

Chulatarian

Rotary
Club of Chula Vista



**CREATE
LASTING
IMPACT**



**ROTARY CLUB
OF CHULA VISTA**

BOARD 2025-2026

President

Rasha Roshdy

sdeducator2014@gmail.com

President-Elect

Risa Baron

rbaron@republicservices.com

Treasurer

Bill Torre

wtorre@sbcglobal.net

Secretary

Rochelle Carroll

rmztc@cox.net

Past President

Ben Koala

koalacpa@gmail.com

Directors:

Jeanette Badal

Fernando de los Santos

Mike Green

Tana Lorah

Kimberley Marshall

Jan Mellinger

Executive Secretary/Editor

Carmen Sandoval Fernandez

csandovalzf@gmail.com

www.chulavistarotary.org

P.O. Box 324

Bonita CA 91908

Rotary
Club of Chula Vista



The weekly newsletter of the Rotary Club of Chula Vista

**Chartered February 16, 1926 - Club Number 908 - District 5340
Meets Weekly, Noon, 4475 Bonita Road, Bonita (Chula Vista Golf Course)**

**DR. MARK SANCHEZ
SOUTHWESTERN COLLEGE
Friday, September 18, 2026, Noon**



Prior to beginning his profession in postsecondary leadership, Dr. Sanchez worked in developing educational and career programs at the Fresno County Workforce Development Board and career training programs funded by the San Diego Workforce Partnership. Dr. Sanchez works effectively with constituent groups on campus, businesses and community-based partners. He is a strong supporter of whole person development and services that assist college students with the skills they need to complete their educational, career and personal goals. Among these services is access to counseling, financial aid, academic support, and mental health/wellness coaching for students.

Dr. Sanchez is a native of San Diego, CA and began his college career as a student at Southwestern College. Upon graduating from Southwestern College with an Associate's Degree in General Studies, Dr. Sanchez went on to complete his Bachelor of Arts in Sociology at Point Loma Nazarene University, Master of Arts in Education Administration with Distinction and Doctorate in Educational Leadership both from California State University, Fresno. Dr. Sanchez knows San Diego and the South Bay well and is proud of his roots growing up in the region.

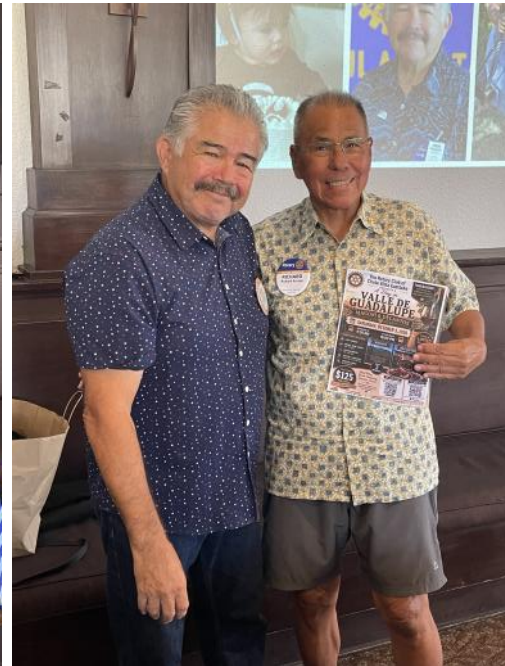
CREATE
LASTING
IMPACT

Rotary

CLUB HIGHLIGHTS - SEPTEMBER 11, 2026



Lane Pearson shared some of his extensive knowledge about birds with us. It was fun and enjoyable. Thank you so much Lane!



L-R: Jesse Fernandez was this week's news sponsor and is pictured with the lucky drawing winners: Jeanette Badal, Rowena Bell and Richard Arroyo (in attendance to encourage us to join his Club on the trip to the Valle de Guadalupe—sounds super fun! (see flyer on page 5).

CREATE
LASTING
IMPACT

Rotary

● LIVE



Brought to you by:

THIS WEEK'S
SPONSOR

With Betty Waznis

JIM BIDDLE NEWS AT NOON

BY
BETTY WAZNIS

Hello everyone and welcome to this edition of the Jim Biddle News at Noon. Today brought to you by Jesse Fernandez.

Party balloons could become a luxury as the Iran war spurs a helium shortage. Dollar Tree says a helium squeeze has hit sales of balloons and party supplies. Researchers note this could foreshadow higher costs for other industries that depend on the gas.

Seems like we've lost a lot of significant individuals in the past month or so. One is former major league pitcher Tommy John, a four-time All-Star who won 288 career games and was the namesake behind the pioneering elbow surgery that prolonged his career for 14 more years. He died August 20 at the age of 83. After suffering what up to then had been considered a career-ending injury, John, then 31, underwent ulnar collateral ligament reconstruction surgery on his pitching elbow in 1974, in a revolutionary procedure named after him. During the four-hour surgery, doctors take a healthy tendon from another part of the body (like forearm or hamstring) or from a donor. Surgeons drill small holes into the bones of the upper arm and forearm. They thread and anchor the new tendon through these holes to act as a brand-new ligament. Although doctors told Tommy John that his chances of success were only one in a hundred, the operation has since become commonplace, performed on thousands of players, with approximately 80% of pitchers returning to their previous level of success or higher.

A science fair project that Apple co-founder Steve Jobs built for his 8th-grade science fair [sold at auction](#) for \$34,375. Jobs was attending Cupertino Junior High when he designed the project, which is titled "What is the SCR?" The project consists of a display board built from plywood with three explanatory panels and a 10-page report titled "What is the Silicon-Controlled Rectifier by Steve Jobs, Science, Mrs. Yakel, Feb. 29, 1968." Jobs' science fair project was sold by his stepbrother, who ended up with a lot of early Steve Jobs stuff that Jobs was not interested in coming around to pick up from the family home in Los Altos. So stepbrother John Chovanec [sold it and other items](#) from Jobs' early years, even including some of Job's bow ties. A 1977 Apple Computer poster sold for \$659,900, an Apple-1 Byte Shop wooden case owned by Jobs sold for \$254,375. Even the dozen bow ties sold for \$113,580.

Here's a new marketing idea that we hope never comes to the west coast. Biotech haircare brand K18 decided it needed something traffic stopping and unique to launch its new hair longevity serum called Future IQ, a product supposedly clinically proven to help retain hair. Future IQ estimated that New Yorkers lose 167 billion hairs to shedding, calculated on the population of NYC multiplied by the number of hairs that Future IQ can save on one person. Their marketing team came up with the idea of a giant hairball, named the "Tumble-hair," a rolling installation 10 feet tall and made of real human hair. The giant hairball rolled across New York City neighborhoods last month to launch the product, stopping to give people an on-the-spot scalp analysis, and provide an irresistible once-in-a-lifetime selfie.

It was 95 degrees with 40% humidity in downtown San Diego Wednesday, but the afternoon was otherwise highly enjoyable for the Padres. They beat the Nationals 9-2 on the hottest game day ever recorded at Petco Park. In taking two of three from the Yankees and sweeping the Nationals, the Padres followed a 1-5 road trip with a 5-1 homestand. Now the Padres have a half-game lead in the race for the National League's final playoff spot.

Today's sponsor, Jesse Fernandez, is a native San Diegan and one of 7 brothers and sisters raised in the Skyline area. He is a proud Morse Tiger. Baseball has been a big part of his life since he was an All-Star at Skyline Little League. He played at Morse, and baseball paid for his education at San Diego City College and USIU. He plays golf now. He was with ATT for 40 plus years. He and Carmen live in Bonita after 30+ years in Eastlake and keep super busy. Jesse is REALLY enjoying being a "Tata" - that's grandpa to most of you - to 4-year-old Maricela who is in T-K and 20-month-old Kui (pronounced Koo-ee) - that is his nickname. In fact, he and Carmen are going to see them in Chicago this coming Tuesday.

This concludes today's edition of the Jim Biddle News at Noon, today brought to you by Jesse Fernandez.

**CREATE
LASTING
IMPACT**



MEMBER & FRIENDS NEWS!



Mike Green is home following his medical procedure last week. He will be on the mend for a couple of months.

Let's give him a couple of weeks to rest and heal before calling.

Well wishes can be sent to him at:

43 Palomar Drive
Chula Vista CA
91911

Reed and Beta Dinsmore sent their most sincere thanks for the fun send-off on September 4th.

In their words: We are so grateful and appreciative for the farewell party and having had the opportunity of being a Rotarian for the last ten years and meeting all you wonderful people.

Thank you so much for your friendship. We wish you all great continued success in service to the community. Reed & Beta

Here is their new address:

6 Overlook Drive #204
Andover, MA 01810



**GOOD-BYE POLIO
THANKS ROTARY**



**CREATE
LASTING
IMPACT**

Rotary

UPCOMING EVENTS

The Rotary Club of Chula Vista Eastlake
PRESENTS A
A Day in
VALLE DE GUADALUPE
MAGONI & DECANTOS

SATURDAY, OCTOBER 3, 2026

DEPARTING AT 9:30 AM | RETURNING AT 10:00 PM

YOUR TICKET INCLUDES:

- LIGHT SNACKS
- DRINKS, WINE & BEER ON THE BUS
- ENTERTAINMENT ON THE BUS
- VISITING 2 WINERIES MAGONI & DECANTOS
- LOBSTER DINNER IN ROSARITO

TICKET PRICE \$125 PER PERSON ALL THIS INCLUDED!

Good Wine, Great Company, Greater Cause!

All proceeds support our community projects and local initiatives.

PAY WITH VENMO
Rotary Club Chula Vista Eastlake
@RotaryClub-ChulaVistaEastlake

PAY WITH PAYPAL
Scan QR Code or Click Link
paypal.com/rotaryclubchulavista

MIRIAM GONZALEZ
619-259-9810
miriam.cvrotary@gmail.com

TICKET INFORMATION
ANTHONY MILLICAN
619-849-0260

PAYMENTS BY
CASH, CHECK, VENMO OR PAY PAL

PAYMENT DUE AT
TIME OF RESERVATION

*** THANK YOU FOR SUPPORTING OUR COMMUNITY! ***

Rotary District 5340

Oktoberfest

FAMILY FUN FOR A GREAT CAUSE!

SATURDAY, OCTOBER 17, 2026
1:00 PM – 6:00 PM

RANCHO SAN JERONIMO
2012 A Sunset Avenue
San Diego, CA 92154

ENTRANCE: \$20 PER PERSON
CHILDREN UNDER 12 ENTER FREE!

With your \$20 entrance donation, you help sponsor Rotary District 5340 youth programs and support opportunities that make a *positive difference* in the lives of local youth.

FUN FOR THE WHOLE FAMILY!

- MUSIC
- GAMES
- PRETZELS
- SAUSAGES & HOT DOGS
- HAMBURGERS
- ICE CREAM
- DRINKS & REFRESHMENTS

And lots of family fun!

★ Food and drinks will be available for purchase at the event.

LOCAL VENDORS & HEALTH FAIR BOOTHS WELCOME!

Want to promote your business, organization, or health-related services? Booth spaces are available for rent!

- JEWELRY
- PURSES
- CLOTHING
- LOCAL PRODUCTS & CRAFTS
- HEALTH FAIR BOOTHS
- HEALTH & WELLNESS INFORMATION
- AND MORE!

ALL PROCEEDS BENEFIT THE YOUTH PROGRAMS OF ROTARY DISTRICT 5340

FOR INFORMATION, EMAIL CHANY MARTINEZ AT chanymartinez47@gmail.com

Please be sure to read the recent email about volunteering for the Oktoberfest event. It is family friendly event and working together, we can make it truly memorable—AND support our Rotary Youth Programs at the same time.

CALENDAR

- CV-Eastlake Rotary Valle de Guadalupe Fundraiser—Sat October 3
- District 5340 Oktoberfest for Youth Programs—Sat October 17, 1-6 pm
- Beautify Chula Vista - Sat, October 24—8 to Noon —Save the Date!
- Christmas in October—Sat, October 24th—Save the Date!