEETING

Saltonstall School at 8 o'clock

The Great Man who has had charge of the Citizenship meeting has certainly put into the work a tremendous amount of energy. He has been ably assisted, of course by Judge Hill and the various committees.

Tuesday night will be a success because of his hard work. Invitations have been sent out to nearly four hundred prospective citizens while tickets have been distributed wherever it was thought they would be used.

Advertisements have appeared in the News and in the French and Polish papers and of course we have all talked about the meeting, for although we are used to big men it isn't often that we have with us at one and the same time a Governor, a Judge and three mayors and two of those mayors Rotarians.

The following committees will have direct charge of the meeting.

Judge Robert W. Hill and Frank Tuttle, the speakers. Carroll Sargent, the music.

Ross Goddard, George Ashton and Arthur Fiske the hall, seats and platform chairs.

## THE ROTARY SPOKE

Sergeant-at-arms Bill Craig will direct the ushers, ticket takers and program distributors. He has full and complete authority to appoint his staff, enlist his army and collect fines.

The rest of us will do what we're told.

Remember who it was who paid thirty cents in fines at the last meeting?

Carroll Sargent has doped out a new song for us. He has spent considerable time in looking at the yellow buttons on the attendance board and now proposes that on the first meeting a man attends after one of these has been put against his name we sing to the tune of "Around her neck".

"Against his name there is a yellow button  
Against it because John (or whoever it is)  
was far, far away.

Far away! Far away!

Against John's name there is a yellow button, etc.

The publicity committee wishes to state that the editor of the Salem News was responsible for decorating that paper with Arthur Palmer's picture. It was evident that the News thought we had caught a real one in Arthur.

No new members, no resignations, no news from the directors, nothing to say except what everybody knows—it's a great job editing this sheet—with Bill Lavender on the other end howling for copy.

### Amendment to By-Laws

At the regular meeting on November 2nd the matter of increasing the annual dues to \$25.00 will be brought up.

### For Membership

Thomas A. Appleton  
Civil Engineer, 237 Essex St., Salem

## **THE ROTARY SPOKE**

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Spaces this size are going to be sold to pay expenses  
of the Spoke. Apply to the Secretary.

---

### **The Bank of Service.**

Leland Cole, Pres.

---

### **The News**

It tells the news of the whole world — and also of  
Greater Salem.

---

### **Gas Service**

Salem Gas Light Co.

---

Here you get

### **Shoe Service**

all that you want or expect.

ALL AMERICA SHOE SHOP Geo. Ashton

---

### **TELL YOUR WIFE**

trade at the

**RAY DOLLAR STORES**

Ralph O. Russell

---

### **Insurance Service**

Fred Norton

---

**THE SALEM LAUNDRY**

GEORGE W. HOOPER

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## THE TENTH YEAR

A year in Salem Rotary very often takes its general tone from the character of its president; so in its tenth year the club went back to the old regime and elected Fred Norton as president.

He had some fiery young blood in the new directors - Lawrence Howie, John Tudbury, Albert McIntyre, Jim Robinson and Harry Lefavour. Lawrence Howie was again elected secretary, Lawrence Mansfield vice president and Leland Cole treasurer.

The very first thing that Fred had to do, on the day he took office, was to entertain the young visitors from Oregon. Ably seconded by Bill Bursaw, who was the father of the financing of the debaters, he did his duty as a president of Salem Rotary should.

Naturally, in a conservative administration, education was foremost, so a Rotary Forum was started under the schoolmastership of Professor Robert W. Hill. This Forum was a liberal education in Rotary and all of us who were privileged to take the course have never forgotten the lessons we learned.

This year also marked our return to the Thirty-first District. We were sorry to part from our friends of Maine and New Hampshire but the rapid increase in the number of Rotary clubs made the change imperative. Of course we endeavored to make our presence felt, as we did by entertaining the Executives' Conference and also by winning the attendance cup for our division. As we had already won this cup for three years consecutively in the Eighth district, it was only natural that we should keep on with the good work in the Thirty-first.

We also took part in Salem's Tercentenary celebration, both as individuals and as a club. President Fred showed himself a hero by sacrificing his moustache that he might appear as a Methodist circuit rider. Carroll all but reincarnated himself as an ancient singing master and the club itself displayed a magnificent float, populated with attractive young ladies grouped around a huge Rotary wheel, the construction of which gave Al McIntyre fifteen grey hairs. For other heroes of this celebration see the Salem News.

Professor Edward S. Morse, Salem's noted scientist, was elected an honorary member. The professor deeply appreciated the honor and attended every meeting he could. His last public appearance was before the club.

The twenty-first birthday of Rotary was celebrated in a style commensurate with the event. An inter-city meeting with Lynn, Marblehead, Peabody, Danvers, Beverly and Ipswich was held at the Hawthorne, at which Professor Albert Bushnell Hart of the Boston Rotary Club was the orator.

There was also a Pageant of Rotary, in which Miss Barbara Foor took the part of the Spirit of Rotary and recited the story of Rotary progress as the flags of the various countries in which there are Rotary clubs were elevated on a Rotary wheel.

## THE ELEVENTH YEAR

After the calm, the storm. So, after Fred's peaceful, dignified administration, we plunged into the stormy one of Lawrence Mansfield. Not that Lawrence himself was tubbulent: but he had a fiery new secretary in Ed Hay and a board of directors full of enthusiasm, bubbling over with zeal to do great deeds.

These new directors were Bill Bursaw, Fred Cogswell, Mark Smith, Bill Strangman and Henry Callahan. Their ardor overpowered the holdovers, backed by Fred's soothing influence.

Now what did these ambitious youngsters do but pull the Spring Conference to Salem. We were the hosts: and we found that being host means a lot more than the dictionary meaning.

We divided into committees and sub-committees, regular and special. We held thousands of meetings and resolved great doings. We wrote fervid letters of invitation to the secretaries of all the other clubs in the district, many of which were calmly ignored. We hired halls that we found at the last minute we couldn't get. We worried ourselves thin wondering whether anyone was coming. We even went to considerable effort to order fair weather and got rain.

But when the rain subsided and the hotel was swept out and dusted we learned that it had been a pretty good conference after all, and that our careful looking-after of all the delegates, especially our automobile service on the rainy night of the banquet brought praise from everybody. And strange to say, nobody noticed our mistakes except ourselves.

So President Lawrence didn't have a nervous breakdown after all.

Before this famous Spring Conference, however, occurred the celebration of the tenth birthday of the club, Tuesday, January 31, 1928

It was a great and glorious event. Lawrence and his wife presided and the head table was all cluttered up with distinguished Rotarians from almost everywhere, including Doc Carleton of the Boston club, one of our sponsors.

Bob Hill made the first speech and then in what time was left Elmer Hubbard of Pawtucket, past district governor, delivered the oration: after which Assistant President Rotarete Mansfield presented the club with an American flag, complete with staff, as a gift from our wives.

# LAST WORD

## SPRING CONFERENCE OF THE THIRTY-FIRST DISTRICT ROTARY INTERNATIONAL

Salem, Monday and Tuesday, April 23 and 24

**REGISTRATION.** Every Rotarian attending the Conference **MUST** register because of the necessity for giving guarantees to the caterer. Registrations must be received by Thursday, April 19, to insure accommodations. Cancellations may be made up to Tuesday noon, April 17. Registration fee is five dollars. This sum pays for the Conference expenses and the banquet Monday night. Regular luncheons to be charged at regular luncheon prices.

**SUNDAY.** We expect a large number of delegates on Sunday and for this reason the registration booth at the Conference headquarters, the Hawthorne Hotel, will be open all day.

**SUNDAY EVENING** at 8 o'clock at the Hawthorne there will be a pre-Convention get-together with music and a social time. This will be a wonderful opportunity to meet Rotarians from all over the district.

**LETTERS OF WELCOME** with a map of Salem showing the location of the Conference meeting places and the points of interest in Salem have been sent each secretary. Will you please see that every man who registers gets one of these letters?

**A PROGRAM** is enclosed with this letter. This is the official program and gives all necessary information about the Conference.

**THE TIME IS SHORT.** The Conference is only a week away. Responsibility for your club's attendance rests on you. Will you please see that this notice is read at your luncheon this week, as well as a large portion of the last notice? **AND MAIL THE REGISTRATIONS TO US AT ONCE.**

**WE WANT YOU IN SALEM.** The District Governor wants you. The Rotarians from the other clubs want you. The keynote is fellowship. Let's make it the greatest Conference the Thirty-first District has ever held.

Rotarily,

THE SALEM ROTARY CLUB.  
By its Publicity Committee.

Of the thirty charter members of the club, only eleven had survived the ten years. They were George W. Ashton, Clarke Brown, Bob Hill, George Hooper, Bill Lavender, Fred Norton, Fred Smith, Bill Strangman, John Tudbury, Si Wentworth and Foster Smith.

The year was also notable for the number of speakers from our own club - Fred Low, Harry Lefavour, Foster Smith, Lawrence Howie, Arthur Bennett, George Stevens and Herb Farwell.

We also kindly consented to be the guests of John Tudbury, Fred Smith and Gus Throop in the sumptuous new offices of the Electric, Gas and affiliated companies, at a luscious lunch, where the excellent food and fiery speeches made our heads buzz around faster than a gas meter.

There were also two new editors of the Spoke, Bob Andrews and Joe Newmark.

And may the statement be made here that it is because of this change that the future chronology of this history may not be one hundred per cent perfect: for these new editors and their successors apparently forgot that there is such a thing as a calendar, for the year is often missing from their Spokes and sometimes there is no indication whatever of year, month or day.

## THE TWELVTH YEAR

Lawrence Mansfield delightedly resigned his badges of office to Lawrence Howie and bequeathed to him the following new directors: Clarence Brainerd, Bob Hill, Ed Hay, Joe Newmark and Dan Warner, to associate with the now thoroughly tamed fiery youth of the year before.

And to be their guide and mentor Ed Hay remained as secretary while Joe Newmark took over the editorship of The Spoke.

Since he had no Spring Conference to excite him Lawrence contented himself with being an executive. And although he had played third or fourth fiddle in the orchestra, he didn't play second fiddle to a single man in the club. even the secretary, who usually tells presidents where they get off. And Bob Hill was simply a director.

Because everything went so smoothly there is little to report. The meetings were good, especially the one at the Corinthian Yacht Club, when Congressman Andrew spoke and those where Fred Norton and Ed Hay's bright young son Sidney were the orators.

One act of real public service was the changing of our Christmas service work from a club affair to a citizens' enterprise: and how that boy did work to put it across.

During this administration, too, we entertained some of the boys from Australia who were touring the country. It was a pleasure to meet these fine young men and President Lawrence and some of our members did all that was possible to make their stay here pleasant.

We also had the pleasure of entertaining Past International President Guy Gundaker, who spoke at our Inter-city meeting.

One very sad event, however, brightened the lustre of the year. That was the loss of the Attendance Cup, which we had held for five years and only relinquished by a very narrow margin.

Like the story book heroes Lawrence had his reward, for immediately after he relinquished the presidency, he and his wife sailed for England.

## SANTA'S FRIENDS BUSY COLLECTING TOYS FOR KIDDIES

Toy Shop at 8½ St. Peter St.  
Scene of Much Activity;  
Committee Hopes to Re-  
member 1000 Children

The work of the Community Christmas committee in preparing its collection of toys for the poor children of Salem is now under full swing and from now until Christmas day, the headquarters at 8½ St. Peter street will be a busy place.

Here the gifts will be received, sorted and distributed to the various charitable organizations through whom the actual giving is made.

Both the general committee and the women's committee met last night and made final plans to carry out the many details connected with the work, and from now on some members of the committee will be on hand at the headquarters at all times to keep things moving.

Already quite a number of gifts have been received and while these are being graded according to age and sex, candy boxes are being put in shape and filled. The women of the committee are starting to dress the dolls which will certainly be treasured possessions of 200 or more little girls.

The success of the work is dependent on the generosity of the Children of Salem

who are being urged to send to headquarters outgrown and discarded toys. Games of all sorts, books, dolls, toys, doll carriages, sleds, roller skates, skis and doll's furniture are among the articles wanted, any gift in fact that will be suitable for children from one to 12 years of age. Handkerchiefs, scarfs, gloves and other bits of finery will also be welcome.

The work of the Christmas committee is the same that has been carried on so successfully for several years. It is a community enterprise, sponsored by the Kiwanis and Rotary clubs, club women and many individuals. Its purpose is to make sure that every child in Salem has a merry Christmas. The demands this year are expected to be greater even than last year, when over 1000 children were remembered so it is hoped that gifts will start to come early and in greater number than ever before.

Look them over—

## tomorrow

While you're planning what to give for Christmas, look over your children's outgrown and discarded toys, and select some to give to the children who won't have any gifts unless you help. Bring your selections to us early Monday.

### Community Christmas Committee

8½ St. Peter St.—Phone 1381

A Merry Christmas for  
EVERY Child in Salem

## THE THIRTEENTH YEAR

And now in the thirteenth year Commodore Mark Smith took the helm and set his sail to a stiff breeze. He had to be a good skipper, for he had a new secretary in Joe Newmark, a musical vice president in Harry Lefavour and some young blood as directors - Ed Carlin, Harley Forsythe, John Heffernan, Harry Lefavour and Albert McIntyre.

Easily the most notable event in this administration was the presiding of our president. He always knew what to say and said it as smoothly as the grease he manufactures. Business has a wonderful influence on a man's vocabulary.

During Mark's administration we dug into our pockets and sent two youngsters, Warren Ashton and Walter Warner, to Denmark, to their everlasting profit.

There was an intercity meeting and we entertained the Kiwanis Club: while the ladies met at the Corinthian Yacht Club for a delightful afternoon.

During this year we annexed Bill Strangman to the Spoke and made Bill happier than he had ever been in his long and eventful life.

One severe loss was sustained in the death of Charlie Chetwynd, who was a real Ham and a Rotarian.

## THE FOURTEENTH YEAR

And now the orchestra came into its own again, for vice president Harry Lefavour was promoted from the piano to the presidency and for the first time in years a hired pianist helped dispense the music.

Harry Perkins became vice president, Bradshaw Langmaid, so new a member he didn't realize what he had done, took the secretary's job and Warren Butler, Charlie Curtis, Brad Langmaid, Bill Parker and Harry Perkins were added to the board of directors.

From the many events which distinguished this prosperous year two stand out in particular. The first was the Graduation of the new members. Headed by Wallace Williams in cap and gown the newest Rotarians gave a burlesque of a class recitation, in which Rotary affairs and conduct were discussed and sometimes criticised in a manner which brought smiles, laughs and sometimes squirmings on the part of the older members.

The second event was named "Jean Missud Day" in honor of Salem's beloved veteran musical conductor and bandmaster. The program was a special concert by the orchestra, assisted by several outside artists, Miss Anna Hooks, Miss Colson, Elmer R. S. Davis, Frank Grimes and Lawrence Schaller.

And this event and the fact that we had a musical president, provides an excellent opportunity for mentioning the orchestra.

The growth of this orchestra has been so gradual that no record of it has ever been kept. New players, like shadows, have taken their places around the piano with no comment except the silent approbation of their fellow members.

At first we had a hired pianist. Then Bert Lougee and Bill Lavender brought their violins to assist in making a suitable noise and the first thing we knew we had a real orchestra, capable of playing not only popular music for our singing but genuine classical music as well.

As nearly as can be remembered, here is a list of the past and present members of the orchestra and their instruments:

Harry Lefavour, piano.  
 Arthur Luscomb, Bill Lavender, Bert Lougee, Herb Farwell,  
 Mark Smith, Lawrence Howie and Arthur Bennett, violins.  
 Tom Finnock, saxophone  
 Al Pierce, cornet  
 Charlie Hewett, mandolin  
 Lewis Newell, flute  
 Bill Craig and Ross Goddard, drum  
 Carroll Sargent, cello  
 Wire Hill, saxophone  
 Lawrence Schaller, saxophone.

And in this connection it is curious to note how our musicians have dominated the presidency in the past few years. First it was Carroll the singer and 'cellist: then Bill the fiddler and Fred of the deep voice. An interim and then Lawrence the fiddler, Mark the violinist and finally Harry the pianist. Nor must we forget that our first president has developed into a noted song leader. -

Truly bars of music are stepping stones to high office.

FOR INF. OF  
ANSWERED

MAY 23 1922

P. C. ACK'D

FILE

INDEXED

SEE NOTE

CARD

*The*  
**SP**  **KE**  
*of the* **ROTARY CLUB**  
*of* **SALEM, MASS**

HE · PROFITS · MOST · WHO · SERVES · BEST

**Tuesday, May 23**

The last evening meeting until Autumn.

Dinner promptly at 6 30

Speaker

Geo. Ashton positively guarantees a well known popular and eloquent speaker.

In default, he agrees to address us on Underlying Facts or a Shoe Salesman's Sensations.

**Monday, May 29**

Meeting in keeping with the spirit of Memorial Day.

**Tuesday, June 6**

Speaker, J. Clarke Brown

How Hardware Helps Hard Headed Husbands Have Happy Homes.

**Tuesday, June 13**

Speaker, GEO. N. WITHEY, Vice-President  
National Surety Co. of New York.

**Tuesday, June 20**

Speaker, Oscar Bowman

Bountiful Banquets, Blessed by Bully Beef

**Tuesday, June 27**

Speaker, Bill Bursaw

Slippery Essex Street or How I Run My Car Without Gas or Oil.

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Published Monthly by the  
Salem Rotary Club

## THE ROTARY SPOKE

Bob Stuart Specially Posed for our Rotary Photographer



Well, what do you think of our new President, anyway? We'll say this for him: that he rose nobly to the occasion. Did you feast your eyes on the brand new haircut?

### No More Roast Pork!

Now that we have Dave Frye on the Luncheon Committee we expect some real meals.

### This Joke Was Hatched in Directors' Meeting

That Music committee, aside from Sargent and Burbeck, is an 'L' of a committee. See for yourself if it isn't so.

### Bill Craig is Coming up in the World

It's a deserved promotion, that of Bill Craig to be Sergeant-at-Arms. And how Bill has grasped the job. First go off made Bill Lavender collect dimes in his place. Even gave one to Bill himself so that Bill would be sure to have something to turn over on his maiden endeavor.

### Evening Meetings—Big Speakers—Real Class

Evening meetings are again scheduled for once a month except during June, July and August. This means that our new meetings committees will have to exert themselves to get extraordinary good speakers for these evenings. And judging from the way they have started they're coming across strong.

## THE ROTARY SPOKE

This is Just What Happened to George, too

The resignations of Ollie Goodell and Arthur Fiske have been accepted with deep regret on our part and a similarly deep regret on theirs. We did not want to part company with such good men and good Rotarians, but circumstances, which are so awkward at times, stepped in and decided the matter without consulting either of us. We hope that both will be able to be frequent guests.

No, Sir, George has no Idea We're Springin' This

Credit for the two very bright songs sung at our Ladies' Lunch should go to Rotarette Leila Ashton, she wrote both words and music. Leila, no wonder your handsome husband has stopped singing "Swanee" when he can get so much better music at home.

### Referendum Ballot

The directors desire to know your views on the question of changing our meeting day from Tuesday to Thursday, so you will be asked to mark a ballot, similar to the one printed below, at Tuesday night's meeting. If you cannot be present, please send your ballot to Harry Perkins.

#### For Meeting Day

I prefer Tuesday

I prefer Thursday

It makes no difference to me

The directors will consider these ballots seriously in studying the question.

#### A. W. O. L.

May 2—George Bemis, Ned Burbeck, Al Hughes, Harry Lefavour, Arthur Palmer, George Pitman, Frank Poor, Charlie Ropes, George Sears, John Tudbury, Frank Tuttle and Si Wentworth.

May 9—George Ashton, Morton Bell, Bob Hill, Arthur Luscomb, Frank Poor and Gus Throop.

May 16—George Ashton, Ross Goddard, Al Hughes, Arthur Luscomb, Frank Poor, Foster Smith, John Tudbury and Frank Tuttle.

## THE ROTARY SPOKE



Dave Frye Ought to be a Director

The directors have established a new rule. Every director who is late at directors' meeting is to be fined the sum of ONE DOLLAR. George Hooper is responsible for this drastic ruling and would you believe it? at the last meeting the other directors were so mean that they just hung around the door with bated breath when the hands crawled inexorably towards 7.30 o'clock.

But George disappointed 'em. He came in triumphantly just as the honest clock recorded "time up!"

Ladies' Lunch Brought out a Fine Bunch

Thirty-one fine looking Rotarettes and one equally good looking lady guest present at our Rotarettes Luncheon.

Even Henry Callahan Felt Perfectly at Home

Thirty-nine members present May 2, forty-five May 9 and forty-three May 16. Wonder if that 39 was so small on account of the ladies. Wish to remark that us married fellows at the bachelors' table didn't feel the least bit embarrassed.

Someone Will Forget it Even Now

Be sure to remember that the meeting scheduled for Tuesday May 30 will be held MONDAY May 29.

#### TO LET

For Meetings, Dinners, Dances, Committee Meetings

#### THE ROTARY ROOMS

comfortable, sociable rooms, equipped with chairs, tables, and a piano. Facilities for serving hot meals.

Consult Sergeant-at-Arms

BILL CRAIG

for terms and open dates

TRY US, AND LEARN HOW WELL  
WE DESERVE THE TITLE

## The Bank of Service

The Naumkeag Trust Co.  
LELAND COLE, Pres.

## The News

Through the News all Essex County knows what the Rotary Club is doing. Other news of importance, too.

## Gas Service

Gas cooks our meals at home or in the bakery. It warms our houses and furnishes welcome light. It's usefulness is only half appreciated.

JOHN L. TUDBURY

## Shoe Service

All that you want or expect in shoes for the entire family. Life's walk is pleasant with All America's on your feet.

GEORGE W. ASHTON

A Regular Department Store Where You  
Pay for Values, not Frills

## Ray Stores

Your wife knows us  
RALPH O. RUSSELL

## Insurance Service

There's a lot to Fire Insurance that the average man doesn't understand.

Fire Insurance is my Business  
FRED NORTON

Be Sure Your Laundry not only Looks  
Clean, but is Clean

## The Salem Laundry

GEORGE W. HOOPER

Or course you know that all successful men  
wear starched collars.

## ROTARY PINS

The introduction to the leading men in  
every important city.

## Daniel Low & Co.

S. FRED LOW  
BOB STUART

## HYGRADE LAMP CO

GENERAL OFFICE  
AND FACTORY



SALEM MASS

## EASTERN MASSACHUSETTS ELECTRIC CO.

Interconnected High Tension Electric  
Transmission Service

Salem - Boston - Malden - Revere

Peabody - Danvers

Gus Throop, Manager



# THE ROTARY SPOKE



The Handsomest President in Rotary.

## SALEM ROTARY CLUB

### The OFFICERS AND BOARD OF DIRECTORS

GEORGE W. HOOPER	<i>President</i>
J. FOSTER SMITH	<i>Vice-President</i>
FRED A. NORTON	<i>Secretary</i>
LELAND COLE	<i>Treasurer</i>

### DIRECTORS

George W. Hooper  
J. Foster Smith  
Fred A. Norton  
Fred C. Sargent  
Dr. William F. Strangman  
Robert L. Stuart  
Frank A. Poor  
Robert W. Hill  
John F. Cabeen

Arthur Fiske	<i>Sergt.-at-Arms</i>
Bill Craig	<i>Assistant Sergt.-at-Arms and Chief of Police</i>

## THE ROTARY SPOKE

Tuesday Noon, May 10th  
12.30 Sharp

Speaker

*Vice-Pres. J. Foster Smith*

Sounds like fighting words don't they: "These resignations positively must stop! If any man intends to resign let him write me a personal letter first!"

It was some inaugural wasn't it. Why didn't President Harding wait before delivering his until he had heard George? He'd have learned much about making it short, snappy and to the point.

He's our trial president for ten weeks. Shucks! He knows now that he wouldn't let us pry it away from him.

Bob Hill says that he added 491 grey hairs while he was president. But he's happy now. Presiding over court in Peabody guarded by a platoon of police is child's play in comparison with guiding the destinies of a Rotary meeting.

### Sounds Familiar

Sixty-one per cent attendance. One per cent better than normal. Even the new officers couldn't make it one and one-half.

Carroll Sargent's going to think a lot of you Dan

Rumor says that Dan Manning can play the piano just as well as he can sing.

### Entertainment

Clarke Brown Jack Keon

Ross Goddard Harold Smith

Fred Smith

### Program Committee

Bob Stuart  
Bob Hill  
George Hooper

### Luncheon Committee

Harry Perkins  
Herman Cassino  
Ed Hay

### Boys Work

Charlie Ropes  
Henry Callahan  
Bill Bursaw  
Morgan McSweeney

### Music

Carroll Sargent  
Harold Lefavour  
Dan Manning  
Bill Lavender  
Bert Lougee

## THE ROTARY SPOKE

Beverly Wednesday, May 11  
We're all going to Beverly  
next Wednesday

The Beverly Rotary club is a winner. Next Wednesday night at 6.30 in the Y. M. C. A. building they are to have their Charter Presentation meeting, to which we, with our ladies, are invited.

There will be a supper, followed by singing by a quartette of members of the Beverly Rotary club and solos by Roy Pratt, and then, oh joy!!!! an entertainment by John Thomas, the famous mayor of Fresh Water Cover member of the legislature and a humorist who is a scream and a delight. He's worth going miles to hear and many more miles to see.

And then, just to add seriousness to the meeting our own Bob Hill, under whose tender ministrations the Beverly Club was started on its successful career, will present the Charter which has come direct from Rotary Headquarters.

It is understood that the tax will be \$1 a plate, Beverly assuming the entire expense of the entertainment.

Clarke Brown's committee will look after our going. Be sure to tell Clarke at once that you will be in the party. Beverly expects every Salem Rotarian and his lady to attend and of course wants to be sure to provide plentifully for all.

### Retrospect

The annual meeting was a wonderful event. Never knew we had so many ministers in Rotary. Are we in their class or do we need their services?

### Hot Cakes from Charlie Ropes' Griddle

Charlie Ropes says that if you can't keep your date at the Fraternity on your Monday night, please notify him so that he can arrange for a substitute. It's unfair on the fellows who do go to expect them to talk for themselves and you, too.

## Pawtucket May 13

Elmer Hubbard of the Pawtucket Rotary club invites us and our ladies to the Carnival at the Rhode Island State Armory, Exchange St., Pawtucket, Friday, May 13. Rotary Night.

Festivities begin at 7.30 and last until midnight. Providence, Taunton, Brockton, Fall River, Worcester and Malden will be represented and Salem should be there in force.

Elmer says that they can take care of any of us who wish to remain over night if we notify him by Thursday morning.

Let's go!

## ***THE ROTARY SPOKE***

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Spaces this size are going to be sold to pay expenses  
of the Spoke. Apply to the Secretary.

---

### **The Bank of Service.**

Leland Cole, Pres.

---

### **The News**

It tells the news of the whole world -- and also of  
Greater Salem.

---

### **Gas Service**

Salem Gas Light Co.

---

Here you get

### **Shoe Service**

all that you want or expect.

ALL AMERICA SHOE SHOP Geo. Ashton

---

**TELL YOUR WIFE  
trade at the  
RAY DOLLAR STORES**

Ralph O. Russell

---

### **Insurance Service**

Fred Norton

---



*Merry Christmas* ❄️ *Happy New Year*

### When We Smile --- We're Alike

Ever study the faces of our members as they come to our meetings and greet each other? The ROTARY faces offer an enjoyable picture of cheerfulness that lifts the spirits as surely as the songs we sing. Then, when the meeting is over, a general relaxation occurs and we go back to our home or work faces.

Ever study the faces you see along the streets and in the stores and in the home during the Christmas Season? The holiday faces are animated, cheerful and happy even on people you do not know.

Well, this is the time of the year for all of us to be enjoying our holidays and relaxing in our homes. We take care of our money, we repaint our house, we buy nice clothing, we insure our car and now we must take care of the best property of all . . . our friends.

That is the reason for this letter. You should know that as a member of our ROTARY CLUB, you have many friends right here in our organization. It has been our privilege to serve you during the past few months and now we want to express our appreciation for your confidence and cooperation and above everything else . . . your friendship.

Best Wishes For The Holiday Season!

*Harold H. Griffin*  
*Clarence C. May*