



**ROTARY CLUB OF OCEANSIDE**  
**SHORELINES**

**ROTARY: MAKING A DIFFERENCE**

2017-2018

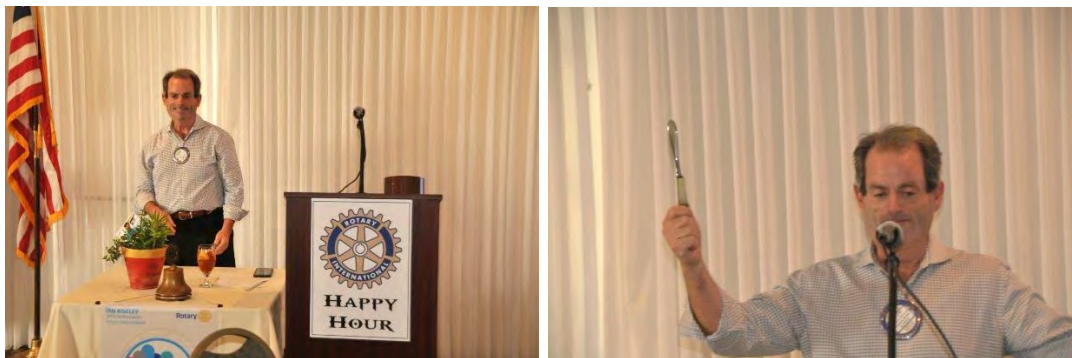
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**PRESIDENT**  
**Chuck Ward**

*January 12, 2018*



Who was that at the front of the room on Friday? ... It has been so long since we have seen him, that we hardly recognized him! President **CHUCK WARD**, with the help of his Dining Knife attacking his brass bell, called our meeting to order at 12:32.



**CHUCK** then asked the audience if any of us knew who gave/received 2 piece wetsuits as gifts for Christmas and then the whole family went surfing? Answer: **DIEGO DOBSON** with his two boys, ages 8 & 10!!! As **DIEGO** said, the waves were 2 ft. and they all had a good time. After surfing, they all went golfing to try out their new golf clubs. The next day he asked the boys what they wanted to do “today” and they said, “Surf & Golf!!!!” His boys did have a good time visiting with him over the holidays!



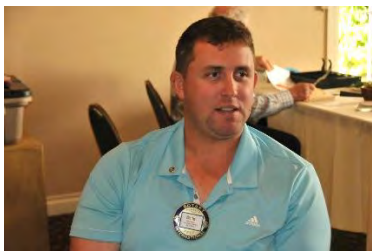
**CHUCK**’s next inquiry was “Who received two Keg Taps for Xmas?” Answer: **AJ MAZZARELLA!** The taps came from Ohio, no less!!!



And who received matching dog bones? Answer: JOHN HARTMAN!!!!



LYN CORDER shared the story of the gifts she and her husband exchanged for Christmas – They gave each other money in order to offer a scholarship for someone attending the same college LYN had attended! The first student will receive their scholarship in 2019!



DALE MAAS has taken up golf pretty seriously, since he joined El Camino CC. But then again, maybe not quite so seriously, as he received a “Potty Putter” from his new golf group!!!

And then, JIM SCHRODER lamented how much “fun” it is to have 18 people over for dinner on Christmas Day and then have the kitchen sink backup just as the dinner dishes are being prepared for cleaning!! That doesn’t sound like much fun at all, especially as a couple of his “Non-plumber” guests decided to put the hose down the kitchen drain which then backed up into the garage!!!! Oh well, JIM was quite resourceful and took all the dirty dishes, etc to bathroom, where he washed and dried them all and then went to bed. (Guess he wanted Roto Rooter to have an easy time when they came the next morning!!!)



## **INSPIRATIONAL MOMENT:**

CHUCK encouraged the audience to explore “what is going on” in order to come to new resolutions with which to deal with “what’s going on.”

*{MANAGING EDITOR’S NOTE: I missed this meeting, and at first I missed the point of this inspirational message. But after re-re-re-reading it, I THINK I might understand it now.....}*



The Pledge of Allegiance was led by JIM SCHRODER and DAVE HALL led us in our first song “Button up your Overcoat” and our second “You’re A Grand Old Flag”.

## **CLUB UPDATES**

Our President Elect RENEE RICHARDSON-WENDEE was missing *{See ROTARIANS OUT AND ABOUT to learn why}*, so President CHUCK brought us the Club Updates himself, as follows:

- a. Host Hospitality Night with District Governor’s – Wednesday January 17 at 6:00 PM – Location has been changed to the Club House at Rancho Carlsbad, 5200 El Camino Real, Carlsbad, CA 92010. The 4<sup>th</sup> District Governors from Thailand Rotary will be guests.
- b. The January 19 meeting will be DARK to encourage everyone to attend the dinner on Wednesday January 17<sup>th</sup>.
- c. January 26<sup>th</sup>, ESTELLA GAMBELIN, our friend and incoming District Governor from Argentina, will be our guest at our regular meeting. She will be attending the worldwide District Governors Meeting in San Diego.
- d. Saturday, January 27<sup>th</sup> 6PM-9PM Rockin’ Rotary Social, Agua Hedionda Discovery Center, Carlsbad. Cost is \$25.00. JP Hennessy Band will perform. Latitude 33 Beer, Wine, Pizza, snacks will be served. Join Rotarian’s from the District for a fun filled night! Let RENEE know by January 19 if you will be attending and she will register you.



Visiting guests (as follows) were introduced: KAREN HUBER, a local Artist, was introduced by SUSAN BROWN. Pastor BRUCE DESOTO was introduced by JIM SCHRODER and BARBARA WARD was introduced by CHUCK WARD! We welcomed our guests with our welcome song.



We then held our Opportunity Drawing and BRUCE DESOTO and LARRY HATTER held the lucky tickets. Our guest BRUCE bested LARRY in the elimination draw, but then selected a 10 of Diamonds instead of the Joker. That earned him \$10.00, which he donated to the club.

**“WINNER, WINNER! WE HAVE A WINNER!”**



JIM SCHRODER had nominated LARRY HATTER for consideration to be awarded the North San Diego County NAACP’s Dr. Martin Luther King, Jr. Volunteer Award for 2018. JANET BLEDSOE LACY gave us some interesting information on this event to entice us to attend the breakfast



at the QLN Learning Center where the winner would be announced. Lo and behold, this well deserved award was bestowed upon our friend LARRY. HOORAY!



Also attending the ceremony to celebrate this honor were fellow Oceanside Rotarians JANET BLEDSOE LACY, JIM SCHRODER and VICKIE PROSSER and of course, LARRY's wife CATHIE. We are so proud of the great work that you have been doing so consistently and so selflessly here in our community, LARRY! Congratulations!!

Which brings us to ...

### **HAPPY DOLLARS**

LYN CORDER - \$5.00 – Her brother's picture was in the Rotarian Magazine as a 50 year member of Rotary.



PAM MYERS -- \$6.00 – Her granddaughter SAMANTHA just cut 15" off of her long hair to donate to Kids Wigs!



SUSAN BROWN - \$10.00 for AJ MAZZARELLA and JIM SCHRODER's continued help volunteering for First Friday Artwalk.



DIEGO DOBSON - \$5.00 – His Mom is now living with him and then another \$5.00 because now he has to fix a roof leak!!

BARB WARD - \$ 5.00 as she was informed that CHUCK’s new resolution for 2018 is to be home by 3PM so he can spend more time with his “sleeping partner”.



Pastor BRUCE DESOTO - \$5.00 in honor of RENEE’s birthday today and all that she does for our Rotary. He really admires her. She has been our Secretary forever *and* our president - not once – but twice, and soon to be three times!

## **PROGRAM**



President CHUCK then introduced JENNIFER TABANICO, President & Owner of Action Research for our program today. Action Research is a Behavioral Research & Marketing firm based in Oceanside, with additional offices in New York, NY & Washington DC. JENNIFER has a Bachelor’s Degree in Psychology & a Master’s degree in Experimental Psychology, both from Cal State San Marcos.

She has a son AIDAN and a border collie named NADIA (which is the reverse spelling of Aidan!!! Clever, huh?) She has lived in Oceanside since 2008 and opened her business in O’side in 2010.

For the last 14 years, Ms. TABANICO has worked directly with government agencies to develop, implement and evaluate public education and outreach campaigns aimed at changing behavior for the public good.

She has authored several publications in both academic & technical outlets and in addition to her company responsibilities, she serves as an instructor for the University of California San Diego Extension teaching an online course entitled “Behavior Change Strategies for Sustainability.”

She believes that knowledge alone does not lead to behavior change – It is not enough to tell people what to do or why – We have to use Psychology in order to promote ways to actually make changes. Using our Creative Capacities and working one on one in conversations – working with both public and private entities will allow changes for a cleaner environment for example.

She also mentioned one of the signs that lines the San Luis Rey Walk/Trail which reads – “Scoop the Poop!! It’s your Doody!!!”



Thank you JENNIFER for an excellent presentation.

Meeting adjourned at 1:30.

**DON'T FORGET ... NO MEETING ON JANUARY 19**

Because we are gathering on January 17th in the evening to celebrate the Thailand visitors, we will NOT be meeting this coming Friday.

See you at the Country Club on Friday, January 26!

**A VERY SPECIAL INVITATION FOR YOU ...**

BRING YOUR SWEETHEART!  
wife, husband, significant other

FEBRUARY 9

SHARE VALENTINE'S DAY AT THIS SPECIAL ROTARY MEETING!

PRESENTING A SPECIAL PERFORMANCE OF MUSIC AND SONG...and  
**a Valentine's Day game for all too!**

DON'T MISS THIS ENJOYABLE AND FUN PROGRAM presenting our  
very own Rotarians and special performers.

This is a great day to include your sweetheart at Rotary

A "special gift" for all sweethearts — new this year!

See you all Friday Feb 9

Please RSVP to our Secretary for a lunch headcount

♥ *Happy Valentines Day* ♥





## ROTARIANS OUT AND ABOUT



Our Past President / Past President / President Elect RENEE RICHARDSON was missing from this meeting because she is making the most of her birthday month! On Friday, she ditched both work and Rotary to spend a relaxing day in Catalina! (Oh my, what is this world coming to!)



Then on Saturday, she spent a wonderful evening with son CAMERON and daughter in law BLANCA at Kings Fish house. And the fun filled weekend still had more to come, with a hike in Julian. And, with all of those fun festivities jammed into the weekend, RENEE tells us that “the highlight of my birthday was a text message video from CHUCK with the club singing ‘Happy Birthday’ to me.” Yes, indeed ... Happy Birthday month to you, RENEE!



BILL DERN and his wife KATHY also came down with a case of wanderlust, heading over to the Phoenix area to visit their two (identical twin) sons there: MARK (with the glasses) and JASON along with the boys' not-identical significant others (JASON's new wife MINDEE and MARK's fiancée, ROBYN BRAULT). The first photo shows them at dinner at the Cheesecake Factory and in the second, the gang is preparing for a golf outing.



TOM BRAULT, in the meantime, had headed to the East Coast with his other daughter GERILYN for a week of Disney memories, spending Sunday at the Animal Kingdom theme park and Friday at EPCOT. These theme park visits were bookended around a four night cruise aboard the Disney Dream to the Bahamas and to Disney's private island, Castaway Cay where they started their day in port there by earning medals by completing a 5K event. TOM and GERILYN practically had the whole island to themselves later that day, for the light showers had chased all but 90 of the 4,000 passengers back to the ship, while the BRAULTs chose to brave the intermittent raindrops, enjoying whole stretches of the beaches and all of the waterslide area completely on their own, instead of having to deal with the more typical throngs of tourists competing for lounge chairs and hammocks. And, of course, they took some time back onboard to meet Captain Mickey. What a magical adventure!





**COMING SOON TO OCEANSIDE ROTARY**

Wednesday, January 17 – Host Hospitality Night – 6 pm  
Potluck dinner for the incoming District Governor in Thailand.  
Call RENEE for details.

January 19 – Regular meeting **DARK**  
Reporter: BILL DERN gets the day off

January 26 – Regular meeting, Speaker TBA  
Reporter: DAVE SHORE

February 2 – DICK WALKER – Midway (part 1)  
Reporter: DAVE HALL

February 9 – Sweethearts Day  
Reporter: JAY CRAWFORD

February 16 – KATHLEEN CATON – Savory Spice Shop, Encinitas  
Reporter: JANET BLEDSOE LACY

February 23 – Regular meeting, Speaker TBA  
Reporter: A.J. MAZZARELLA