

Chartered October 26, 1925
Wednesday 12:00 noon
La Mesa Community Center
4975 Memorial Drive
La Mesa, CA 91942

Board Members

President Becki Schwartz
President-elect
Bonnie Welch
Past President Jen Flynn
Secretary Kathy Olsen
Treasurer Ryan Barnhill

Board Members

Directors

Dale Bailey
Marsha Darling
Mary Elington
Louise Herr-Marshall
Gabriella Misirlioglu

Membership

Mark Matthews

Youth Service

Mark Matthews

Speaker Chair

Bill Ashman



UCSD - East Campus



David Meir, UCSD Health System, Director of Government and Community Relations, and Victoria Floyd, Assistant Director, brought us up to speed on UCSD's plans for their East Campus. The UCSD Health System purchased Alvarado Hospital two years ago with the goal of expanding into the East County. Currently UCSD operates 49 facilities around the county, 3 of which are the University Hospital in Hillcrest, Jacobs Medical Center in La Jolla and the East campus.

UCSD plans to focus on specialty care services at the East County facility including the development of a Behavioral Health Center of Excellence. David discussed the challenges of the unfunded mandate to retro-fit the Hillcrest facility for earthquake compliance, reimbursement of care, and the impact of the recent federal cuts.

Spreading Joy on Two Wheels

Our club does many outstanding projects each month. We have the goal of having the community be aware of these many community projects that helping others. Please check on the following link to see a video of our Bikes for Kids Project. The videographer watched the Bike Build throughout the process and put it on Facebook. **Click on this link to watch the video:** <https://fb.watch/yQilxOY3NX/?mibextid=wwXlfr&fs=e>

La Mesa Rotary Centennial Celebration



It's time to register for the Club's 100th Anniversary on **Saturday, October 18, 2025**. The event will occur on the Hornblower Harbor Cruise from 5:30 pm to 9 pm. Please use the QR code below to sign up.



April Birthdays

4/16 Marsha Darling
4/23 Jack Dargitz

100 Anniversary Committee Meeting

Wednesday April 16th @ 11 AM

Community Center before reg. meeting

Upcoming Programs

April 23, 2025

Janet

Little League Opening Day and more

April 30, 2025

Club Assembly

May 7, 2025

Lainey Bloom and Hillary Ego
La Mesa Climate Action Plan

May 14, 2025

John Maguire

Lunch Time Service

Please trade with someone if you are unable to perform your assignment.

April 16, 2025

Greeter Maggie Eggers
Pledge Julene Ledesma
Thought Marsha Darling
4 Way Test Jack Dargitz

April 23, 2025

Greeter Scott Elam
Pledge Maggie Eggers
Thought Jylene Ledesma
4 Way Test Marsha Darling

NAMI WALK

Once again, Rotary District 5340 is a major sponsor for NAMI Walks San Diego. The National Alliance on Mental Illness in San Diego (NAMI San Diego) is the community's voice on mental illness. Join the District 5340 Team for a 1 loop walk around NTC Park, approximately 1.5 mile.

Date & Time: Sat. April 26th | 8:00am-11:00am

**Location: NTC Park in Liberty Station
2455 Cushing Road, San Diego, CA 92106**

Scan QR code to register:



Two Foreign Exchange Students

The Board voted to collaborate with the La Mesa Sunrise Club to sponsor a Rotary Scholar from Japan. The student, a nurse, will be attending SDSU to get a masters degree in Health Care Policy. Our responsibilities will be to invite and accompany her to Rotary events, both local and District.

We will be using \$7000 of our 2025-26 Global Grant money to sponsor a Rotary Peace Scholar with the La Jolla Golden Triangle Club.

Mexican House Build



Mark your calendars! Soon we're off to Mexico to build our 8th house on **Friday, April 18th**. Mark Matthews is coordinating this very worthwhile and rewarding service project.

Call Mark at 619-454-0545 to volunteer, let him know you're planning to help or for more information. Group will meet at the Mt. Miguel High School Parking Lot at 0550 or at the Otay Border at 6:30 pm. **Please let Mark know which place you will be meeting him.**

April Opportunities

April 2025 Environmental

- 4/10 Lunch for Urban Angels
- 4/18 Mexican House Build
- 4/25-4/27 RYLA
- 4/26 NAMI Walk at Liberty Station

Spring CHARITABLE GIVING CAMPAIGN – Deadline 04/15/2025

The Rotary Club of La Mesa, California, Foundation (the “Foundation”) is proud to support deserving programs in need through its Charitable Giving Program. Through the generous contributions of community members and members of the La Mesa Rotary Club, the Foundation offers semi-annual donations following a review and approval process for each Charitable Giving Request submitted to the Foundation by the Rotary Club of La Mesa. The following are the Foundation’s guidelines for Charitable Giving Requests. The Foundation reserves the right to waive, amend or supplement these guidelines at any time or as circumstances may require.

- 1. Charitable Giving Requests may be made be submitted by any person on behalf of a charitable organization qualified as a charitable entity under Section 501(c)(3) of the Internal Revenue Code.**
- 2. Each Charitable Giving Request must be accompanied by a separate letter from a member of the La Mesa Rotary Club who shall serve as the sponsor for the Request. Each sponsor letter shall specify why the Foundation should consider the Request.**
- 3. Each Charitable Giving Request shall specify how the charity will use the funds being requested.**
- 4. The combined amount of Charitable Giving Requests submitted by any one charitable organization during each fiscal year (July 1 through June 30) shall not exceed the sum of \$1,000.00.**
- 5. Each Charitable Giving Request must contain the organization’s federal and state tax identification numbers.**
- 6. Each organization must be able to attend a La Mesa Rotary Club meeting via a representative for the purpose of receiving the donation subject to the deadlines set forth below.**
- 7. Charitable Giving Requests will be provided to the Foundation through the La Mesa Rotary Club.**
- 8. The Foundation will duly consider Charitable Giving Requests recommended by the La Mesa Rotary Club. However, the Foundation reserves the right to increase, decrease, deny, approve, or place any limitations or restrictions on any Charitable Giving Request.**

The La Mesa Rotary Foundation was created as an Internal Revenue Code Section 501(c)(3) Foundation to accept donations to support the work of the La Mesa Rotary Club. The La Mesa Rotary Club supports activities to benefit underprivileged, elderly, children, and world-wide projects. Evaluation of competing applications to determine which activities will be funded and the amounts shall be based on “impact”: Relative Impact. Preference shall be given to activities that will be significantly impacted by the amount of the contribution. For example, a contribution of \$1,000 to an organization with a \$25,000 budget has more impact than one to an organization with a \$1,000,000 budget. Impact might, however, be assessed on specific projects within an organization.

Local Impact. Preference shall be given to projects that specifically benefit La Mesa and East San Diego County. Organizations that serve East County shall be given preference even if the organization is located elsewhere.

Member Impact. Preference shall be given to projects in which La Mesa Rotary Club members have invested substantial time and treasure. All submissions need to go to Kathy Olsen, Chair of the Community Giving Committee at kolsen@rcpblock.com by April 15, 2025.