

**ROTARY CLUB OF
OCEANSIDE**

SHORELINES

Rotary Opens Opportunities

2020-2021

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Editor-in-Chief

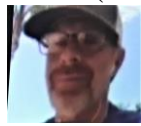
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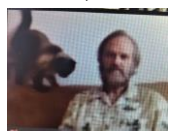
July 10, 2020

Did you know that the Zoom sessions for our regular meetings start at about 12 noon (about a half hour before the official start of the meeting)? And did you know



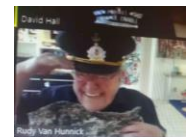
that sometimes some of the most entertaining stuff happens during this unofficial “gathering time” discussion? Like last Friday when DAN WILSON was teased about his quarantine beard and claimed, “I lost my razor!”

(The truth is, he hasn’t HAD to look presentable for a couple of weeks, so he just allowed the stubble take over just for a lark. But duty is about to call once more, so he will soon have to put his “best face” forward, so say goodbye to the



facial hair!) We got to watch as TOM BRAULT’s cat prowled around him on the couch and simply insisted on getting some love and attention. And then we also got to hear from RUDY VAN HUNNICK

about how he came into possession of a Russian soldier hat and a pair of camouflage underwear. (Then, just in case we didn’t believe him, he went off the screen for a moment and brought those items forward to show them off to the camera for everyone to gawk at.)



As the start time of 12:30 pm approached, an open question was considered and expressed out loud: With two Co-Presidents, who exactly would take on the responsibility to officially call us to order? It was not particularly reassuring to hear one of our dear leaders inform us, “That will be a theme of this year – ‘Who’s in charge?’”



Surprising absolutely no one, the answer to this question ended up being Secretary RENEE RICHARDSON WENDEE who promptly (and loudly) opened the meeting with a reverberant CLANG of the Oceanside Rotary Gong, proclaiming that as of that exact moment, MELISSA RODRIGUEZ and DALE MAAS were officially our new Rotary Presidents. Being creatures of either habit or tradition, we members knew exactly what we had to do then, and about half of the faces assembled on the Zoom screen either left the room or blocked their cameras. (A virtual version of the standard “walking out on the new president” routine.) DALE was heard to say, “I’m feeling

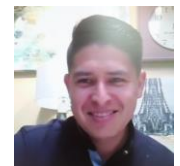
the love right now!”), but you could tell that both of our new leaders were taking this tradition in stride. (“Whatcha gonna do?”)

Once enough folks eventually drifted back to the group screen, DALE continued by saying how “super excited and honored” he and MELISSA are to be the first time ever “Presidentses” of our club, acknowledging that this will be an unpredictable year, but “we are going to do our best!”



JAY CRAWFORD was called upon to offer a **ROTARY MOMENT**. JAY first joined Rotary in 1982 in Corpus Christi, TX and transferred in 1985 to the Missoula, MT club. When he arrived at Oceanside Rotary in 1999, his eyes were opened by participating in our international service project at the orphanage outside of Ensenada where we provided dental services and also remodeled, repaired, and painted buildings in the complex. It was then that JAY came to realize that “Rotary is a way of life! - An opportunity to walk with other members toward a common goal to make the world a better place for humanity.” Thanks, JAY, for that touching and humbling message which we were all very grateful to hear!

One of our Co-Presidents Elect L.J. FIMBRES then shared with us the **CLUB UPDATES**. Coming up soon is our next Zoom Social meeting on July 15 – Now shifted to WEDNESDAY evenings once a month, still kicking off at 5:30 pm. Come and share some cheerful conversations with your friends with no agenda and no pressure. ... The following Friday July 17 there will be a meeting of the Board which will start at noon. All are invited to attend. ... And our next regular Zoom meeting of the full club will be on Friday July 24, unofficially starting at noon with the gong clanging at 12:30 pm.



PARACORD BRACELETS PROJECT– STILL TIME TO GET INVOLVED!



L.J. then invited JAY to once again take the spotlight to describe the efforts being put in by some generous volunteers in the currently ongoing Paracord Bracelet Service Project. In this effort, 7-1/2 foot lengths of strong parachute cord with a tensile strength of 550 pounds get wrapped in a simple series of loops so that the incredibly compact final product ends up being less than one foot long and therefore is easy for a service member to wear and/or carry. Then whenever they have a need for a good sturdy rope, they just pull on the cord and the bracelet unravels in a flash so they can use the rope to tie stuff

down, lash equipment together, or can even take the cord apart to use as emergency suture material. So many potential ways for such a simple bracelet to be useful! No wonder they are so popular with our men and women in uniform!



We currently have 10 people working on wrapping these cords together (DAVE and TERRI HALL, MELISSA RODRIGUEZ, DALE MAAS, TOM BRAULT, PAM MYERS, JAY CRAWFORD and his wife ANITA ROMAINE, some of JAY’s neighbors and a new addition to this list of volunteers was recruited on Friday – AMANDA SNIDER.) When all is said and done, we hope to be able to mail in 665 bracelets. The majority of them are already done and assembled, but we are on a mission to finish the rest. Would you like to spend about 4 or 5 minutes per bracelet and become a part of this elite squad of volunteers? Contact DALE MAAS, who can get you the materials and instructions that you will need. But contact him soon, because we want to be able to get them all completed, collected, and shipped off no later than July 24.

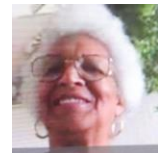
VISITORS AND GUESTS



Who popped in to join in our Zoom meeting this week? As always, we saw the smiling face of RUDY VAN HUNNICK. And once again we were happy to see JACQUELINE BROWNLEE as one of the familiar faces on the screen. Quite a few of us recognized



VICKIE PROSSER’s guest TINA ORTIZ who has been “a Rotarian forever and a wonderful friend.” And then we got



to meet DALE MAAS’s guest BRIAN LONG who “is a Rotarian at heart” and, while searching for a club to join, heard that DALE and MELISSA were in charge of ours so OF COURSE he needed to check US out! Welcome to one and all, old friends and new! Since no one else wanted to take over the task of leading our Welcome Song, that honor fell once more to our Recurring Crooner TOM BRAULT, and his stirring rendition drew a smattering of applause.



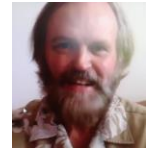
BIRTHDAYS AND ANNIVERSARIES

As members were called upon to celebrate their various important life dates coming up in July, we were reminded that, since we can’t physically pass the shoe

around to collect fines and happy dollars, we can either mail in a check to our Treasurer LES NEWQUIST or we can take advantage of the newfangled online gizmo called Venmo to make our payments to the club electronically. (Please Note: If you have the money come out of your checking or savings account, there are no fees whatsoever to use this service! To use a credit card, there is a small charge.)



On to the recitations of celebrations. Apparently, a little birdie had spread the word that TOM BRAULT enjoyed a BBQ dinner with spice cake to celebrate his July 7th birthday. TOM described it as his “Beatles Birthday” as he warbled, “Will you still need me? Will you still feed me? When I’m 64!” He earmarked his \$64 in happy dollars for this Fab celebration equally between the club’s general fund and the Oceanside Rotary Club Foundation account.



MIKE WESELOH was not spotted on our screens, so “We’ll just have to hit him up the next time!”

JAY CRAWFORD, though, was present and accounted for and will soon be turning “another year older, wiser, and more awesome!” JAY confessed that he was born the year that the Golden Gate bridge opened, which means he will be 84, but has been told that he has the body of a 59-year-old! (His happy dollars matched his actual age, not his younger-feeling age.)

As we all prepared to sing the Birthday Song, JAY was seen to put on a Burger King paper crown and he held his gavel regally aloft like a scepter, waving it along with the music. Songmeister and Birthday Boy TOM BRAULT threw caution to the wind and invited everyone to try to sing along, but as you might expect, the built-in delays in the Zoom system made the resulting chorus way out of synch and simply horrible. (Let’s hope that is not some sort of omen for what the year ahead has in store for our July Birthday Boys!) Co-Prez DALE promised that gifts of a coffee mug filled with candy will be sent out to all of the celebrants. Woo hoo!!!



There was just one Club Anniversary to take note of, and it was indeed a noteworthy one: NANCY RUSSIAN has been a member of our club for 10 years. “I guess I’m at least \$10 happy”, NANCY said, but she quickly added that she has been in Rotary for a total of 33 years, so she upped her contribution to \$33 instead. Thanks, NANCY!

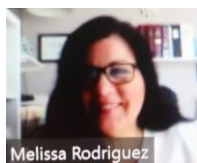
Not that we don't like to look upon his face, but at this point, someone noted that JAY's face had been monopolizing our "Speaker View" Zoom screen for a full 20 minutes, staying constantly visible even when he wasn't speaking. That ain't how it's supposed to work! Some folks who are more Zoom savvy than the rest opined on how this glitch might be addressed, but what we heard the loudest was Past President TERRI HALL grousing, "We didn't have these problems when I was Prez!"

GET YOUR DUES IN, DANG IT!!!

Secretary RENEE RICHARDSON WENDEE than grumbled a bit as she made her annual plaintive plea: "A handful of people haven't paid their dues yet. GET IT TAKEN CARE OF!!!" Otherwise, she will have to send out a "Nasty-Gram" email reminder, and you do NOT want to be on the receiving end of a RENEE Nasty-Gram!!!

PRESIDENT'S AWARD GETS AWARDED

On the receiving end of a beautiful President's Award trophy with an eagle's head on top recognizing a super effort by a member during TERRI HALL's year was one lucky Rotarian. TERRI kept us all in suspense for a few moments more about who that lucky person was as she buttered us all up first by gushing, "EACH of you deserve an award for what you do! We are grateful for all of your contributions." But the cool award went to one of our newer members who had jumped right into very active service in our youth committee. Then, even when his job changed and then, when with Covid everything changed, DAN WILSON still kept on doing so much for the club behind the scenes, even during the times when he couldn't physically join us at our meetings. TERRI was impressed by his commitment to the cause and selected him to receive this annual award. DAN seemed to be quite touched and honored, and described how he had been "motivated by the examples he saw of service from other members" of the club, that he is looking forward to "taking the youth committee to the next level", and that this award will find a place of honor in his home and will be a reminder to him to keep actively serving through Rotary. Congratulations, DAN!!



At this point, Co-President DALE finally let someone else be in charge, and he introduced his partner in leadership – MELISSA RODRIGUEZ whose first words as our Co-President were, "In case you can't tell, we have no idea what we are doing!!!"

What she was supposed to be doing was hosting the **FINES AND HAPPY DOLLARS** portion of the meeting, which she kicked off with an enthusiastic “Show Us the Money!!”

TERRI HALL was \$20 happy that she didn’t have to arrange this meeting! She was SO happy about no longer being at the helm of the club that she was inspired to write new lyrics to “Home on the Range”, which she sang. The little ditty was entitled “Past President’s Lament”, and it sounded a little something like this:

*O give me a home. Where past presidents roam
Where the sky is not cloudy all day
No pesky details, no lengthy emails
And no agendas to get in the way!*

*Home, home on the range. Where past presidents play
Where nary is heard, a District Governor’s word
And now I can nap all day!*



ANCHISA FARRANT offered \$10 to celebrate her 9th year in Rotary ...

TOM BRAULT upped his earlier birthday happy dollars to a total of \$100, evenly split between the club and its foundation, to offer additional thanks for the wonderful

anniversary drive-by, socially distanced visit made by so many club members, bringing laughter and love and banners and cake and succulents to celebrate 40 years of happily married life with his wife LINDA ...



RUDY VAN HUNNICK doubled his normal \$25 regular donation to \$50 this time in order to show off the beautiful “Thank you for doing good in the world” token he had received from Rotary International.

You deserve it, RUDY!!! ... LES NEWQUIST gave \$10 in gratitude for the Random Rotary Act of Kindness brought to his house by BILL DERN (described in more detail in the RRAK section at the end of this newsletter) ...

LYN CORDER followed through on a suggestion from an acquaintance to contribute \$50 to Rotary, and here is how that came to



pass: LOAN DO (the agent who found the home for LYN and AL) has been kindly doing their shopping trips for them during the pandemic to allow them to remain well-quarantined. When LYN wanted to pay her for the shopping, LOAN said, “No. If you want to do anything, you could make a gift to your Rotary Club or our Buddhist temple.” So, LYN did both! Generous thoughts and actions from

everyone involved, wouldn't you say? MELISSA RODRIGUEZ tossed in \$10 to celebrate our RRAK "Rockstar" BILL DERN. She is so impressed with how he happily motors around town making deliveries on behalf of Oceanside Rotary to let our members know that we care and are thinking about each other. MELISSA challenged us to be thinking - Who else might like to receive what else as a gift from the club? Forward those ideas up the chain of command, and we will see if we can make it happen! ... Our last Happy Dollars came from our guest JACQUELINE BROWNLEE who gave \$10 in gratitude for the big favor that a neighbor had done for her at her house while she was up in Sacramento. (Isn't it nice to have people you can count on?)

CLUB ASSEMBLY TIME



DALE gently suggested that we should put any other Happy Dollars on hold so we could still have time to cover all of the topics planned for our Club Assembly, which he and MELISSA handled in a coordinated, pre-planned "tag team" effort, including an impressive PowerPoint detailing their impressive plans for the year ahead at Oceanside Rotary.

While they were at the President Elects Training Seminar (PETS), they were challenged to "be bold" in their plans for their club, and to think outside the box. They had been moved by an inspiring John Wesley quote which was thrown at them that enlightening weekend: "Light yourself on fire with passion and people will come from miles around to watch you burn." They took this as a sign that their job was to get us all fired up!

In their planning for this Rotary year, they have started to flesh out a Five-Year Strategic Plan for the club, with Three Pillars of Focus: Membership, Fundraising, and Service.

The bulk of my notes from their presentation (and the bulk of their time speaking) was spent concentrating on Membership, which is a key to keeping our club healthy and vital. The reporting on this presentation will work best in outline form, so pardon me if this next part looks like notes from some college class. (I sure hope there won't be a quiz at the end!)

MEMBERSHIP

A. Grow Membership

1. New Member Mentors. Assign a current club member to connect one on one with a newer member to encourage them to be engaged and active in the club through their first year of membership

2. Go after Oceanside businesses and institutions. Spread the word around town with individuals in various groups that might want to be connected to our club and our mission. Point out the pride in being a Rotarian.

3. Increase media and social media presence. (L.J. FIMBRES will serve as our Social Media Chair and build our visibility on Facebook, LinkedIn, etc.)

4. Sub-networking group. Encourage making connections through happy hours & developing a referral network.

B. Engage Members

1. One-on-One Interviews. Discussions with each member were very fruitful. The main thing our Co-Presidents learned that the members want to see in the club is “Fun.”

2. Keep one social meeting per month. These evening gatherings have been very well received. (They will be moving to Wednesdays instead of Thursdays this year, because MELISSA has a standing Thursday commitment outside of Rotary.)

3. Schedule regular service projects on a monthly or bi-monthly basis. Provide ample opportunities to be actively serving the community.

C. Organization

1. Committee Structure includes the following:

Co-Presidents Elect: L.J. FIMBRES and A.J. MAZZARELLA

Secretary: RENEE RICHARDSON WENDEE

Treasurer: LES NEWQUIST

Fundraising Chair: TERRI HALL

Youth Committee Chair: DAN WILSON (to earn his award. Hahaha)

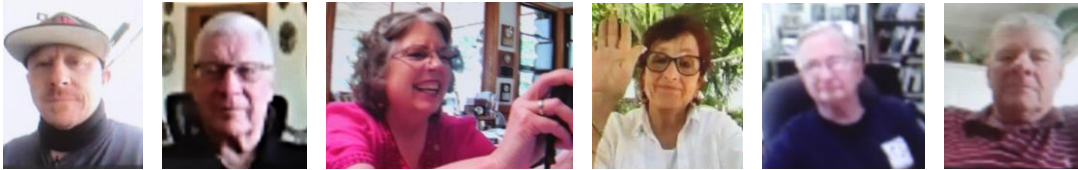
International Committee Chair: JIM SCHRODER (We are hoping to develop a new international project this year. Stay tuned!)

R.I. Foundation Chair: RENEE RICHARDSON WENDEE

Grants Coordinator: DAVE HALL

Shorelines Managing Editor: TOM BRAULT (who pointed out that, once we return to regular in-person meetings, we will go back to our custom of utilizing the talents of a rotating group of reporters, so if you think you might like to serve in this capacity down the road and join the Shorelines staff, contact TOM. Our reporters are very well paid.... In appreciation from the members!)

Speaker Programming: JANET BLEDSOE LACY
“Rotary Moment” Coordinator: VICKIE PROSSER
Rotarians at Work Chair: DAVE HALL
Community Service Chair: JAY CRAWFORD
Crown Heights Mentor Chair: LARRY HATTER
Youth Protection Officer: RON MARBEN
Club Foundation President: BILL DERN
Social Media Chair: L.J. FIMBRES
Membership Chair: A.J. MAZZARELLA



D. Increase Communication and Transparency. Be open with all of the members about what is going on in the club and with the district.

E. Educate Newer Members. Keep new members informed and engaged.

F. Succession Plan. Since the improvements envisioned for the club are a long-term plan and goal, it is important for us to put people in planned positions for future leadership to be able to maintain the momentum going forward.

FUNDRAISING

A. Goal for money raised during the year = \$15,000

1. This includes paying back the Foundation \$10,750 toward a service project.

B. Enhance the return from the Golf Tournament (if one is able to be held)

C. “No Event” Event. Schedule a “Gala” that does not actually happen. Ask potential supporters “How much would you pay to NOT have to go to an event?”

D. Miniature Golf Tournament.

E. Bowling Tournament. Possibly having different Rotary clubs field teams competing for bragging rights and contributions toward their favored charities.

SERVICE

A. More collaboration with existing organizations.

1. Hold a fun contest with other service groups, like Odd Fellows, Moose, etc.

B. Add one Rotary Wheel per year. Signage featuring Oceanside Rotary’s name and logo to build awareness of Rotary in the community on benches, parks, etc.

(For example: Do 3 cleanups service events per year at Buccaneer Beach to earn prominent placement on a sponsorship sign there.)

C. Schedule monthly or bi-monthly service projects

1. They don't need to be big or expensive projects. Even smaller events can make a difference and provide a feeling of accomplishment and community connection for the members.

We were reminded that our goal as Rotarians is "Service Above Self" and that we need to serve – not just the world, or even just our local community - We also need to serve ourselves. We as a group have a feeling of being members of a Rotary family, and that Rotary in a sense is our "home." That is why our ongoing Random Rotary Acts of Kindness are such a good fit for us. Sending emails and cards, offering to get groceries, walk the dog, wash a car, etc. All are simple ways we can serve each other and show our love for our Rotary Family.

Our Co-Presidents pointed out that a lot of the ideas that they presented in this plan of action were things that they had heard from us, the members of the club, in our one on one interviews, and they hope that we all will join in on the effort to work toward these goals and help to keep our club strong and growing.



Since most of us were on "mute", this Club Assembly presentation was acknowledged with a hearty round of visible, yet mostly silent applause. Then ANCHISA FARRANT offered a more tangible "Thank You" to our new presidents, bestowing upon them some beautiful framed photographs of colorful and artistic scenes which ANCHISA had captured on film: MELISSA received a view of Alaska, and DALE will be proudly displaying a portrait in his office of California poppies in glorious bloom.

To wrap up this first meeting, our current new presidents asked everyone in attendance who has served as club president in the past to raise their hands. Then DALE and MELISSA led us in energetic applause in appreciation for what all of our past leaders have done for the club and for the community.

Goodbyes were said at 1:39 pm, and we were reminded that our next chance to gather in Rotary fellowship online on **WEDNESDAY, JULY 15 at our Zoom Social starting at 5:30 pm.**

RRAK – RANDOM ROTARY ACT OF KINDNESS



We mentioned earlier that BILL DERN has kept busy with his delivery schedule, most recently dropping a basket of goodies off at the home of LES and CRICKET NEWQUIST. Well, now we can tell you the list of all of the goodies that were in that prized basket, prepared with love by RENEE and delivered by our Rotary Door Dash guy BILL:



Wine, Wine glass, Cheese, Salami, Olives, Crackers, Sea salt dark Chocolate, and a festive Kitchen towel

Do put your thinking cap on to think of other goodies we might send to other fellow Rotarian friends. And who knows ... Maybe you will be on the receiving end of an RRAK sometime!



COMING SOON TO OCEANSIDE ROTARY

Wednesday, July 15 – Zoom Evening Social @ 5:30 pm

Friday, July 17 – Zoom Board meeting @ Noon

Friday, July 24 - Regular Zoom meeting

Friday, August 7 – Regular Zoom meeting

Wednesday, August 19 – Zoom Evening Social @ 5:30 pm

Friday, August 28 - Regular Zoom meeting