

August 2017



PRESIDENT: MIKE VAN HORNE

SECRETARY: KEN HEINZ

TREASURER: AL BASKIN

PRESIDENT-ELECT: ERIC PAHLKE

2017-18 Rotary International Theme:

Rotary: Making a Difference

"Whether we're building a new playground or a new school, improving medical care or sanitation, training conflict mediators or midwives, we know that the work we do will change people's lives — in ways large and small — for the better."



**ROTARY:
MAKING A
DIFFERENCE**

PRESIDENT'S MESSAGE ... Rotary with its tradition of annual change of leaders is truly a leadership organization because it gives each member a new opportunity each year to stretch, and take on new challenges and develop new skills and perspectives. In that process, Rotary has the opportunity to give its members experiences with real value in personal growth and satisfaction that what we do in Rotary is "Making a Difference." Let's think of new answers to the questions "Why Rotary in this community?" and "Why Rotary for me?" and "How can we have fun while serving others?"

Mike

ASSIGNMENTS

	<u>PLEDGE</u>	<u>INSPIRATION</u>
August 3	Ken Heinz	Brent Clous
August 10	Danny Kazmarek	Bryan Gust
August 17	No Meeting	Day at the Races is Friday, August 18
August 24	Eric Pahlke	Jean Heinz
August 31	Denise Yaeger	Ken Heinz
September 7	Al Baskin	Danny Kazmarek

HAPPY, HAPPY ... Jean Heinz will celebrate both a birthday and her Rotary anniversary this month. She was born on August 15th and joined Rotary in 1995. Brent Clous will celebrate his birthday later this month on August 24th. Great to have you folks a part of the Mightiest Little Rotary Club. [Do we have a rule that we only sing Happy Birthday when the Rotarian's big day coincides with a Thursday morning meeting? (Brent? August 24th?)]



POLIO PLUS ... Rotary International first administered the polio vaccine in 1979 and formally started the polio eradication effort on February 23, 1985. The World Health Organization, the U.S. Centers for Disease Control and Prevention, and UNICEF joined Rotary in 1988 to form the Global Polio Eradication Initiative. The Bill & Melinda Gates Foundation joined the effort in 2007 with a \$100 million challenge grant. At the 2017 annual Rotary International Conference, the foundation announced a commitment of up to \$450 million to support the eradication of polio.

In 1988, almost 1,000 children per month were being paralysed by the disease in more than 125 countries. The endemic countries included Mexico, most of Central America, the northern half of South America, all of Africa, Spain, France, the Middle East and most of Asia. In 2015 (the year of the last GPEI published annual report) only Afganistan and Pakistan remain, reporting 74 cases.

You are encouraged to read the latest GPEI report ...

<http://polioeradication.org/wp-content/uploads/2016/10/AR2015.pdf>

as well as the Strategy Overview of the Gates foundation ...

<https://www.gatesfoundation.org/What-We-Do/Global-Development/Polio>

Your gift to the PolioPlus Fund is eligible for Paul Harris Society recognition.

ROTARY FACTS ...

WHAT'S IN A THEME? ...

San Diego North started in January 1993 as Rancho Penasquitos Sunrise Rotary, midway through the 1992-93 Rotary Year. Most of the charter members were new to Rotary, and did not know of the long-standing tradition that the incoming Rotary International President adopts a theme every year, placing emphasis on his/her focus for the year.

The practice began with the 1957-58 Rotary Year when President Charles Tennent announced his theme, "Enlist - Extend - Explore - Serve." Since then, every president has issued a theme for their year. The shortest theme was "Participate!" in 1968-69 by Kiyoshi Togasaki of the Rotary Club of Tokyo, Japan. The longest theme was "Act, Aim for Action, Communicate for Understanding, Test for Leadership" by Joseph Abey of the Rotary Club of Reading, PA, USA in 1961-62.

The theme for 1992-93, when our club was chartered, was "Real Happiness is Helping Others." The RI President was Cliff Dochterman of the Rotary Club of Moraga, CA, USA. Cliff was a keynote speaker numerous times at the President - Elects Training Seminar (PETS) for Southern California.

The other annual themes since our club chartered have been:

1993-94 Believe in What You Do - Do What You Believe In

1994-95 Be a Friend

1995-96 Act with Integrity, Service with Love, Work for Peace

1996-97 Build the Future with Action and Vision

1997-98 Show Rotary Cares

1998-99 Follow Your Rotary Dream

1999-2000 Act with Consistency, Credibility, Continuity

2000-01 Create Awareness – Take Action

2001-02 Mankind is Our Business

2002-03 Sow the Seeds of Love

2003-04 Lend a Hand

2004-05 Celebrate Rotary

2005-06 Service Above Self

2006-07 Lead the Way

2007-08 Rotary Shares

2008-09 Make Dreams Real

2009-10 The Future of Rotary is in Your Hands

2010-11 Building Communities, Bridging Continents

2011-12 Reach Within to Embrace Humanity

2012-13 Peace Through Service

2013-14 Engage Rotary Save Lives

2014-15 Light Up Rotary

2015-16 Be a Gift to the World

2016-17 Rotary Serving Humanity

2017-18 Rotary: Making a Difference

RI President Ian Riseley, of the Rotary Club of Sandringham, Victoria, Australia, announced the 2017-18 theme at the International Assembly in San Diego this past January. He made the case that protecting the environment and curbing climate change are essential to Rotary's goal of sustainable service.

Riseley believes that environmental degradation and global climate change are serious threats to everyone. He said, "They are having a disproportionate impact on those who are most vulnerable, those to whom Rotary has the greatest responsibility. Yet environmental issues rarely register on the Rotary agenda".

"The time is long past when environmental sustainability can be dismissed as not Rotary's concern. It is, and must be, everyone's concern," he said.

The incoming president challenged every Rotary club to make a difference by planting a tree for each of its members between the start of the Rotary Year on July 1st and Earth Day on April 22, 2018. Trees remove carbon dioxide and other greenhouse gases from the air, which slows global warming.

"It is my hope that the result of that effort will be far greater than the environmental benefit that those 1.2 million new trees will bring," Riseley said. "I believe the greater result will be a Rotary that recognizes our responsibility not only to the people on our planet, but to the planet itself."

THIS DAY IN HISTORY QUIZ

ROTARIANS ARE CHALLENGED TO CORRECTLY ANSWER THE FOLLOWING QUESTIONS.
THE ANSWERS WILL BE REVEALED AT THE MEETINGS DURING "THIS DAY IN HISTORY."

August 3	This American won the 100 meter dash on this day in 1936. (Hint: the games were held in Nazi Germany)
August 10	This institution was chartered on this day in 1846 by the U.S. Congress and construction of "the Castle" began in 1849. (Hint: the congressional action was based on a \$500,000 donation by James Smithson)
August 17	On this day in 1668, a magnitude 8.0 earthquake caused 8,000 deaths in the region of Anatolia of this empire. (Hint: rest your feet on one of these while sitting in your easy chair)
August 24	On this day in 1516, this empire defeats Mamluk Sultanate and captures present-day Syria. (Hint: see August 17)
August 31	This German Count patents his navigable balloon on this day in 1895. (Hint: the largest of the airships based on his design was the Hindenburg)

START YOUR DAY OFF RIGHT ...

You're never too old to have fun.



LINKS ... to other Rotary web pages ...

[San Diego North](#) Click here to see the schedule of programs and other late-breaking club news.

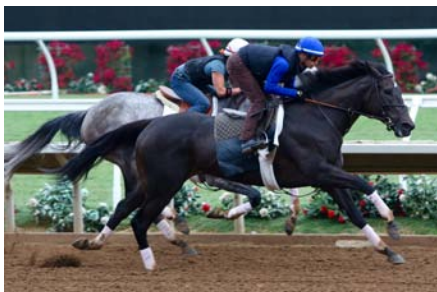
[District 5340](#) Click here for the DG's newsletter, training schedules, and district and other club events.

[Rotary International](#) Click here for professional resources on a wide range of club management issues.

IMPORTANT INFORMATION

Meeting Location	Broken Yolk Cafe 11630 Carmel Mountain Road San Diego, CA 92128 (858) 675-9655 Thursdays, 7:00 a.m. – 8:15 a.m.
Club Mailing Address	San Diego North Rotary P.O. Box 721986 San Diego, CA 92172
Club Website	www.SanDiegoNorthRotary.org
Club Email	SanDiegoNorthRotary@gmail.com
District Website	www.rotary5340.org
Club Number	29196
Member Number	Refer to the mailing label for The Rotarian
Federal Tax Number	EIN: 33-0566439

DAY AT THE RACES ...



The annual sojourn to the Del Mar Fairgrounds to watch the ponies will be on Friday, August 18th this year. Al "I never saw a horse I didn't like" Baskin again coordinated the purchase of tickets. If you missed the chance to get on board, give him a call and he'll tell you a sorry tale! He may even have a spare ticket or two.

Remember - as Al always says - there's a winner in every race. So, you say, what is so hard ... just pick the favorite in each race and you'll walk away a winner ... right?

WRONG!

Here's the record of the favorites in the races up through July 30th:

Winning favorites -- 21 out of 88 -- 23.86%

Winning favorites on dirt -- 14 out of 54 -- 25.93%

Winning favorites on turf -- 7 out of 34 -- 20.59%

Winning odds-on favorites -- 3 out of 12 -- 25.00%

In-the-Money favorites -- 59 out of 88 -- 67.05%