

January 2018



PRESIDENT: MIKE VAN HORNE

SECRETARY: KEN HEINZ

TREASURER: AL BASKIN

PRESIDENT-ELECT: ERIC PAHLKE

2017-18 Rotary International Theme:

Rotary: Making a Difference

"Whether we're building a new playground or a new school, improving medical care or sanitation, training conflict mediators or midwives, we know that the work we do will change people's lives — in ways large and small — for the better."



PRESIDENT'S MESSAGE ... I am learning one challenge with The Rotarian magazine each month is reading beyond the RI President's monthly message. Smart editors have placed the brief message or letter right inside the front cover, and it is sometimes difficult to go further than that place without pausing to reflect on the insights about Rotary in the 21st century. In the January message, RI President Ian Riseley directly addresses two aspects of diversity in Rotary that are staring our club squarely in our collective faces: a lack of diversity in age and a lack of diversity in gender.

Our club did not arrive at our current situation intentionally, though we should probably not rush to conclude it just happened without taking time to reflect on what may not have been or may not be attractive to younger potential Rotarians and female potential Rotarians. But if we are committed to surviving beyond our first 25 years, we need more younger members and more women members. I do not know for certain what will attract either group to Rotary membership, but I recall from PETS 2017 that the most inspirational presentation to me was from a 25-year old woman Rotarian, who said clearly and eloquently that her generation is very interested in service. Could a start to addressing our pressing challenges lie in our mustering the energy to undertake more frequent, even if less dramatic, service projects and finding every avenue possible to publicize the opportunity open to all to join us in "Making a Difference"?

The final paragraph of RI President's January message seems to me to bear repeating (so I will): "Whatever brought each of us to Rotary, we stay because we find value in Rotary membership and believe that our service has value to the world. By building clubs that reflect the world in all its diversity, we will build even more enduring value in *Rotary: Making a Difference.*"

Let's raise a toast to a Happy New Year in Rotary service.

YIR, Mike

ASSIGNMENTS

	<u>PLEDGE</u>	<u>INSPIRATION</u>
January 4	Al Baskin	Brent Clous
January 11	Bryan Gust	Jean Heinz
January 18	Ken Heinz	Danny Kazmarek
January 25	Eric Pahlke	Al Baskin
February 1	Brent Clous	Bryan Gust

HAPPY, HAPPY ... A belated Happy Birthday to Denise Yaeger whose big day was December 3rd. Happy On-Time Birthday to Al Baskin (January 21st) and Eric Pahlke (January 24th).

Happy Rotary Anniversary to charter members Al Baskin, Bryan Gust, Ken Heinz, Eric Pahlke, and Mike Van Horne, all joining in 1993.



INTERACT CLUB SELLS HOT CHOCOLATE ... The Mt. Carmel High School Interact Club sold hot chocolate and cookies along "Christmas Card Lane" as a community service project with proceeds earmarked for the Make-A-Wish foundation. On December 15th, they set up in front of 8972 Renato Street, home of the parents of a former club president. The club had sales of \$108 and our Rotary club matched sales up to \$100, so their total contribution to Make-A-Wish was \$208.

Thanks to Bryan Gust for the photograph of the project ... the two cute kids buying hot chocolate are grandchildren. The three Interact students in the photo are Lexie, Britney, and Brielle.

LINKS ... to other Rotary web pages ...

San Diego North Click here to see the schedule of programs and other late-breaking club news.

District 5340 Click here for the DG's newsletter, training schedules, and district and other club events.

Rotary International Click here for professional resources on a wide range of club management issues.

FUN ROTARY FACTS ...

Perhaps a Fifth Test: Is it Fun?

By David Postic, a member of the Rotaract and Interact Committee and a past president of the Rotaract Club of Norman, Oklahoma, USA

We all know and love The Four-Way Test. In many ways, it's an improvement on the age-old golden rule that you should treat others the way you wish to be treated. It's a guide for living, a tool for decision making, a moral code. While Rotary has been served well by these four questions, they may not be enough in an era in which Rotary is trying to appeal to more people and have a broader impact.

There is another crucial question that we as Rotarians must always ask ourselves: Is it *fun*? This is the question I ask myself with everything I do. If it isn't fun, I don't do it. Some people may scoff at that mentality, but in my mind, life is too short to waste on things I don't enjoy. There are a hundred other organizations I could be a part of. If Rotary isn't fun, why should I join? And if I am already a member, but I'm not having fun, why should I stay?

Of course, I speak for myself, and perhaps I can also presume to speak for other young people. But I imagine that how I feel is also how many Rotary members feel all over the world. We all want to have fun while serving the sick, the impoverished, the embattled, and the hungry. And in my experience, Rotary can be the *most* fun part of my life. But often, clubs become so entrenched in their habits that they forget to have fun.

If Rotary isn't fun, how can we light a fire in the hearts of our members? How can we increase our membership? How can we survive? We must constantly ask ourselves: Is what we are doing *fun*?

This may not be a question fit for enshrining in the codes of Rotary, and perhaps it doesn't even warrant recitation at weekly meetings. However, it's probably the most important question we can ask ourselves when making decisions in our clubs. What we do in Rotary is not primarily for our own benefit, but people must enjoy Rotary if it is to survive. This is the real golden rule of Rotary clubs: If what we do isn't fun, then it's not worth doing.

Posted online on June 24, 2015 on Rotary Voices - Stories of service from around the world.

START YOUR DAY OFF RIGHT ...

My mother had a phrase that she often repeated, justifying our family's actions to assist others, or to turn the other cheek. It was "what goes around, comes around." It's a phrase that I find myself repeating from time to time, many times not even giving much thought to its many meanings. Well, just for fun, I Googled this phrase a few days ago and found an article posted online on July 29, 2016 by LightHouse. Here's an excerpt from the article ...

'What Goes Around Comes Around'

The earliest citation of the phrase 'what goes around comes around' in print is in 1974 in a book by Eddie Stone. However, the idea on which this phrase is based has been around for centuries. In the book of Genesis in the Bible, there is the phrase 'as you sow, you shall reap' which is (as we shall see) a similar idea to 'what goes around comes around'. In addition, this notion is the basis of the idea of karma.

This phrase means that 'the actions of a person returns back to him'. The deeds of a person will impact on his life in the future. Your good deeds will bring you good. If you do good actions, you will be rewarded later in life with good done to

you. We can see this principle in action even in our daily lives. If we are loving, kind or polite with other people, then they will also behave with us in a loving manner. Hence, we should always engage ourselves in good or virtuous acts.

The importance of the proverb, '**what goes around comes around**', is discussed below:

- 1. Reminding us to be kind.** This principle gives us extra motivation to be kind. If we are kind towards others, they think kindly of us. They will also behave with us in a kind and loving manner.
- 2. Central to culture and religion.** In many world religions, the idea of being rewarded or punished for your actions is absolutely central to ideas about morality.
- 3. Binding communities together.** The idea of 'what goes around comes around' reminds us to always be aware of the effects that our actions have on others.
- 4. Keeping us in mind of the future.** We remember that our spontaneous or reckless actions could have a far-reaching effect on the future.
- 5. Building positivity.** This idea encourages us to be positive every day, safe in the knowledge that further positive things will come to us in the future as a result.
- 6. Cultivating happiness.** Acting according to this principle helps us to bring happiness to ourselves, and spread it to others.
- 7. Preventing war.** When we acknowledge that violence or harm in the present day will beget violence in the future, we will refrain from engaging in war and violence at all.
- 8. Encourage selfless behavior.** When we acknowledge that our selfless actions will, though they may not seem to help us in the short run, actually bring prosperity in the long run, we become much more selfless people.
- 9. Caring for the planet.** 'What goes around comes around' applies to the environment too. If we care for our planet, it and our fellow humans will care for us.
- 10. Politeness.** Politeness may seem to be a small and simple virtue, but it is a very powerful one. Both kind and harsh words will be remembered, so be polite and kind. When we remember that being insulting to someone will only lead to a backlash against ourselves, we learn to empathize with other people's feelings and to treat them with politeness and respect at all times.

Conclusion

The simple phrase 'what goes around comes around' has roots that go back for centuries. Whether you approach this principle in a religious frame of mind, or simply as a rule to remind yourself to be kind and considerate in all of your deeds, there is no denying that it is an idea that helps us to be kinder, more peaceful and more environmentally friendly at every moment in our lives.

Come to think of it, the meaning of the phrase "what goes around, comes around" has some eerie similarities to the Rotary 4-Way Test.

THIS DAY IN HISTORY QUIZ

ROTARIANS ARE CHALLENGED TO CORRECTLY ANSWER THE FOLLOWING QUESTIONS.

THE ANSWERS WILL BE REVEALED AT THE MEETINGS DURING "THIS DAY IN HISTORY."

January 4	This American ornithologist, born on this day in 1900, authored "Birds of the West Indies," but is more famous for being the namesake for a fictional British spy. (Hint: Ian Fleming included ornithological references in many of his novels)
January 11	This New Zealand mountaineer died on this day in 2008, best known as the first to reach the summit of Mount Everest with Nepalese Sherpa Tenzing Norgay in 1953. (Hint: Bill Clinton's wife is not named after him)
January 18	This English-American actor was born on this day in 1904 and worked on numerous films with Alfred Hitchcock. (Hint: he starred with Audrey Hepburn in the 1963 film Charade)
January 25	This American actress, who died on this day in 2017, had her own television show from 1970-77 with Valerie Harper, Cloris Leachman, and Ed Asner, all of whom had their own spin-off shows. (Hint: her first major role was opposite Dick Van Dyke)

IMPORTANT INFORMATION

Meeting Location	Broken Yolk Cafe 11630 Carmel Mountain Road San Diego, CA 92128 (858) 675-9655 Thursdays, 7:00 a.m. – 8:15 a.m.
Club Mailing Address	San Diego North Rotary P.O. Box 721986 San Diego, CA 92172
Club Website	www.SanDiegoNorthRotary.org
Club Email	SanDiegoNorthRotary@gmail.com
District Website	www.rotary5340.org
Club Number	29196
Member Number	Refer to the mailing label for The Rotarian
Federal Tax Number	EIN: 33-0566439