

September 25, 2020

After our half hour of pre-meeting social mingling time, promptly at 12:30 pm, our Co-President DALE MAAS welcomed everyone to our Oceanside Rotary Zoom meeting with a note of gratitude: “Thanks for being here to talk about our fun topic: ‘Club Giving and Finances’!!” The collective excitement of the assembled members was palpable! How would we ever be able to contain ourselves until presentation time?

“ROTARY WHY??”

In the meantime, DALE noted that at our last regular meeting we had the honor of inducting three new members into our club. Today, one of them would be given the chance to kick off the meeting with her version of “Rotary Why?” to describe what brought her to join our club.



TINA ORTIZ was born and raised in Oceanside and left here only for a brief time to attend a fine university in Stockton. (Choose your favorite nickname for Stockton from the following real choices listed on Wikipedia: “All American City”, “Mudville”, or “Asparagus Capital of America”) After college, TINA came straight back to Oceanside, which she describes as “a big city with a small town feel.” She feels very connected to her hometown – Her friends from her grade school days are still her friends today, and their kids are also friends with each other.

TINA fondly remembers her very first volunteer experience. At age 14, when she was an employee at the gift shop at Mission San Luis Rey, she was informed that she was being “volunTOLD” to work (for free) at that year’s Mission Fiesta gala event. It was then and there that she discovered that “volunteering could be fun!” and that started a life of service to the community. In 1994 she joined the San Luis Rey Rotary Club and became passionate about the difference that Rotary as an organization could make. She was particularly keen on their work with RYLA and with the Family Recovery Center. In 1998(ish) she served as that club’s president and learned a lot about Rotary’s international reach.

In 2001 her husband passed away from cancer and she found that the Rotary club became her family. They were just fine with TINA bringing her daughter along to all the club events and projects where both of them reveled in the Rotary mindset – a belief in the importance of helping other people.

For a time, she became too busy in the rest of her life and decided to take a break from Rotary. Then the Covid pandemic cleared her calendar and during this unexpected down time, she was invited by VICKIE PROSSER to sit in on some of our Oceanside Rotary meetings on Zoom. TINA's daughter saw how much the meetings perked her up and told her, "Mom, you need to go back to Rotary!" And so, she did so she could continue her passion for community service through Rotary projects in addition to her ongoing work with the American Cancer Society, in memory of her husband.

DALE thanked TINA for her stirring words, saying, "I got goosebumps and got motivated by that story!" I'm sure that a few more members were feeling the same thing!

CLUB UPDATES

DALE called upon A.J. MAZZARELLA (one half of our Co-Presidents-Elect) to list the upcoming events for Oceanside Rotary:

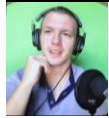
- 1) The drive to collect funds for the OCEANSIDE KITCHEN COLLABORATIVE (which supports zero waste efforts by partnering with local farms and food businesses to divert and rescue fresh produce to nourish and educate our community) is ongoing. So far, the drive is going very, very well! Our original goal was to raise \$1,000, and to date we have already taken in \$1,025. Woo hoo! I bet we can pad that total in the week to come. Get your contributions in by either mailing a check to Treasurer LES NEWQUIST or by Venmo to the Club by the Friday October 2 deadline.
- 2) We are kicking off a new community service effort – a BEEF JERKY DRIVE. Our club's aim is to partner with Operation Gratitude by providing 500 individually wrapped pieces of jerky and/or Slim Jim type meat sticks. This is a great opportunity to give back to the servicemen and women who are putting on their lives on the line every day for our freedom. It seems the least we can do. If each member of our club donates just 11.36 pieces of jerky, we will make our goal and hopefully bring a small bit of joy to deployed servicemembers serving in some God-forsaken corner of the

world. You can drop off purchased jerky at the following conveniently located collection sites:

- JAY CRAWFORD's house – 3902 Vista Campana N. #13, Oceanside, CA 92057
- DALE MAAS' office - 2424 Vista Way, Suite 325, Oceanside, CA 92054 -OR-
- You can Venmo AMANDA SNIDER at @grimaldi-amanda and she will purchase the jerky for you! Just make sure you note it is for the Beef Jerky Drive. It doesn't get much easier than that!
- **Next Regular Meeting – October 9th at 12:30 pm - Zoom will open up at 12:00**
- **Next Social Meeting – Wednesday, October 21st at 5:30 pm**
- **Next Board Meeting – October 23rd at Noon**

Co-President DALE was proud to comment, “Even with Covid, we are still finding ways to be of service!” After all, that is what Rotary is all about – “Service Above Self.”

WE WELCOME OUR VISITORS AND GUESTS



DALE then scanned the Zoom screen to see who was visiting the club today. We greeted DAVID SHERWIN, who appeared to be quite tech savvy with his microphone and green screen background setup which he told us he uses for podcasts. DAVID is checking out some Rotary clubs and we were happy to be on his “look / see” list. Also joining us was frequent visitor RUDY VAN HUNNICK. (We also were very glad to see FRANK COXON and his wife MARY on our screens, although they apparently did not have a microphone to be set up for sound. Good to have you with us again, FRANK!)



A proper “Grammy award winning welcome song” was led by JAY CRAWFORD,



and eagle-eyed Co-Pres DALE noted that, even though A.J. MAZZARELLA appeared to be on Zoom while at some restaurant location, that didn't stop him from singing along to our traditional tune with gusto (but with his microphone muted, like everybody else's, as requested by our Zoom host to avoid the cacophony of out-of-synch singers).



BIRTHDAYS AND ANNIVERSARY CELEBRATIONS

Who all had special days in September? The list was read by our other Co-President MELISSA RODRIGUEZ, and it kicked off with her partner in leadership

DALE MAAS who admitted that he “may have had a birthday....” DALE tried to be cagey about this, but ‘fessed up that he is “at least \$36 happy” (hint, hint) that he is now “one year closer to 40 than to 30.” But because he was so pleased to have had a fellow Rotarian take him out golfing for his birthday, he rounded his contribution up to \$40 ... BRIAN LONG happened to be the one who took DALE golfing and he, too, has a September birthday. He told us that he would be rounding up to \$60, and that he was looking forward to today’s presentation so he could “find out where his money will be going.” ...



CHUCK ANDREAN has a birthday which hasn’t quite happened yet, so “I don’t know if I’m happy yet!” He pledged to be happy at our next meeting after he sees how good his celebration ends up being. But since they are planning to honor his big day by going to a new resort called “Legacy”, we suspect that he might end up being generous with his birthday giving when all is said and done.

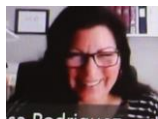
The “Happy Birthday to You” song was crooned by another of our regular roster of Songmeisters, TOM BRAULT.

Then MELISSA shifted gears to note members’ anniversaries. LES NEWQUIST and CRICKET celebrated wedding anniversary #15 last week at a nice dinner in Carlsbad. (It must have been a really nice dinner, because LES doubled up to a \$30 donation!)



Club Anniversaries included ERNIE MASCITTI who quickly confessed that he has been in the club for \$20 and that, for that milestone, he would give the same amount that he donates every year for his Rotary anniversary = \$20 ALEXA KINGAARD was a little fuzzy on the math, since she has had two separate stints in our club over the years. But she was \$20 proud that BILL DERN had sponsored her into her first club membership and that RENEE RICHARDSON WENDEE did the honors for her Rotary round number two ... Neither PAUL WENDEE nor BILL BIRNIE were present at this Zoom meeting, but we still celebrated their second year in the club in absentia ... MELISSA seemed ready to wrap up anniversaries until our Secretary RENEE pointed out that LES NEWQUIST was also on the club anniversary list. For his 16th year in the club, LES doubled up to \$32 for that privilege.

“... SURVEY SAID!!!”



To get the full intent of your reporter’s choice of phraseology here, you have to imagine this topic heading being loudly proclaimed by the late Richard Dawson on “Family Feud.” But before Co-Pres MELISSA

relinquished the Zoom spotlight, she reminded us all that a survey was sent out so that the board could take the pulse of the membership to get a feel for if and when we might be ready to plan for some in person meetings again. Of our 44 members, we have so far received 27 responses. Thanks to those prompt folks for their input. For the rest, if you have not yet given your feedback, please do take “the world’s shortest survey” so your thoughts on the matter can be counted. MELISSA will re-send the link soon, so please follow up soon.

HAPPY DOLLARS

It has been a while since we had the chance to crow about our lives for dollars at our meetings, so a few hands went up quickly to volunteer for Happy Dollars. ERNIE MASCITTI was called upon first, but RUDY VAN HUNNICK must have thought “Ernie” sounded more like “Rudy”, because he jumped right in to add another \$25 to his celebratory contribution for his recent 90th birthday, bringing this total donation to the club for that very special occasion up to \$50. Congrats and Happy Birthday, RUDY! ... ERNIE then was able to get



his two cents (or rather his \$10) in. First off, he wanted to say that he LOVED how TINA ORTIZ’s “Rotary Why” came full circle: He thinks it is most appropriate that TINA’s daughter, who has been very active in the Interact Club, is the one who prodded her mom to get back to active service in Rotary. ERNIE also followed up on his ongoing pledge to contribute \$10 for every Zoom meeting our club has held. He figures that, at just \$10 per occasional online meeting, he actually is saving a good chunk of change from the cost of our regular weekly meals at Rotary. ERNIE is hopeful that other members might consider making the same pledge and ongoing contributions, too ...BILL DERN gave \$20 now to give us an update on DEAN ANDERSEN’s progress in a cross-country bicycle adventure. (*More of this story at the end of this newsletter.*) He also pledged another \$5 per picture if other members



would take pictures of themselves “on a bike or a trike or an exercycle or anything with wheels”. Send your action photos in to BILL (email to derndds@pacbell.net) who will forward them to DEAN on the road so we can show our support of our friend’s herculean effort ... TOM BRAULT made one of his regular \$25



contributions to the Oceanside Rotary Club Foundation to tell the club about the wonderful celebration that his family held on Zoom last weekend to celebrate his Mom’s 90th birthday. It was full of love and remembrances and warm feelings, highlighted by the four Brault Brothers singing together on a revised version of a song from “The Sound of Music” as they sang about “My Favorite Things About Mom.” It was a remarkable celebration for an amazing, and well-loved woman!

OUR PROGRAM

MELISSA RODRIGUEZ handled the introduction of our guest speaker for the day, who just happened to be her Co-President DALE MAAS – “Financial genius extraordinaire” and a “financial planner in ‘real life’.” DALE came prepared with an info-packed PowerPoint to help us learn ways that we can donate to Rotary and where the money goes.



Before launching into the presentation proper, DALE offered a few reminders:

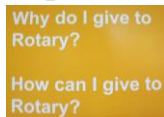


First, that there are two ways to follow up on your donations to Oceanside Rotary. You can use the Venmo app on your smartphone. (Download the program wherever you get your apps. If you sign up to make your payments as a direct withdrawal from your banking account, there are no fees for this service.) Or you can send a check in through snail mail, addressed to our Treasurer LES NEWQUIST (7922 Capela Place, Carlsbad, CA 92009)

Either way, make sure that you include a note to specify to which account or fund LES should be directing your payment. That way we can be sure that your money goes where you want it.

His second reminder, in case anyone is feeling any stress about how “busy” our Oceanside Rotary service schedule has become lately, please be assured that you should not feel obligated to participate in every single thing that the club is doing. The Club is “serving up a buffet of options of things to do through Rotary ... Don’t feel like you have to do it all.” We are invited to “choose what you are most passionate about” and pick your level of participation.

In previewing this presentation on Club Giving and Financial Goals, DALE would be focusing on two main questions: “Why give?” and “How do I give?” He sees a great analogy for Rotary giving in a Three-Legged Stool, with three main financial means of support to consider: The Rotary International Foundation, The Rotary Club of Oceanside, and the Rotary Club of Oceanside’s Foundation. He then dove into each of these avenues of giving separately.




The operations of the Rotary International Foundation are seen at both the international and the district level. Important worldwide projects include Polio Plus, education, and clean water efforts. Rotary International is supported by a portion of each member’s annual dues and also from other giving from the current year and from past years. Here’s how the contribution stream to the Rotary International



Foundation works... Your donation is held in an interest-bearing account for three years. That period of interest accrued covers the Foundation's administrative costs, so after that holding period, you can feel good about knowing that truly every penny you donate ends up going straight to funding good works – one half goes to RI's international projects and the other half is distributed to the Districts to be used for more local grants. Additionally, when you donate to the RI Foundation, you can choose to earmark specifically which project or fund you would like your money to go to.

There are several levels of special recognition for donors to the RI Foundation. The most famous one is the Paul Harris Fellowship, named after the founder of Rotary. This honor is bestowed upon an individual in recognition of their substantial giving (\$1,000 cumulative contributions) to the Foundation. If you would like to find out where you stand on the road to your first, or next, Paul Harris Fellow award, visit "My Rotary" to review your historical giving. Plus, Oceanside Rotary can help you



earn your first PHF by tapping into a pool of points that can be assigned to your account to help you hit that \$1,000 threshold. Ask RENEE for details on this process.

The money that the Foundation funnels to Rotary's Districts is the funding for matching grants, which our club has taken advantage of on multiple occasions over the years. To be eligible to apply for this District level project grant money, a club must give a combined total of at least \$2,050 per year in to the R.I. Foundation, and to be able to participate in global matching grants, that level goes up to \$4,100 per year total contributions from the club. Our club can easily reach these levels if every member gives the recommended annual donation to the R.I. Foundation of \$110 per year. You can pay this increment all at once (Many members simply add that amount to their annual dues), or you can choose to make smaller contributions spread out over the course of the year as part of your Happy Dollars, or you can set up automatic monthly withdrawal contributions from your bank account. Believe me, the Foundation will make it easy for you to get your money in to their system!

So that is how the money comes in and goes out at the international level. How does the money flow more locally, for the Rotary Club of Oceanside?

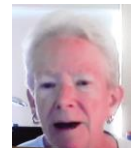
To operate, not counting projects, our club needs roughly \$7,000 per year. About \$3,500 of that total comes from our annual dues. The rest must be collected through a combination of Happy Dollars, other contributions, opportunity drawings, generous giving, and fundraisers. When you contribute to our club, you can choose to designate where you would like your donation to go. Alternatively, if

you just make an undesignated donation to Oceanside Rotary, half of that money will go toward club operations, and the other half will be dedicated to the club's community service projects, which include Crown Heights mentorship, feeding the needy, RYLA fees, etc. Some of our club's projects can be accomplished at no cost or very low cost, but others need to be financially supported by the members somehow.

The third leg of the stool is the Rotary Club of Oceanside's Foundation, a 501-c-3 non-profit entity. Its mission is to fund and support important humanitarian projects locally. Within the club foundation, there are two main pools of funds. First is the endowment, in which the money donated is held in perpetuity, and allowed to build up to a level where the money earned in interest can be used toward projects. The second option is for you to contribute directly to the special projects fund of that foundation (For example, the foundation spearheaded a specific fundraising drive to remodel the kitchen at the Veterans Association of North County's headquarters.)



Similar to the Paul Harris Fellowships, there is a special recognition given to individuals who contribute \$1,000 over time to the Rotary Club of Oceanside's Foundation. You earn the title of Presidents' Fellow and are then also eligible to serve on the club foundation's board. Although we have not yet had the chance to hold their official recognition ceremonies, we recently have had two members newly hit this level of Presidents' Fellow – Congratulations to both TERRI HALL and LYN CORDER, and Thank You for your generous contributions to our local foundation!



DALE then wrapped up his PowerPoint and invited members to ask any questions that they might have. JACQUELINE BROWNLEE wondered if DALE's PowerPoint might be available for us to review... Within a very short time, that PowerPoint file was forwarded by email to all of the members.

TINA ORTIZ wondered about the logistics of contributing to a specific club project. Treasurer LES NEWQUIST said that commonly you would write your check out to the Oceanside Rotary Club, designating a particular project for the funds, if you would like. The club then would write one check as our combined club contribution to the charity or organization.

LYN CORDER sought a clarification on this process. Could you write your own check made out to the individual non-profit, turn it in to Rotary, and then have the club just send that check along with the club's contribution? That is possible, LES

answered, but since “that doesn’t run through the Oceanside Rotary accounting”, you would have to keep track of your check yourself for tax purposes.

Thanks for these clarifications, and thanks to DALE for pulling together this comprehensive and well-organized presentation!

DALE then noted that Co-President MELISSA had her hand up, and he was tickled to be able to tell her, “You’re still muted!” This did not seem to faze MELISSA in the slightest, and she just wanted to relay the message that our guest DAVID SHERWIN had sent in that he, too, was celebrating a birthday this month. Quick birthday wishes were expressed, and DAVID also mentioned that he has the capability to record a Zoom presentation, in case we would like to have a video copy of a meeting to share and/or have on file. How kind of him!

DALE then officially adjourned our session at “1:30 on the dot” and we logged off one by one to go back to our non-Zoom lives.

FOLLOW DEAN ANDERSEN CYCLING ACROSS THE COUNTRY

As BILL DERN had mentioned in his Happy Dollars, DEAN ANDERSEN is taking advantage of his recently cleared calendar to tackle an ambitious task - His goal is to transport himself all the way across the entire U.S.A. by bicycle! He started with his wheels dipped into the waters of the Atlantic Ocean on Thursday, September 17. If all goes as planned, he will be on the road for the next 4 to 5 weeks or so doing 80-100 miles a day and hopes to put his front wheels in the Pacific Ocean back home in Oceanside.



We are receiving periodic reports of his travels and will share some of them here in Shorelines for us all to join him vicariously on this quest.

Saturday, September 19:

A first-person report from DEAN himself on Day 3 of the adventure:



“I’ve been going for only three days. One of my best friends is doing it with me and his girlfriend is transporting our gear, so we are going pretty fast! 117 miles day 1, 105 miles day 2, and 108 miles today. I have two days riding with him and then I will have to slow it down quite a bit. I will then have to carry all my gear which is about 70 extra pounds. I have a cutoff time kind of averaging 70 miles a day on my own. I hope I can do 80. If not, I will have to readdress my trip or look for other options.

I really appreciate Rotary for your support! I hope I don't let you all down!

Yours in Rotary,
Dean”

A separate note from Day 3 –



“You know you're in the South when they have deer heads mounted above the 'dining' area in the convenience store!”

More reports have come in from his wife CAROL, monitoring his progress:

Sunday, September 20



“They had a tough day in cold rain but made it to Clearview FL. Finding lodging in the Gulf is the big challenge at the moment. Many places have no power and, if they do, they are housing hundreds of linemen working to get power and phones back up, so they are the priority. I spent much of the day rerouting and calling any available hole in the wall hotel / Airbnb I could find. We finally got a new route planned and accommodations for tomorrow in Pensacola, then next night in Mobile. From Mobile he'll be heading a bit more NW and hopefully away from the bad rain, but a new storm is coming in and he'll probably have several more rainy days.



We agreed that he should scrap the camping idea and I'm going to try to find him accommodations along the way ... you know, a church basement here, barn there. I'm co-piloting for him from California. It'll be an adventure!!”



“His friend who started with him is RICK OROSCO who lives in FL now... former Californian. DEAN has done some triathlons and the CCC bike ride from SF to LA with him in the past. One of his best friends :)

Think positive thoughts for him for an uneventful journey!”

Unfortunately, “uneventful” was not exactly what was in the cards for DEAN...

Thursday, September 24

“Today was a very challenging day on DEAN’s ride, dodging the effects of the hurricanes and tropical depressions, and facing a number of mechanical issues.

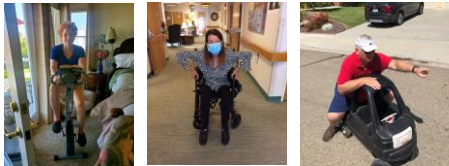


His bags somehow got caught in his spokes, bent a spoke, tore a big hole in his bag. Took a good amount of time to fix that. Had to go to a bike shop and get a new back rack. Back on the road, cruising hard to make the longer distance before dark and got a flat! Repaired that, light fading, an hour to go, and a second flat on the other tire!!!

Finally made it to Monticello Mississippi. 90 + mile day with major delays. My hubby persevered and pushed thru til the end. SO proud of him!!!

On the bright side, he’s met some wonderful folks along the way who’ve given him their number and said don’t hesitate to call. And these people mean it. I’m thankful that there are good people out there watching out for him.”

JOIN TEAM ANDERSEN AND SHARE YOUR ‘CYCLING’ PHOTOS



These are photos sent to DEAN ANDERSEN to support him as he bicycles across the United States. Check out TERRI HALL logging her daily miles in the comfort of her home, RENEE

RICHARDSON WENDEE taking the more upper body workout route and wheel chairing her way around Chateau Lake San Marcos, and BILL DERN with a somewhat more “juvenile” approach to his choice of wheels.



This next one is a “hybrid” model: Not only is it one of our members showing support for Dean’s cycling effort, it also will serve as our “*Mystery Member #10*” for our recurring game of “Who in the Heck is That?” So look at this youngster on a cycle and contact TOM BRAULT (tombrault@hotmail.com) to let him know who you think it might be. (Reminder that guesses are still encouraged for our other active entry in this contest to identify *MysteryMember#9*,too.)

If other Rotarians would like to show support for DEAN as he is going solo, please send to BILL DERN, at derndds@pacbell.net, any picture of you on “wheels” of any type - the funnier the better. BILL will forward these photos to DEAN, trying to space them out over his long trip. And a few of them might end up in future editions of Shorelines as well. Plus, BILL plans to donate \$5 per wheelie picture turned in to him, so this is a “Win / Win” deal!

COMING SOON TO OCEANSIDE ROTARY

Friday, October 2 – Deadline date for contributing to the Oceanside Kitchen Collaborative fundraising. (*See Club Update section for details*)

Friday, October 9 – Regular meeting on Zoom

Wednesday, October 21 - Zoom Evening Social @ 5:30 pm

Friday, October 23 – Board meeting on Zoom

Friday, October 23 – Operation Appreciation Beef Jerky Drive ends

Friday, October 30 – Regular meeting on Zoom – “Who Am I” presentations and Costume Contest

Friday, October 31 – Food Drive for “Feeding San Diego”

Friday, November 20 – Deadline for sending Letters to First Responders (Police)

