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## ***OCEANSIDE ROTARY SHORELINES***

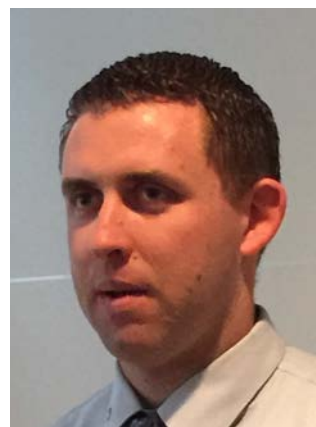
**May 15, 2015**

**JAY CRAWFORD, REPORTER**



PAST (and temporarily Current) PRESIDENT RENEE RICHARDSON opened the meeting with 3 bangs of the bell at 12:30 P.M. sharp since PRESIDENT DAVE HALL was away in Las Vegas with TERRI.

DALE MAAS shared a ROTARY MOMENT, saying he was honored to volunteer and believes in giving back. DALE said, "You have never really lived, until you have done something for someone who can never repay you."



DEAN ANDERSEN proudly led us in the PLEDGE OF ALLEGIANCE.

PP BILL DERN led us in singing THE MARINE'S HYMN and AMERICA THE BEAUTIFUL.



## CLUB UPDATES:

PRES. ELECT JAY CRAWFORD announced:



1. Our Rotary Meeting will be **DARK** on Friday May 22<sup>nd</sup> for Memorial Day.
2. **Saturday, May 23<sup>rd</sup>, meet PP RENEE at Heritage Park at 9:00 AM to review the Blade Building and plan on our continued support.**
3. Friday, June 5<sup>th</sup> our meeting will be **DARK**.
4. Friday, June 12<sup>th</sup> at 11:00 AM prior to our Regular meeting JAY will be holding a **retreat for his incoming Board**. All Board members please attend.
5. Friday, June 12<sup>th</sup>, Regular meeting at noon, followed by our Club's Annual Moonlight Amphitheatre get together to see **"All Shook Up."**
6. Monday June 22<sup>nd</sup> Oceanside Rotary Clubs **Golf Tournament**- RSVP to PP JOHN McMAHAN.
7. Also, Monday, June 22<sup>nd</sup>, District Council **Governor's Dinner**, San Diego
8. Actual PRESIDENT DAVE HALL's **Demotion Dinner** at 6:00 PM, Friday- June 26<sup>th</sup> - El Camino Country Club - RSVP to PP RENEE. The cost is \$40.00 a person, and can be put on your meal ticket.
9. Saturday, June 27<sup>th</sup> at 8:30 AM-City of Oceanside **Independence Day Parade** - RSVP to PP MICHAEL CURTIN.
10. Friday, July 3<sup>rd</sup>, 6:30 PM **Fireworks Celebration at PP JIM SCHRODER's House**. The cost is \$20.00 a person and it will include dinner, beer and wine. Our Meeting on July 3<sup>rd</sup> will be **DARK**.

At the end of this voluminous string of announcements, our Acting President said to PE JAY, “Thanks for the program!”

### **INTRODUCTION OF VISITING ROTARIANS & GUESTS:**

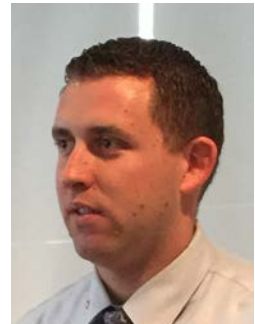
ERNIE MASCITTI introduced our program speakers MARK BAIRD and his wife TARI, and BRYAN WILLIAMS, who was also part of the program.



PP BILL DERN led us in singing “Welcome to Oceanside” to our guests.

### **ACTING PREZ RENEE’S STUFF:**

DALE MAAS was asked to give his “WHO AM I.” DALE said he was raised in Cloverdale, CA on a ranch with his mom and sister, and learned early on the value of family and working on the farm, milking cows, selling pumpkins, and other vegetables they grew. In high school, DALE was active in Rotary Interact Club, and enjoyed the experience. He went to college at Arkansas and played football as a tackle. DALE graduated from college with no debt, and moved back to the wine country, had a lot of fun, and then met his wife and got married. (No, he actually said that)! He worked for a local insurance company, and became top agent. He was encouraged by a mentor and friend to get into investments, and helped his mom invest the proceeds of the sale of her home. DALE is now a financial advisor with Edward Jones, and is in the process of moving from his Vista location to Oceanside (next door to El Camino Country Club on Vista Way). He is happy to be here in Oceanside and to be associated with his new friends in Rotary.



(At that point, it was 12:45 P.M. and GORDY WITZ entered the room).

PP RENEE said it was “FUN TIME” and she flashed some photos of herself in a variety of shirts that we had been asked to wear by various presidents, representing Rotary Fashions through the years. She asked each table to identify who was president during the various scenes.

There was PP RENEE going up a flight of stairs wearing a ROTARIANS AT WORK T-shirt and that was the era of GARY ERNST.

There was PP RENEE in a T-shirt during the “GOLDEN ERA” and that was the JERRY SALYER era.

The next photo was PP RENEE in a MICKEY MOUSE hat and that was the TOM BRAULT era.



Next, was a photo of PP RENEE kneeling beside a statue of ST. FRANCIS and that was the FATHER MICHEL era.

The photo of PP RENEE in something ATHLETIC was the DEAN ANDERSEN era.

Then there was a photo of PP RENEE during ROTARY’S GOT TALENT and that was the TERRI HALL era.

Finally, the photo of PP RENEE in a pale green ROTARY shirt was the VERNON ALLEN era.

Those tables unable to identify the Presidents during those photos were fined \$1 for each Rotarian at the table.

Then, each Rotarian not wearing their badge or not wearing their Rotary pin was fined also.

## HAPPY DOLLARS:



JANET LACY was \$2 happy for a successful Dr. Martin Luther King, Jr. Scholarship fundraiser party at her house

MIKE WESELOH was \$20 Happy for St. Mary's College winning the Rugby Championship for the second year back to back.



ERNIE MASCITTI was \$20 Happy to be back as he missed the last meeting.



## PROGRAM:

PP RENEE introduced MARK BAIRD, founder and CEO of HirePatriots.com. MARK appreciates and honors US Veterans. He has served US Veterans since 1970 in a variety of ways, helping them to start businesses, getting them employed, marriage counseling, PTSD counseling, and by being an advocate for US Veterans through writing, speaking, and



media appearances. He is also the author of "An American Crisis: Veterans' Unemployment." His primary mission is to provide a lasting solution. He is convinced that the only way of doing so is to enlist the participation of US citizens to post One Day jobs. MARK is a frequent speaker on national and local media about veteran issues and helps other such experts and veterans to have opportunities to champion veterans. Mark is also the founder of Patriotic Hearts, a 501c3, that provides a variety of free services to US Veterans and their families.

MARK said he appreciates this generation of veterans who lay their lives on the line for us. Recently a wounded Marine Veteran came home badly in need of shelter and electricity. He was asking for only 5 hours work to get



by for the day. MARK hired him and said he never saw anyone work so hard. He washed the car, cleaned up the yard, did repairs around the house, and MARK gave him \$100. There are many Marines in need who can do a variety of jobs and all you have to do is call, and they'll come to your house and work. We need to keep them involved helping in the community. Some can make as much as \$3,000 per month doing handyman jobs. These guys need a "transition" and 1-day jobs are often the best thing for their self esteem and survival. The Hire Patriots program is now in 45 states, raising funds and providing fresh clothing and employment opportunities to homeless veterans.

MARK has written Patriotic Business Plan, An American Crisis - Vet unemployment, and is also featured in People's Magazine.

MARK then introduced BRYAN WILLIAMS, a veteran Marine with 8 years in the Corps and 3 deployments. BRYAN came home and his house was in sad need of repair. It needed windows, plumbing repairs, and much more. He got piecemeal work and earned \$22,000 in 1 year. He got interested in Solar and saw the way some outfits were doing shabby work and he knew he could "do it better." He formed SOLREY WEST and the business has become quite successful, doing both commercial and residential installations and 100% of the money benefits veterans. BRYAN said SOLREY can reduce or eliminate your electric bill. You can become more energy independent. You can make money on your Solar System. You can increase the value of your home. You can help save the planet.

After a few questions, PP RENEE thanked MARK, his wife TARI, and BRYAN for their presentations, and said our club would like to show its appreciation by making a donation to Brother Benno's in their honor.

### WEBSITE UPDATE:



PP RENEE then told the membership that she had updated our website by entering email addresses and phone numbers as best she could from past

records, but urged us to sign onto our club website [oceansidecarotary.org](http://oceansidecarotary.org), and make sure our information is correct. If you need help, contact SECRETARY RENEE.

### **OPPORTUNITY DRAWING:**

JOHN HARTMAN had the winning ticket, but drew a 10 of diamonds, so he took the \$10 consolation prize!

The meeting was closed early at the clanging of the bell at 1:20 P.M., and the room emptied like a bottle of fine Cabernet Sauvignon!



### **CORRECTIONS ON LOLA SHERMAN'S RECENT "WHO AM I?"**

When you are setting someone's life story down on paper, it certainly is nice to get the details straight. Unfortunately, in the Shorelines transcript of LOLA SHERMAN's "Who Am I?" presentation at the May 1 meeting, we were less than 100% factually accurate, getting a few line items in her job history out of whack. In the interest of transparency and accuracy, here is a corrected version of the tale of her life to date:



LOLA is a sixth generation Californian, born in Chinatown in L.A. at the French hospital there. To show how far back her California roots go, she told us that her great grandparents owned a vineyard at the spot which nowadays is the intersection of 8<sup>th</sup> and Olive. Can you imagine that?

LOLA bounced around to a lot of schools in LA and San Francisco, eventually graduating from Beverly High and San Jose State University with a double major in Journalism and Social Studies. She received a scholarship from the InterAmerican Press Association and did graduate work at the University of Mexico in Mexico City.

While in college, she worked for the San Jose Mercury-News in the classified ad department and also did an internship at the Palo Alto Times. She stayed on at the Palo Alto Times as a full time reporter until eventually she relocated to San Diego and worked at the Tribune before bouncing

around to several different local papers such as the La Jolla Light and the Del Mar News Press. (“Newspapers fold quite often”, she noted.)

Going back to the Tribune, she was one of two reporters assigned to North County coverage. She says that she considers herself a reporter and that the other guy was a better “writer”, so he got assigned to the feature stories and she did the political beat work, covering council meetings and community events – first in three communities (Carlsbad, San Marcos and Vista), but eventually she was assigned exclusively to Oceanside when Copley’s two San Diego papers merged together in 1992. LOLA left the Union Tribune in 2009 and since then she wrote a column in the North County Times. And now, since the North County Times no longer exists, her column has bounced back to the U-T San Diego. (Seems as if LOLA has had more moves than an octopus in a wrestling match.)

On a personal note, LOLA told us she is a diehard baseball fan and also has been to 5 Olympic Games (L.A., Seoul, Barcelona, Sydney, and Athens, Greece – The Games she missed in between were because she had already visited those locations as a tourist previously and doesn’t like to repeat her travels). She is a self-confessed “animal freak”, and has three dogs and four cats.

### COMING UP AT OCEANSIDE ROTARY

May 22 – DARK for Memorial Day

May 29 – Jason Dafform – Interim Water Utilities Director

Reporter: Pam Myers

June 5 – DARK (Country Club not available that day)

June 12 – MSgt David Rose – Veterans’ Green Projects

Reporter: Bill Dern

June 19 – Kim Muslusky – Thousand Smiles Project

Reporter: Vickie Prosser

June 26 – DARK (Demotion Dinner at night)

Reporter: Janet Bledsoe Lacy