

# The Tattler

Volume 2022-23, No.369



**Meeting Date: February 15 & 22, 2023**

Wednesday @ Noon  
La Mesa Community Center  
4975 Memorial Drive,  
La Mesa, CA 91942

## Speakers

**February 15:**

**Fred Ashman -**

**Branding your business**

Fred Ashman has an extensive background including professional musician and conductor, audio engineer, film and TV director, producer, CEO, and pilot rated in multiple aircraft including jets.

**February 22:**

**4-Way Speech Contest and  
Bake Sale!**

## Lunch Time Service

### February 15, 2023

Greeter	Ryan Purdy
Pledge	Mary Nelson
Thought	Anna Gounev
Song	Dale Bailey
4-Way	Becky Schwartz

### February 22, 2023

Greeter	Mike Fellows
Pledge	Anna Gounev
Thought	Clay Myers Bowman
Song	Dale Bailey
4-Way	Mary Nelson

### March 1, 2023

Greeter	Dani Womack
Pledge	Marsha Star
Thought	Frank Sekula
Song	Dale Bailey
4-Way	Kim Schafer

**If you cannot perform your assigned duty, please arrange for a replacement**



**LA MESA ROTARY BOARD MEETING**  
The next board meeting will be Tue., March 7th at 5:30 pm Zoom. All members are invited.

Join Zoom Meeting: Meeting ID: 618 141 217

<https://us02web.zoom.us/j/618141217>

Phone in: 669.900.6833



**IMAGINE  
ROTARY**

[www.LaMesaRotary.org](http://www.LaMesaRotary.org)

**SAVE THE DATE!**

**March 19 - Members needed to help  
at the La Mesa Rotary booth for  
community outreach!  
Sign up with Sue Richardson**



### Member Notice:

Update to La Mesa Rotary Club Constitution

Please read the proposed updates to the Club's Constitution

posted in the files column on

[LamesaRotary.org](http://LamesaRotary.org)

A vote to ratify changes will be held  
at the meeting on February 22.



### Board of Directors 2022-23

**Now recruiting 2024-25 President Elect & Board Members  
Be a part of the La Mesa Rotary Leadership Team  
Step up to volunteer today!**

President:

Jen Flynn

President Elect:

Becki Schwartz

Past President:

Sue Richardson

Secretary:

Kathy Olsen

Treasurer:

Ryan Barnhill

2021-23 Directors:

Vacant

Ben Hamilton

Burnie Dunlap

2023-24 Directors:

Jay Thompson

Mark Matthews

Marsha Starr

Foundation Chair: Bill Ashman

Youth Programs: Mark Matthews

Speakers Chair: Bill Ashman

Membership: Vacant

Social Chair: Marsha Darling



## 2023 DISTRICT TRAINING ASSEMBLY

March 25, 2023

Don Fipps, District Governor Elect, Convener

Held only once a year, District Training Assembly offers training for Rotarians including club officers, directors, and committee chairs to help them become more effective club leaders. All club members, especially Red Badgers, are welcome and encouraged to attend.

Come learn club management tips and best practices from other Rotarians at District Training on March 25, 2023 at Liberty Station, 2600 Laning Road, San Diego, CA 92106. Online registration is free this year with an option to purchase lunch for \$14.00. This is a great opportunity to learn about Rotary and network with other Rotarians. We expect full attendance for each class, so don't miss out.

**Registration ends on March 18, 2023**

**7:40 AM-8:30 AM**

**Coffee and  
Network  
Opening  
Session**

**8:30 AM-9:10 AM**

**SESSION 1 - 9:10 AM – 10:00 AM**

2023-24 Presidents Elect & Asst Governors

2022-23 Club Presidents

2024 – 25 Club Presidents – Nominee

Club Secretaries

Club Treasurers

Membership

**SESSION 2 – 10:10 AM – 11:00 AM**

Rotary Foundation Fundamentals

Public Image, Branding & Social Media

Fundraising – Finding \$\$\$

Youth Service (RYLA, LEAD, Model UN, etc.)

International Service

Vocational & Community Services

Rotary 101

Rotaract - Building Rotary

**Session 3 – 11:10 AM– 12:00 PM**

District Grants (2 req'd to submit District Grants)

Environment Sustainability

**Session 4 – 12:10 pm – 2:00 PM**

Global Grants (2 req'd to submit Global Grants)



## SPRING CHARITABLE GIVING CAMPAIGN DEADLINE 3/15/23

The Rotary Club of La Mesa, California, Foundation (the “Foundation”) is proud to support deserving programs in need through its Charitable Giving Program. Through the generous contributions of community members and members of the La Mesa Rotary Club, the Foundation offers semi-annual donations following a review and approval process for each Charitable Giving Request submitted to the Foundation by the Rotary Club of La Mesa. The following are the Foundation’s guidelines for Charitable Giving Requests. The Foundation reserves the right waive, amend or supplement these guidelines at any time or as circumstances may require.

1. Charitable Giving Requests may be made submitted by any person on behalf of a charitable organization qualified as a charitable entity under Section 501(c)(3) of the Internal Revenue Code.
2. Each Charitable Giving Request must be accompanied by a separate letter from a member of the La Mesa Rotary Club who shall serve as the sponsor for the Request. Each sponsor letter shall specify why the Foundation should consider the Request.
3. Each Charitable Giving Request shall specify how the charity will use the funds being requested.
4. The combined amount of Charitable Giving Requests submitted by any one charitable organization during each fiscal year (July 1 through June 30) shall not exceed the sum of \$1,000.00
5. Each Charitable Giving Request must contain the organization’s federal and state tax identification numbers.
6. Each organization must be able to attend a La Mesa Rotary Club meeting via a representative for the purpose of receiving the donation subject to the deadlines set forth below.
7. Charitable Giving Requests will be provided to the Foundation through the La Mesa Rotary Club.
8. The Foundation will duly consider Charitable Giving Requests recommended by the La Mesa Rotary Club. However, the Foundation reserves the right to increase, decrease, deny, approve, or place any limitations or restrictions on any Charitable Giving Grant.

The La Mesa Rotary Foundation was created as an Internal Revenue Code Section 501(c)(3) Foundation to accept donations to support the work of the La Mesa Rotary Club. The La Mesa Rotary Club supports activities to benefit underprivileged, elderly, children, and world-wide projects. Evaluation of competing applications to determine which activities will be funded and the amounts shall be based on “impact:” Relative Impact. Preference shall be given to activities that will be significantly impacted by the amount of the contribution. For example, a contribution of \$1,000 to an organization with a \$25,000 budget has more impact than one to an organization with a \$1 million dollar budget. Impact might, however, be assessed on specific projects within an organization. Local Impact. Preference shall be given to projects that specifically benefit La Mesa and East San Diego County. Organizations that serve East County shall be given preference even if the organization is located elsewhere.

Member Impact. Preference shall be given to projects to which La Mesa Rotary members have invested substantial time and treasure. All submissions need to go to Kathy Olsen, Chair of the committee [kolsen@rcpblock.com](mailto:kolsen@rcpblock.com) by March 15, 2023.