

Sponsorship Opportunities



www.route78rotary.org

www.mariachi78.org

Mariachi Sponsor \$10,000

Business logo prominently displayed in advertising including:

- Business name to appear on California Center for the Arts, Escondido marquee
- Live on-stage public address system mention
- 10 VIP event tickets and reserved parking
- 20 General admission tickets for employees
- Full-page advertisement for your business in event program
- Your company logo on all event printed materials
- Inclusion in all press releases and event program
- Inclusion in all web site announcements, e-mails and social media postings

Folklorico Sponsor \$7,500

Business logo prominently displayed in advertising including:

- Live on-stage public address system mention
- 8 VIP event tickets and reserved parking
- 10 General admission tickets
- Inclusion in all press releases and event program
- Inclusion in all web site announcements, e-mails and social media postings

“Tacos & Tequila” VIP Event Sponsor \$5,000

Business logo prominently displayed in advertising including:

- Live on-stage public address system mention
- 6 VIP event tickets and reserved parking
- 6 General admission tickets
- Inclusion in all press releases and event program
- Inclusion in all web site announcements, e-mails and social media postings

Fiesta Ticket Sponsor \$3,000

Business logo prominently displayed in advertising including:

- Live on-stage public address system mention
- Your business name or logo to appear on event ticket
- 6 VIP event tickets and reserved parking
- 4 General admission tickets
- Inclusion in all press releases and event program
- Inclusion in all web site announcements, e-mails and social media postings

Sombrero Sponsor \$1,500

Business logo prominently displayed in advertising, including:

- Live on-stage public address system mention
- 2 VIP event tickets and reserved parking
- 4 General admission tickets
- Name mentioned at educational awards ceremonies.
- Inclusion in all press releases and event program
- Inclusion in all web site announcements, e-mails and social media postings

Compadre Sponsor \$500

Business logo listed in program and website

- 4 General admission tickets
- Name mentioned at educational awards ceremonies.
- Inclusion in all web site announcements, e-mails and social media postings

Amigo Sponsor \$150

logo listed in program and website

- Name mentioned at educational awards ceremonies.



NORTH COUNTY SAN DIEGO

Mail check payable to:

Route 78 Rotary

525 N. Adreasen Dr. Ste. S

Escondido, CA 92029



For further information please contact

Hector Ericksen (760) 412-9231 | hectorericksen@me.com

John Halcón (760) 212-3711 | jhalcon@roadrunner.com