

April 29, 2016

PE, PP and Club Secretary RENEE RICHARDSON was standing in for President JAY CRAWFORD, who was under the weather, possibly from overdoing it on his recent trip to the Big Apple! She started the meeting at 12:30, reluctant though she was to interrupt everyone who was still eating. It must have been sandwich day!

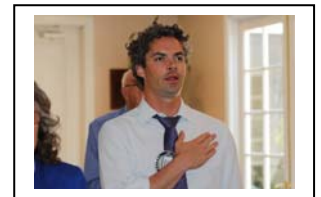


RENEE also gave us a Rotary Moment, dedicated to everyone that made Rotarians at Work Day such a success!

*"Thanks. It's the one and only word that always comes with a memory – the memory of something good, something thoughtful, and something helpful. Said from the heart, it's the best word to celebrate great endings or new beginnings. And it's not just the word, but everything it means: I noticed... I'm grateful... You made a difference... I appreciate you, and all that you do."*

*- Kobi Yamada*

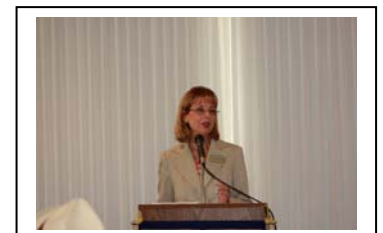
We were then led in the PLEDGE OF ALLEGIANCE by JAMES HUBER.



PP VICKIE PROSSER then led us in (Gasp, dare I say it?) TWO SONGS! Truly, while the cat's away, the mice will ignore the for-some-reason-this-year-imposed rules! She started out with a rousing rendition of "California, Here I Come" (which, by the way, is NOT the official California State Song, but much better),

followed up with that Rotarian favorite, "God Bless America". PP TOM BRAULT then added that, since we're on a roll, we might as well sing "Smile", too! But alas, that was a bridge too far...

Club Updates: PP, PE, and SECRETARY RENEE then gave us Club Updates:



But first! JANET LACY announced that this year's Rotarian Scholarship has more applicants than normal with 9 applications received (the most we've ever had). JANET is faced with the unenviable task of selecting only one or two of them to receive scholarships (either \$1000 for one, or \$500 apiece for two, depending). She would like club members' assistance in making that decision, so she made a notebook with all of the applications to pass around (which TOM BRAULT showed off, a la Vanna White). If you want to vote, there is a page in the notebook to put a check mark for your first and second place choices after reading the applications. There are likely kids from Crown Heights in there, and maybe even some we have taken on mentorship outings! JANET passed the book around, and said that she'll bring it back next week. VICKIE asked that she please have her office scan it and send it out via email so more people can see it and vote. JANET said that she'll do that. Applause, Applause! PP DEAN ANDERSEN asked a question: Will there be one or more scholarships? JANET responded that, as it says in the book, vote for two and we'll decide after the voting whether to award two or just one scholarship.



PE, PP and Club Secretary RENEE then resumed the Club Announcements, but only after saying that we have a "Trust Issue": She reported seeing BOB PICKREL prowling around the podium looking for RENEE's gavel! (BOB looked innocent to me, but then I had my gavel stolen my first meeting, so what do I know?)

FINALLY, back to the Club Announcements:

- a. Next Friday, May 6<sup>th</sup> at 5:00 PM PRES JAY and his wife ANITA are throwing a thank-you party for the Club at their home. Give him a call or shoot him an email if you are planning to attend.
- b. Speaking of JAY, mark your calendars for the Demotion Dinner of the Century! Friday, June 24<sup>th</sup> at 6:00 PM at the El Camino Country Club. The cost is \$40 per person: see RENEE for reservations, sign up next week or by email to RENEE.
- c. There will be a Club Board Meeting next Friday May 6<sup>th</sup> at 11:00.
- d. Road trip! We are having an away meeting Friday May 13 at the Jolly Roger Restaurant. Please sign up so we'll know how many to expect. Don't come to the Country Club on the 13<sup>th</sup> or you'll have to eat lunch with a golfer.
- e. District Conference May 13-15 Newport Beach. Please see RENEE if you would like to register.
- f. We are DARK May 27<sup>th</sup> for Memorial Day.
- g. Another Road Trip! Our club meeting on Friday June 3 will be at the Broiler in Oceanside. There will be 3 choices for the meal.
- h. Annual Club Dues statements came out this week via email. RENEE says she's trying to do "double dipping" – She wants to get all the dues paid before her presidential year starts July 1st.

## VISITING ROTARIANS AND GUESTS:

PE, PP, Club Secretary RENEE introduced BRUCE DESOTO, who is a former member. DAVID NYDEGGER then introduced our speaker, RICK WRIGHT, from Main Street Oceanside.

VICKIE then led us all in a rousing Welcome Song.



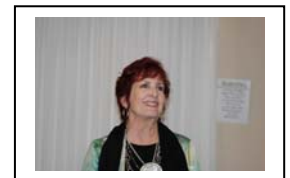
## PRESIDENT'S STUFF

PP, PE and Club Secretary RENEE recalled the wonderful, highly acclaimed Rotary Magazine Quiz introduced during this reporter's Presidential Year (or rather, the Quiz that seemed to always be greeted with groans from the crowd). Anyway, RENEE said that she wants to top that quiz (as if that's possible) with her own "Rotary Guessing Game". She proceeded to note that there are a number of things that are different in the room than the usual. DAVID SHORE proudly announced that, unlike most meetings, he was actually here for this one! To which RENEE responded with the answer she was looking for: We have no club banners on display this time! She noted that they hang there, week after week, and surely someone would be able to name one of the Rotary clubs represented by a banner. The winner gets "100 Grand". At the first table, CHUCK

WARD named Pago Pago, which apparently was correct! Snack size Payday candy bars were flung (at dangerously high speed) to everyone at the table. At the next table PP BILL DERN said "Mammoth" (buzzer sound) and the table was fined \$1 each. At the next table DAVID NYDEGGER said "Fiji" which was again correct, and at the final table PP VICKIE called out "Osaka", which was an easy one for VICKIE to get right! Lots of winners! It felt like an episode of Oprah: "You get a candy bar! And you get a candy bar! Everyone gets a candy bar!" (... except for BILL's table.)

The next item that wasn't there was the Rotary Year Theme Banner.

She asked the first table, "What's this year's theme?" The answer, of course, was "Be a Gift to the World", so PP TOM BRAULT, who answered first, got an extra 100 Grand. The unfortunate next table was asked, "What's the theme for the upcoming year?" "Rotary Serving Humanity", which nobody got, despite the fact that





RENEE's incoming board members all got pins with that on them. PEE CHUCK WARD then said, "Shame on all of you!" Of course, CHUCK didn't remember it, either...

The next question was, "What is the object of Rotary?" which stumped everybody until JOHN HARTMAN cheated and looked it up on his phone. In case anyone had missed JOHN's report, RENEE read the answer a second time – "The Objects of Rotary are to encourage and foster the ideal of service as a basis of worthy enterprise and in particular to encourage and foster ...."

At this point, however, RENEE interrupted herself and bellowed, "ERNIE, how are you going to learn this if you're talking?"

There are four objects of Rotary which sort of got lost in the shuffle, but you can look them up on the District website... (Frankly, I don't think RENEE really expected anybody to remember this, but wanted it highlighted in SHORELINES. There may be another test next year...)



RENEE then asked, "When was our club founded?"

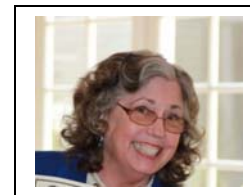
The answer is April 1924, which was answered correctly by both former member BRUCE DESOTO

and PP BILL DERN (Thanks, BILL – it would have been embarrassing if the only person in the room who knew the answer was not a member).



RENEE then stated that any Past Presidents couldn't play this next question: "Name the four female past presidents of Oceanside Rotary in order" – Answer: RENEE RICHARDSON. SUSAN ASATO. VICKIE PROSSER. TERRI HALL. Both JANET LACY and

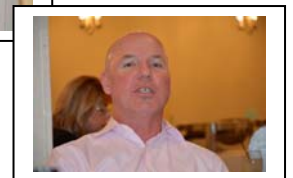
DAVE NYDEGGER came up with the correct answer (I think they colluded, to tell you the truth – Wait a minute, I seem to remember some other test involving truth).



RENEE then asked, "Where will this year's Rotary International convention be held?" LOLA SHERMAN got the correct answer of Seoul, Korea. "Where is the convention next year?", which ANCHISA FARRANT answered quickly and correctly as Atlanta, GA.



PP DEAN ANDERSEN then griped, "Which of our presidents had the worst place to go for their convention?" The answer, at least according to DEAN, is DEAN himself - He went to that faraway land of Los Angeles...

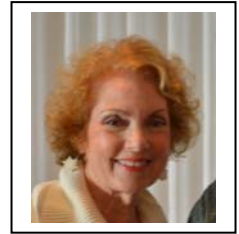


RENEE then said that another thing was missing – the New Rotary Branding Poster - the "What is Rotary" sign. RENEE asked PEE CHUCK if he could tell us what it says: His answer was, "NO".



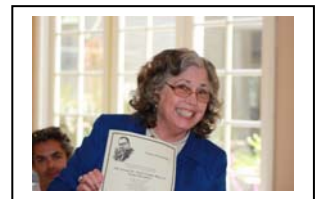
CHUCK had gone to the membership rally where they talked about the new brand, and had everyone recite it multiple times. To which DEAN responded, “CHUCK, why do you even need to read it? Put a dollar on the table!”

RENEE then said, “Who can - ERNIE, you’re not paying attention – sit down!” ERNIE explained that he had gone over to the other table to offer to pay half of DEAN’s lunches if he’ll come to every meeting next year. RENEE then continued, “What’s the date of the demotion dinner?” answered by PP TERRI HALL as June 24th. RENEE then said that ERNIE’s been a very bad boy, so he doesn’t get any candy.



PE, PP and Club Secretary RENEE, who was about to move on to the program, had to be reminded about FINES AND HAPPY DOLLARS since she forgot the agenda at home, and complained that there was no secretary to keep her on track ...

JANET LACY was \$5 happy (which included her \$1 fine) that the 25<sup>th</sup> annual Martin Luther King, Jr. Garden Reception will once again be held at their house, Friday May 20<sup>th</sup> from 5:00 till 8:00 PM. Cost is \$40 per person which goes toward scholarships. She said they are expecting to give out over \$40K in scholarships this year, and they have received 48 applications, which means they’ll probably have to turn away 34 of them. It will be a wonderful party and networking opportunity. Tickets will be available at the reception or by calling 760-722-1234.



ANSCHISA FARRANT was \$12 happy as a thank you to all for her 60<sup>th</sup> birthday party and to announce her engagement and show off the new bling on her ring finger. (The party included a special song, written and sung by her English tutor, and the song even made a reference to Rotary!)  
SEE PHOTOS AT END OF NEWSLETTER



ERNIE MASCITTI had \$5 sad dollars because RENEE wasn’t happy with his behavior – however, he warned that there will be more of the same shenanigans to come, so he’s saving up for fines next year!



VICKIE PROSSER was \$5 happy that Civitan will be hosting a Bunco Party fundraiser be on Saturday May 14<sup>th</sup> at 1 pm at the Oceanside Women’s Club (1606 Missouri Ave).

There will be lots of fun and prizes and VICKIE will gladly answer any questions and/or get you lined up to play. (760-801-0470)



DAVID NYDEGGER was \$5 happy that he could score a program for today. (He must feel sorta snake bitten, because of

the seven speakers he had scheduled at various times for April, only three of them actually came through!)



DAVID then introduced our PROGRAM:

RICK WRIGHT is a third-generation Californian who has lived in Oceanside for most of his adult life. He first became interested in downtown revitalization as the owner of a retail store in downtown Oceanside and was instrumental in transforming the Downtown Business Association into a designated Main Street Community in 2000. After serving in various volunteer capacities for Main Street Oceanside, he accepted the Executive Director position in 2009.



DAVID N. then apologized for scooting, but he has a 7 year old in a play – a talent show, and the 7 year-old is singing a Bob Marley song, so he had to leave before the program. So he left.

RICK started out by saying that Main Street Oceanside has the biggest geographical area and budget of any Main Street city in California. They have received some very small grants, but no direct government funds – and in spite of that their revenue was over \$1M this year. They have 5 full-time and 12 part-time employees.

RICK spent most of his 20 minutes describing the Nine Block Master Plan that was devised in 1991 in cooperation with the California Coastal Commission. Part of the area now is owned by the Southern Ute Indian tribe from Colorado who are interested in developing the downtown area.

The Coastal Commission required that the hotel rooms needed to be built before anything else can go in. Springhill Suites is now there (where Hello Betty restaurant is), so now they move forward to build other parts of the planned development. Block 18 is under construction now: Retail and residential (The plan is to rent the units out as apartments, but eventually they may be sold as condos). Apartments may be better than RICK originally thought, since at least they will be occupied, as opposed to condos which seem to be used as weekend getaways for the most part and are generally empty during the week.

Lot 23 (city owned surface parking) will be a public-private partnership to build a five story parking structure with residential units included (wrapped around the parking structure). While construction is going on, parking downtown will be a real problem.

The Southern Ute tribe is in discussions with the city about the other lots – they would like to increase the density, but the community has already decided on building height and density standards.

Next RICK touched on the planned Resort Hotel – (the famous, long in coming, on-again, off-again Resort Hotel): The block for that planned facility was cleared for development by eminent domain. They have removed all of the buildings except for the Top Gun house which will be moved (maybe) to one of the other lots. The Resort Hotel will have underground parking, be 6 stories high, with a 2600 sq ft restaurant. This project is still tied up in litigation (Corey Briggs), so it's hard to tell when (or if) any of this will happen.

JANET LACY asked – Is there any plan to repaint the Top Gun house to its original décor? The contractors who painted the Springhill Suites painted the house at the same time, so they just used the same paint as Springhill Suites. What about the mural – will the picture of Tom Cruise stay? That is uncertain, but RICK can't imagine that the structure will move very well. His guess is that in the end there will be a reproduction of the house that was in the movie rebuilt at some location downtown, but it would probably not be the actual original house.

The Wyndham Oceanside Resort is full all the time. They have 32 hotel rooms in addition to the timeshares. Once the other hotels are built they will convert those hotel rooms to timeshares as well, because operating such a limited hotel is an operational challenge.

Parking near the pier is going away, which will likely be an issue for beachgoers. Once the parking structure is completed it will add 200 more spaces compared to what's there now. The transit center is going to be redone which will also add more spaces, but the lack of parking in general will also hurt downtown businesses.

JANET also inquired – Is the one-way traffic on Mission working? YES. It has worked nicely, and people are managing to do the reverse angle parking. It isn't much different than parallel parking (VICKIE PROSSER laughed and commented: Yes it is!). RICK's view is that they're the same in that the people behind you have to figure out what you're doing. Reverse angle parking is being pushed by the bicycling community. DEAN ANDERSEN, as a cyclist, says he really likes it. You don't have to be worried about kids being hit by cars, since the sidewalks are wider.

Street furniture seems to be working out fine, and there haven't been problems. Diverting the eastbound traffic out via Seagaze Drive has actually sparked some economic development on that street which was kind of dead before.

RENEE then presented RICK with a Certificate for a donation in his name to Brother Benno's.





## OPPORTUNITY DRAWING:



DAVID SHORE, for the second time in two months (and the only two meetings he's attended during that time) had the winning ticket for a jackpot of \$405! However, instead of an Ace he drew the Jack of clubs and received a \$10 consolation prize.

PP, PE, and Club Secretary RENEE dismissed us at 1:31. She said this meeting was supposed to be fun (it was!), even if it was at times at her own expense! Which makes us wonder, was this meeting a preview of what's lies ahead for her and for us in the year ahead? We shall see .....

## ROTARIANS OUT AND ABOUT

First up, a followup on the day that PP BILL DERN had spent in Ventura on April 16, volunteering for CDA Cares. The final stats came in, and BILL was proud to report to us that \$1.5 million in dental care was provided to 1,884 patients served. Taking part in this massive community service event put on by the Dental Association were: 1394 volunteers (311 dentists, 78 hygienists, 305 dental assistants, 28 lab techs, 177 dental students, 43 other medical professionals {physicians, nurses, nursing students} and 452 community volunteers.) Quite impressive, and Kudos to BILL for taking part in this active, hands on service!



Next up is the photo that was taken at Heritage Park at our 92<sup>nd</sup> club anniversary picnic, in which the volunteers at the Park rustled up some old timey duds for us all so we could try to recreate the pose from a photo taken in Oceanside in the 1890's. Gosh and gee, that was swell!

And finally we have the first chapter in this installment of "JIM'S JOURNEYS" – a travelogue detailing the adventures of our world traveling PP JIM SCHRODER. This episode takes him to the exotic Far East. His flight to Asia actually took a northern route over Kamchatka, Russia, Japan, Taiwan, and on to Hong Kong. Then to New Delhi and finally arriving at his first destination of Bhutan after three days of travel. (The first photo shows the beautiful Mt Everest from the plane.)

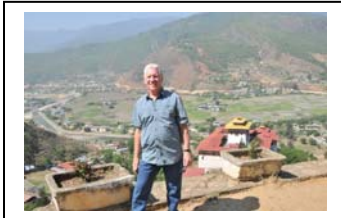




For the rest of this report, let's just hear about the trip in JIM's own words:

Bhutan is a country that has only just opened to tourism recently. It is a land of mystery and yet a Shangri La. Television and cell phones have just been introduced there. \$5 is the average daily wage for an 8 hour day. They work 6 days a week. Yet everyone I have met has been very friendly.

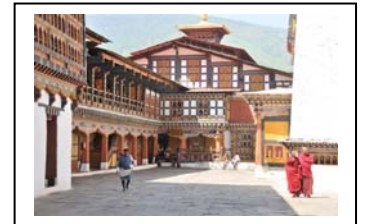
The airport in Paro, Bhutan, is the only airport in the entire country.



The town of Paro, with the National Museum in the background.



A Buddhist temple in Paro.

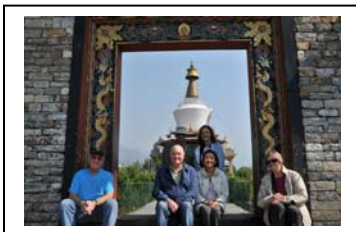


A group of monks at the temple.

Our guide, Tashi – Note the traditional dress mandated by the government for all men to wear.

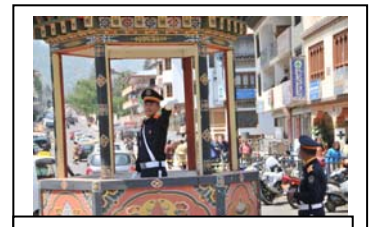


Lunch was prepared for our group in a private home by the lady of the house. Note she is sitting on the floor.



There is not a single traffic light in the country. Police in Thimphu, the capital of Bhutan, direct traffic.

Our traveling group in front of a Buddhist center for prayer.



A face in the crowd, walking in a circle around the temple.



Me with the owner of the hotel, Tahering Wangmo, where we stayed in Thimphu.

The main highway across the nation. It took 6 hours for us to drive 75 miles over the one lane roads under construction.



A local market alongside the main road.



Palace of Happiness – Punakha Dzong.

A young 21 year old Buddhist female nun.



Local kids in a nearby village from the 17<sup>th</sup> century.



We look forward to more photos to come as JIM's journey continues!



*Anchisa's Birthday Song*

I'm not bragging, but I've got a friend.  
Her name's Anchisa and she's from Thailand.  
She cooks up a storm that's so good to eat.  
It might be spicy, savory or sweet.

It's her 60th birthday.  
We all sing Hurray!

From Coco her cat to birds in the tree  
She takes lots of pictures for you and for me.  
She spends lots of time with the Rotary.  
Helping lots of people as you can see.

It's her 60th birthday.  
We all sing Hurray!

She's got a green thumb, anything she grows  
Whether succulents, flowers or even a rose.  
She loves to give gifts to friends she meets.  
And as for her food, no one can compete.

She might be sailing, out on the blue sea,  
Or pruning a bush or making some tea.  
She loves to socialize and make new friends,  
But she always comes back to the garden she tends.

It's her 60th birthday.  
We all sing Hurray!



## COMING UP AT OCEANSIDE ROTARY

May 6 – STEVE BESSANT, Principal of Lincoln M.S. & PEDRO, “Saving One Child at a Time” – Crown Heights Project  
Reporter: BILL DERN

May 6 (evening) – Thank You evening at PRES JAY CRAWFORD's place

May 13 – AWAY MEETING at Jolly Roger Restaurant, Oceanside Harbor  
JOHN AMBERSON, City of Oceanside, Coast Highway Project  
Reporter: DAVE SHORE

May 20 – DAVE STEWART, Genentech  
Reporter: VICKIE PROSSER

May 27 – DARK for MEMORIAL DAY