

**April 2017**



**PRESIDENT: KEN HEINZ**

**PRESIDENT-ELECT: MIKE VAN HORNE**

**SECRETARY: JEAN HEINZ**

**TREASURER: AL BASKIN**

**2016-17 Rotary International Theme:**

*Rotary Serving Humanity*

*"Now is the time to capitalize on our success: as we complete the eradication of polio, and catapult Rotary forward to be an even greater force for good in the world."*



**PRESIDENT'S MESSAGE** ... I shared the prayer Dwight Eisenhower offered at the beginning of his first inaugural, at one of last month's meetings. I think that it is especially apropos today and worth re-quoting.

"...Give us, we pray, the power to discern clearly right from wrong, and allow our words and actions to be governed thereby, and by the laws of this land. Especially we pray that our concern shall be for all the people regardless of station, race, or calling.

May cooperation be permitted and be the mutual aim of those who, under the concepts of our Constitution, hold to differing political faiths; so that all may work for the good of our beloved country and Thy glory."

Ike was a Rotarian. This prayer, and his career, certainly exemplified his "Service Above Self".

Ken

**ASSIGNMENTS**

	<u>PLEDGE</u>	<u>INSPIRATION</u>
April 6	Al Baskin	Jack Archie
April 13	Brent Clous	Al Baskin
April 20	<b>NO MEETING</b>	Gathering @ Cordiano Winery on April 23
April 27	Bryan Gust	Brent Clous
May 4	Jean Heinz	Bryan Gust

**APRIL SOCIAL EVENT ...** We will reprise our visit to the winery up the hill from North County Fair.

## Cordiano Winery

15732 Highland Valley Rd.  
Escondido, CA 92025

**Sunday, April 23, 2017**  
11:30am - ????

They have ten red wines, three white wines, and three desert wines to sample, as well as 12 specialty pizzas (12") and the option to build your own pizza.



**April 29th - ROTARIANS AT WORK ...** The club will again clean the plaques at the Mt. Soledad Veterans' Memorial. Originally dedicated as a Korean War Veterans Memorial in 1952, there are now six concentric walls that will ultimately hold 3,200 black granite plaques. There are currently more than 2,700 plaques, engraved with the names and photos of war veterans from the U.S. Army, Navy, Marines Corps, Air Force and Coast Guard. Merchant Marine veterans who served during World War II are also honored.

Coffee and donuts - or some other "healthy treat" - will be provided.

The fun will begin at 8:00 a.m.

**PRESIDENTS PAST AND PRESENT ...** We have proven that almost anyone can be President of the United States. It's actually harder to become President of San Diego North Rotary ... s/he has to pass the Four Way Test! Here's the list of club presidents ... who will follow Mike?

1992-93 Bob Kaye	2005-06 Robert Gross
1993-94 Steve Seligman	2006-07 Eric Pahlke
1994-95 Rick Simons	2007-08 Matt Mahoney
1995-96 Ken Heinz	2008-09 Brian Dawson
1996-97 Bryan Gust	2009-10 Danny Kazmarek
1997-98 Mike Van Horne	2010-11 Al Baskin
1998-99 Kim Muslusky	2011-12 Shirley Vaine
1999-00 Jean Heinz	2012-13 Steve Rubinkan
2000-01 Shirley Vaine	2013-14 Brent Clous
2001-02 Al Baskin	2014-15 Jean Heinz
2002-03 Ali Tahiri	2015-16 Bryan Gust
2003-04 Ken Heinz	2016-17 Ken Heinz
2004-05 Don Hughes	2017-18 Mike Van Horne (President-Elect)

**LINKS ...** to other Rotary web pages ...

**San Diego North** Click here to see the schedule of programs and other late-breaking club news.

**District 5340** Click here for the DG's newsletter, training schedules, and district and other club events.

**Rotary International** Click here for professional resources on a wide range of club management issues.

## THIS DAY IN HISTORY QUIZ

ROTARIANS ARE CHALLENGED TO CORRECTLY ANSWER THE FOLLOWING QUESTIONS.

THE ANSWERS WILL BE REVEALED AT THE MEETINGS DURING "THIS DAY IN HISTORY."

April 6	Launched on this day in 1965, this was the first commercial communications satellite to be placed in geosynchronous orbit. (Hint: the early one always gets the worm)
April 13	The U.S. Treasury Department reintroduced this denomination bill on this day in 1976. (Hint: AI uses them at Del Mar)
April 20	This major league club played its first game at Weeghman Park on this day in 1916. (Hint: the park is currently named Wrigley Field)
April 27	On this day in 1974, ten thousand march in Washington, D.C. calling for the impeachment of this U.S. President. (Hint: he was not a crook ... he released his tax returns to prove it)

## START YOUR DAY OFF RIGHT ...

Maybe we can learn about getting along from the animal kingdom.



## IS THE FOUR WAY TEST RELEVANT TODAY?

Today, more than six decades since its creation, has the Four Way Test lost its usefulness in modern society, as some critics maintain? Is it sophisticated enough to guide business and professional men and women in these fast-paced times?

Is it the TRUTH? There is a timelessness in truth that is unchangeable. Truth cannot exist without justice.

Is it FAIR to all concerned? The substitution of fairness for the harsh principles of doing business at arm's length has improved rather than hurt business relationships.

Will it build GOODWILL and BETTER FRIENDSHIPS? Man is by nature a cooperative creature and it is his natural instinct to express love.

Will it be BENEFICIAL to all concerned? This question eliminates the dog-eat-dog principle of ruthless competition and substitutes the idea of constructive and creative competition.

The Four-Way Test is international, transcending national boundaries and language barriers. It knows no politics, dogma or creed. More than a code of ethics, it has all the ingredients for a successful life in every way. It can and will work in today's society.

Few things are needed more in our society than moral integrity. The Four-Way Test will guide those who dare to use it for worthy objectives: choosing, winning, and keeping friends; getting along well with others; ensuring a happy home life; developing high ethical and moral standards; becoming successful in a chosen business or profession; and becoming a better citizen and better example for the next generation.

Eloquently simple, stunning in its power, undeniable in its results, The Four-Way Test offers a fresh and positive vision in the midst of a world full of tension, confusion and uncertainty.

Source: Excerpts from an article by Darrell Thompson, member of the Rotary Club of Morro Bay, California, posted at [thefourwaytest.com/history-of-the-four-way-test/](http://thefourwaytest.com/history-of-the-four-way-test/)

## IMPORTANT INFORMATION

Meeting Location	Broken Yolk Cafe 11630 Carmel Mountain Road San Diego, CA 92128 (858) 675-9655 Thursdays, 7:00 a.m. – 8:15 a.m.
Club Mailing Address	San Diego North Rotary P.O. Box 721986 San Diego, CA 92172
Club Website	<a href="http://www.SanDiegoNorthRotary.org">www.SanDiegoNorthRotary.org</a>
Club Email	<a href="mailto:SanDiegoNorthRotary@gmail.com">SanDiegoNorthRotary@gmail.com</a>
District Website	<a href="http://www.rotary5340.org">www.rotary5340.org</a>
Club Number	29196
Member Number	Refer to the mailing label for The Rotarian
Federal Tax Number	EIN: 33-0566439