

# Chulatarian



**UNITE  
FOR  
GOOD**



**ROTARY CLUB  
OF CHULA VISTA**

## **BOARD 2025-2026**

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**The weekly newsletter of the Rotary Club of Chula Vista**

**Chartered February 16, 1926 - Club Number 908 - District 5340  
Meets Weekly, Noon, 4475 Bonita Road, Bonita (Chula Vista Golf Course)**

**MICHELE MADDEN & MARTHA MENDEZ  
LOVING YOU THROUGH IT  
Friday, October 10, 2025, Noon**



**Michele Madden** has been a chaplain since 2011. She has spent her time as a chaplain helping families who have experienced a suicide loss and helping those who struggle with wanting to live. In 2023, Michele was diagnosed with Breast Cancer. She joined the Loving You Through It Support group in July 2023. In November, she accepted the position of being the chaplain for Loving You Through It. She helps the ladies know that God sees them through every step of their journey. She also leads a bible study for ladies who have cancer.

**Martha Mendez'** cancer began in May of 2011 when she was diagnosed with stage 2 breast cancer. Her son who was graduating from UC Irvine recommended she participate in an ongoing Medical Trial for Breast Cancer. Following the scientific results from the test, she decided not to undergo Chemotherapy or Radiation. This went against her oncologist's recommendation. She believes that we have to advocate for ourselves. She underwent a double mastectomy and took hormones for 7 years. Martha has been amazed at what Loving You Through It does for our community and beyond and believes the group is a blessing to women going through their cancer journey. She became a regular volunteer and brings her experience in board organization and planning. Retired banking, her Board experience includes: President of San Diego Employer's Advisory Council, President of San Diego Hispanic Bankers Association, President of National Association of Hispanic Bankers.

While going through her cancer journey, Founder **Snooky Rico** recognized a need for beauty oncology services in San Diego. Loving You Through It provides complimentary services to women undergoing chemotherapy during cancer treatments. They are a wig bank and provide free wigs, head shaving, haircuts, wig trimming and scarves tutorials. Every client receives head scarves, a wig kit, turban or headband, make up and resource information.

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## MEETING HIGHLIGHTS FOR SEPT. 26, 2025

President Ben Koala called the meeting to order. Autumn Reid gave the invocation.

October birthdays were saluted with the “Happy Birthday” song.

RI Foundation Chair, Lane Pearson, presented Mike Green with this 6th Paul Harris Award. Congratulations Mike!

The Chula Vista/Eastlake Rotary Club will be hosting a fundraising “Boos Crawl” on Saturday, October 25, 2-7 pm on Third Avenue (see page 7 for details).

Welcome back to **Ramon Moncada**. Where has he been? Unbeknownst to anyone Ramon was in the hospital for more than a month, after breaking his neck in a serious fall related to his birthday celebration (do we want to know more?)... We ARE glad he is ALIVE! Be sure to check out his new wicked scar. Be safe Ramon & Rotarians! Most of us no longer bounce.

Laura Humphreys announced she is leaving our local Y and moving to New Jersey to take a new position. (Collective groan!). We are sorry to see her go but are happy for her next chapter and new adventures on the east coast. Rotarians are invited to a send-off next Wednesday. We wish Laura ALL THE BEST always! Wendy Messina is the interim as a formal search is conducted.

Diego Quilantan gave an update on the upcoming Golf Tournament (October 31). He shared links/info and encouraged members to become sponsors, provide gift baskets, wine for a cooler drawing and more! He brought a BIG silent auction basket with a Happy Gilmore theme (impressive and many wanted it). See GOLF link on our website.

President Ben shared a video featuring Bill Gates on the upcoming World Polio Day October 24. His foundation will continue to match 2x for all of our contributions. \$100=\$300 with the Gates match.

Betty Waznis provided the News at Noon. Mauricio Lutteroth was the sponsor and the drawing winners were Wendy Messina, Bernard Hernandez and Bob Silvas.

Jim O’Callaghan with the South County EDC provided an update on work to bring additional businesses and employers to our region.

### MARK YOUR CALENDARS

Saturday, October 18—**BEAUTIFY CHULA VISTA**

**WORLD POLIO DAY— OCTOBER 24th**

Saturday, October 25—**Christmas in October**

Friday, October 31—**HALLOWEEN GOLF TOURNAMENT**  
Club Fundraiser at the Chula Vista Golf Course—**NO REGULAR MEETING**

Wednesday, November 5—**JUST IN TIME FOSTER YOUTH—First Home**

Tuesday, November 11—**Chula Vista Veterans’ Home Lunch**

**CHULA VISTA ROTARY 100th ANNIVERSARY CELEBRATION**  
Sunday, February 15, 2026

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## JIM BIDDLE NEWS AT NOON by Betty Waznis

LIVE



Brought to you by:

THIS WEEK'S  
SPONSOR

With Betty Waznis

Hello, everyone. Welcome to today's edition of the Jim Biddle News at Noon, today brought to you by Mauricio Lutteroth and Eastlake Self Storage.

Amazon [reached a \\$2.5B settlement](#) with the Federal Trade Commission last week, ending a civil trial over claims it enrolled customers in Prime without consent and intentionally made it hard to cancel. The company's shares fell 1% on the news. Amazon will pay a \$1B civil penalty, the largest in FTC history—and refund \$1.5B to affected consumers. Prime, with over 200 million paying members, helped generate almost \$24B in subscription revenue in the first half of 2025. However, the FTC alleges Amazon locked nearly 40 million consumers into recurring subscriptions with deceptive page designs, including a four-page, six-click, 15-option journey to cancel. Amazon revised the process in 2023 and must continue streamlining user cancellations under the settlement.

Southwestern College continues to make the news. Their vocational nursing programs was ranked No. 1 by the National Council of State Boards of Nursing, out of over a thousand program nationwide, as it has been for four out of the past five years. Program leaders hope that this ranking will enable SWC to raise the program capacity from 30 students to 40 students or more. There is a strong need for vocational nurses with an estimated 54,000 openings annually over the next 10 years. In addition, leaders from UCSD and SWC joined Assemblymember David Alvarez this week to celebrate the establishment of a joint Bachelor of Science in Public Health program to be granted at Southwestern's campus without the need to transfer to a 4-year college.

You can be part of Southwestern College's growing success and reputation. Each year, thousands of hopeful Southwestern College students apply for scholarships. It takes hundreds of volunteers to read, evaluate, and score their applications. Volunteer to be a reviewer. You will have the opportunity to hear some inspiring student stories and help to open their door to success. The commitment is only 3 to 4 hours from October 9 to October 24; reviews can be completed from the comfort of your home or office. Contact Amy Bosler at [abosler@swccd.edu](mailto:abosler@swccd.edu) to volunteer.

Two mountain lions that were orphaned as cubs have been released back into the San Diego County wilderness. The cubs, which were found alone and malnourished in March, were trapped by wildlife experts from California Department of Fish and Wildlife and UC Davis and taken to the Ramona Wildlife Center. Human interaction was minimized throughout their rehabilitation process to get the cubs used to natural hunting behaviors and habitat. The mountain lions were released on Sept. 18, without human attachments to speak of, reducing the likelihood of human-wildlife conflict and making it more likely that the cubs will stay in remote areas.

The Padres season is over, and it's been a great one. Padres lost to the Chicago Cubs two games to one in the wild card round played this week in Chicago. In Game 2, Padres pitcher Mason Miller threw a 104.5 mph pitch, the fastest ever recorded in the playoffs since records began in 2008.

Our sponsor today, Mauricio Lutteroth, is the generous and community minded owner and manager of Eastlake Self Storage. We also know him as snake lover and snake handler in chief. Eastlake Self Storage sponsors and supports many educational and community causes, including Southwestern Knights Pop Warner team, Chula Vista High Football, Bonita Vista High Sports program, Chula Vista Ballet, Chula Vista Public Library, Chula Vista Altrusa Foundation, Eastlake Educational Foundation, Bonita Museum and Cultural Center, Bonita Vista High School Vocal Foundation, Chula Vista Police Historical Foundation, Orange Crate Derby, Eastlake High Robotics Booster Club, and Eastlake High School Mountain Bike Team.

So remember - Eastlake Self Storage is the place to go for all your off-site storage, document shredding and electronic disposal needs. This concludes today's edition of the Jim Biddle News at Noon, today brought to you by Mauricio Lutteroth and Eastlake Self Storage.



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## MEETINGS HIGHLIGHTS—October 3, 2025



L-R: Ramon Moncada is back and on the mend after a major fall where he broke his neck. In his words “I could have died!” We are very happy he is still here.  
Mike Green accepting another Paul Harris pin from RI Foundation Chair Lane Pearson.



L-R: News sponsor Mauricio Lutteroth with Wendy Messina, Bernard Hernandez and Bob Silvas (yes he made that face on purpose and in all three photos).

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**WORLD  
POLIO DAY**  
24 OCTOBER

#EndPolio | [endpolio.org](http://endpolio.org)

Rotary  

# Halloween

Charity Golf Tournament

Dress Up and Play!

Putting Contest!  
Longest Drive!  
Closest to the Pin!

31  
OCTOBER

4-Person Scramble, Costume Contest, Awards, & More!

1pm Shotgun Start, 11am check-in  
Chula Vista Golf Course  
4475 Bonita Rd, Bonita, CA 91902

Rotary 





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## CHULA VISTA ROTARY GOLF TOURNAMENT

Tee Off in Costume: Golf Has Never Looked This Good!

**Friday, October 31, 2025**

Chula Vista Golf Course  
4475 Bonita Road, Bonita, California

**11:30 a.m. - CHECK IN**

**12:00 noon - LUNCH & PUTTING CONTEST**

**12:30 p.m. - COSTUME CONTEST**

**1:00 p.m. - SHOTGUN START**

**5:00 p.m. - LUAU BUFFET, AWARDS, & DRAWINGS**

**\$175 per golfer or register a foursome for only \$600 by Oct. 14 and *save 100 bucks!***

After Oct. 14: \$700 per foursome.

*Make checks payable to Chula Vista Rotary Foundation.*

[Player Registration](#)

[Become a Sponsor](#)

[Dinner Registration](#)

- Granting scholarships for locally graduating high school students.
- Building houses in Mexico for under-sheltered families.
- Eradicating polio by vaccinating all of the world's children.
- Participating in community clean-up and food bank programs.
- Coordinating speech contests for community elementary and middle school students to boost confidence and develop critical thinking skills.

**GOOD-BYE POLIO  
THANKS ROTARY**



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**BOOS & BOOZE CRAWL**

CHULA VISTA  
THIRD AVENUE  
DOWNTOWN

Organized by  
Rotary  
Chula Vista Eastlake  
and  
Rotaract  
Chula Vista

Single ticket  
\$30  
Pack of 4 tickets  
\$100

Participating Bars:

THE VOGUE TAVERN

CHULA VISTA BREWERY

Saturday,  
October 25th  
from 2:00 - 7:00pm

Proceeds benefit the REACH scholarships for students at  
Southwestern College and local service projects in the community



President Ben with speaker and South County Economic Development Council CEO Jim O'Callaghan.