

Chulatarian



Rotary Opens Opportunities

ROTARY CLUB

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The weekly newsletter of the Rotary Club of Chula Vista
Chartered February 16, 1926 - Club Number 908 - District 5340

Friday, August 14, 2020—Noon on Zoom
Hale Richardson
Home Fed



Halé Richardson is Vice President for HomeFed Corporation. She leads master-marketing, governance, and community engagement for the company's master planned communities. Integral to these efforts are anchor strategy & business development, visioning & brand creation, positioning, and amenity design.

HomeFed is developing 13,000 new homes within 5 villages in the master planned community of Otay Ranch, here in Chula Vista. This scale of community development will bring notable growth to the area, and she will update us on the work they have completed at The Village of Escaya, the development and site improvements underway at their newest village - Côtá Vera, and the company's development plans and collaborations going forward in the next two decades.

She's passionate about quality of life improvements and currently serves on the board of the San Diego Regional Economic Development Corporation, Southwestern College Foundation Board, South Bay Family YMCA Advisory Board, and she volunteers with South Bay Community Services. She holds a Bachelor's in Economics and an MBA (Real Estate & Finance), both from University of San Diego. She's a longstanding Urban Land Institute member, a licensed real estate broker and has been with HomeFed for 24 years.

Among her top achievements...surviving distance learning with her boys – ages 15, 11 and 45.



CLUB BOARD MEETING
3rd Thursday of each month
6:00 p.m.

DISTRICT 5340 WEBSITE:
<http://www.rotary5340.org>

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Articles & Items:
Please send by Noon Saturday for consideration.

Please note: Every submission may not be included due to space constraints.



LIVE

Brought to you by:
All those who logged-on!

With Betty Waznis

Good afternoon Rotarians and guests. Welcome to the Jim Biddle News at Noon. Today's news sponsored by Carmen Sandoval and the International Projects Committee.

Our story of the week: Live music performances are alive and well in San Diego, if you don't mind doing things a little differently. There will be at least seven drive-in concerts in San Diego County in August, with more to follow through at least October. This month you can choose from Mozart, blues, or classic oldies. Mainly Mozart presents two performances this Saturday of beloved classical composer Vivaldi, followed by two Aug. 22 performances featuring an all-Tchaikovsky program, both at the Del Mar Fairgrounds.

The organization's debut "Mainly Mozart at the Drive-in" events were the first such concerts by any classical-music organization in the nation. They're also planning a drive-in weekend music celebration Sept. 10-13, and a week-long October festival, all at the fairgrounds. Tickets for the 3 p.m. and 6 p.m. Saturday Mainly Mozart drive-in concerts at the Del Mar Fairgrounds are free to the general public, on a first-come, first-served basis, with members of the organization's Club Amadeus receiving guaranteed entry. The general public must RSVP in advance online at mainlymozart.org/all-vivaldi. The RSVP link for the Aug. 22 Tchaikovsky drive-in concert has not been activated yet.

For blues lovers, consider singer Whitney Shay's Aug. 15 "Chords & Cars" drive-in concert, also at the Del Mar fairgrounds. Shay is a four-time San Diego Music Award winner. Tickets for Whitney Shay and Ryan Hiller's 7 p.m. Aug. 15 "Chords & Cars" concert at the Del Mar Fairgrounds are priced from \$80 for first-come, first-served general admission to \$120 for VIP parking in the first three rows. Tickets are available online at eventbrite.com/e/chords-cars-a-drive-in-concert-w-whitney-shay-ryan-hiller-tickets-113828931398

And finally Broadway star Christian Hoff, who lives in Valley Center, headlines the Aug. 15 and 16 "Rockin' Retro Drive-In: Music of the '50s, '60s and '70s". They will be held in Escondido at the Westfield North County shopping mall parking lot, in front of the former Nordstrom store. Hoff's performances, which will also feature "Jersey Boys" co-star Travis Cloer, are being presented by California Center for the Arts, Escondido. The center plans to host Saturday and Sunday concerts each weekend through late October in the same location. Tickets for Christian Hoff and Travis Cloer's 8 p.m. Aug. 15 and 16 "Rockin' Retro Drive-In" concerts at Westfield North County are priced from \$35 to a vehicle with one passenger to \$210 for a vehicle with eight passengers. Tickets are available by phone at (800) 988-4253 and online at artcenter.org/event/rockin-retro-drive-in-music-of-the-50s-60s-70s-starring-christian-hoff/2020-08-15/#attend

Speaking of the *Chulatarian*, today's sponsor, Carmen Sandoval is our *Chulatarian* editor. Not only that but she also serves as International Projects Committee Chair. They have helped build homes in Baja, assisted with literacy in Tijuana libraries and schools, built water wells in the Philippines, and worked to eradicate polio all over the world.

After decades of toiling away in the non-profit sector, public transit, and Caltrans, Carmen is enjoying her departure from the world of work, keeping busy with her family, garden, reading, Hallmark Channel and much more! Please let her know if you would like to join the International Projects Committee.



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MEETING HIGHLIGHTS—AUGUST 7, 2020

President Zaneta Encarnacion called the meeting to order. District Governor Steve Weizen and DG Elect Chuck Preto joined the Zoom meeting.

Michael Simonsen gave the invocation. The break-out session asked members to identify members we should reach out to who we have not seen on zoom.

DG Weitzen announced that Rotary International has selected Jennifer Jones to serve as RI President – the first woman in our organization’s history.

Following the News at Noon, Carmen Sandoval awarded three prizes randomly – based on a number when the Rotarian joined the meeting. This was done to minimize scurrying about for a scavenger hunt – not as exciting but definitely safer. Winners receive a gift card to Vons to purchase inexpensive alcohol or dinner – Ken Weimer (6), Chuck Bevan (11) and Mora Keller de Murguia (18). Congrats!

Dr. Ramon Moncada gave an update on the pandemic. He is an expert in infectious diseases and maintains connections in the field. Outbreaks continue, the median age for deaths is 78, with continuing high cases in the Latino community.

Guest speaker Becky Cortez shared information about the Chula Vista Police Foundation, whose purpose is to provide support and raise funds for various activities in the community.

They help support the Homeless Outreach Teams, lunch programs and the innovative drone programs currently deployed in downtown Chula Vista.

The city coordinates through 911 operators and the drones have proven effective in helping to defuse potentially volatile incidents. Many other cities, jurisdictions and even other countries have come to Chula Vista to learn from the experience here. It is changing how things are done. A link to more information about the drone program will be sent to Rotarians.

**GOOD-BYE POLIO
THANKS ROTARY**





FINES THIS WEEK

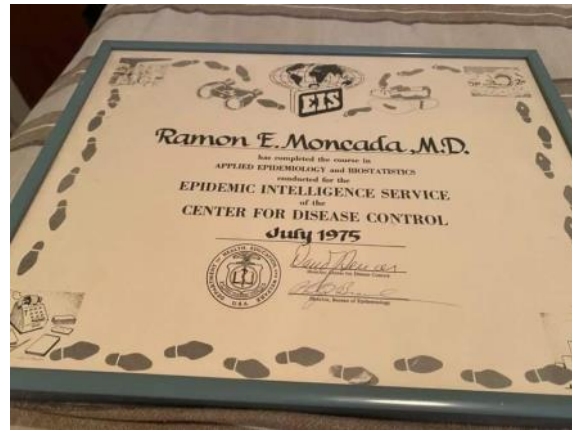


This week's discussion centered on who should be fined. Mora Keller de Murguia recently went home and her dad pulled out the family photos. Was she fined for her love of plaid that goes way back?

Or would it be City Attorney/Rotarian Glen Googins for shamelessly exploiting his cute grandbaby Adelina for the census?

Ralphie from Christmas Story was the place holder for one member and two friends who journeyed out of county to procure a new shotgun. We think it was Lane Pearson who was the target for the fine—Troy Ray and Gary Bryant went along for the ride.

Who was the group consensus on who to fine? EVERYONE—of course—Jon Miller style!

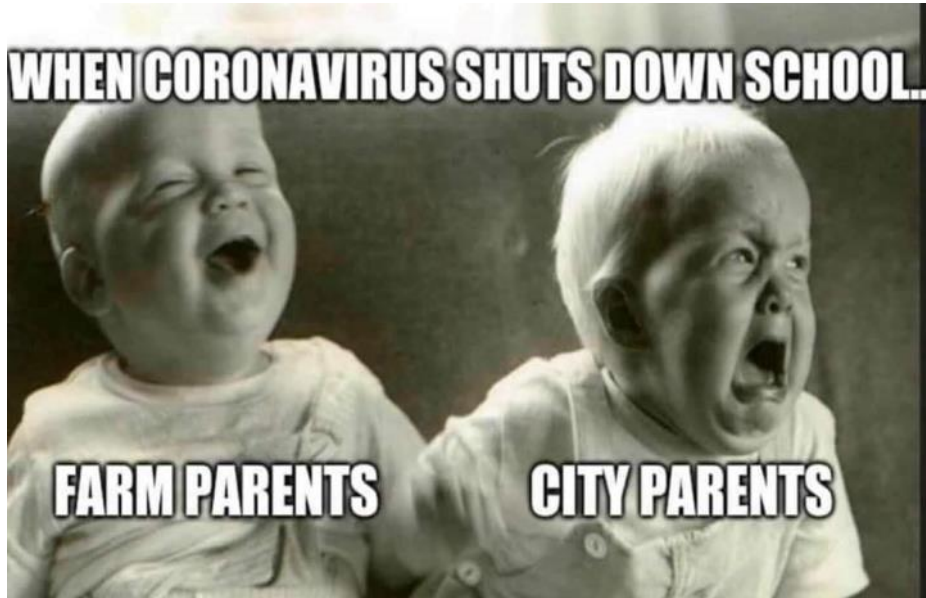


Dr. Ramon Moncada shared information on county statistics on the Covid-19 virus. He was part of the EIS—Epidemic Intelligence Service— back in the day. Sounds like a covert organization. Thanks Ramon!





FUN & THOUGHTS FOR TODAY



Finally found out why the fish weren't biting...

