

February 2018



PRESIDENT: MIKE VAN HORNE

SECRETARY: KEN HEINZ

TREASURER: AL BASKIN

PRESIDENT-ELECT: ERIC PAHLKE

2017-18 Rotary International Theme:

Rotary: Making a Difference

"Whether we're building a new playground or a new school, improving medical care or sanitation, training conflict mediators or midwives, we know that the work we do will change people's lives — in ways large and small — for the better."



PRESIDENT'S MESSAGE ... February is International month for Rotary, marked by large and small events daily in Rotary clubs around the world, and highlighted by World Peace and Understanding Day on February 23, the 113th anniversary of Rotary's founding in Chicago, Illinois, in 1905. Rotary President Ian Riseley notes that in 1905 the four founding members were not likely thinking about the scope of Rotary that we have come to know today - Clubs around the globe, men and women of every possible background, still drawn together by what Riseley says Paul Harris sought: friendship, connections, a place to feel at home.

I think we enjoy those elements in our Club. We just need to share those with more of our neighbors and acquaintances. I found it fascinating that in the February The Rotarian there is an article about the work of District 5340 Rotarian Steve Brown, a District governor early in our Club's history, in helping to bring together public-sector officials who deal with water, energy, or planning, and local stake holders, for a Central Asia Water Symposium on the future of the Aral Sea, a multinational water basin in distress in a conflict prone area of the world. And to think we knew him when he held his governor's visit to our Club, as I recall around the dining table in Rick Simon's home.

And every Club meeting we stand (or sit) ready to welcome anyone to join us and feel at home, just as they, or we, can "go anywhere in the world there is a Rotary club and feel at home" or "reach out to anywhere in the world there is a Rotary club and make a difference."

So we'll raise a glass of water or orange juice or cup of coffee at our next meeting to Rotary's 113th Anniversary this month, as we prepare to celebrate our Club's 25th Anniversary on Sunday, March 11, at 6:30 pm, at the Carvers in Rancho Bernardo. Come join us and "strengthen the bonds of service and friendship through Rotary: Making a Difference."

YIR, Mike

ASSIGNMENTS

	<u>PLEDGE</u>	<u>INSPIRATION</u>
February 1	Brent Clous	Brian Gust
February 8	Bryan Gust	Jean Heinz
February 15	Dark ... no meeting	
February 22	Jean Heinz	Ken Heinz
March 1	Ken Heinz	Danny Kazmarek

HAPPY, HAPPY ... Happy Birthday! to Ken Heinz (23rd) and Bryan Gust (25th). Two birthdays in the same month ... doesn't it make you want to sing!

PETS 2018-19 ... February 9-11, 2018, I was privileged to attend Presidents-Elect Training Seminar at the LAX Marriott, on behalf of San Diego North Rotary. I was one of some 700 attendees ... one of 63 presidents-elect from District 6340. Here's a photo of our group, or at least those that could be corralled for the opportunity.



I attended PETS twelve years ago, so had some expectations. Previously I had heard some absolutely stirring speeches about what Rotary has done in the world and plans for the future. The big thing then ... and still today ... was the eradication of polio. The 2017 update ... 22 cases of Wild Poliovirus Virus and 92 cases of Circulating Vaccine-derived Poliovirus Virus. So far in 2018, two cases of WPV in Afghanistan. Folks asked "what are we going to tackle next?" The response was "it's too early to tell - we need to totally eradicate polio first." Not everyone was satisfied with that answer.

This past weekend we heard from the first woman president - Sylvia Whitlock of the Rotary Club of Duarte, California - in 1987. She was asked how she became president - she replied "I missed a meeting." It took two years for Rotary to change the constitution to remove the requirement that membership be limited to men after the U.S. Supreme Court ruled the restriction unconstitutional.

The presidential theme for 2018-19 is "Be the Inspiration." I collect lapel pins, so am OK with a new theme every year. Some wonder if the funds buying new theme products could be better spent on service projects.

Rotary seems obsessed with the use of acronyms. During PETS, participants have acronyms following their name ... PE, DG, DGE, DGN, PDG, IPDG. I had a PE for President-Elect. During a training session folks learn that PPPPP means Prior Planning Prevents Poor Performance (not an original Rotary idea). How about PHF (Paul Harris Fellow) or PHS

(Paul Harris Society). Then there's TRF (The Rotary Foundation), EREY (Every Rotarian Every Year), and of course the simple and obvious RI (Rotary International).

At the local level, we've talked about RYLA (Rotary Youth Leadership Awards) at recent meetings. The past few years we've cleaned memorial plaques at Mt. Soledad during RAW day ... Rotarians At Work. And my personal favorite DDF ... District Designated Funds ... because that's the money that gets projects done.

The number one issue in Rotary is ... surprise ... membership! Clubs that had 120+ members a few years ago are down to 35 or 40. Clubs that were 80 are now down to 25. Lot of discussion at PETS about the problem, a limited number of worthwhile suggestions (in my view), and our BIG challenge as Mike finishes his year and I begin mine.

Stay tuned!

Eric

MARK YOUR CALENDAR ... A dinner celebrating the club's 25th anniversary will be held on Sunday, March 11, 2018 at Carvers Steak & Chop, located at 11940 Bernardo Plaza Drive. Festivities will begin at 6:30 p.m. The set price is \$41.95 which includes tax and gratuity. Dinner choices are Prime Rib, Chicken, or Salmon and includes fresh baked bread, and choice of a spinach, romaine, or Caesar salad. Let Mike Van Horne know if you (and others) are coming.

LINKS ... to other Rotary web pages ...

San Diego North Click here to see the schedule of programs and other late-breaking club news.

District 5340 Click here for the DG's newsletter, training schedules, and district and other club events.

Rotary International Click here for professional resources on a wide range of club management issues.

IMPORTANT INFORMATION

Meeting Location	Broken Yolk Cafe 11630 Carmel Mountain Road San Diego, CA 92128 (858) 675-9655 Thursdays, 7:00 a.m. – 8:15 a.m.
Club Mailing Address	San Diego North Rotary P.O. Box 721986 San Diego, CA 92172
Club Website	www.SanDiegoNorthRotary.org
Club Email	SanDiegoNorthRotary@gmail.com
District Website	www.rotary5340.org
Club Number	29196
Member Number	Refer to the mailing label for The Rotarian
Federal Tax Number	EIN: 33-0566439

THANK YOU ... A big "thank you" to Brent for stepping up to serve as president during the 2019-20 Rotary Year... or as he says, "I didn't step back fast enough." This will be Brent's second chance at getting the president's job done right! Practice makes perfect! Thanks Brent!

START YOUR DAY OFF RIGHT ...

Native American Butterfly Mythology

Because of their elegant beauty, power of flight, and the spiritual meaning of its life cycle, butterflies are found frequently in Native American myths and legends. The Blackfeet of North America believed that a butterfly helped to bring sleep and dreams. The Blackfoot symbol for a butterfly was often embroidered into the clothing and hair of a child to aid with sleep. In Hopi mythology, the butterfly also played an important role and its symbology was used throughout Hopi ritual and was a common feature on prehistoric pottery.

The spirit of the butterfly was often personified because of the symbolic metamorphosis of its life. Born out of a caterpillar in the chrysalis, butterflies were a symbol of rebirth, regeneration, joy and happiness to Native Americans throughout Mexico. A common legend involves the Quetzalcoatl, a serpent god who is said to have entered the world in the shape of a chrysalis, painfully emerging into the full light of perfection, which the butterfly symbolized. Also, in Aztec culture, Itzapapalotl is a patron deity featured on the Aztec calendar and is symbolized by the butterfly.

Mythology often surrounded moths in South America as well. If a particular, white moth is found in a bedroom, it must be treated with respect for it was believed to be the spirit of an ancestor coming to visit. Among the Aymara of Bolivia, a particular and rare nocturnal moth was thought to be an omen of death.



If you ever get the chance, visit the Goleta Butterfly Grove, north of Santa Barbara where thousands of the monarch butterflies winter. They are there between November and February. Go to the link for more information: <http://www.goletabutterflygrove.com/visit/>. The photo is from our trip in 2006.

IMPORTANT UPCOMING TRAINING ... Everyone is encouraged to attend the District Training Assembly scheduled for Saturday, March 24th. There will be focused discussion sessions for current presidents, presidents-elect, presidents-nominee, secretaries, and treasurers. It's also **VERY** important that we have at least two members attend the Global Grants Management Seminar, immediately following the assembly. Without that additional training the club would not be able to participate in the next phase of the St. Helene Water Project, the first phase of which that we have already helped fund.

2018 District Training Assembly

Held only once a year, District Training Assembly offers training for Rotarians including club officers, directors, and committee chairs to help them become more effective club leaders. All club members, especially Red Badgers, are welcome and encouraged to attend.

Come learn club management tips and best practices from other Rotarians at District Training on March 24, 2018 at the Joan Kroc Center for Peace & Justice on the USD campus. Online registration is the same as previous year's at \$25 per person. This is a great opportunity to learn about Rotary and network with other Rotarians. We expect full attendance for each class, so don't miss out.

Schedule of Events

7:45 AM – 8:40 AM - Registration & Continental Breakfast

8:45 AM – 9:00 AM - Welcome

9:10 AM – 10:00 AM - Session 1 Sitting Club President's (2017-2018)
President-Elect & Assistant Governors (2018-2019)
Club President Nominees (2019-2020)
Rotary 101 for New Members
Pathways to Peace
Young Professionals in Rotary
The Rotary Foundation
Rotaract, What's it all about

10:10 AM – 11:00 AM - Session 2 Club Secretaries w/My Rotary
RYLA & LEAD
Effective Leadership
Membership Recruiting
Public Image & Branding
Community Service
International Service
District Grants Management

11:10 AM – 12:00 PM - Session 3 Club Treasurers w/Reporting Requirements
Youth Protection and Youth Services
My Rotary 101
Membership Retention
Creating Great Club Programs Using Technology
Social Media
Club Fundraising
Membership – Young Professionals (Bridging the Generations)
Rotaract Officers Training

PLEASE NOTE: Pre-registration IS required. There is a \$25 fee which the club will reimburse. Here's the link for sign-ups:

<http://www.crsadmin.com/EventPortal/Registrations/PublicFill/EventPublicFill.aspx?evtid=5d76d520-e000-45a4-8a14-19cf72934218>

ALSO PLEASE NOTE: I am signed up for the three sessions highlighted in bold red text above. Eric

2018 Global Grants Management Seminar

The Global Grants Management Seminar immediately follows the District Training Assembly on Saturday, March 24, 2018 at 12:10pm.

Attendance at the Global Grants Management Seminar is a must for clubs planning to apply for a global grant during the Rotary year 2018-19. Each participating Club must receive District qualification by having a minimum of TWO (2) club representatives attend the Global Grant Management Seminar, and by signing of the club memorandum of understanding (MOU) which will be discussed at the seminar. The session will be from 12:10pm to 2:00pm (immediately following District Training Assembly) at the USD Joan Kroc Center for Peace and Justice.

PLEASE NOTE: Pre-registration is NOT required. Attendance is free, and walk-ups are welcome. Attendance will be confirmed via sign-in at the event.

FUN ROTARY FACTS ...

The Power of Clean Water

The Rotary Foundation is changing the world by providing grants for projects and activities around the globe and in your own backyard:

Strengthen the ability of communities to develop, fund, and maintain sustainable water and sanitation systems.

Provide equitable community access to safe water, improved sanitation, and hygiene.

Support programs that enhance communities' awareness of the benefits of safe water, sanitation, and hygiene.

Support career-minded professionals' studies related to water and sanitation.

Create tools and resources that facilitate, measure, and enhance high-quality water and sanitation projects worldwide.

- \$24 is all it takes to provide one person with safe water
- 23 million people now have safe water because of Rotary
- 21 million people have access to sanitation and hygiene thanks to Rotary projects
- 2030 is the year Rotary hopes to finish providing everyone with safe water, sanitation, and hygiene

The Global Grant project that San Diego North Rotary is helping fund through its District Designated Funds is fully funded and work has been initiated. The project title is "Adopt a Village Water Project." It will provide water to the village of St. Helene, outside of Roatan, Honduras. Here's the link to the project documentation:

<http://www.matchinggrants.org/global/project1270.html>

THIS DAY IN HISTORY QUIZ

ROTARIANS ARE CHALLENGED TO CORRECTLY ANSWER THE FOLLOWING QUESTIONS.

THE ANSWERS WILL BE REVEALED AT THE MEETINGS DURING "THIS DAY IN HISTORY."

February 1	This state seceded from the Union on this day in 1861. (Hint: it was the largest state to do so)
February 8	This youth organization was incorporated on this day in 1910 by William D. Boyce. (Hint: Boyce later founded the short-lived Lone Scouts of America)
February 15	This Union general attacked Ft. Donelson, Tennessee, on this day in 1862. (Hint: he was elected as the 18th president in 1868)
February 22	This man was elected president in 1862. (Hint: he's not one of the 45 who have served as United States President)