



ROTARY CLUB of La Jolla

BITS of News

11-24-23

At our upcoming meeting, Tuesday November 29, Phyllis Pfeiffer, Chair of the La Jolla Community Foundation On the La Jolla Streetscape



Phyllis, a graduate of Cornell University, and a La Jolla resident began her career in the Newspaper Industry in the early 70's **at the La Jolla Light**, became general manager of the **LA Times San Diego Edition**. After the Times closed, she headed North to the Bay area to run the **Marin Independent Journal**, later being named Senior Vice President of the **San Francisco Chronicle**.

In 2009 She returned to La Jolla, taking the position of publisher of the **La Jolla Light** which she has held for the last 14 years. She retired when the **San Diego Union** was bought out by a hedge Fund last July.

In 2009 she also helped form the privately funded **La Jolla Community Foundation** with the mission of supporting improvement projects to **Enhance La Jolla**. Most recently the Foundation launched a fund-raising campaign to raise 6.5 million for Phase one of the **Village Streetscape Project**. Tuesday, she will speak on the progress that is being made on the Streetscape projects today.

Please RSVP to Natasha Vossen's email re: our next luncheon on November 29: nataschavossen@san.rr.com

IMPORTANT

We are holding a **Toy Drive** this coming Tuesday the 28th, in partnership with the Armed Services YMCA.



There will be a Collection table set up at our meeting. Please, bring new, unwrapped children's toys, games, or puzzles. Barbara Brown will make an announcement at the meeting for anyone who would prefer to provide a cash donation, in lieu of toys. Cash will be used to purchase toys and gift cards for the event.

(note: Amazon is a great source of toys, and they do free deliveries)

November 14th Meeting Highlights:



Inspiration and Pledge of Allegiance

Barbara Brown offered the following words of Wisdom from Harry S. Truman and then led the Pledge of Allegiance

"It's amazing what you can accomplish when you do not care who gets the credit."

Visiting Rotarians



Nancy Vaughan – SD Downtown Breakfast Rotary Club and Board member of Rise- Up Industries

Dave Oaks, San Diego Rotary Club and Assistant Governor for the District



Guests



Dani Dawson: Chief Development Officer- Cure Bound. She came as a guest of Cindy Goodman's.

Happy Bucks \$\$\$

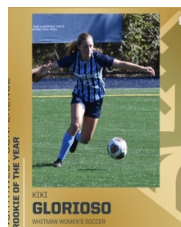
1943, was a **Very Good Year**. Bill Boehm, offered **\$80** to celebrate his 80th Birthday.



Denise McGuire Offered **\$50.00** to celebrate seeing her good friend Nancy Vaughan, who worked with Denise when they were junior prosecutors in the SDDA's Office in the early 1980s.



Vince Glorioso offered **\$20.00** to celebrate his daughter Kikki's soccer award of being made "Rookie of the Year" at Witman College.





Cindy Goodman offered **\$50.00** to celebrate seeing her good friend Dani Dawson

Bob Secora offered **\$20.00** to celebrate his recent and impressive tour with The Patrons of The Arts in the Vatican.



Who AM I? Don R Lincoln Esq.



Don Lincoln grew up on a rural farm in Upper New York State. The closest town had a population of about 130 people. For years his family had no electricity or running water. His education took place in a rural school district 40 miles away. During those years, early every morning a school bus would take him and other rural kids for that very long, 40-mile trip to school.

When he went to High School, among other things, the teachers insisted the students practice taking standardized tests. He estimated he took over a hundred by the time he graduated. It seemed endless. Nonetheless that regular testing, taught him a lot about standardized testing. He credits that exercise for giving him a sizeable edge to successfully take college and law school entrance exams.

When he graduated, he became the first in his family to ever graduate from High School. In that same year he earned a full scholarship to **Cornell University**, based primarily on his high scores achieved on the New York Regents Scholarship Exam.

Upon graduation from Cornell, three things happened, 1. He was commissioned as a Naval Officer, 2. he married his wife Mary Jane, and 3. He received a scholarship to **Duke Law School**. Again, he credited that scholarship to his ability to take standardized exams.

While at Duke he went into the Reserves. After graduation he served in the Navy and was happy there. However, he was gone quite a bit and his wife

who was not happy with his absences, offered him a choice. As a result, he decided to resign from the service.

When he came to San Diego, at first, he worked for public agencies, such as the San Diego School District. Eventually he went into private practice, initially representing trailer owners who had grievances against their Trailer Park Owners. It was a niche market, but one that was surprisingly profitable.

Over the years he received an LLM in Tax from USD. Eventually his practice turned to Real Estate law. He is now semi-retired and has returned to doing some agency work.

Besides Rotary which he joined in 1978, he has done a lot of volunteer work with **the La Jolla Methodist Church**, and the **La Jolla Bar Association**, where he served as President in 2016. Today, he often thinks of the rural area he grew up in and the poverty that continues to exist there.



Our Speakers on November 14th: Joe Gilbreath Founder of Rise Up Industries and Mike Lucero



Joe Gilbreath found **Rise Up Industries** after a chance encounter with **Father Greg Boyle** at Donovan State Prison. Joe was there as a volunteer involved in a ministry that served those incarcerated. Father Boyle is a well-known figure, as he had started a very successful Reentry program in LA 35 years earlier called “Home Boys Industries”, which since has been copied across the United States and the World.

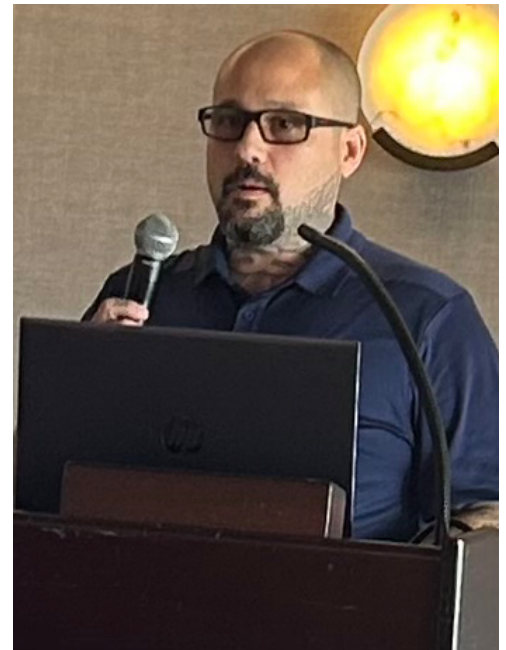
Joe asked if San Diego had a “Home Boys” Program, Father Boyle said, “No, why don’t you start one”? And so, he did.

It took 3 years to get adequate funding to set up the 18-month program which would teach gang parolees how to work a massive CNC Machine, qualifying them for much needed, well- paying jobs in private industry. During their training, among other things, they would be paid, helped to find housing, and drug tested. The initial class was 19 men. 18 have been successful, with only one reoffending.

Recently, RUI has qualified for Federal and State Assistance which will boost their ability to provide greater services within their reentry program and begin a program of Prevention for San Diego teens. It will be led by Mike Lucero, a graduate of RUI.

When Mike spoke, the room went silent. He candidly told us the story of his lost childhood. Both of his parents were drug addicts. By the time he was 10, the state had completely taken over his care. He bounced from foster home to foster home, then juvenile group homes. Along the way, he became initiated to gang life, leading to juvenile detention and eventually being incarcerated in state prison.

Two years ago, while in prison, he heard about RUI, and wanting to change his life, met with Joe Gilbreath, and asked if he could join the program.



Four months ago, he graduated from the 18-month program, and Joe hired him to be part of the RUI team to lead RUI's new Youth Prevention Program. It has now been two years since he was released from Prison. At 45, he is now married, raising a young son, has a good job and is part of a strong supportive community. The changes in his life have been epic.



Coming in two Weeks: Audiologist Dr. Dena J Risa

**On Hearing loss and its impact
on Mental Health**

**Mark you Calendars, Christmas is coming
And we are planning another great party !**



This time, at the La Valencia, on December 20th in the evening. Be sure and sign up by the 6th of December to Natascha Vossen “2nd Rotary Holiday RSVP, email dated 11/21/23