

May 13, 2016

It's Friday the 13th and your reporter suddenly realized a possible reason why the reporter that was originally assigned to cover this meeting was suddenly "unavailable". Your reporter remembered that (rumor has it) if you start a trip on Friday the 13th you will encounter misfortune, and Rotary was on the road this week! So it was destined to be your reporter's "lucky day!" Walking from the parking lot to the Jolly Roger (Jolly my ##!, It's Friday the 13th!), a black seal crossed your reporter's path. An ominous start to this assignment.



Turns out your reporter was in fact quite unlucky, in a messy kind of way, as he made the mistake of parking where the seagulls were hanging out. (This was much unluckier than walking under a ladder).

Your reporter finally summoned the courage to face up to his Triskaidekaphobia and entered our meeting. PRESIDENT JAY CRAWFORD brought the meeting to order by banging a Jolly Roger plate with his gavel to get our attention. (As it is Friday the 13th, no doubt it will be your reporter picking up the tab).



The Rotary moment came from CHUCK WARD, who discussed the benefits of the happy dollar. (At this point, members were obviously getting nervous). CHUCK said it was amazing what a simple happy dollar can do. It is not every day that we can feel so free to brag about ourselves, but at Rotary the benefits of a happy dollar allows us to receive applause and a pat on the back anytime we want. As a reminder CHUCK said the new president each year cannot forget the importance of the happy dollar and the raffle. And the happy dollar builds endorphins, prevents the common cold and helps our love-life. With THAT particular bit of encouragement, members were now reaching for their wallets, eager to reap the benefits.



PRESIDENT JAY himself led us in song with an original written by PRESIDENT JAY title “Oceanside”. The lyrics were

“Oceanside, my Oceanside
with hills of green and beaches wide
you’ve got the pier... The harbor, too
and mission bells ring out for you
out in the surf, the dolphins glide
and dreams come true in Oceanside”



PRESIDENT JAY told us this original was sung to the tune of “O Tannenbaum”, and since it is Friday the 13th, with your reporter’s luck, he will likely have to pick up the tab for the copyright infringement lawsuit.

CLUB UPDATES:

The once and future president RENEE RICHARDSON (quickly taking aim at MIKE CURTIN’s record for presidential longevity) was at the ready with club updates:



Four more meetings!!! Mark your calendars for the demotion dinner of the century! It is Friday, June 24, at 6 PM, at the El Camino Country Club. The cost is \$40 a person. Please see RENEE for reservations.



Planning ahead, we should be aware that Rotary will be dark on May 27th.

We have an invitation from the Veterans Association of North County to attend their Memorial Day ceremony at the Veterans Association North County Hall. This is May 30th at 10 AM. If anyone from the club is interested in attending, please let RENEE know and she will RSVP for us.

Yet another road trip meeting is planned for Friday, June 3rd, at the Broiler in Oceanside.

June 13th is the District dinner in La Jolla. This event will start at 5:30 PM.

VISTING ROTARIANS AND GUESTS:

MELISSA RODRIGUEZ, an estate planning attorney and potential new Rotarian was introduced by VICKIE PROSSER.



JOHN AMBERSON, city of Oceanside transportation planner and our speaker, was introduced by DAVID NYDEGGER.



PRESIDENT JAY passed around a signup sheet and “tear-off” maps for a Friday May 27th Open House and Thank You Party from 5 to 7 P.M. at their House in Oceana. Hors d’ oeuvres and beverages will be provided, and Oceanside Rotarians, Spouses, and Significant Others are invited. The sign up sheet will be again passed around at the May 20 Rotary meeting. So far, there are 22 signed up to come. The address is 3902 Vista Campana North - House #13, Oceanside, CA 92057. The directions are El Camino Real to the red light at Vista Oceana (between Mesa and Mission), turn east up the hill to the clubhouse, turn left and then right onto Vista Campana North. Along Vista Campana, all streets are letters (A through Z) in a complete loop through Oceana. At the top of the hill on the left is “S” Street. Park out on Vista Campana close to “S” Street and walk to our House #13 (4th house on left walking along “S” Street).



HAPPY DOLLARS:

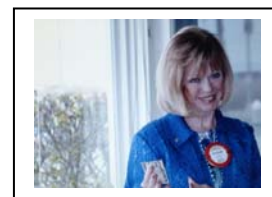
CHUCK WARD was \$100 happy. His daughter MARGARET is not moving to Anchorage after all, but received a big promotion, and his oldest daughter was named Teacher of the Year. And making CHUCK even more happy, he and his wife BARBARA are heading to LA for their 36th wedding anniversary. Apparently this was made possible by NANCY RUSSIAN, who provided a “ton of money” with the purchase and installation of her new floor!



DAVE HALL had 3 reasons to be \$50 happy, to the RI Foundation. He visited his brother in Virginia, who is recovering from brain surgery. TERRI’s brother had surgery, too, and that also went well. Number 3, he was happy to get RENEE off his back (since he is so close to a Paul Harris Fellowship, and this addition to his account should put him over the top).



SUSAN MURPHY was \$5 happy to find out that CHUCK knew so much about happy dollars.



JANET BLEDSOE LACY was \$5 happy to invite us to the upcoming 25th Annual Dr. Martin Luther King, Jr. Garden Reception. The event is Friday, May 20th, from 5 PM until 8 PM at JANET’s home. The cost is \$40 per person and all proceeds will be donated to the City of Oceanside Martin Luther King Jr. Scholarship Fund. JANET was also happy that MIKE CURTIN donated \$100 from his winning jackpot last week to this fundraiser.





NANCY RUSSIAN was just \$5 happy because she just received a text that her granddaughter Zoe in Chicago, who was Science Student of the Year last year, was just elected Class President of the class of 2019. She said that was all the money she had left after buying her floor from CHUCK WARD.



DEAN ANDERSEN was \$3 happy after attending the Del Mar Rotary Club meeting and having to deal with the 4-Way Test. DEAN challenged PRESIDENT ELECT RENEE with three questions related to her history with Rotary. She answered the first two correctly, and the third question allegedly incorrectly.



WARD O'DOHERTY was \$3 happy to note that he is often asked if he is "the concrete guy". He finally met Charlie Doherty, and reported that he is a very nice and competent businessperson.

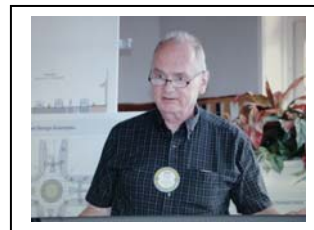


JAY CRAWFORD was \$2 happy to point out that RENEE made him pay \$35 because he joined the Corpus Christi Rotary Club in 1982 and forgot. Also, to JAY's chagrin, his wife was feeling "too much better" which means that JAY was getting a lot of honey do's.

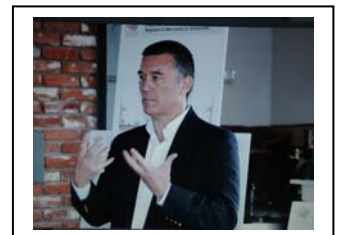


PROGRAM:

DAVE HALL introduced our program speaker:



JOHN AMBERSON, is the transportation planner for the City of Oceanside. JOHN AMBERSON grew up in Oceanside and graduated from SDSU in 1992 with a Bachelor of Science in Transportation and Urban Geography. He was a transportation planning consultant for six years, working on projects in San Diego, Los Angeles and Imperial counties. JOHN has been a transportation planner with the City of Oceanside since 1998. His current responsibilities included new land use development review and being project manager for various long-range planning studies. JOHN is currently project manager for the Coast Highway Corridor Study.

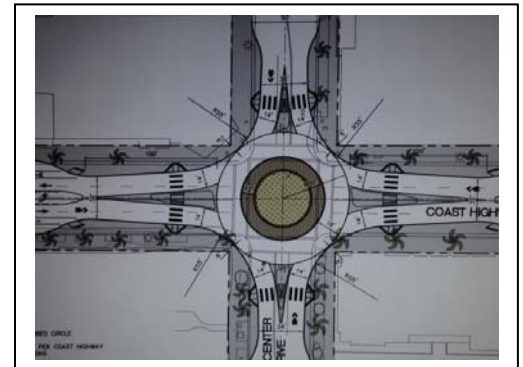


In early 2000 SANDAG developed the concept of smart growth. This concept was based on the premise that the growth in traffic was unsustainable. Instead there is a need for new infrastructure within existing infrastructure. Smart growth is an urban planning and transportation theory that concentrates growth in compact, walkable urban centers to avoid sprawl. It also advocates compact, transit-oriented, walkable, bicycle-friendly land use, including neighborhood schools, complete streets, and mixed-use development with a range of

housing choices. Smart growth is necessary to mitigate the significant impacts on our transportation hubs in the region over the next or 50 to 100 years.

The City of Oceanside 2009 Coast Highway strategic plan encompasses approximately 485 gross acres of land, and extends about three miles from Harbor Drive in the north to the Buena Vista Lagoon in the south. It is divided into three Planning Areas: the North Coast Highway area around the San Luis Rey River and Oceanside Harbor stretching from Harbor Drive to Windward Street; the Mid-Coast Highway Area between Seagaze Drive and Oceanside Boulevard; and the South Coast Highway area from Oceanside Boulevard to the Buena Vista Lagoon.

The Vision and Strategic Plan serves as a blueprint for the revitalization and enhancement of the Coast Highway corridor. It is an advisory document that is used to guide future development in the area (via urban and building design guidelines) and to inform future legislative planning efforts such as General Plan, Local Coastal Plan and Zoning Ordinance changes pertinent to the project area.

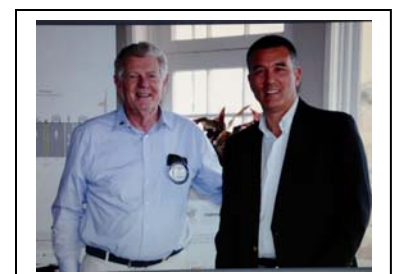


Current planning envisions a reduction to a single lane of traffic each way on Coast Highway along with separate bike lanes. Also planned are wider sidewalks and “bulb out” at corners, as well as mixed-use buildings adjacent to the sidewalk, and uses that are pedestrian rather than auto oriented.

Proposed state legislative bills will change the way environmental reports and traffic reports are evaluated. SB 743 addresses greenhouse gases. In the past, the way to deal with traffic congestion was the addition of traffic lanes or new roads. The plan is to move away from this 1950-60’s concept and instead reduce vehicle miles traveled.

Also planned are additional parking and parks in exchange for more density. Bike buffers and medians precluding left turns except at the intersection are part of future planning. Additional roundabouts will limit delays. Other cities have reported a 20-25% increase in business tax revenue with these types of road changes, as more people can walk and bike in the business area, and cars move slower and therefore are more likely to stop.

Three alternatives are available for the City Council to act on. One is no change at all. Another is hybrid lanes resulting in additional traffic. And of course, the recommended plan is the 2009 vision for Coast Highway, as discussed.



OPPORTUNITY DRAWING:

No opportunity on Friday the 13th, and no drawing. (Doesn't matter much, though, 'cause CURTIN emptied the kitty last week, so it would have been a puny pot anyway.)

With that, PRESIDENT JAY took his gavel and hit a chair and the meeting was adjourned. (With all this wanton whacking, I wonder if the Jolly Roger will invite us back?).

ROTARIANS OUT AND ABOUT

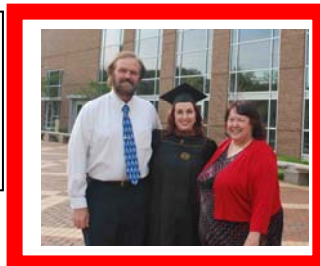
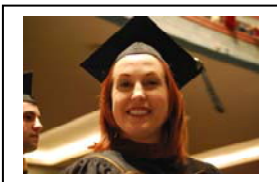
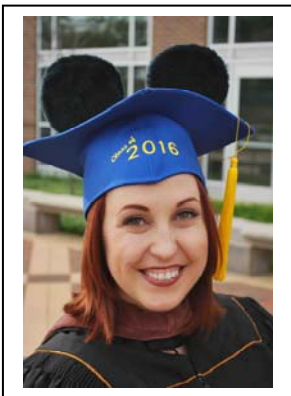
First, we will relay the following message (text only at this point, I'm afraid) from our Traveling Man JIM SCHRODER.

“Have been off line most of this week trekking 4 days in the mountains and 3 days river rafting.

While river rafting, a snake tried to jump in the raft at one point. Scared the crap out of me. Even the head oarsman saw it and yelled. This is the 4th snake since I arrived I have run into or seen, including a cobra. Hello!”

{UPDATE FROM EDITOR: Very soon thereafter, JIM reported seeing a SECOND cobra, this one about 3 1/2 feet in length. As JIM added: “Yikes! ... What is it with these snakes here?”}

TOM BRAULT had a week without quite so much adventure, but with a fair amount of travel involved. He started out by spending 5 days with his wife LINDA at their timeshare in beautiful Lake Tahoe, including a few nature hikes and a side trip to do some Gold Rush research in Carson City, Gold Hill, and Virginia City. Then they had to cut their week in Tahoe short to fly to Indiana to witness daughter GERILYN receive her Masters in Fine Arts in Acting from Purdue University. Mom and Dad are so proud of all that she has achieved and what lies ahead for her!



Closer to home, but still a reason for the rest of us to be jealous of his doings: Dr. WILLIAM DERN sent in photographic evidence of how well he treats his staff at the annual dental convention – Going out to fancy dinners, including one at the pricey and FABULOUS, Michelin rated Napa Rose Restaurant at the Grand Californian Hotel at the Disneyland Resort.



COMING UP AT OCEANSIDE ROTARY

May 20 – DAVE STEWART, Genentech
Reporter: VICKIE PROSSER

May 27 – DARK for MEMORIAL DAY

June 3 – AWAY MEETING at the Broiler restaurant, Oceanside Harbor
PAUL GREENWOOD, Deputy District Attorney – “Elder Abuse and Family Protection”
Reporter: JIM SCHRODER

June 10 – RANDALL BUFFMAN – “The Truth about Reverse Mortgages”
Reporter: LOLA SHERMAN

June 17 – MIKE WESELOH – “Trials and Tribulations of a Football Referee”
Reporter: TOM BRAULT

June 24 – Regular Lunch meeting will be DARK

June 24 @ 6 pm – DEMOTION DINNER for President JAY CRAWFORD
Make your reservations with RENEE
Reporter: TOM BRAULT

July 1 – DARK for Fourth of July weekend