## **Greetings Friends of Rotary,**

The Rotary Club of El Cajon is proud to announce our 31<sup>st</sup> annual fundraiser! Our Havana Nights extravaganza will be postponed another year but we will adapt and overcome by seeking pledges!

Our club is proud to celebrate its 95<sup>th</sup> year of providing support for our local and international communities. While we are saddened that we are unable to gather during this time, we still have a deep desire to support and serve our East County community and beyond, especially during these unprecedented times and *We need your help!* 

Rotarians are "People of Action" and the Rotary Club of El Cajon is sincerely committed to all our business and community partners. Because of people like you we are able to support many organizations throughout San Diego and especially in the East County.

This year we got creative and supported several COVID related projects, we built desks for students, delivered meals to those who could not get out, and volunteered our time and talents delivering vaccines to our most vulnerable population.

With your contribution we will continue to support St. Madeleine Sophie's Center, East County Transitional Living Center, Salvation Army, and East County Youth programs such as the Boys and Girls Club, the Youth Symphony, RYLA Youth Leadership training, East County Children's reading programs, and Grossmont Union High School Vocational Education Programs to name just a few!

We are asking our members, business partners, and community partners to consider making a financial contribution in lieu of sponsoring or supporting our event. Our Rotary Foundation has graciously agreed to match the pledges up to \$20,000!!!

Thank you in advance for your pledge consideration for these very worthy causes. We appreciate your support of the Rotary Club of El Cajon and our community!

Sincerely,

(BB)

Brenda Brown, President Elect / Rotary Gala Chairman 2021