

# The Tattler

## Rotary Club of La Mesa

Volume 2017-18, No.171

Meeting Date: 1/10/18

Wednesday's @ Noon, La Mesa Community Center,  
4975 Memorial Drive, La Mesa CA 91942



[www.LaMesaRotary.org](http://www.LaMesaRotary.org)

Kim McNealy

CMO Mojo

**Not so top-secret leadership lessons from the nuclear submarine force!**

**Attendees will discover the leadership secrets used by naval officers in operations underwater around the globe, including**

1. **Listening for deep insights, required when you have no windows**
2. **Always be connecting, where miscommunication could end your world**
3. **Embrace the 90-day year, getting more out of every day of patrol**

**These not so top-secret leadership lessons can be applied on land in both personal and professional environments and can be helpful in making 2018 your most impactful year ever.**

**Kim McNealy is the Founder of CMO Mojo, helping marketing leaders and their teams super-power their in-market impact. Kim's previous roles include VP Marketing & User Experience at Global Analytics, Marketing Strategy, Innovation & Insights Director at Intuit, Brand Manager at General Mills, and a U.S. Navy Nuclear Submarine Officer. Kim earned his B.S. at the U.S. Naval Academy and his MBA from Northwestern University's Kellogg School of Management.**

### Lunch Time Service Opportunities

#### January 10, 2017

Greeter	Steve Looser
Songs	Ron Morell
Pledge	Bonne Welch
Thought	John Carlson
Raffle	Jenny Flynn
Fines	Mel Jacobson
4-Way	Malcolm Graham

#### January 17, 2017

Greeter	Bridgette Tabor
Songs	Nathan Oestreich
Pledge	John Witt
Thought	Gary Clasen
Raffle	Ben Hamilton
Fines	Don Jenkinson
4-Way	Rose Hurst

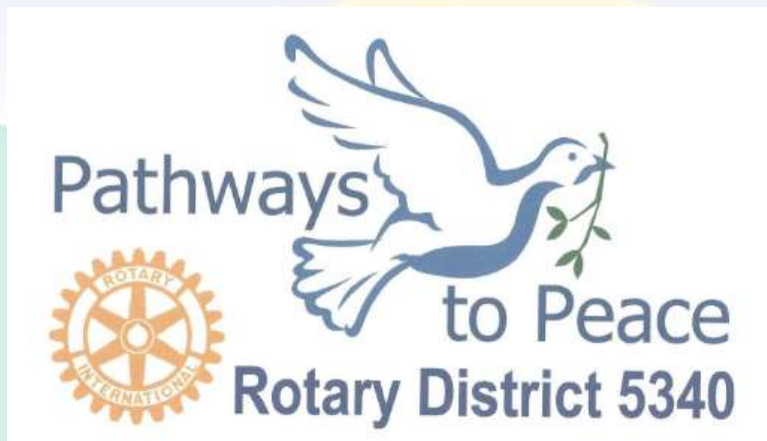
#### January 24, 2017

Greeter	Al Lantz
Songs	Kathy Olson
Pledge	Dani Womack
Thought	Parker Cox
Raffle	Louise Herr-Marshall
Fines	Dolly Juntilla
4-Way	Ben Hamilton

**If you cannot perform  
your assigned duty,  
please arrange for a  
replacement.**

## Important Dates:

Jan 10<sup>th</sup> Kim McNealy – CMO Mojo  
Jan 14<sup>th</sup> – 20<sup>th</sup> International Assembly – Manchester Grand Hyatt  
Jan 15<sup>th</sup> La Mesa Rotary Board of Directors Meeting  
Jan 17<sup>th</sup> California Air Patrol – David Wallace  
Jan 24<sup>th</sup> Rotary District Music Contest  
Feb 9<sup>th</sup> – 11<sup>th</sup> PETS – LAX Marriott  
Mar 15<sup>th</sup> - 17<sup>th</sup> Camp Enterprise  
Mar 24<sup>th</sup> District Training Assembly – USD  
Mar 24<sup>th</sup> Global Grants Management Seminar - USD



February is Peace Month for Rotary. On Saturday, February 24, 2018, the District Pathways to Peace Award for 2017 will be presented at our District Peace Forum in the Joan Kroc Institute for Peace and Justice Center at USD from 8:00 a.m. to noon.

The Peacemaker of the Year Award honors members of Rotary and the community who have made a significant difference in promoting peace, tolerance, understanding and conflict resolution, locally or globally. They must have demonstrated their commitment by concrete action to bring about the change called for by rotary's Mission Statement: building goodwill and peace in the world.

The recipient of the award can be from the greater San Diego community and need not be a Rotarian, but should have strong ties to the service area of the nominating club. Each club must submit its Club Peacemaker of the Year as its nominee for District Peacemaker. Clubs should submit a completed Peacemaker of the Year [nomination form](#), which includes a description of the nominee's qualifications for both the Club and District awards by January 15, 2018. Please email the completed document to [joyprowse@stanprowse.com](mailto:joyprowse@stanprowse.com).



# Rotary International Convention Toronto, Canada June 23-27, 2018



There are just a few days left before the discount for early registration to the Rotary International Convention in Toronto, Canada expires. The 2018 convention is being held June 23-27, 2018. Early registration ends December 15. You can save over \$150 if you register by that date. In addition, you can still pick up the closest hotels and get the best deals. Remember, there is another big event happening at the same time. Making arrangements in advance is advisable. As the months go by, Newsbits will keep you updated. Read more for links.

A challenge is underway: Club 33 is stepping up to the challenge of Rancho Bernardo and Coronado Rotary clubs to take the lead for the largest club membership from District 5340 to attend. Does your club want to let them get away with all the bragging rights? Here is your chance to take the lead.

This will be the last convention in North America for another two years; this is your time to take advantage of a convention close to home - and to convey why should consider going up to meet new and old friends from around the globe, plus learn from their experiences and ideas.

Visit the La Mesa Rotary online! [www.LaMesaRotary.org](http://www.LaMesaRotary.org)  
Or find us on Facebook! Just search for La Mesa Rotary.

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## La Mesa Rotary 2017-18 Board of Directors

President:  
Jack Dargitz

President Elect:  
Dani Womack

Past President:  
Steven Looser

Secretary:  
Dolly Juntilla

Treasurer:  
Ron Morell

2017-19 Directors:  
Jenny Flynn  
John Kalas  
Ray Aguilar, Jr

2016-18 Directors:  
Dale Bailey  
Jim Kline  
Parker Cox

Foundation President:  
Tim Miller

New Generations:  
Rose Hurst

Speakers Chair:  
Bill Ashman

Membership:  
Jen Flynn

Grants Chair:  
John Fistere

Social Chair:  
Marsha Darling  
Dolly Juntilla



## Planting the Seeds of Service

We are very proud to announce that Brett Morey, member and Past President from the Rotary Club of La Jolla Golden Triangle, has been selected to represent Rotary District 5340 at the 129th Rose Parade presented by Honda.

This year's float theme is Planting the Seeds of Service. District 5340 is one of seven sustaining districts that support the development and construction of the Rotary float. This year, the float will have a total of 12 walkers and six riders, including John Matthews, Rotary International Director [Zones 25/26](#) and Paul Netzel, [Chair of The Rotary Foundation Trustees](#).

"Brett was the perfect choice to fill this prestigious role," said Scott Carr, Governor for Rotary District 5340. "He has been an incredible representative for Rotary, both locally and across the globe. He is well-respected within our District as Chair of Youth Services. And as an added bonus, the headshot photo he provided us makes him look 14 years-old, so he should have no problem finishing the parade route."

Brett Morey joined Rotary International as a member of the Rotary Club of Brentwood in 2002, transferring to the Rotary Club of La Jolla Golden Triangle in 2008. He served as President of La Jolla Golden Triangle in 2013-14 and is the Rotarian Advisor and Founder of the University City High School Interact Club. As District 5340 Youth Service Chair, he oversees all of the District's youth programs, and has the opportunity to cultivate the next generation of leaders.

The theme of the Rotary Float this year, Planting the Seeds of Service is very special to Brett. His grandparents, Howard and Esther Runge, were early pioneers of the Imperial Valley. Growing up, Brett spent time during each summer on the ranch, while breaking away to go surfing in North County San Diego.