



2019-2020

**ROTARY CLUB OF
OCEANSIDE**

SHORELINES



**PRESIDENT
Terri Hall**

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AUGUST 9, 2019

Our President TERRI HALL, at the stroke of 12:30 pm had the bell ringing instrument slip ever so slightly in her hand, so at first there was just a faint ringing of the bell. So, to get everyone's attention in the back of the room, she hit it like she was swinging a baseball bat and said, "That's better!" As it turns out, the bell ringing instrument was an actual gavel TERRI had dug out of the archives and dusted off. And it was inscribed... "President 2009-2010"



A.J. MAZZARELLA (one of the "youngsters" of the club, if I may add) did the Rotary moment, and it really hit home. When A.J. moved to Oceanside, a friend introduced him to a very nice and wonderful person named Laura Prosser, VICKIE's daughter. A.J. mentioned then that he really wanted to get back to being involved in his community and Laura helped make the connection to her Mom who invited him to Rotary and the rest is history. Rotary was always in his life, but not to the level it currently is. In a previous life, A.J. was in real estate and his Broker would go to this Rotary meeting every week. A.J. didn't really know what it was about exactly, but he knew it was Rotary. Then later on, A.J. met a couple at an airport about 10 years ago.

They were one of the nicest couples he'd ever met and at the end of the conversation, they gave him a business card...It was their own personal Rotary business card. Fast forward to today...A lot of what makes A.J. feel a part of the community are the relationships he has made from being in Rotary. A.J. volunteers for First Friday Art Walk in Oceanside and he got involved in that by meeting SUSAN BROWN at Rotary. A.J. was walking his dog the other morning and he saw a car pull out of its driveway and then turn around toward him.

Someone rolled the window down and there was JIM SCHRODER saying, “Good morning!” These are only a couple examples of how A.J. has already made many good friends whom he would never have known had he not joined Rotary.

Our newest member CHUCK ANDREAN then led us in the Pledge of Allegiance.



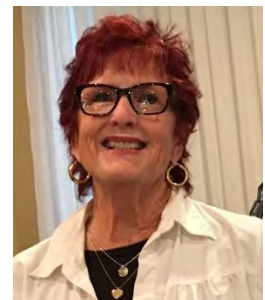
VICKIE PROSSER sent us into the weekend with smiles this Friday as she led us in a couple of smiley songs...

“When You’re Smiling”

When your smiling, keep on smiling
The whole world smiles with you.
When you’re laughing, when you’re laughing,
The sun comes shining through.
But when you’re crying, you bring the rain;
So stop your sighing, the happy again.
Keep on smiling, ‘cause when your smiling,
The whole world smiles at you.

(This was copied word for word from the handout, so please don’t blame me for any misspellings and/or typos 😊 To the club’s credit, pretty much everybody actually sang the correct words.)

This was followed by our very own Rotary Club Song “*Smile.*”



*****UPDATES, and THINGS YOU SHOULD KNOW*****

Thursday, August 15th – BBQ with Carlsbad Rotary 6:00 PM – 8:00 PM (Location: Army Navy Academy – 2605 Carlsbad Blvd. (\$25.00). It's well worth it and what a great way to grow your Rotary family!! Also, **WEAR FLIP FLOPS and HAWAIIAN ATTIRE, IT'S AT THE BEACH!!**

Friday August 16th – DARK

Friday August 23rd – Leslie Gaul: Oceanside Tourism

Friday August 30th – DARK (Labor Day Weekend)

Today's program was titled "Wear Your Rotary Pin or Die" and believe it or not, although it certainly sounds like something she might say, RENEE RICHARDSON WENDEE was not the speaker - it was Rob Weinberg. I now understand what the title meant, but when that's all that's up on the screen from the time you walk in, you start to think that this might be the Friday they line us up for not wearing our Rotary pin. But what the presentation actually focused on was that a lot of us wear our Rotary pin so proudly to our meetings every Friday, but that's sometimes the only time we do. We aren't just Rotarians on Fridays. We are Rotarians 24/7/365 and not only should we be so proud of that, we should also display that pride by wearing our pins 24/7/365.

INTRODUCTIONS OF VISITING ROTARIANS AND GUESTS:



Proud Grandmother LYN CORDER introduced her grandson Gabriel Muldoon. Anyone who was at the That Boy Good social meeting last summer might remember Gabriel receiving his Paul Harris Award. Among many other things, Gabriel is a Boy Scout and does a lot of good things in his home city of Alexandria, VA. (We would hear more about this at the end of the meeting, but President TERRI let us know that Gabe was given a very special job to do...)



One of the newest Rotarians, DAN WILSON introduced our quest speaker Rob Weinberg who would be talking to us about dying if we don't have our Rotary pins on. Rob is a marketing genius who also writes an article for the online version of the Union Tribune.



VICKIE PROSSER had the pleasure of introducing Randy Wyant, who loves singing, is fairly new to Oceanside, but has lived in Vista and Escondido in the past. Randy is in the medical field and has recently started a new company focusing on the early detection of skin cancer and we're hoping he really considers joining our club!



And how could we ever forget our most regular visiting visitor and former Oceanside Rotarian Rudy Van Hunnick.

BIRTHAVERSARIES, ETC.

Time to celebrate birthdays and such, but before we launched into that ritual, there was one order of business which needed some explaining... Why did TOM BRAULT completely ignore, shun, evade his Rotary family on the night of the last evening social / club assembly. On that night, he was scheduled to be the Shorelines reporter (and he was the one who had written up the schedule!) It was also the night we all had been waiting for to celebrate TOM's birthday (and President TERRI had spent countless hours planning for that). It had to be something serious that kept him away, because TOM is always on point. There were whispers... "Is TOM okay?", "Has anyone heard from TOM?", "This isn't like TOM!" Well thank goodness, he is alive and well and was here to tell us exactly what happened that night ...Drum Roll... and the answer is... TOM had a senior moment and simply forgot about the special Wednesday night meeting.

BILL DERN led us in wishing our August Rotarians (plus July baby TOM BRAULT) a happy birthday:

- VICKIE PROSSER – August 2nd
- GORDY WITZ – August 11th
- TERRI HALL – August 21st

President TERRI gave \$50 to the Oceanside Rotary Club Foundation in honor of her birthday. (She bravely offered to confess her age if and only if everyone in the room put \$10 on the table. This offer did not even get one taker!)



Our President came prepared with her traditional gift for all the birthday folks of "Chocolate or Cheetos." (In the photo, TOM squatted down a bit to "stand in for GORDY.")

We had some wedding anniversaries to celebrate, too!!



VICKIE PROSSER was prepared with a check for \$125 because she knew she would have to pay up for not only her birthday, but also her wedding anniversary.

- VICKIE and Lloyd PROSSER are celebrating 52 years this month
- JANET and Stephen LACY are celebrating 45 years this month

Oceanside Rotary Anniversaries!!



- TOM BRAULT – 29 years (\$\$ included in the math below)
- LYN CORDER – 2 years (\$20)
- GORDY WITZ – 21 years (absent)
- BILL DERN – 21 years (\$20)

TOM ADDS UP THE DAMAGES



TOM BRAULT has been quite the busy man the past couple months and unfortunately has missed more meetings than he would like. And during those couple months, TOM celebrated his 63rd birthday, his 39th year wedding anniversary, and his 29th year Rotary anniversary. $63 + 39 + 29$ comes to \$131, so Tom added another \$29 to that for missing a handful of meetings which brought the total to \$160. TOM subtracted \$10 from that in exchange for 10 lashes on his back from JIM SCHRODER with a wet noodle which TOM had graciously provided (as penance for JIM's last minute acceptance / coercion into Shorelines duty midway through that missed Wednesday meeting). So, add all that, subtract ten, carry the one, divide by two equals a grand total of \$150 divided between the Rotary International Foundation and the Oceanside Rotary Club Foundation. Thank you, TOM!! And you are forgiven.

HAPPY DOLLARS!!



PAM MYERS is \$5 happy because both her daughter (a school teacher) and granddaughter are going back to school 😊 (Does this mean PAM will get the house back to herself again?)



DAN WILSON is \$20 happy - \$10 for closing his first paid consulting gig, but even happier that he went to a Chamber meeting where he brought up Rotary and had some interest from some prospective members for our club.



LYN CORDER was \$20 happy because (as was depicted in the “Out and About” segment of our last Shorelines newsletter) she and her extended family had a great long weekend together where she, her husband Al, and the rest all celebrated a bunch of milestone birthdays.



MIKE CURTIN was \$5 dollars sad because of the reality hitting that his 40-year high school reunion was to take place that evening. (Yeah, but MIKE, you’re only as old as you feel!)



Guest Gabriel Muldoon was \$5 happy to be at Rotary today and that he's visiting his grandparents.



BOB PICKREL gave \$20. A good friend of ours, Dr. David Jones from El Camino Rotary, fell a couple weeks ago and had a banged-up face. He's doing well and called BOB to let him know he was so touched that someone from our club had sent him a get-well card.



ROGER VANDERWERKEN is feeling great and gave a happy \$20 for Navy Medicine and a successful surgery!



RUDY VAN HUNNICK gave his customary happy \$20 and hinted that he also might be bringing a birthday check to the next meeting.



JAY CRAWFORD had \$5 because his wife Anita had him install a handle in his shower. He is happy to report that now, if he falls in the shower, he can pull himself up to crawl across the hall and pull himself up on the pantry and get himself a glass of wine. LOL! What a rousing way to wrap up our Happy Dollars! Thanks for the laugh, JAY!

WHO AM I? - DAN WILSON



He's the youngest of five kids who grew up in a career Navy family in Clairemont and learned a lot from Mom and Dad about life. He admits that he threw away all of his talent in high school because he thought being smart was uncool and went to a community college where he majored in partying and surfing when he quickly realized that wasn't going to get him very far in life, he joined the Army. He did four years of enlisted time, came back to San Diego and went to San Diego State. But

DAN realized that he loved the people, mission, sense of purpose in the military so he went back in and completed 26 years of Army service. He did four combat deployments and lived in Hawaii for five years but then decided it was time to move back to San Diego to be closer to family. (Mom is 87 years young this year.) He has been married for 31 years to his wonderful wife Debbie, has two kids that are both out of the house, and he has a little yellow lab who's about a year old and is his pride and joy. You might see both of them enjoying a leisurely walk around the harbor. If you do, please come say hi! DAN enjoys surfing, mountain biking, camping, and a really good IPA.

DAN is now a leader consultant plus does behavioral skills analysis (DISC profiling). It's very important to understand who you are and how we are different from other people. There are four components of DISC (Dominance, Influence, Steadiness, and Compliance) Dominance and Compliance are "Task Focused" Influence and Steadiness are "People Focused". DAN is self admittedly a high D.C. which means all he cares about is getting a task done, so if he upsets anyone or anyone feel he's not focused on them, please don't take it personally. The good qualities of this personality type are that he is a take charge, decisive, detail-oriented person...Some bad qualities: some people might perceive him to be an ignorant jerk, every battle is worth fighting for, perfectionist, nitpicky, will argue with anyone about anything, he can be very blunt and set high standards for self and others. He prioritizes tasks over feelings and "disgust" is his primary emotion. DAN is working on raising his "I" (Influence) every day, so please be patient with him. He looks forward to learning and growing with our group.

TODAY'S PROGRAM: ROB WEINBERG – "WEAR YOUR ROTARY PIN OR DIE!"

You might recognize Rob by his iconic white hat...this is his branding! Everyone knows him as "The White Hat Guy."

How can we get the most recognition out of our club's communications efforts? Rotary as an organization is a terrible marketer when it comes to its grassroots level. He asked, us, "How many people are wearing your Rotary pins?" (A lot of hands went up.) "Good, but how many are going to be wearing it tomorrow?" (Not many hands stayed up.) This, he told us, is a missed opportunity to promote Rotary.



A common perception is that Rotary is an organization of older white guys that meet for lunch. We need to look outside the box when it comes to getting the Rotary word out there. A lot of times, it simply is in the delivery. Rob reached out to his dentist and said, “Hey Jeff, could you donate \$100 for this fundraiser we’re doing?” And the dentist’s attitude was, “Eh, \$100? Are you serious?” The club worked on getting their story out there. It was in the papers, and people were reading about this organization that goes to Mexico and builds a home in one day, along with many other projects and events. A couple years later he went back to the dentist again and asked for that same \$100 donation and the man’s reply was, “Is \$100 enough?. You guys in Rotary do so much!”

The Rotary Wheel is the secret to our success. People know our logo, but we are missing opportunities by not wearing our Rotary pin. Rob gave multiple examples of how wearing his Rotary pin has opened up many fruitful and important conversations over the years. Without seeing and commenting on the pin as an icebreaker, those conversations about Rotary simply would not have happened.

As our parting gift, our speaker Rob was asked to sign a book to be donated to a local elementary school library in his honor, and he also got to take home his choice of “Chocolate or Cheetos.”



OPPORTUNITY DRAWING

Before the drawing, we learned that our new member CHUCK ANDREAN had donated Rotary logo car magnets which were offered for sale for the low, low price of just \$5 with the money going to the club's coffers. Thanks, CHUCK! We sold all but one of them, and that last one will be available at our next regular meeting.



This week, we actually had TWO drawings. The first was for the cash and JAY CRAWFORD had the chance at the jackpot but drew a nine instead of the Joker and had to settle for just \$10. (Maybe that will put another bottle of wine in his pantry!)

The extra drawing was for a special bag of coffee from an organization that had spoken to us a few months back. This prize had been donated by RENEE and PAUL WENDEE. When it became apparent that the lucky ticket for this prize was the ever-lucky ANCHISA FARRANT, hecklers were heard to grumble, "Well, at least she didn't have the shot at the big bucks again!!"

And now that we successfully reached the end of this meeting, our President told us all what guest Gabe's assignment had been – To guard the presidential gavel! Being an honest Boy Scout, he fulfilled that task quite well, and was rewarded with his choice of "Chocolate or Cheetos". Then he was given one more task - To give one last loud CLANG, banging the gavel he had safeguarded onto the bell. And thus we were sent out to spread the word of Rotary around the community ... and to WEAR OUR ROTARY PINS!

ROTARIANS OUT AND ABOUT

From DAVE HALL - *Here's a photo from our granddaughter Ava's going away party, along with a couple of professional shots of her. Ava leaves at the end of this month to go to Interlochen, Michigan for her senior year of high school at the music conservatory. She was granted a scholarship to attend.*

It was a wonderful gathering of friends, family, and her past music teachers to send her off.

One thing you can learn from this photo is to never let Pres Terri near a photo booth!



From NANCY RUSSIAN – If you wonder where NANCY RUSSIAN and her husband Luis have wandered off to this time, the answer is Ketchikan Alaska and The Yukon and Musers camp in Canada. Beautiful people in a simply spectacular location! Enjoy your travels, NANCY!



COMING SOON TO OCEANSIDE ROTARY

August 16: **Meeting DARK for Evening Social on Third Thursday**

August 23: LESLEE GAUL, Financial Impact of Oceanside Tourism
Reporter: BLEDSOE LACY

August 30: **Meeting DARK for Labor Day Weekend**

September 6: Regular meeting
Reporter: PAM MYERS

September 13: Regular meeting
Reporter: TOM BRAULT

September 19: **Evening Social on Third Thursday, Location TBA**

September 20: **Meeting DARK for Evening Social on Third Thursday**

September 27: JACQUELINE GUAN, Reality Changers
Reporter: VICKIE PROSSER