

	ROTARY CLUB OF OCEANSIDE			
	SHORELINES			
2019-2020	Tom Brault Editor-in-Chief	Janet Lacy Photographer	Jim Schroder Reporter	PRESIDENT Terri Hall

July 24, 2019



Past President, Current President TERRI HALL gathered all on Wednesday evening at 5:30 p.m. to begin the tradition for the coming year of reserving each Third Thursday night of the month for “Rotarians Out and About” evening gathering at the Broiler Restaurant located in the Oceanside Harbor. On this particular night, it was not simply a social gathering. Far from it. This evening was an important Away meeting to hold our CLUB ASSEMBLY to kick off and make plans for the new Rotary year. Even though we did cover some club business, it still was a nice, relaxing, “casual evening” shared with spouses, friends and potential new members.

Actually, let me clarify that ... The evening was a nice relaxing evening for all in attendance UNTIL Past President, Past President, Past President, Secretary RENEE RICHARDSON came running over to me three quarters of the way through the evening saying, “Oh my God, JIM! You have to take notes for Shorelines Now! You have not been drinking... **YOU Have To Do It!**” (Since when do we have fellow Rotarians keeping score on who was drinking and who was not?)

Oh, great! The one night I decided to relax and have an Iced Tea instead of a beer or a drink and I am “banished and punished” - forced to RECONSTRUCT notes for the newsletter from memory three quarters through the evening when we were already well into this important meeting. Gee, thanks RENEE!

From my count I think we had a little over 30 people in attendance. Pre ordered dinner choices were Sautéed Chicken, Broiled Salmon, Broiled Steak and a Vegetarian plate that scared the heck out of me. I had the Salmon.

TERRI HALL explained the function of the Club Assembly and what we would be working on together this evening before and after our dinner. It is a Work Plan for the next five years that could greatly impact our Rotary Club.



TERRI called on Past President JAY CRAWFORD to lead us in singing of the song he wrote several years ago.. OCEANSIDE (sung to the tune of “O Tannenbaum”).

Oceanside,
My Oceanside,
With hills of green and beaches wide.
You've got the pier,
the harbor, too
And Mission bells ring out for you.
Out in the surf
the dolphins glide,
And Dreams come true in
Oceanside!

We not only sang it once, but twice. (Second verse, same as the first ... Except for we sang it in two distinctly different keys!)

While we had JAY, and while we were in a singing mood, we segued into a rousing rendition of “Happy Birthday” to him. He had already given our treasurer a check for \$83 in celebration. (Can you believe he is that old? ... Must be some great genes!) JAY's only regret was that his wife Anita wasn't there on Wednesday to join in this celebration as she was attending a class at MiraCosta, but being a class act, JAY brought his birthday chocolate home to share with his better half. What a guy!



VISITING GUESTS

The first business at hand was to introduce our visiting guests.



Melissa Drago - girlfriend of AJ MAZARELLA



Darlene Pickrel - wife of BOB PICKREL



Gary Brown - husband of SUSAN BROWN



Cathie Hatter - wife of LARRY HATTER LARRY introduced Cathie noting that he and Cathie were married on the very same day and year (in the evening) as TERRI and DAVE HALL (who were married at 10 that morning) 51 years ago this past June.



Charles Andean, who will soon be a member of the Oceanside Rotary Club. He has been in the Mission Gorge Rotary for the past 8 months, after having moved to the area from Virginia.

JAY then led us in our Welcome Song for our visiting guests. (This was sung to the tune of the Navy's anthem instead of a Christmas tune.

TERRI then asked us to read and give some thought to the items she had listed on the wall at the rear of the room:

- Increase our impact
- Expand our reach
- Enhance participant engagement
- Increase our ability to adapt



At each of the tables TERRI appointed a person to write down the ideas from each table's discussion after 5 minutes. Those recorders chosen were LJ FIMBRES, RENEE RICHARDSON, SUSAN BROWN and LESLY ADAMS.

The questions asked were:

- How to increase the visibility of Rotary,
- How to increase the number of members.
- How to increase our impact.

Lots of fruitful discussion ensued and ideas were shared. Some of the suggestions reported were:

Rotary has been changing, and for the better. It is important to attract new members, new ideas through Social Media.

Join the Oceanside Charitable Foundation.

Speak to students at the High Schools.

We need to go out into the community and meet and explain what Rotary is and what it does for communities and the world in general.

Participant Engagement

Spread our message through Media Management. Seek new members that are savvy in this field to get the word out on a daily and weekly basis about Rotary and the Oceanside Rotary Club.

Assign All of the members to “Seek out Speakers” on various subjects that will be of interest to us as well as for those wanting to belong to the Rotary World.

ASK people we meet to join Rotary and become part of the Rotary world. Bring them as guests to see firsthand what Rotary is about and what we accomplish.

Write a list of common likes and involve friends and coworkers.

Have our meetings readily available to Internet Access.

Attracting Millennials and encouraging them to understand the world of Rotary and how they can be a part of something big.

The Rotary Programs are an important part of Rotary. Go out into the community and meet with Department heads of the city, Fire Chief, Police Chief, City Manager, Mayor and business contacts. Bring them to meetings as guests and honor some of the employees that excel in city departments. A way to get the word out about Rotary.

EVERY MEMBER OF THIS CLUB IS ON THE MEMBERSHIP COMMITTEE. Everyone should have information available to share and a good understanding and ability to speak up about what Rotary is and what we do – both worldwide accomplishments such as Polio Plus, Clean Water, Education and our more local efforts like Scholarships, Crown Heights mentoring, and other Community involvement and much more.





OPPORTUNITY DRAWING



Our opportunity drawing jackpot was \$75 and was won by one of the luckiest families in the Oceanside Rotary Club.... RON MARBEN left \$75 richer than when he walked in the door.

President TERRI moderated the entire meeting. She adjourned the meeting at precisely 7 p.m.

Our Next Meeting will be a regular meeting at El Camino Country Club 12 Noon on Friday, August 2nd.

Your “Last Minute” reporter is very grateful to still have a memory and be able to put all of these thoughts and suggestions into words in an understandable fashion.

{And your Managing Editor TOM BRAULT is very, VERY grateful to JIM for allowing himself to be railroaded into the role of reluctant reporter. Especially because, for this special meeting, TOM himself had been the one on the schedule to write up this newsletter. What the heck happened to him?? Well, Wednesday had been a wacky day for his family and unlike JIM (who still has a mind like a steel trap) TOM's seems to be slowly morphing more into a mind like a sieve – catching some stuff, but missing more and more as the days pass by and he progresses further down the path to being a full-fledged “senior”. As TOM reports, “I never even realized that I had missed the meeting until I got an email from RENEE at 11 o'clock that evening, asking if anything was wrong ... What was wrong was that I had just blown it! I am so sorry, and so embarrassed, and so thankful for JIM's help!”}

ANOTHER NEW FUTURE ROTARIAN ARRIVES!

OWEN MATTHEW DERN was born at 4:11 am local time on Tuesday, July 23 at Lakenheath AFB hospital near Suffolk, England. A beautiful brand-new grandson for BILL DERN, adding to the family of JEFF and VICTORIA DERN. The lad measured in at 20.5 inches and 7 lbs 3 oz (or so). Everyone is doing fine, as we can see from this series of pictures.



Notice the British / US flag onesie that the wee one would be sporting soon. Big sister ALYSSA is telling young master OWEN how things are going to work.



Based on this photo, the former baby of the family, LAUREL, doesn't seem to be as excited about the new arrival as ALYSSA is. But everybody enjoys some family time with Mom VICTORIA!

COMING SOON TO OCEANSIDE ROTARY

July 26: **Meeting DARK**

August 2: MARTA KNIGHT, District Governor Visit

Reporter: BRAULT

August 9: ROB WEINBERG, “Wear Your Rotary Pin ... or Die!”

Reporter: MAZZARELLA

Saturday, August 10: District 5340 Membership Workshop, 8 am to noon
Joan Kroc Institute at the University of San Diego. Sign up at the district website

Thursday, August 15: Evening Social, Location TBD

August 16: **Meeting DARK for Evening Social on Third Thursday**

August 23: LESLEE GAUL, Financial Impact of Oceanside Tourism

Reporter: BLEDSOE LACY

August 30: **Meeting DARK for Labor Day Weekend**